



LUCENTI APPOINTS JEROEN CARETTE AS BRAND MANAGER

Belgian lighting brand Lucenti is thrilled to announce that Jeroen Carette is joining the team as Brand Manager. With over 16 years of extensive experience in the industry Jeroen Carette is a veteran in the professional lighting scene.

Jeroen will implement the development strategy, focusing on the optimisation of the distribution channels and taking the brand's identity to a next level.

Karel De Piere (photo right), co-owner of Lucenti, comments: " We've known Jeroen for many years as a true professional and experienced export manager. His approach will be appreciated by our professional customers and leading designers. A firm sales structure will support our valued and trusted distributors worldwide ."

Jeroen Carette (photo left) states: " Finding this truly innovative state of the art technology in a company I've known for years, has been a pleasant surprise. Being able to work within this team of excellent developers and product specialists is absolutely reassuring, and will enable Lucenti to bring an impressive added value to world leading show productions."

Contact Jeroen Carette via Email
Or visit the Lucenti website

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