



### **ABOUT MASSONS**

The Masson surname has been synonymous with the Orthotics and Prosthetics industry for over 100 years. The founder of George W. Masson & Sons, George William Masson, was an apprentice splint and surgical instrument maker in the early 1900s in London, England.

-1916

1912

George suffered war injuries from his voluntary service in Gallipoli, Turkey. When he returned to Australia, he was asked to join the Commonwealth Limb Factory in Melbourne.

George emigrated to Australia, taking up

employment in Sydney with a local splint and

surgical instrument manufacturing company.

#### 1930 -

Lord Nuffield gave a grant to the Melbourne Children's Hospital to build an orthopaedic and prosthetic appliance workshop, which George was invited to supervise.

#### -1937

George continued to supervise the workshop through the polio epidemic and war years.

#### 1946 -

Upon his eldest son Richard's return from the war, George established the company George W. Masson & Sons. The company manufactured orthopaedic and prosthetic devices for hospitals across Australia.

#### -1975

The driving force of the business evolved from device manufacture to product distribution.

#### 1995 -

With a vision to provide patients with high quality orthotic and prosthetic services, Anton Karak and Kris Karak formed Orthotics Australia. Over the years, Orthotics Australia grew from a reputable clinical practice to a leader in the use of CAD CAM technology for foot orthotics.

#### -2003

George W. Masson & Sons was acquired by Orthotics Australia. The company changed its name to Massons Healthcare.

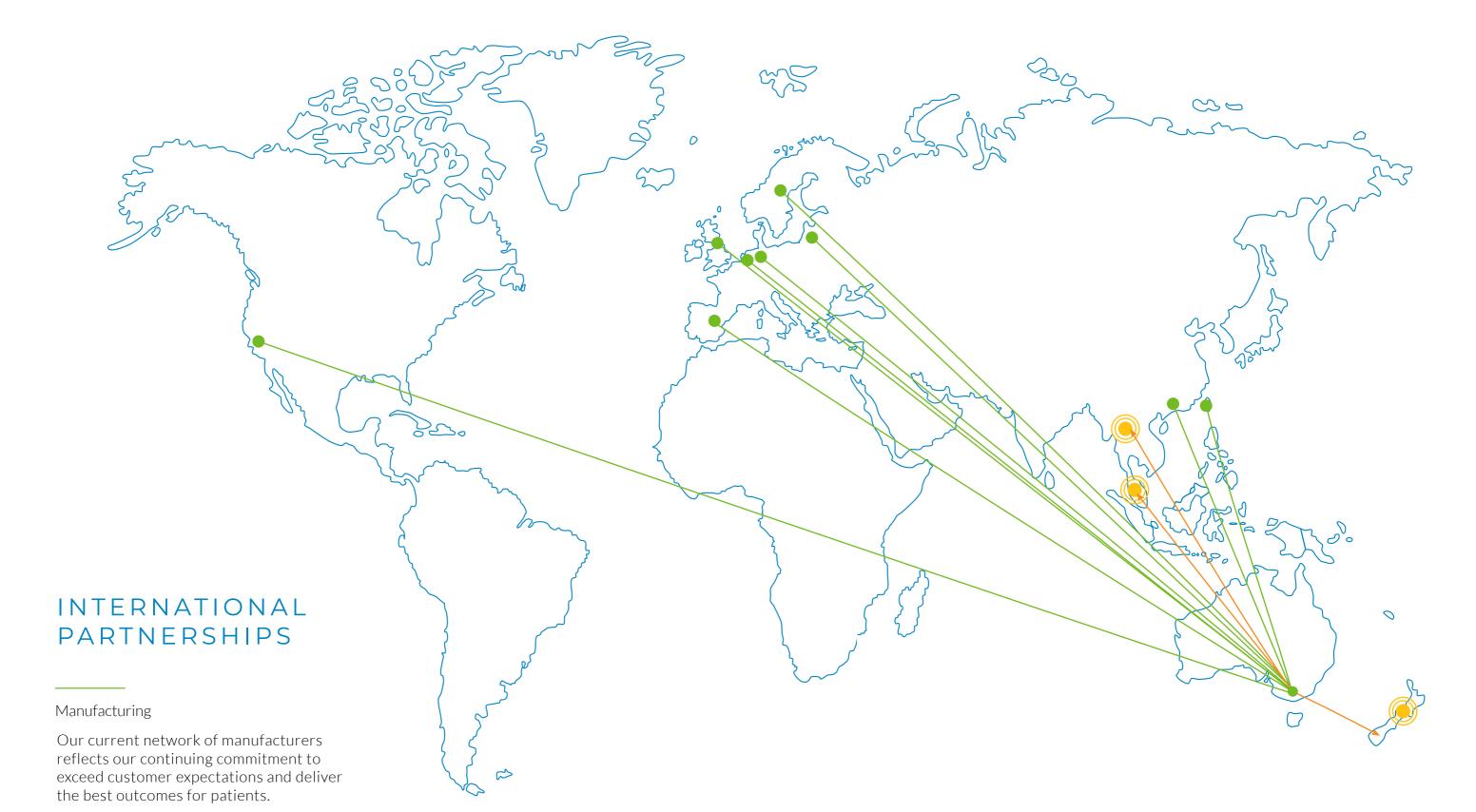
#### 2015-

Massons Healthcare outgrew its old locations and opened a new headquarters in Knoxfield, Victoria.

The company began to sign agreements with international brands to serve as their exclusive distributor for the Asia-Pacific.

#### -2022

Today, Massons Healthcare is an established and growing business ran by Anton and Kris Karak, servicing the majority of prosthetic and orthotic facilities around Australia and many more in the Asia-Pacific. Anton and Kris attribute their ongoing success to their vision to be worldwide industry leaders in technology and product supply with the highest levels of customer service and patient care.



#### Distribution

Massons Healthcare distributes prosthetic and orthotic products across Australia and the Asia-Pacific, along with its central fabrication and clinical services.

## GLOBAL SUPPORT



Education

As a part of our service, Massons Healthcare provides training and support programs for healthcare professionals and technicians. Our key areas of expertise relate to our prosthetic and orthotic brands, CAD CAM products and software.

## OUR MANAGEMENT TEAM



ANTON KARAK MANAGING DIRECTOR

Anton has been the Managing Director of Massons Healthcare and formerly, Orthotics Australia, since 1995. Prior to that he was a Prosthetist/Orthotist for many years in Australia's public health service. He completed a Bachelor of Applied Science (Prosthetics and Orthotics) from La Trobe University, Australia, in 1992. Anton is actively involved in the sales and clinical divisions of Massons Healthcare.



KRIS KARAK CHIEF FINANCIAL OFFICER

Kris has been the Chief Financial Officer of Massons Healthcare and formerly, Orthotics Australia, since 1995. Kris is responsible for the finance, administration and customer service divisions of the company.



SIMON YAP
BUSINESS DEVELOPMENT MANAGER

Simon has been the BDM of Massons Healthcare since 2018 and prior to that worked as a Clinical Prosthetist/ Orthotist in public hospitals in Australia, New Zealand and Singapore, and as a Clinical and Technical Manager for a leading prosthetics manufacturer, in Australia, China and Thailand. He completed a Graduate Certificate in Business Administration in 2018 at RMIT University (Australia) and a Bachelor of Prosthetics and Orthotics in 2009 at La Trobe University (Australia). Simon is actively involved in the clinical and wholesale divisions of Massons Healthcare.





# WHOLESALE PROSTHETICS & ORTHOTICS

Prosthetics involve fitting patients with artificial limbs. Orthotics are orthopaedic devices that provide a support or brace for the limbs or spine.

Massons Healthcare is proud to work alongside leading international prosthetic and orthotic manufacturers. We are pleased to present an inclusive and comprehensive range of prosthetic and orthotic devices, helping healthcare professionals around the world to find the best solutions for their patients. We are trusted by international manufacturers to provide continued expert advice, training and technical assistance to our customers on their behalf.

## FOOT ORTHOTICS

Foot orthoses are specially designed shoe inserts that help support the feet and correct any imbalances. They may be prescribed by prosthetist/orthotists or podiatrists.

Massons Healthcare is a manufacturer of an extensive range of foot orthotics. We are focused on exceeding customer expectations: every day, every shipment, year after year. We hear health professionals and patients clearly. Our mature and high-performance culture ensures that at every stage of manufacturing, we achieve the highest quality and lowest waste, at competitive cost.



## CLINICAL SERVICES

Years of clinical experience have prepared Massons Healthcare with the know-how and service to help people regain and improve their mobility. Our company was established with a vision to provide an unrivalled prosthetic and orthotic service. Our team of prosthetists and orthotists remain focused on delivering exceptional outcomes for our patients. We are familiar with the latest developments in treatment and materials technology.

## CENTRAL FABRICATION

Central fabrication facilities fulfil an important role providing custom manufacturing services for clinical prosthetist/orthotists and podiatrists.

At Massons Healthcare, a passionate commitment to efficient central fabrication has been driving successful business for decades. Our technical services team strive to consistently deliver high-quality, individualised prosthetic and orthotic devices for patients throughout the world. Our well-integrated central fabrication facility enables them to do exactly that, predictably, on-time and error-free.

## **OUR PARTNERS**

Massons Healthcare stands for outstanding products and services in the field of prosthetics and orthotics. We are proud to distribute exclusively for industry leaders including WillowWood and Click Medical. Our extensive network of manufacturers is evidence of our continued dedication to exceptional customer service and best patient outcomes.

















## OUR BRANDS

Our company manufactures an extensive range of custom and prefabricated foot orthotics, serving the needs of various groups of people spanning many medical problems and conditions. We have partnered with Voxelcare, a software and hardware engineering company, to provide the latest in cloud-based CAD CAM orthotic software and custom foot insoles.





+61 3 9898 0011

in fo@mass on sheal th care.com. au

www.massonshealthcare.com.au

Unit 15/111 Lewis Road, Knoxfield, VIC, Australia 3180