

Keith Alva

Product Designer

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I'm Keith, a designer inspired by nature, culture and ethical technology. I believe design should elevate our life experience. I build products with thoughtful interactions and elegant aesthetics. I've had the privilege working with Jay-Z, Tidal and more.

Experience

Raya • 2020 - Current

Senior Product Designer

Creating systems to design and prototype features at rapid speeds with high quality for iOS.

The H Hub • 2018 - 2020

Head of Product Design

A P2P marketplace. Oversaw the product design from concept to creation for iOS & web app.

Splore • 2015 - 2016

Senior Designer

Anti-Instagram. Young, small team launched a a photo sharing app that removed likes and followers.

FAKEFUNQ™ • 2020 - Current

Founder, Designer

Freelance studio focused on product design, interaction design, and visual identities.

Octi • 2017 - 2018

Design Director

Design director for an augmented reality iOS application.

Hyper House • 2014 - 2015

Graphic Designer

First job as a designer at an agency. I was able to work with Jay-Z, Rhianna, Tidal and other artists.

Skills

- Experienced as a design leader in an agile product development environment
- Designed for people with a data-focused design mentality
- High fidelity prototypes for team and customer feedback
- Produced and maintained a design system that connected developers, design and marketing
- Advanced in Figma, Interactive Prototypes, After Effects and other design applications

Education

CSUF

BA Graphic & Interactive Design

2011 - 2014

Fullerton College

Certificate in Illustration, Fine Arts

2007 - 2009