







In 2016, there were continuing crackdowns on North Korean refugees and those helping them in China

Despite that, together we rescued

# people

39

69%

15

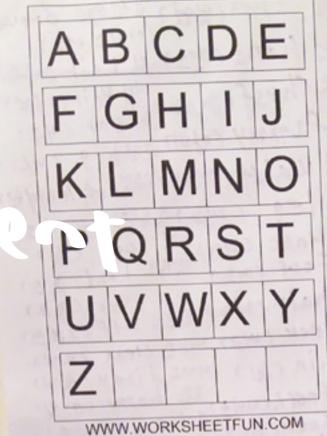
reunited with families

were women

women trafficked in China



## POST



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### We provided assistance to <u>40</u> resettled North Korean refugees in the United States in 2016

Our resettlement assistance program was designed to help newly-arriving North Korean refugees overcome their resettlement challenges by providing support, information, and resources to ease their adjustment and help them become self-sufficient.



#### FIRST STEPS PUBLICATION

In partnership with Lutheran Immigration and Refugee Service, a refugee resettlement agency in the U.S., we co-authored a Korean language version of First Steps - a guidebook that provides vital information to refugees relating to legal rights, available services, and benefits including healthcare and education.

First Steps gave me a lot of hope to resettle in America. From the book I learned that America is a nation of immigrants and there are so many organizations that support our resettlement. People have already made this journey... the path has already been laid out, and I just need to follow their steps.

#### — Grace

resettled in the U.S. in 2016





#### RESETTLEMENT ASSISTANCE TOOLKIT

We have been grateful to work with case managers across the US who provide services to North Korean refugees. We developed this toolkit as a resource for them and for other resettlement agencies that are providing services and support to North Korean refugees resettling in America.





## We provided assistance to <u>155</u> resettled North Korean refugees in South Korea in 2016

North Korean refugees who have resettled in safe and free societies have a vital role to play in bringing forward change in their homeland. They have emerged as some of the most effective agents of change on this issue.



#### ENGLISH TUTORING PROGRAM

24 students + tutor pairs

This program helps North Koreans who have resettled in South Korea improve their English proficiency level in hopes of achieving their academic and professional goals. English language ability is highly valued in South Korea and required in many areas of study, society and work.



#### YOUNG LEADERS PROGRAM

5 fellows + 7 mentors

This six-month program invested in the long-term ambitions and potential of our young North Korean friends. The Young Leaders Program provided valuable resources, tools and opportunities to high-potential North Korean-born college students to help them reach success in their studies, choose fulfilling career paths, and realize their dreams.

The people I've met through LiNK and YLP was my greatest source of happiness.

Many respectable and good people have shared with us their own stories of successes and failures. Their tenacity to pursue their dreams have made me look back on my own story and reassess my values.

### – Jung Hyeok YLP fellow

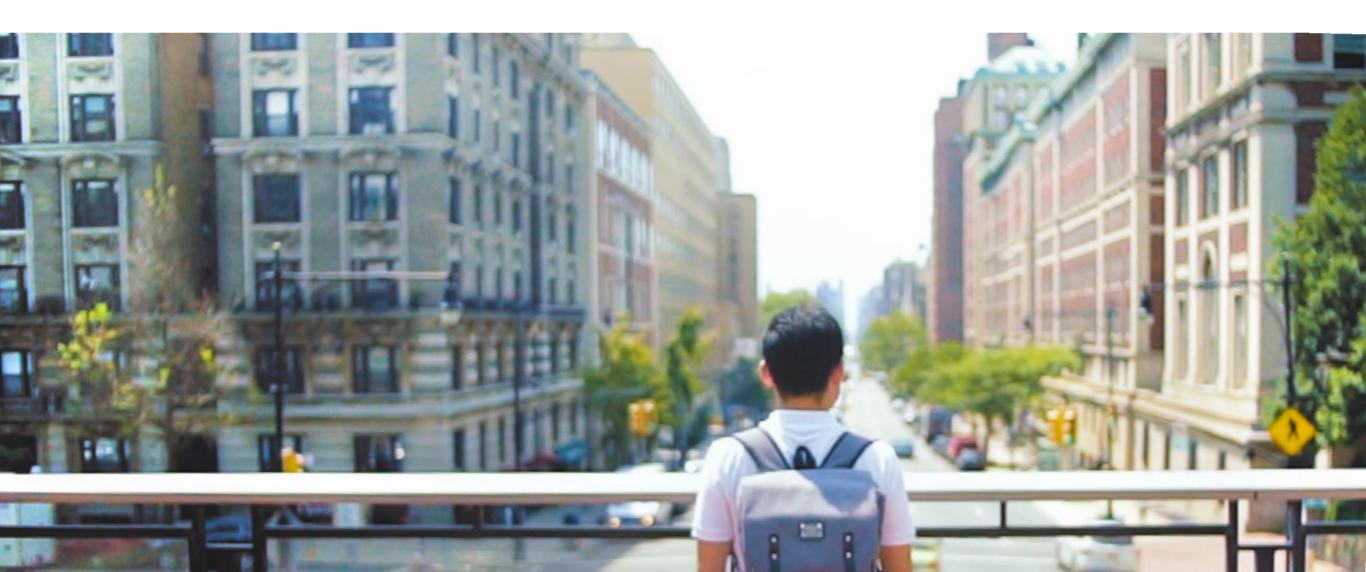
I was incredibly moved to see how each fellow, from their unique starting points, were diligently preparing for their bright futures, step by step. It was a privilege to meet these fellows, to spend extensive time with them, to encourage their passions and dreams, and as a result, to witness their immense growth.

— Hye Young K.
YLP mentor

#### **EDUCATION GRANTS**

We invested over \$54,000 to support the academic ambitions of

9 students in North America and 6 students in South Korea.





I want to use all my experiences, connections, and education to help the North Korean people. I have a dream, and my dream is to make North Korea a better country in my lifetime. Support from LiNK has allowed me to be one step closer to my goal and has inspired me to help others by giving back to my defector community in U.S and South Korea. I hope one day I will be able to help other students achieve their goal just as you have helped me. Thank you so much for helping me with your good will and for believing in me.

— Brian

Columbia University, 2017



## CHACGIOS THE NARRATIVE



#### WORKING WITH THE INTERNATIONAL MEDIA

We work with the international media to change the narrative on North Korea by bringing more focus to the North Korean people, the challenges they face, and the ways in which they are driving change. In 2016, we were cited, featured and quoted over 50 times.



#### **ENGAGING POLICYMAKERS**

Our analysis and insights on North Korea was shared in various briefings in 2016 with policymakers, the intelligence community, and diplomats from the U.S. Government, Congress, European embassies, the UN, and Chatham House.



#### **CREATING FILMS**

In the global mainstream media, North Korea has been defined narrowly as "crazy Kim and nukes," and that has caused a deficit of support for the North Korean people. We are working to change and broaden people's perception of this issue in order to mobilize the level of support that the North Korean people deserve.





Korea's urban youth, in particular, are at the forefront of these economic and information trends. This film introduces eight young North Koreans who have escaped to South Korea and their stories of resilience, creativity and quiet rebellion in the most difficult of circumstances. Hear untold tales of teenage smuggling, covert entrepreneurialism and guerrilla marketing, and the ways by which illegal foreign media have opened the eyes of a new generation of North Koreans to alternative realities and the outside world.



#### FALL CAMPAIGN

In October 2016, we launched **#AllForOne**, an online campaign that rallied our supporters to fundraise collectively for one rescue at a time. In only two months, you raised \$113,000 which will rescue 37 North Korean refugees.



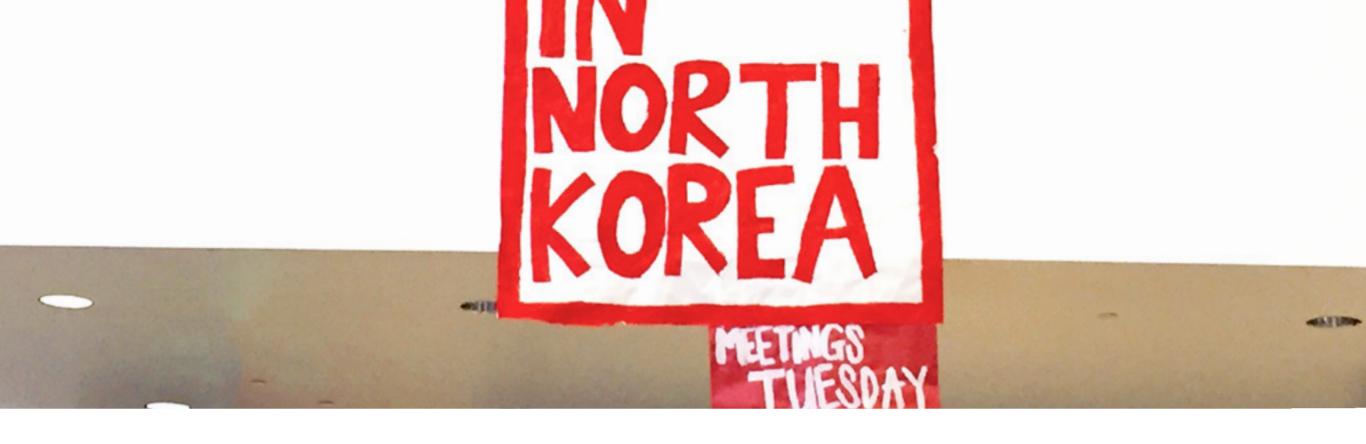
#### TYPHOON LIONROCK

In late August, Typhoon Lionrock caused severe flooding in North Korea and displaced thousands of people. In the aftermath of the typhoon, we experienced an increased number of requests for rescues from North Koreans who had crossed the border into China in the midst of all the chaos. Our supporters jumped into action and raised \$45,000 that was sent immediately to the field to fund rescues.

#### **RESCUE TEAMS**

LiNK's Rescue Teams are at the forefront of this movement. These student and community groups are all over the world and are committed to raising funds to rescue North Korean refugees and are changing the narrative in their local communities.





33

rescues funded

107

new teams

275

total teams



In July, we hosted 5 Rescue Teams in South Korea where they had an opportunity to visit the DMZ, meet resettled North Koreans, and get a first-hand look at the work we are doing.

We also launched our first Rescue Teams website to provide important resources and information to our teams around the world.



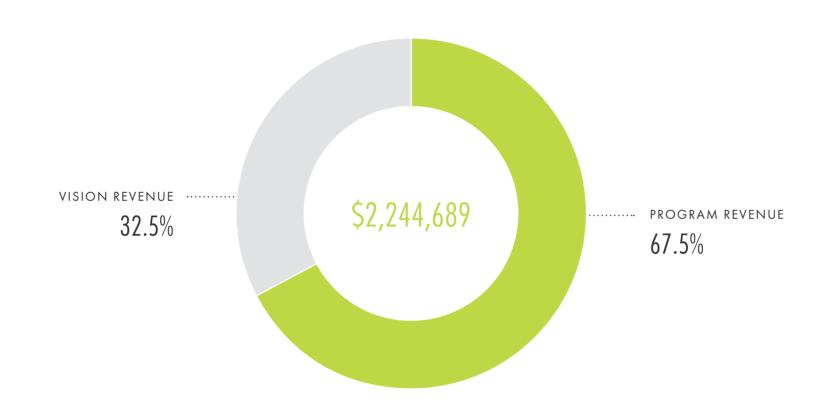
#### LOS ANGELES GALA

On October 8th, we hosted our first gala in Los Angeles. We gathered with friends, supporters and partners and had a chance to hear powerful stories from North Korean friends who had been rescued by LiNK. Together we raised almost \$600,000 to help fund our ongoing work in the underground railroad and in this movement.

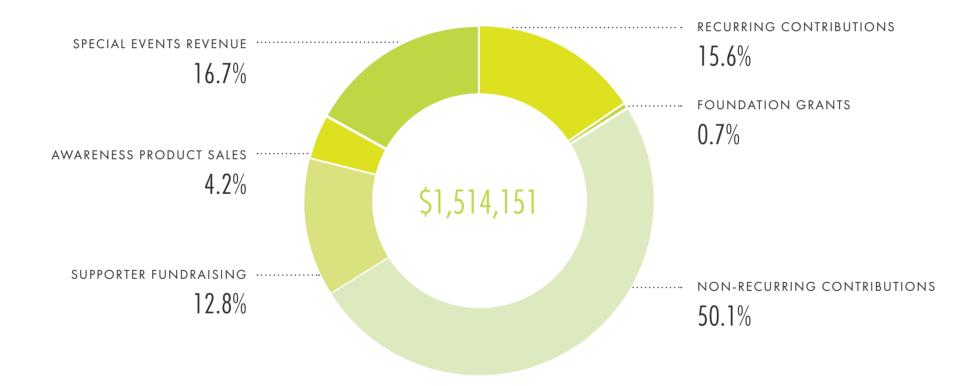




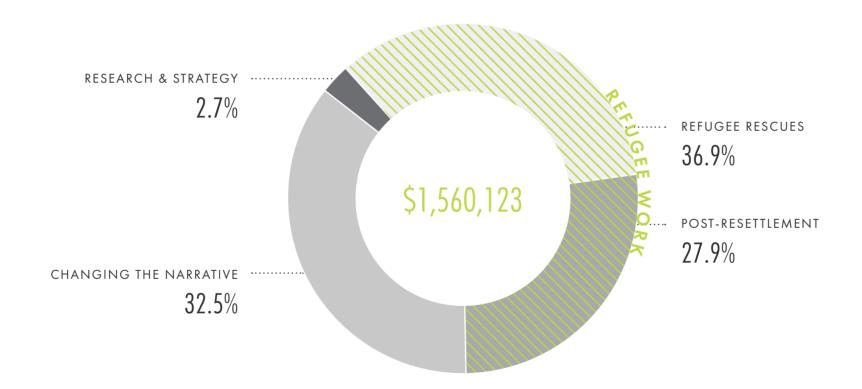
**TOTAL RAISED IN 2016** 

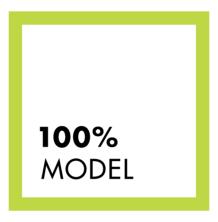


2016 PROGRAM REVENUE



2016 PROGRAM EXPENSES

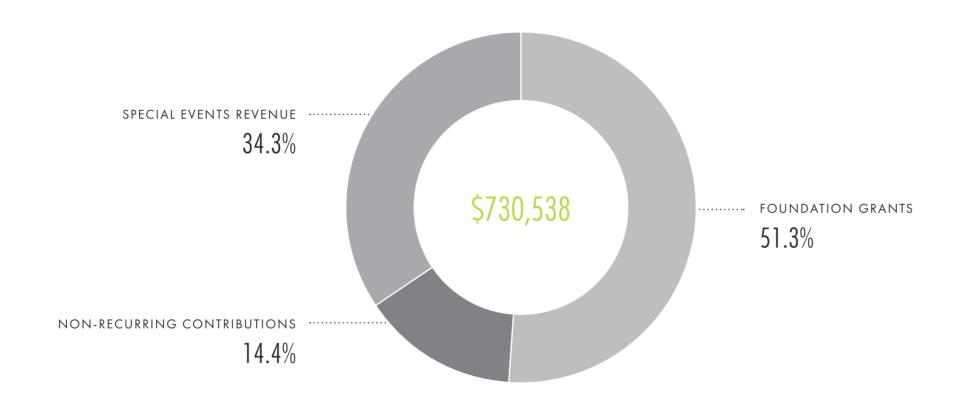




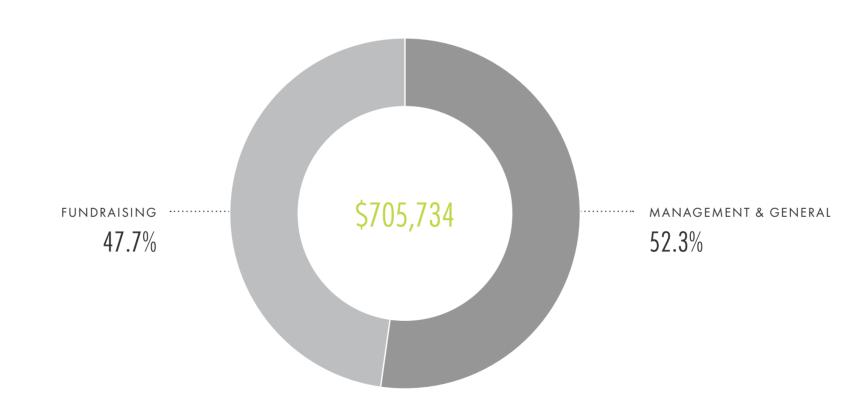
Our long-term partners and other like-minded philanthropists have committed to covering all of our operational expenses so that 100% of all other donations goes straight to our programs.

We call this community of people our Vision Donors.

2016 VISION REVENUE



**2016 VISION EXPENSES** 



















LIBERTY IN NORTH KOREA

