## 2A. Using the OCI Model

Start with your desired outcomes and work across, thinking about the climate and your intentions. Work along the continuum and update as necessary.

Outcomes – what are the targeted results, deliverables and/or actions that I desire for me and the other(s) to occur both during and after this meeting/discussion?

Climate – what does the mood, energy and/or environment of the meeting/discussion need to be to most effectively yield the targeted outcomes? "BE" Intention – how do I need to BE as a leader before and during this meeting/discussion to most effectively create and sustain the targeted climate? "DO" Intention — what do I need to DO as a leader before and during this meeting/discussion to most effectively create and sustain the targeted climate?

## Be sure to note the possible impact of your efforts:

What's the Impact when those Outcomes are achieved?

What's the Impact when that Climate is cultivated/maintained?

What's the Impact when I've honored my Leader Intentions?



## **Using the OCI Model**

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Climate – what does the mood, energy and/or environment of the meeting/discussion need to be to most effectively yield the targeted outcomes? "BE" Intention – how do I need to BE as a leader before and during this meeting/discussion to most effectively create and sustain the targeted climate? "DO" Intention – what do I need to DO as a leader before and during this meeting/discussion to most effectively create and sustain the targeted climate?

We want to increase enrollment with a new program in music therapy; We need a curriculum so I can write proposal. I want to be seen as a leader in curriculum development.

The mood should be one of enthusiasm and collaboration. We will need sustained momentum to meet the deadline. We need to mostly be in agreement about the components.

I need to be thoroughly knowledgeable about all parts of the proposal, including current curricula & competing programs. I need be flexible about incorporating others' ideas.

I need to research competing programs and existing courses & draft possible curriculum and part of proposal. I need to back up our proposal with research and write things in ways that get approved.

Highrise

## Using the OCI Model

What's the Impact when those Outcomes are achieved?

We create a new program that will attract more students, we achieve regional recognition for our program, and I am seen as a leader whose impact influences long-term growth.

What's the Impact when that Climate is cultivated/maintained?

We have a collegial atmosphere with a process for and a record of collaboration. We are functional, productive, and client-serving. We feel good about our progress.

What's the Impact when I've honored my Leader Intentions?

I feel more confident. I am looked at as someone whose knowledge and leadership can be relied on. I have a system for and record of working with others towards success.

