

THE LIVE WELL

PARTNER BENEFITS



EXPERTISE

Our work is design-led and user-focused. We compliment this with expertise from faculty and students across the University of Cincinnati (UC).

We recruit dedicated multi-disciplinary teams to meet your specific studio project deliverables. Throughout our process, we provide the expertise of translating ideas into value opportunities.

We leverage the wide range of resources at UC, a top 25 comprehensive research university. It's difficult for organizations to have this range of expertise for focused, short-cycle timeframes.

We collaboratively develop your statement of work with your project team.



APPROACH

Learn the Live Well's concept development process, utilizing robust and proven methodology.

Utilize design research tools that are tailored to your project, vetted from 12 years of experience over 80+ projects.

Participate in Design Thinking Education Workshop Sessions (2/yr.) customized to meet your needs.



SECURITY

Our Master Collaborative Agreement outlines:

1. IP ownership.
2. Confidentiality.
3. Relationship with the University of Cincinnati.
4. Competitive Compliance Agreement.



COLLABORATION

Your organization has the opportunity to collaborate with other partners on studio projects.

Your organization can connect with other partners at two annual Live Well Board Member events.