

## CORPORATE FACT SHEET

# CELONA

Celona, the enterprise 5G company, is focused on accelerating the adoption of business-critical apps on enterprise wireless and helping organizations implement new generation of digital business initiatives. Taking advantage of the Citizens Broadband Radio Service (CBRS) in the United States, Celona's solution architecture is designed to automate deployment of cellular wireless technology by enterprise organizations and their technology partners.

### MARKET

Enterprise wireless

### INNOVATION

First AI-based enterprise 5G platform

### FOUNDED

February 2019

### STATUS

Privately held

### FOUNDERS

Rajeev Shah  
Mehmet Yavuz  
Ravi Mulam  
Vinay Anneboina

### INVESTORS

NTTVC  
Qualcomm Ventures  
Lightspeed Venture Partners  
Norwest Venture Partners  
Cervin Ventures

### HQ

Cupertino, California

### CAPITALIZATION

\$40 million (2 rounds)

## THE BUSINESS

Celona is a pioneer of a new class of enterprise wireless solutions to exploit the availability of private spectrum available for the 5G technology. The company is credited with developing the first enterprise-class platform that allows companies to own and operate their own private mobile networks. Celona sells its products directly to enterprises via its channel partners and managed service providers as well as indirectly through select systems integrators.

## THE MARKET OPPORTUNITY

Celona competes in the explosive multi-billion-dollar market for private 5G in the enterprise. The company is attacking the most profound development in enterprise wireless since the introduction of Wi-Fi – which is the availability of new cellular spectrum for enterprises to use without requiring services from telecom operators.

Rapid growth of mobility and business essential applications that depend on wireless is driving enterprises to demand new solutions that address critical performance, reliability and coverage problems inherent in conventional enterprise wireless.

Celona has pioneered new set of software and AI-led solution architecture that is purpose designed to make 5G wireless technology easily accessible to enterprises without compromising quality.

## THE SOLUTION

Celona's private 5G platform is the first-of-its kind to tightly integrate network and radio functions with AI orchestration. The solution is the only one that's ready for integration within any existing enterprise network infrastructure and configuration, significantly accelerating its adoption among enterprise IT professionals. It combines all the components required to enable an IT team to build their own LTE/5G wireless networks in a single package that's easy to deploy and manage at scale.

## THE TEAM

Celona has assembled a collection of industry leaders for engineering and technical talent - with backgrounds in the cellular, enterprise wireless and cloud networking markets. Founders have more than 50 years of combined experience with industry-defining companies such as Aruba, Jasper, Qualcomm and Cisco.