Jackie Facendola

Product Designer & UX Designer

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EXPERIENCE

The Hartford, Remote

Product Designer (June 2021 - Present)

Junior Product Designer (Sept. 2020 - June 2021)

Collaborating with product owners, business analysts, usability engineers, and UX writers to ensure experiences meet business and user needs, and create memorable moments for customers.
- Leading and facilitating daily UX sessions with agile product owners and UX writer
- Designing hundreds of high fidelity screens for several responsive web application projects across the enterprise
- Utilizing and enhancing the UX team's evolving design system
- Creating interactive prototypes and presenting design work to stakeholders
- Actively engaging in UX team design critiques
- Performing UX reviews on UI work for several scrum teams to ensure pixel perfect digital products

GO-Agency, Hartford CT

Graphic Design Intern (Sept 2019 - June 2020)

Assisted with a variety of web and print design projects for several clients at a fast-paced marketing communications agency in Hartford, CT.

Alexander Isley Inc., Redding CT

Graphic Design Intern (May 2019 - June 2019)

Refined typography for a brand identity, prepared presentations for clients, gathered and presented research to creative director.

COMMUNITY INVOLVEMENT

AIGA CT Make-A-Thon (May 2020)

Collaborated with team of professionals during 12-hour volunteer event to design deliverables for a local nonprofit

Dog Star Rescue Mural (Jan. 2019 - May 2019)

Collaborated with a team of design students to complete a mural for a local dog shelter

EDUCATION

University of Hartford

BFA in Visual Communication Design, Minor in Illustration (2020)

Awards and Honors:
- Best Senior Project Award (2020)
- Senior Regents Honor Award (2020)
- Outstanding Junior Portfolio (2019)

CERTIFICATES

Google UX Certificate (2022)

Udacity UX Nanodegree (2020)

SKILLS

- Design Tools: Figma, Sketch, Invision, Adobe Creative Suite
- UI/UX Design
- Design Systems
- Wireframing
- Prototyping
- User Research
- Usability Testing
- User Flows
- Icon Design
- Motion Graphics