



# EVENT GUIDE

Advocacy Fellows Vignettes





## One of the best ways to help change the narrative on North Korea is to share the stories of the North Korean people.

North Korea is more than the oppressive Kim regime and nuclear weapons, it is a country home to 25 million people. Help spread the word on the incredible potential of the North Korean people by sharing these videos of our 2018 LiNK Advocacy Fellows with your team and community.



### **Team Size:**

Any size team could host this event.

### **Timeframe:**

Depending on the scale, this event could take as little as a few days or up to 3 weeks to plan.

### **The Basics:**

All you need is a meeting place, a device to watch the videos on, and a group of people! Make it an education session for your team or invite others to learn about LiNK and some of our North Korean friends. Share the short videos linked below and make time for discussion afterwards!





## Success Checklist:

- Venue (Classroom, team member's living room, etc.)
- Computer
- Projector
- Speakers
- Refreshments



## Promotion:

Use social media or pass out flyers to let people know when and where the event will be help. Creating a Facebook event is a great way to help remind people and gauge interest in the event!

Reach out to Asian Studies, History, or Political Science professors or teachers! Since it's an educational event, they may be inclined to offer extra credit for students who attend. Students can also write their reflections regarding the stories they hear and turn it into the teachers as an assignment or for extra credit. At the very least, they may let you make an announcement about the activity, so don't hold back from reaching out to these departments!

## Beyond the Event:

Familiarize yourself with these stories. When someone asks you about LiNK or North Korea, share these individuals' stories instead of listing off tons of facts. Facts are great and definitely useful in conveying impact, but leaving people with a personal story that they can go on to share with others is a great way to share our vision and the real stories of the North Korean people. Even if you aren't able to hold a screening, you can share these stories at your next tabling event.



Meet a Former North Korean  
Business Mogul

## Jessie Kim

By the time she was 14 years old, Jessie made a living in North Korea by making soju and selling it not for cash, but for potatoes. Her currency was precious and fed many people in her countryside home, but she knew that the North Korean government's rein on money would make her business unsustainable and unpredictable. So she left North Korea in the pursuit of freedom.





Escaping North Korea at 12 Years Old

## Ill Yong Ju

Ill Yong and his family lived with the fear of being caught for listening to foreign radio stations for many years. After discovering that his father successfully made it South Korea, Ill Yong and his family decided to follow him for a chance to be together again.



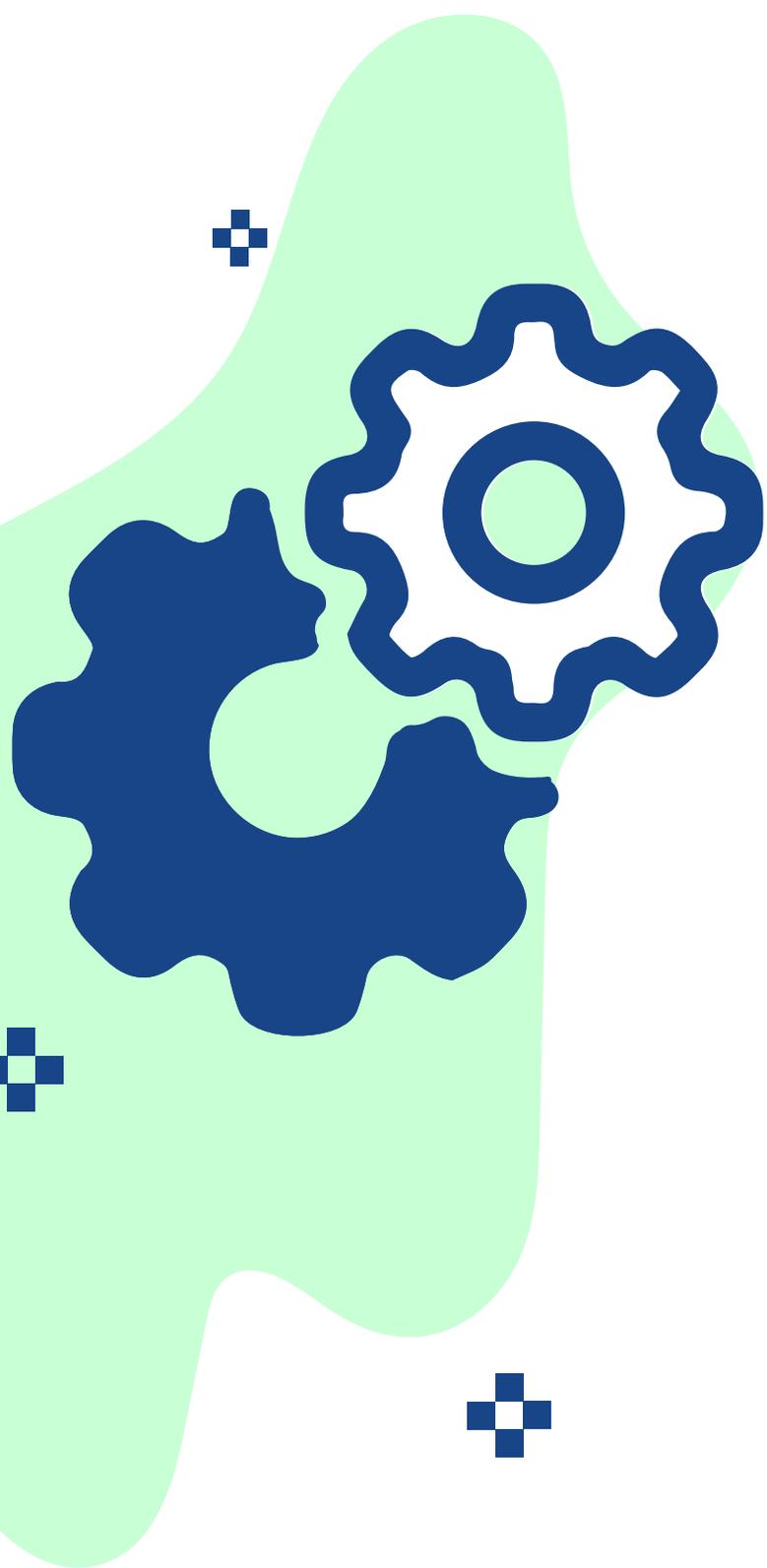


The Moment that I Escaped North Korea

## Geum Hyok Kim

Geum Hyok faced a painful reality after learning that what he was taught growing up in the North Korean capital, Pyongyang, was a lie. He decided he could never go back home.





Here are some questions to keep in mind while watching the videos. Use these or any other questions you come up with to have a thoughtful conversation with your team and community about the experiences of North Koreans and how you can share these stories with others.

### Questions:

- What did you think of their stories?
- What surprised/shocked/resonated with you?
- How do their stories compare to what you previously heard about North Korea and the people/living conditions?
- Was there any part of their stories that you could (not) relate to? How did their stories make you feel?
- What would you have done if you were in their position?
- How can we present these stories to others to help change the narrative on North Korea?

A stylized illustration on a dark blue background. A hand is shown holding a megaphone. The megaphone's opening is directed towards a light green map of North Korea. The text 'LIBERTY IN NORTH KOREA' is written in white, bold, uppercase letters inside a red square that is positioned over the megaphone's handle.

**LIBERTY  
IN  
NORTH  
KOREA**