

# HOPES Inspiring COMMUNITIES

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## GREFING FROM THE FOUNDERS





Founding his first company at 19, Jack Brown was established as an entrepreneur from the start. Following successful marketing efforts with OCS Cannon Hygiene and Marriott, Jack was motivated to build success with his own company. Witnessing the growth and returns of Invest Islands, he knew that his skills & experience could assist in growing the company. That is where Jack teamed up with Kevin Deisser to excel in the growth of Invest Islands.

Jack has always had a passion for helping people realize their goals and takes pride in every project successfully implemented. An entrepreneur from the start, Kevin Deisser started his first company upon graduating from university. Working in the hospitality industry for Marriott Hotels, Kevin developed a passion for adventure. This led to a 6-month exploration of Asia where he discovered the exponential growth of the Asian property market. Always known as a self-starter, he proceeded to divulge vital information from various regions, which led to the launch of the Invest Islands Foundation.

Kevin has a strong passion for encouraging sustainability and giving back to the local commutes.



### **Vision**

We operate to **restore hopes** and **improve livelihoods** of Lombok people.

### **Mission**

We empower marginalized/disadvantaged groups of the Lombok community through educational and economic development programs that **create jobs** and **promote sustainability**, especially for **women** and **the youth**.









### PROJECT OVERVIEW

At the very heart of Invest Islands Foundation is the goal to **positively impact the community**. That means promoting long-term and meaningful change with all those whom we work with. That is why we donate to charities and social organizations involved in **improving access to education** and **sustaining the local environment**.





restoring hopes, inspiring communities Invest Islands Foundation 2022



Education is essential in changing communities and society for the better and our aim is to provide quality education that is available for everyone. Using schools as a hub, we aim to spread positive movements by hosting a series of training workshops focused on health, waste management, and ecological issues around Lombok.



Education is a fundamental factor for progression in human life and should be accessible to every individual around the world. By having access to education, a person can develop the necessary skills for life and progression into a career. Education also opens paths, raises awareness about issues in the world, and increases self-awareness.

Every individual has a right to receive proper education and the Foundation strongly believes that this can be improved in many communities in undeveloped areas. We established a teaching facility and created extra-curricular educational programs for students at elementary schools in South Lombok.



We are focused on improving their quality of education by offering possibilities for **personal** growth and cultivating proactive attitudes and awareness of environmental problems. Our target beneficiary is mostly schools in remote areas.



restoring hopes, inspiring communities

The Berajah project was primarily introduced to support education empowerment in the community. By providing increased access to education and higher quality equipment, the hope is that students, parents, and even teaching staff will benefit from education and employment. The aim is to provide a future to children that perhaps didn't realize a future existed.







An initiative of the Invest Islands Foundation, Bank Sampah Torok Raya, was established in 2019, operating in South Lombok with a commitment to protecting the environment and educating local communities on the importance of responsible waste management. The Bank Sampah Torok Raya project marked a milestone for the Foundation, and for Invest Islands itself. Through female empowerment, education, and dedication, there is no doubt that further milestone goals can be achieved.





Regular beach cleans, a fully operational recycling center, and various educational initiatives, Bank Sampah is helping create a pilot project on coastal community-led locations, with responsible waste management strategies that can easily be replicated. Bank Sampah Torok Raya is focused on providing hands-on education for the community regarding sustainability. We have also created a recycling center that will be able to manage waste in the neighborhood at large scales.

Notably, our workers in Bank Sampah Torok Raya are mostly marginalized women and widows from South Lombok. The main tasks for the local women are to work in teams of five collecting waste on Torok Beach. This waste is then transported to a recycling center where it is separated and categorized.



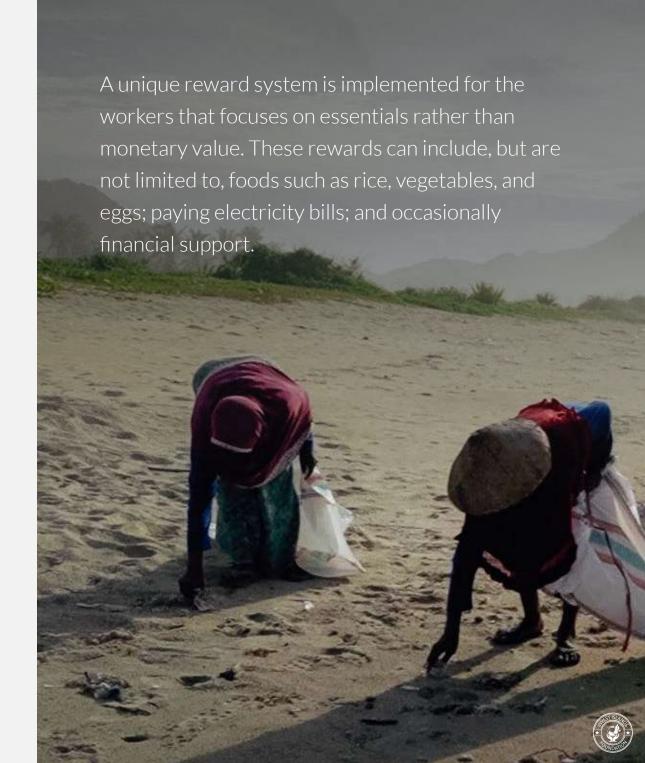






**Invest Islands Foundation** 

There are a number of factors to consider when employing the waste collectors of Torok Raya. These factors must align with the Foundation's vision and strategy, but one of the requirements is that they should be female. This promotes an inclusive environment and coincides with the ethics and gender equality vision of the Foundation.



The strategy is to avoid providing money to individuals and rather provide goods and services that can help sustain an entire family.

## RESTORING HOPES





**Organiika**, located in Central Lombok, is an organic farm that focuses on community infrastructure. The farm was established in early 2019 and has been thriving ever since. The purpose of this organic farm is to **incorporate** and encourage sustainable farming, which in turn can produce fresh, organic, and natural products. Included in the harvest can be fruits, vegetables, herbs, and spices. Each of the products are organically grown and primarily used to supply the surrounding restaurants and resorts. This project focuses on promoting organic farming and sustainability to the local community by providing a learning center that distributes knowledge of permaculture and the most effective methods in organic agriculture to date.





When developing Organiika, there were many important factors to take into consideration. In order to achieve the main target of sustainability for the farm, it was vital that absolutely no chemical fertilizers or pesticides were used. Instead, the farm uses environmentally safe methods of pest control. This is done through natural methods that repel the bugs without leaving harmful chemicals behind.

Producing a natural fertilizer is achieved through worm composting and completes the environmentally sustainable maintenance of the farm. Throughout this process, the principles and methodology of permaculture are implemented to avoid producing any waste from the farm. The target is to create a permanent food supply through the continuation and expansion of these farming methods.



We aim to transfer our knowledge to local farmers and introduce them to a better, more sustainable farming method. The Organiika team are giving their all to create a healthy and organic food source for the locals to support communities and improve health. Educating farmers on these methods can expand that vision to other remote locations across the island.







Generally, men are the breadwinners of the family, for their wives and children. However, over time, this tradition has been slowly changing, shifting a conservative perspective that considers a woman's main task as a wife to stay at home and take care of domestic matters. However, this does not apply to single mothers, as various circumstances force them to take on such huge responsibilities that men would usually handle.



The expertise of the Lombok women cannot be underestimated. Some traditional crafts inherited from their ancestors are able to be mastered and used for work, which they can simultaneously do while taking care of their children, parents, and even their gardens.









restoring hopes, inspiring communities Invest Islands Foundation 2022 Every group of local artisans has the right and the opportunity to introduce their products to a wider market. including women artisans who have been working as the breadwinners of their families. Saudari Lombok is here to accommodate the improvement of production quality of craftsmen by providing capacity building for groups, as well as taking part in helping with the marketing of their products, by making them a special platform that is easy for them to run by themselves. We do all this for a more prosperous life starting today, and for generations to come.



# COLLABORATIVE PROJECTS

At Invest Islands Foundation, we work with universities, volunteers, government, and NGOs to deliver and amplify our impact. We work with our activities, initiatives and programs to build and maintain solid relationships and create a shared understanding of how we can produce together to drive the change that is feasible for a better future for those in need.

We work with more than 10 local organizations to get ahead of our mission as a whole in Lombok. We develop a collaborative approach, development a new way to ensure strategic alignment with collaborators and produce a bigger meaningful impact.





We've taken a huge part in the tree planting event in November 2021. In collaboration with Gawa Bonga Foundation, we plant more than 10.000 trees in Tumpak village and we take a role to do as much greenery as possible that is most effective and good for all. in Bongak village, we planted more than 10000 trees with local residents. This year we aim to plant ever more, not only planting the trees, we also collaborate with the locals to take a really good care for the tree till it grows nice and strong.









Did you know that the circus can be a good educational and therapeutic tool for children?. By doing some circus exercises and activities, children can improve their physical, cognitive, and social health. Making children more aware of the surrounding conditions, building core strength and selfawareness, as well as paying more attention to teamwork is an important component of the continuity of circus activities. Friends of CircusAid and IIF really held this spirit when we had an event at two different places in Lombok with more than 60 beneficiaries.





Throughout 2021, Lombok was hit by a number of natural disasters that also caused grief, as it resulted in thousands of people having to lose their property and even the lives of their loved ones.

We collaborate with governments,
Rumah Senja, GNI, Pelita Foundation,
Harapan Baru Lombok Indonesia, Rumah
Hijau Consulting, Eco School Nusantara and other local communities to reduce the grief they face.

We invite many people to donate to help those less fortunate. there were 3 major floods that occurred in Lombok Sheet, Kuta, West Lombok.





### JELAJAH JANGKOK



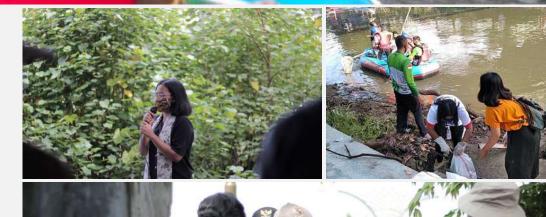
Jelajah Jangkok is a solution that we provide to overcome the problem of waste in the Jangkok River in Lombok that never ends. Jelajah Jangkok is a forum that will have 2 segments of target beneficiaries, children and young adults. Jelajah Jangkok is the only program with a multi-component approach that will have a maximum impact on river sustainability.





We implement it through 3 core outputs:

- Carrying out educational campaigns to communities around the river.
- Installation of Trash-boom on the river.
- Seeking out sustainability, and create independence towards the project's end. Also opening up for replication.







After succeeding in planting 13,000 trees last November, we collaborated with the Gawah Bonga Foundation to form a work program, namely Community-based Reforestation (CARES). We have the same vision in terms of reforestation, where forests are the lungs of the planet and have a very important role in climate change.

Together with the community, we created a larger seedbed in their local village of Dusun Bonga. The enthusiasm and initiative of all the local people around the reforestation site boosted our enthusiasm to always be committed to this reforestation project.

The good intentions of the community are highly appreciated and respected. They are the closest community that actively maintains the forest and takes care of it with passion and care.





We implement it through several project phases:

- Nursery set up
- Seed planting & maintenance
- Forest mapping & tree planting
- Educational campaign to the community





# GIZ & IIF

The employment promotion project ISED (Inclusive Sustainable Economic Development) as part of the G2G bilateral development cooperation between Indonesia and Germany, has been established since 2017 and will run until 2021. ISED aims to strengthen the capacities of private and public actors for promoting inclusive and sustainable employment.

Sustainable tourism has been chosen as one of the sectors ISED operates in and Lombok, Nusa Tenggara Barat as the region for the employment promotion activities in this sector.





### We implement it through 3 core outputs:

- Research and exploration from 8 regional representatives of
- Lombok's traditional folklore and recipe,
- Creation of 2 books: Petualangan Anjani & Lombok, Sasak,
- dan Masakannya,
   Impacts-driven program implementation centering the 2
   books. Lesson-plan for Petualangan Anjani for school setting activities & events showcasing the recipes.







# OceanKita & IIF

Ocean Kita Lombok is an effort to fight ocean plastic pollution in Lombok. This project was initiated by PT. Sustenea, a tech Company in Jakarta who seeks Invest Islands Foundation as a key player in running the project on-site.





# We implement it through 3 core outputs:

- Carrying out educational campaigns to coastal communities around Mandalika
- Installation and operation of the 1T/2T trawl-net to overcome floating marine debris in Mandalika
- Replicate and scale up the project in other areas in Lombok.









# LOMBOK WASTE COLLECTIVE

Lombok waste collective is a communal effort to establish a responsible waste management strategy in South Lombok. This project was initiated by Invest Islands Foundation and Black Soldier Flies Lombok.





## We implement it through 4 core outputs:

- Setting up waste processing facilities (Organic and non-organic)
- Establishing efficient waste mobilization to waste treatment
- Carrying out educational campaigns for local residents.
- Seeking out sustainability, and create independence towards the project's end. Also opening up for replication.









































































HOPES STATES































**Masri Asril** (Managing Director)

Born and raised in the small village of Ubung, Lombok. Masril is a self-starter who gives back at every opportunity. After starting out as a teacher, he followed his generous spirit by establishing a social volunteering project in his village, giving free English and environmental education classes to nearly 600 underprivileged kids in the sub-district.

Zaenuddin

(Community Organizer)

Zaenuddin was born in Motong Ajan, on 16th March 1993. He completed his bachelor's degree in 2017 and is actively participating in many youth organizations. Working at Invest islands from the aspects of the field projects. He connects the Foundation with the people in target areas, since he is from the same village where our initiatives are

# Wawan

(Organiika Manager)

Adi Putrawan or Wawan was born in Mantang, Central Lombok, on 18 October 1995. He joined Invest Islands Foundation back in 2019. His role is to supesrvise the operations in Organiika, the Foundation's organic farm. Before joining the team, he was an illegal tree logger, working to harvest wood from trees in the forest. After meeting Masril, the Foundation's project manager who introduced him to many social work, he learned of the damage produced by illegal tree cutting. He then decided to quit his profession and learn more about plants and trees. Now he is a happy farmer who has developed great knowledge of organic farming and plants.







## **Padli Sunandar**

(Organiika Farm Maintainer)

Padli Sunandar a.k.a Bruno, born May 15, 1995.
Bruno studied at the Agricultural Faculty majoring in Agricultural Agribusiness, but he did not complete it.
He chose to work and help his family's economy.
Joining Invest Islands Foundation in 2020, he oversees the care of seed inventory and scheduling of seedlings to be planted in beds at Organiika. He is a skilled family-loving young man, although quiet, he is a good observer and can be relied on with teamwork.

## **Paman Bintar**

(Organiika Farm Maintenance)

Ahmad Bintar Yani, usually called Uncle Bintar was born in Sumbawa, February 11, 1971. Uncle Bintar spent his childhood in Sumbawa and in 1991 he started a new chapter of his life in Lombok, working in the cottage industry making unique handicrafts. In 2020 he was recruited to be part of Organiika. Uncle Bintar's job is to plant and care for organic plants in the garden. For Uncle Bintar, working at Organiika is a gift because he really likes plants and feels very happy and comfortable working with the Invest Islands Foundation.

# Roby

(Bank Sampah Torok Raya Manager)

Roby was born in Torok on 16th February 1992. He was the first child in his family. His hobby is traveling, and his parents are farmers. As the oldest child, his parents gave their best efforts to provide a proper education for him. In 2014, they sent him to graduate school in Malang, East Java where he graduated with a Bachelor of Social Faculty. Now he works in a supervising committee. He showed strong willingness to participate and contribute his knowledge, now he is the manager of Bank Sampah Torok Raya where he not only manages the beach cleaning activities, but also connects and guides other staff.







**Invest Islands Foundation** 



# **Ikhsan Hanif**

(Campaign & Fundraising Lead)

Ikhsan was born and raised in Dompu, a small town located in the center of Sumbawa Island. He finished his bachelor's degree of Environmental Engineering in Jakarta. He admired and developed an interest to join Invest Islands Foundation as he realized that they share the same intentions and desires to do good things for society and the environment. With his passion for photography and videography, he's now helping the team on campaigning and fundraising aspects for the Foundation's projects.

# **Nedia Prameswari**

(Senior Admin & Finance)

Nedia was born in Mataram on 05 October 1995. As the second child, after graduating from college in 2017, Nedia worked as an employee in a finance company. At the end of 2021 Nedia decided to join the Foundation as an Admin and Finance staff member. Nedia was interested in joining because she wanted to change her daily life with something better.

# Ruhma Ruksalana H.

(Research, Development, & Partnership Lead)

Best known as Ina, our Research, Development, & Partnership Lead. She joined the Invest Islands foundation in May 2020, after graduating with a degree in Marine Science from Brawijaya University. She is a powerful and assertive individual, a quick learner, and great achiever in her field. Equipped with relentlessness and eagerness, she is the ideal person to kick start and manage a program. In her spare time, she enjoys art, writing, and poetry.



# Harapan Baru Lombok

#### (Partner)

Invest Islands Foundation is a very cooperative partner, in terms of activities and staff/team. Every activity/collaborative activity that we do together is very organized and detailed. Hopefully it can be useful and synergize for the region and the surrounding community, with all the more effective support.

# **TESTIMONIAL**

# Lisa

(Batu Bangke School Student)

Thank you to all the volunteers who came to our school and read some stories for us.



#### **Fauziana**

#### (Partner)

I've been working with IIF team for about 1 year on several projects of regenerative farming, their young, smart and curious team always bring the discussion and work ambiance into productive outputs. The team knows how to approach and deliver the program and set up the priority and strategy, those are required to succeed any community development program. I'm eager participate on your upcoming motivating project. Keep up the good work. Nothing beats seeing the young starts to do real action for better Lombok. You are one of #LombokPride.

# **Inaq Runi**

#### (Direct Beneficiary)

I am a member of the beach cleaning team that IIF has established. It has provided me with the opportunity of employment and access to food supplies which are essential for my family. I am hopeful that the project runs long term. Inaq Runi, Beach Cleaning Team.

# **Rob Campbell Davis**

#### (Volunteer)

Invest Islands Foundation is a great example of what making a serious commitment to empower your local community looks like. By leveraging the expertise of Invest Islands' business and combining it with the deeo local community links, Invest Islands Foundation has launched a number of highly innovative and sustainable interventions from education and tackle plastic waste problem. The team are committed to making real change in Lombok and, from my experience, they have every chance of succeeding.

## **Eco School Nusantara**

#### (Partner)

Eco School Nusantara's collaboration with Invest Islands Foundation has been going on since 2020. The collaboration includes discussions related to program development as well as support for various activities at ESN. Invest Island is a supporter of educational activities at ESN which aims to build self-confidence, cooperation, and hone the creativity of students. In addition, Invest Islands also supports community service programs, one of which is the Bakti Muda program. Eco School Nusantara supports Invest Islands Foundation to continue to contribute to community empowerment. Keep going, keep growing!



# **Partners**































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