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NEWSLETTER

MARCH 2022

INSPIRED BY VILLAGES OF INDIA

SITE PROGRESS -
ORGANO ANTHARAM

DECLUTTER YOUR
LIVING SPACES

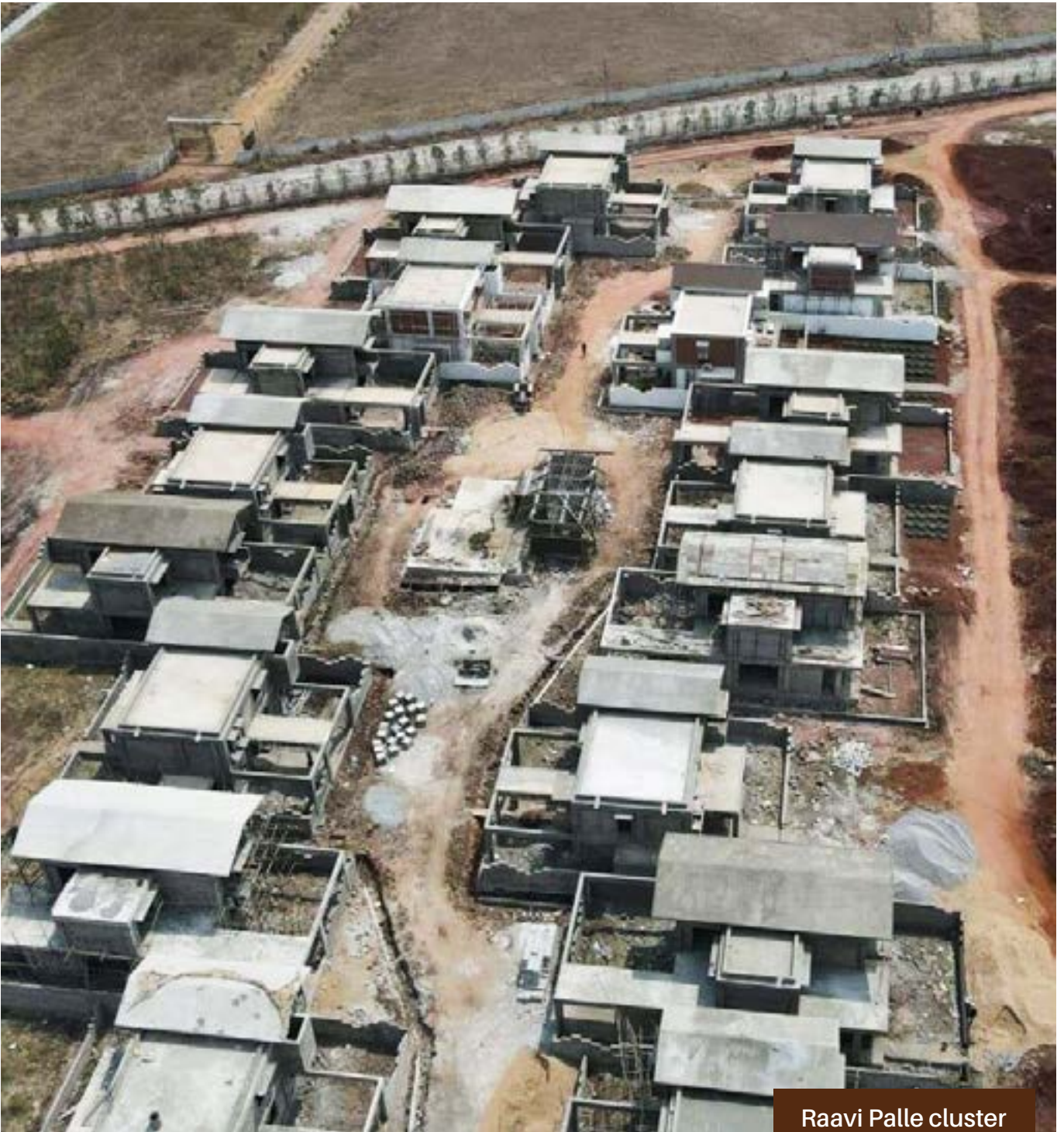
VIJAYA ADIGOPULA
ONE WOMAN, MANY FACETS

HEAT ISLAND
EFFECT - A RURBAN
APPROACH

SITE PROGRESS

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Raavi Palle cluster



Raavi Palle cluster club



Maredu Palle cluster club



Champaka Palle cluster



Gandham Palle cluster



Moduga palle cluster



Velaga Palle cluster



Water Treatment plant at Maredu Pale Parking



House of Activity construction progress



Dug Well Progress



Rurban Hive Foundation



Afforestation



Sub Station Work



Mulching

VIJAYA ADIGOPULA

ONE WOMAN, MANY FACETS



On this International Women's Day, we salute the indomitable spirit of our **Co-Founder Vijaya Durga**, and celebrate our privilege of being associated with her.

• happy •
Women's
• day •

- Organo Team

Celebrating HER
unique status as the
pathbreaker in the
Construction Industry

Some say she's strong,
Some say she's brave,
Some say she broke the glass ceiling,
Some say she defied all odds.



We say, she's is all of these and much much more. She has ventured into unfamiliar territories and owned them. She has achieved remarkable success in a 'man's world', so to speak.

She broke those invisible walls by building real ones.

She stands in scorching heat ensuring all the projects are top-notch.

She raises the bar each time and she rises above all circumstances to emerge as a winner. She leads her team to victory.

She motivates them by setting an example for them to emulate.

She loves, she laughs, she lives by her own set of rules.

One woman. Many stories.

Of valour and of victory. Of tribulation and of triumph.

Meet Vijaya Adigopula, Co-Founder, Organo eco-habitats who takes her work seriously but wears her success lightly.

She has headed 100s of construction projects and with every project she has consolidated her position as the Numero Uno as far as quality & timely delivery are concerned with zero compromise on design values and impeccable work ethics.

She has built organisations, surpassing every expectation and setting new benchmarks.

On this International Women's day, we salute Vijaya's indomitable spirit! Doff your hats people and let the drums roll as she walks with her characteristic stride and conquers every territory with her remarkable saga of success.

Ask her how she feels about being one of the first few women in India to have been helming design-build projects and pat comes the reply, "Is it such a big deal? I wasn't even aware that it was. My focus was always on completing the projects without cutting corners or compromising on quality." That's Vijaya Adigopula.

Nonchalant about her unique achievements and untouched by her success. The fact that she's the chosen one by the movers and shakers in the city to design-build their palatial homes.

She is amongst the few women entrepreneurs in the Indian construction industry who has successfully run a design and build firm. With deep knowledge and broad experience across all sectors like eco-communities, residential, high-end homes and interiors, hospitality, retail, commercial offices and healthcare, she is always driven to deliver what is needed for the projects and the end-users, while keeping in focus - quality, timelines, budgets, constructability as well as aesthetics. Her career spans over 3 decades and she continues to inspire, in her own unique quiet and confident way, countless architects, interior designers, engineers and colleagues in our firm and in the industry.

WHAT HER ASSOCIATES SAY ABOUT HER



I consider myself privileged to have known and worked with Vijaya ma'am. After my mother at home, she has been a huge influence on me at work. I admire her a lot. She has taught us how to lead our lives in simple ways. Just watching the way she conducts herself in different areas of life has inspired me. Her quiet leadership quality that is anchored on honesty, empathy, understanding and compassion. No MBA school can teach that. I have learnt all these just by being in her presence, seeing her work, seeing her bring a project to completion, interacting with her and understand what is really important for our organization and most importantly for the joy it brings to the people who will live in it. I am fortunate and delighted to be in her presence and walking with her on this journey.



- Meena Murugappan



I have had the opportunity to see Vijaya for the last 3 decades. She has been my closest associate from day one. When we had just started, she would clean the office with as much sincerity as she would approach architecture. I have never ever seen her complain about being overworked or tired, I have never seen her smile leave her face. Her understanding of human beings is as exemplary as her understanding of design. People like Vijaya are rare and I have been fortunate to grow along with her, which gave me the privilege of working with her closely. She is an integral part of everything I do as a person and we do as an organization.



- Nagesh Battula

RESORT LIVING AT ORGANO

Veeresh & Vani

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<https://www.youtube.com/watch?v=0EY9FVx0ETU>

Living in Organo communities is like living in an eco-resort. Hear Veeresh and Vani Chamala speak about their Organo experience.

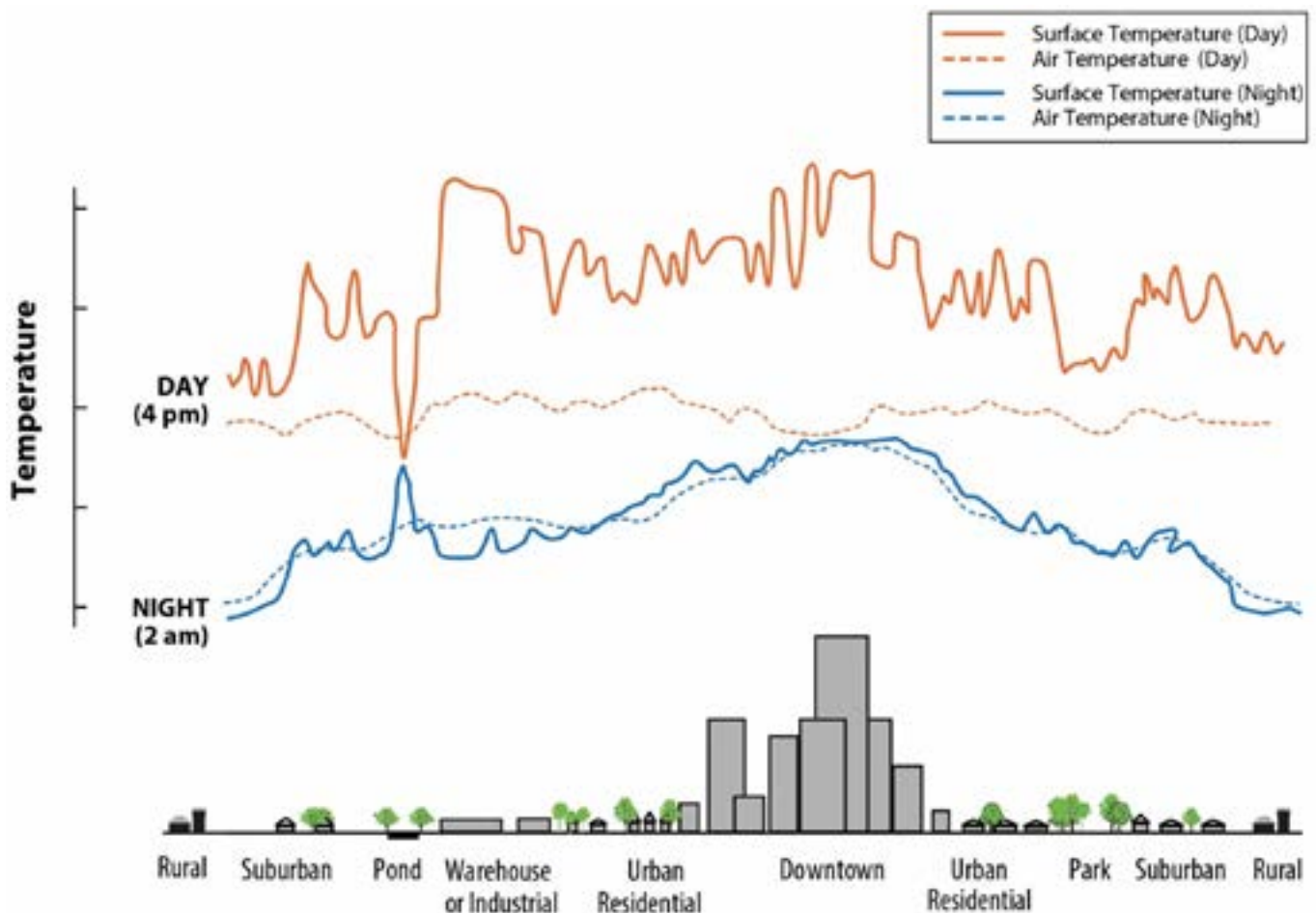
HEAT ISLAND EFFECT – A RURBAN APPROACH

According to US EPA, Heat islands are urbanized areas that experience higher temperatures than outlying areas. Structures such as buildings, roads, and other infrastructure absorb and re-emit the sun's heat more than natural landscapes such as forests and water bodies.

Urban areas, where these structures are highly concentrated and greenery is

limited, become “islands” of higher temperatures relative to outlying areas. These pockets of heat are referred to as “heat islands.”

Daytime temperatures in urban areas are about 1–7°F higher than temperatures in outlying areas and nighttime temperatures are about 2–5°F higher.



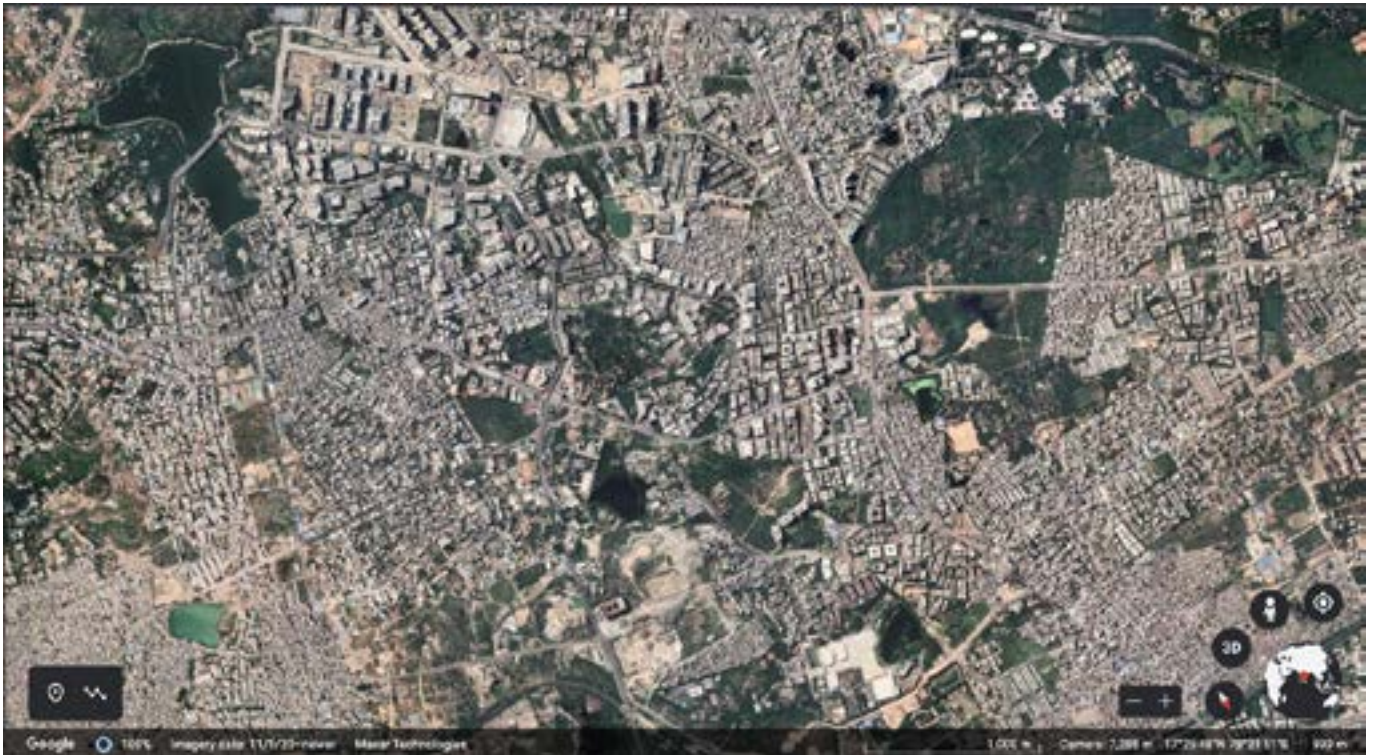
Heat islands are usually measured by the temperature difference between cities relative to the surrounding areas. Temperature can also vary inside a city. Some areas are hotter than others due to the uneven distribution of heat-absorbing buildings and pavements, while other spaces

remain cooler because of trees and greenery.

One of the primary reasons is increased building density, both vertically (high-rise buildings) and horizontally (villas), which is governed by the high land cost (real estate) that can be recovered by minimizing green

spaces and maximizing built-up area.

Below is a screenshot taken of Gachibowli, Hitec City, Madhapur, Kondapur, Jubilee Hills, Banjara Hills from Google Earth.



A closer look at this image suggests that the areas appearing in grey and white are buildings (both residential and commercial) and roads (both concrete and bitumen). The different shades of green areas indicate parks and water bodies.

Here's a bird's eye level screenshot of the entire of Hyderabad taken on Google Earth.



At the outset, the above pictures shows that Hyderabad has very sparse green spaces due to rapid urbanization.

By design, the Rurban Eco-habitats are located far away from urban areas where the land cost is not speculated largely by the real estate market. This helps in allocating and designing landscaping, farmscaping and afforestation which directly help in minimizing local heat island effect.

Another major advantage from this approach is the cool environment in rural area neighbouring our Rurban eco-habitats. Trees, vegetation, and water bodies tend to cool the air by providing shade, transpiring water from plant leaves, and evaporating surface water, respectively.

Birds eye view of Antharam and neighbouring villages on Google Earth.



This is one of the reasons why we build our communities far away from urban heat islands.

The local governments around the world have recognized the importance of mitigating and minimising Heat Island Effect through policy advocacy.

While the localised Heat Islands can be mitigated by strategically designing trees, vegetation, water bodies and farming spaces closer to livable spaces, where possible.

One such example of this design strategy is the 'God's Own Office' in Organo Antharam where the water bodies near the entrance cools the air and works as an intermediary storage structure for farmscaping in the southern side of the community.



God's Own Office has outdoor spaces designed for the residents to work, lounge, and relax, where thermal comfort is of primary importance.



On the other three sides, it is covered completely with a combination of farm and afforestation areas, thus cooling the ambient air temperature. One can observe a steep temperature difference during hotter months.

How would you like to spend time outdoors in a Rurban Eco-habitat like Organo Antharam?

A WIN-WIN ECOSYSTEM TO STAY & LIVE

Sathya Raghu & Ashwini

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<https://youtu.be/UeJF7Vk2J5w>

For @CA Ashwini Maisekar & @Entrepreneur Satya Raghu, Organo's Antharam experience was the best in their life. Satya Raghu was excited that Organo's Antharam was directionally creating a win-win ecosystem for people; who want to live there, work there, and the villagers that are their neighbors. He feels good that people will appreciate them for being a part of the win-win ecosystem.

DECLUTTER YOUR LIVING SPACES



Clutter is an overabundance of possessions that collectively create chaotic and disorderly living spaces,” says Joseph Ferrari, a professor of psychology at DePaul University in Chicago who studies the causes of clutter and its impact on emotional well-being.

Your home is essentially your living space not storage space. When your home and life are cluttered, you’re bound to

feel overwhelmed. More stuff equals more demands on your attention (everything from laundry to errands) and it’s difficult to focus because you feel pulled in all directions. There’s a variety of reasons we have clutter. Uncontrolled consumer impulses, emotional sentiment, memories of the past, fear of a future need, guilt or obligation, and hope for a future change- are some of the most common. As emotional beings, we have the tendency

to infuse our belongings with emotion.

Years of hoarding unnecessary or obsolete stuff makes it harder to get rid of. It’s best to clear old things when you’re moving homes or relocating to another city. But if you’re not, it may become little more difficult because we tend to attach emotion with things, especially if they hold memories. But it’s definitely worth the effort.



WHY IS DECLUTTERING IMPORTANT?

Clutter can impact the air quality in a room, and make it both stuffy and warm. Decluttering can make you happy not only by improving your mental health, but also by improving your overall physical health. This is especially true if you have kids or pets, or live in high traffic areas such as the city.

Decluttering is an important part of self-care because it helps you take control of your home, your life and your “stuff” to improve your overall well-being. Creating a home that can give you the time, space, energy and clarity to

improve your health, happiness and overall well-being.

By cutting down the clutter in your home to only the items you genuinely want and use, you will also help yourself feel calmer and less under pressure to complete a mountain of tasks.

Decluttering can prevent pests and reduce dust, mould, and mildew, which may trigger asthma and allergies. Improved lifestyle and well-being. It's easier to prepare healthy meals in an orderly kitchen. And most people sleep better in a neat room with a tidy bed.

Decluttering is like going on a diet – the positive effects of which will only sustain if lifestyle changes. In order to tackle overconsumption, a main driver of climate change, we need to consume less overall, which means cutting down on buying new things and services.

When you declutter – whether it's your home, your head or your heart, you make room for fresher energies and what will flow into your life will enrich you, for sure.

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HOLI EVENT





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Recap - OES Workshop No-Flame Cooking on Holi



On the Occasion of Holi festival, Organo Et School along with Organo Eco-Habitats, organized Holi celebration event at Organo Antharam, on 19 Mar2022.

It being a nice summer morning at Antharam village, having clean air and fresh flower decorations, was delightful. For “No-flame cooking” workshop, cook stations were set for 20

participants at God’s Own Office, the club house at Organo Antharam. All preparation was done to welcome the participants of this workshop at 10am. Our expert for this workshop, Mrs. Himanshu Kapoor, a nutritionist, and a slow food pioneer, inspected the arrangements and was satisfied.

As the participants started coming to the venue, we could

sense the advent of fresh energy. Participants for this workshop, aged 4-16 yrs were accompanied by enthusiastic parents. All of them were very excited to get their allotted cook stations for preparing dishes. OES team welcomed all the participants as they joined the workshop and moved to their respective cook stations



Workshop started with the introduction of Mrs. Himanshu Kapoor, our expert, as a widely travelled person both domestically and internationally, with a rich cross-cultural culinary experience. As part of the Slow Food Movement, she conducts workshops and programs to educate people on the philosophy of local, seasonal and sustainable foods. Program commenced with Mrs. Himanshu addressing the audience to introduce themselves. Then leading them on a learning experience of preparing some new healthy dishes.

She started with preparation of a cool drink well suited for a summer morning. This refreshing drink was made with using local and seasonal flowers

from Flame of The Forest trees. Presoaked flowers in water along with fennel seeds with a dash of lemon and honey was a big hit among the children. The best part about this drink was, it looked as good as it tasted. Going on to the second item on the menu, Himanshu directed everyone's attention to healthy eating especially when it comes to sweets. She introduced a very healthy sweet to children. They all followed her instructions in preparing Energy Balls. These wonderful energy balls were made by mixing oats, peanut butter, dry desiccated coconut, honey and keeping children's interest in mind, Choco chips were added too. All the child participants were eager to have these tasty balls, as soon as they shaped them into small balls using their

hands. Last but not least, came the savory item, Beaten Rice Salad. This interesting salad was made with Poha (beaten rice) and curd along with peanuts and tomatoes. It had a very interesting mix of flavors, of all these unique seasonal ingredients. Everyone including the parents enjoyed tasting this salad and thanked Himanshu for this experience.

All the participants went around with their plates to share what they cooked with others. Interestingly Mrs. Himanshu emphasized the importance of learning to cook food, using locally available seasonal ingredients. In the end, it was time for lunch arranged for all families at the restaurant.



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OES's Naturally Holi Workshop at Organo Antharam



In the advent of Spring and Holi festival in the offing, Organo Et School (OES) organized Naturally Holi, a workshop about making natural Holi colors.

Naturally Holi workshop was conducted by Manya Cherabuddi a natural color artist and Instagram influencer. She is a nature lover and artist. She enjoys creating experiences for people to connect with nature,

and in turn with their own selves - awakening the curiosity and wonder we all had as children! She has introduced 5000+ people to the magic of natural colors through her workshops and classes!

The atmosphere at the venue was very fresh and lively, where over a dozen children had collected to join this morning workshop. They came in

and selected their choice of workstations. The workstations were set up by OES team, with material carefully laid out on newspapers spread on tables. Each participant was given raw materials for making natural and dry Holi colors. They excitedly waited for Manya to start the demonstration. In this DIY workshop everyone was ready to get a bit messy too!



Manya introduced the concept of playing Holi with natural chemical free dry Holi colors, the same way as our ancestors used to play. She started demonstrating and called all the kids to her worktable to show them the process closely. Soon all the kids returned to their workstations and started the process themselves. Manya guided them through this. Each

of them learnt to make four different dry colors. Gradually nice bright Pink, Yellow, Green and Blue dry powders were in front of all the kids. They were incredibly happy to realize that they themselves created this magic!

At the end, all of them carried these colors with them to use during festival of Holi, on 18

March 22. This was followed by a freshly prepared lunch for participants.

With this workshop, children became aware of the possibility of making natural colors by hand at home. They went home with a copy of OES's poster on Green Holi [https://www.organoetschool.co.in/library !!](https://www.organoetschool.co.in/library!!)



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Recap - Urban Permaculture workshop



The participants of Urban Permaculture workshop collected at Organo Antharam's Club house called God's Own Office. The occasion was OES workshop about Urban Permaculture followed by lunch at the club house.

On a Sunday morning 6 Mar 2022, the workshop "Learn About Urban Permaculture"

started by a reflection activity well conducted by Uma Iyer, a certified permaculture teacher and writer. All participants of the Urban Permaculture workshop shared what they experienced during this reflection. The workshop started with this ice breaking activity followed by an introduction round.

Urban Permaculture workshop

covers the 3 ethics and its principles. It was an enriching experience to learn from our certified Permaculture teachers, Uma Iyer and Apoorva Gautam. There is a lot of background work that is put in by Uma and Apoorva in explaining application of Permaculture principles into our day-to-day life.



The design methods are based on the Zones and Sector analysis. Participants comprehended their understanding of 12 permaculture design principles by categorizing them under the 3 Ethics.

A diversity of backgrounds and professions amongst the audience brought in a lot of energy to the group. All of them came together to learn, how should the elements be placed as per zones & sectors analysis over a conversation.

Participants learnt home composting by a live demonstration given by Apoorva. She used the restaurant kitchen waste with dry leaves and soil to show how to make a composting pit, even in a balcony setting.

The experts had a remarkably

interesting method of explaining the importance of seeds to the budding Permaculturists. They were shown around 20 distinct types of vegetable seeds, carefully preserved, and displayed by our experts. The seeds were put on display for the purpose of identification and description, by each participant. This made participants understand the importance of seed saving as a Permaculturist.

The session was concluded by covering an important topic of sowing methods for seeds in urban settings and growing them well in the gardens. Later all the participants were given seeds to sow with their hands in the kitchen garden area behind the club house. They thoroughly enjoyed this activity, with some of them sowing seeds first time ever.

Of course, the plant care forms an integral part of this urban permaculture exercise; thus, it was discussed in detail as well.

All OES workshops culminate with workshop relevant starter kits being distributed amongst participants for a wholesome learning experience post workshop as well. On this occasion, OES starter kits comprised of farm fresh vegetables from OES Children's farm and 4 set of vegetable seeds (untreated) for them to start their permaculture journey. All the participants thanked the experts Uma and Apoorva for their time and effort leading to an enriching experience. OES thanked the experts for their efforts and time by presenting them Certificates of Appreciation, thus bringing this 4-hour workshop to an end.



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Snakes Awareness Program by FOSS



Organo et School along with Friends of Snakes Society organized a workshop on creating awareness about snakes on Saturday the 19 February 2022. This program was intended to bring awareness and acceptance of living in

a biodiverse environment, in harmony with other creatures. These creatures may be snakes, who are reptiles of the wild. But due to over urbanization and erosion of green biodiverse habitats for humane establishments, these reptiles are rendered homeless

and displaced from their natural habitat.

The Friends of Snakes Society (FOSS) <https://friendsofsnakes.org.in> representatives conducted this awareness session for around 20 adults and 10 children at Organo Antharam site.



The purpose of this workshop was to raise awareness on:

- Snakes and human habitats
- Sighting a snake and handling it safely
- Venomous and non-venomous snakes and how to distinguish between the two
- First response and aid in case of a snake bite
- Facts from myths about snakes, well prevalent in Indian society

The Friends of Snakes Society helped participants learn all the above and much more. They had brought 10 rescued live snakes to show people

and help them identify or sight snakes in real life situations. The children got excited to see so many live snakes being held with bare hands. A lot of them asked questions pertaining to their fears and related issues. All these were handled very well by the representatives, and participants got satisfactory responses.

They informed that snakes when sighted in human establishments are rescued with care by Friends of Snakes Society and, with the help of Wildlife Ministry of Telangana, taken into the forests and released there. This is done to ensure minimum harm to these estranged reptiles, who are being deprived of their natural habitat.

The workshop was concluded, as the representatives shared

their contact details with the participants, to be informed in case of sighting a snake anytime in future. OES distributed folders containing information about snakes and remedies <https://www.organoetschool.co.in/library> common snakes found in Telangana with illustrations. These were meant to be readily visible in homes, in case of a situation. OES also gave button magnets along to display these sheets on a refrigerator in the kitchen area.

Ms. Meena, Director OES thanked the FOSS representatives and presented them Certificates of Appreciation at the end of this 1-hour program. A delicious lunch awaited the participants at the God's Own Office café after the workshop.

About Organo Et School (OES)

We recognize that for any positive impact to be sustainable, it must be long-term and inter-generational. Organo Et School strives to create an apt learning environment that will support and empower families as well as individuals to embrace sustainable living mindsets and habits.

Organo Et School is a learning initiative set up by Organo in 2017 and has been facilitating field visits and workshops for Schools and Interest Groups. Organo Et School has had over 25+ schools, 6000+ students and 2500+ adults participate over the last 4 years.

We believe in connecting children & adults with nature. Connecting children with the natural world at a young age is the first step in creating responsible stewards for our collective future.

If you or your children are interested in future Be a Farmer programs, please contact us at **oes@organo.co.in** and by phone **9154100775** today! You can also click here to express your interest. We will keep you posted on our future farm cycles.

Follow OES on Instagram: https://www.instagram.com/organo_et_school/?hl=en

Subscribe to our channel: <https://www.youtube.com/channel/UCVe5InTKtyGsGgNVNZ5sOw>



Work from the
comfort of your
own farm

Truly God's own office. At Organo Antharam, we care about your time, energy, efficiency and productivity. It's our architects' vision that sets us apart when it comes to the way our homes function.



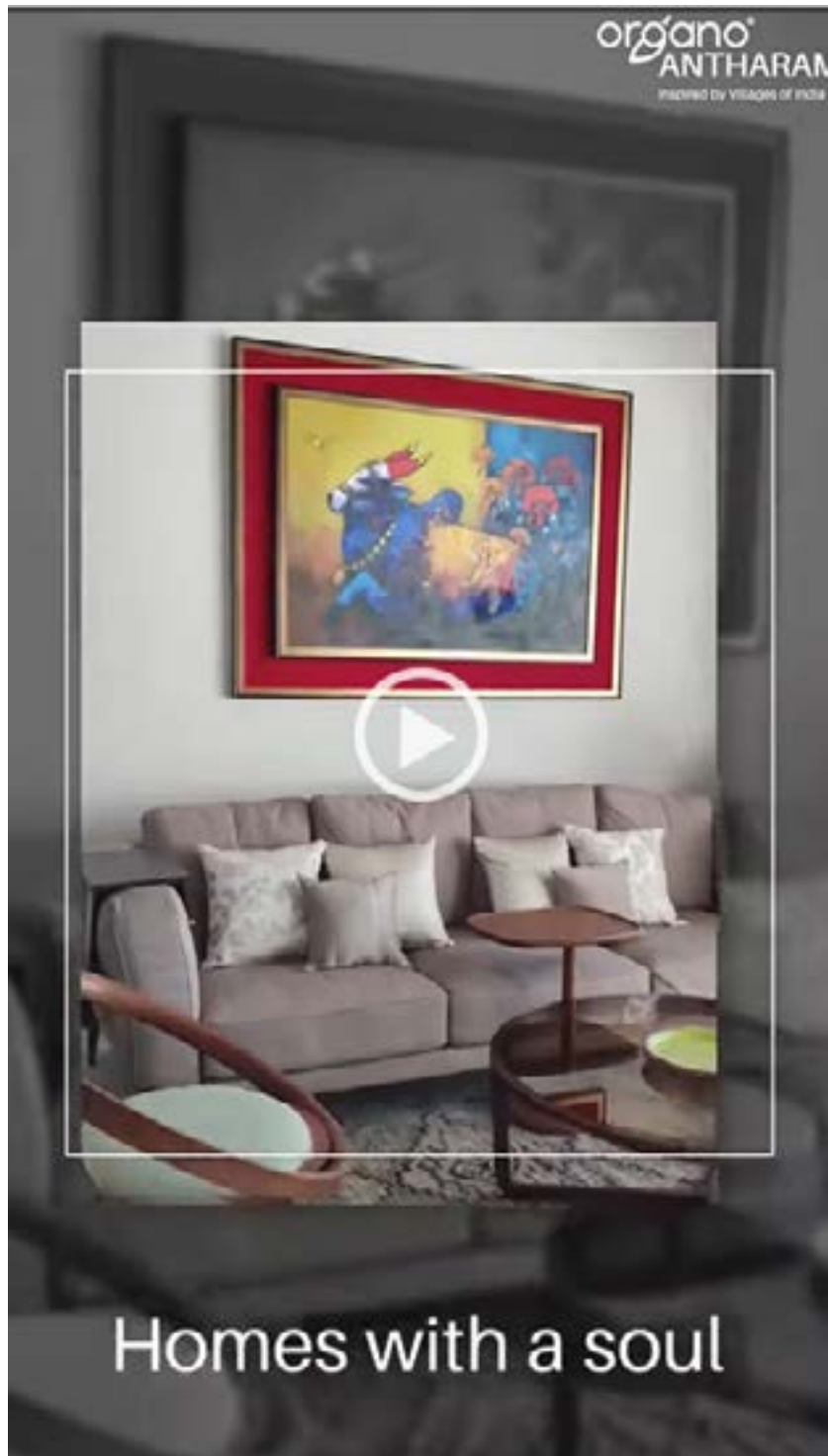
Growing up on a Rurban community has a host of physical, emotional and social benefits.


Slow Down Place
• by organo •

We love our food,
don't we?



We love our food, don't we? How about relishing it a pace that'll engage your senses fully. At Organo Slow Down Place, we serve healthy food cooked with pure farm-grown ingredients by our chefs.



Nestled in nature with modern comforts
Homes with a Soul
Find yours now ...





For those who
have arrived in life

For those who have arrived in life

There comes a stage in life, after you've been there and done that, when you start looking for something beyond what you've already experienced. The journey gets redefined in that, you relook at your living space. Especially, if you function as a multigenerational family. This finding by our architects made them delve deeper and come up with Organo Kandwada. For those of you who have seen it all and for those of you who believe in spaces that facilitate the lifestyle choices of senior citizens, young parents, millennials and the young ones, this is it.



Live within and as a part of nature. Breathe fresh air and breathe deep to let your body access oxygen in ample measures. Choose communities that have farming & afforestation at their core.



On-site photographs at **Organo Antharam**



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