



EAST BRIGHTON VAMPIRES JUNIOR FOOTBALL CLUB

2020 ANNUAL REPORT



EBVJFC 2020 ANNUAL REPORT

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EBVJFC 2020 ANNUAL REPORT

COMMITTEE

Jarrood Hall	President
Matt Meath	Vice President
Peter Hede	Junior Vice President
Garrick Rollason	Treasurer
Karen Bennett	Secretary/General Manager
Karen Kimber	Football Operations
Matt Faiman	Registrar
Chris Taylor	Communications
Louise Staite	Child Safety Officer
Carolyn Bartlett	Sponsorship
Al Rawack	Incident Officer
Jeff Muir	Compliance
Kendra Vandame	Merchandises
Ross Featherstone	Manager - Team Managers

KEY STATISTICS

	2019	2020
Registered players	956	898
Female	255	234
Male	701	664
Teams	44	42
Female	13	11
Male	31	31
Fees		
Early Bird (EB)	\$310	\$295
EB Sibling Discount (1 st)	\$280	\$265
EB Sibling Discount (2 nd +))	\$260	\$245
Standard	\$335	\$335
Sibling Discount (1 st)	\$305	\$305
Sibling Discount (2 nd +))	\$285	\$285

MAJOR SPONSOR



GOLD SPONSORS



SILVER SPONSORS



BUSINESS PARTNERS





PRESIDENT'S REPORT

When we opened registrations in early December 2019, none of us could have imagined what the coming year would hold. COVID-19 presented our Club with challenges that required us to be flexible and agile in the face of significant adversity.

As a Football Club, you've got two jobs. 'Football' and 'Club'. While didn't get to do much football, I'm exceptionally proud of how we fared in the 'Club' department. We prepared as we would any other season. We organised and trained, and then we paused. We returned in small groups with large bottles of hand sanitiser. We organised and trained again, but this time differently. Some of us got to play a practice match, and round one was so close you could smell it. Then we paused again. We hoped and hoped some more until, ultimately, we had to accept that the season wouldn't be.

As individuals we were disappointed, as a Club we stayed supportive. We were personally upset but as a club we didn't whinge. It's hard to believe it's now November and that what I'm writing about wasn't a lifetime ago but 'we', The Club, are still here. A strong club thanks to a strong community.

For that, we thank every single one of you.

MEMBERS

We exist to provide the kids in our local community with the opportunity to play Australian Rules Football. This helps them meet new friends, develop life skills and experience being part of something bigger than themselves (and of course to pull on the mighty V to run around on a Sunday and snag a couple of goals).

Despite the uncertainty this year presented, 898 kids signed up to the Club. We are forever grateful to the faith families placed in our Club to provide this opportunity. What was particularly pleasing is the number of female participants we have at the Club, with 27% of the total membership. I look forward to this percentage increasing year on year. The age group with the largest percentage of kids at the Club are the Under 10s.

SPONSORS

The ongoing generosity of our sponsors allows the Club to invest in additional equipment, match day apparel and other items as needed. Firstly, special thanks to our main sponsor, Buxton. They have been an outstanding partner for the previous three years. Like many other businesses they have faced significant headwinds this year, and so we ask you to support them as they have supported us. To our training top sponsor, Urbanedge Homes, we acknowledge their ongoing support. Bendigo Bank have been steadfast in their partnership and continue their partnership with the Club. Thank you also to our Silver Sponsors, notably ProSecurity, Physiosports, Cambridge Global Payments, Bayside Academics and Physiosports. And finally, finally, our match day sponsors – Hotel Brighton, Foxes Den, Little Sky Gelato and Grill'd. This tremendous bunch of local businesses provide our match day awards to the players.

FOOTBALL OPERATIONS

Sigh. It can be only be described as an enormous disappointment that we were not able to get our 42 teams on the park for a fixtured season.

PRESIDENT'S REPORT

Although we did not get to hit the field against other Clubs, an enormous thank you must go out to our Football Operations Department led by Karen Kimber, our Football Operations Manager, and the team of Age Group Coordinators.

- Mark Stevens – U8 Mixed
- Imasha Ranasinghe – U9 Mixed
- Peter Coon – U10 Mixed
- Danielle Moore – U10 Girls
- Shane Edmunds – U11 Mixed
- Nick Paltoglou – U12 Mixed
- Caroline Lee – U12 Girls
- Ian Jensen-Muir – U13 Mixed
- Andrew Moore – U14 Mixed
- Wendy Briscoe - U14 Girls
- Ian Jensen-Muir – U15 Boys
- Peter Hede – U16 Girls
- Tony Tolhurst – U16 Boys
- Simon Hargreaves – U18

We have enormous gratitude for the countless hours each of these individuals devoted to their age group. At times it can be a thankless task, but without their efforts we simply do not have a football Club.

We thank all our Coaches and Assistant Coaches for their dedication and commitment to providing a great experience for their teams. The hours spent both off and on the training track is invaluable in terms of player development and their love of the game. It would be remiss of me to not acknowledge the parents who help at training on match day, whether it be running water or providing specific skills training on the side.

The Club would have used four home grounds during 2020, being Hurlingham Park Ovals 1 and 2, Moorabbin West and Elsternwick Park 3, the latter a returned asset to the Club. All amazing facilities. We will work hard to ensure our ongoing access to these grounds for the benefit for our members.

It is usual at this time of year to acknowledge our Premierships and Best and Fairest Winners. What we can do is acknowledge all those players who made it through to representative football at the SMJFL level. Well done.

MEDICAL

Again, even though we did not get to a situation of playing matches, many of our Trainers had completed their courses and were already providing support on training days and at practice matches. The culture of safety first at our Club led by Karen Bennett is an unbreakable pact we abide by. No trainer, no play. It is as simple as that. Personally, I will be forever grateful for this commitment to the safety and well being of our Club members.

FINANCE AND ADMINISTRATION

An enormous debt of gratitude must be given to our Treasurer, Garrick Rollason for his counsel and guidance throughout 2020. Our Club was faced with a challenge none of us thought we would ever face in not being able to deliver a football season to our members. We must also acknowledge previous administrations in leaving the Club in a strong position financially that enabled us to continue as an ongoing concern given many of our normal revenue streams were denied to us this season.

PRESIDENT'S REPORT

Given we were not able to commence a normal or abridged season, the Club refunded 70% of the member registration fee. In coming to this decision, we considered the costs already incurred for season 2020 while protecting the cash reserves of the Club.

That said, many of our members saw fit to donate their membership fee to the Club. This generosity has provided our Club with over \$20,000 that will be used for equipment purchases for many years to come.

Our Team Managers did an enormous job, marshalling the volunteers in each team in a tricky environment where the normal face to face conversations were not able to take place. Well done.

Remarkably our merchandise and apparel sales held up reasonably well given the uncertainty of the year. A lot of gratitude to Karen Bennett and Kendra Van Dame for the hours spent in front of the storage room. Kudos to them for suggesting to many parents to upsize the shorts or hoody just in case the items could not be used this year and could be used next year.

We were looking forward to working closely with our new canteen partner, Anne Patterson from 'Nourish'. We look forward to working with her team next year.

Thank to all parents and Club officials for their commitment to meeting our compliance requirements. It has become a heavy burden in recent years, so it is appreciated when people meet their compliance obligations.

PARTNERS

We acknowledge the continued support of the following business and community partners, without whom we would not be able to achieve what we can.

- Australian Sportlines – they paint the lines of the grounds!
- Lithocraft – for all our printing needs.
- Right Merchandise – those famous red hoodies' come from somewhere
- Prosthetique – outstanding service again. No mouthguard, no play.
- Bayside City Council – have been a tremendous support through 2020.
- Brighton Union Cricket Club – shared tenant at Hurlingham Park.
- Cluden Cricket Club – William Street ground partner.
- East Brighton Vampires Football Netball Club – shared winter tenant at Hurlingham Park.
- South Metropolitan Junior Football League – in an unprecedented year, we appreciate all the efforts at SMJFL HQ.

To my fellow Committee members, your contribution and friendship throughout the year has been a source of inspiration. There were some very dark days and sleepless nights, particularly early on as the pandemic took hold.

Finally, I want to acknowledge the efforts of all the volunteers at the Club. At last count there was a touch over 400 members on our compliance management system.

PRESIDENT'S REPORT

But let's not focus on what could have been when there's so much to be proud of in what actually did happen. We prepared for a season twice and picked ourselves up from disappointment twice.

We did this by sticking together and putting the needs of our members and the wider community first. For this, I think we can all be very proud.

We will back next year with fresh focus and readiness to prepare for a great return to footy. I look forward, as I am sure we all do, to the sound of the whistle, the ball floating in the air for the first ruck contest, and then game on!

Go Vampires.

Jarrold Hall
President



Footy boots collected and donated to indigenous communities

TREASURER'S REPORT

The 2020 football season has presented East Brighton Vampires Junior Football Club (the "Club") with a number of unique financial challenges, consistent with those faced across our community.

The financial year commenced with the Committee announcing reductions to our early bird registrations fees to below \$300 for the first registration in a family and with further discounts for multiple registrations within a family. As a result, the Club had a large number of members register up until the end of January. The Club collected nearly \$250,000 in registration fees for the season, prior to the payment of refunds.

As COVID-19 restriction were introduced by the State and Federal Governments, the Club actively tried to balance the requirements of preparing for the start of the season while minimizing costs. The importance of cost controls became more importance as a shortened or cancelled season became a likely outcome.

When the decision to cancel the season was announced by the League, the Club made the decision to provide a partial refund to all members. The key objectives in coming to the level of refund provided were to maximizing refunds to families while ensuring the financial viability of the Club in to the future. The Club entered the season in a strong financial position and this enabled the Club to provide all members with a 70% refund in their registration fees. The Club also had the objective to, where possible, deliver 'in season' refunds to members and after considerable time spent on the required logistics, this was achieved.

I would like to thank the Committee for their support through this process, the time spent on trying to balance our objectives led to what I believe to be the best possible outcome for our members and the Club.

The Club's cash position ended the year at close to \$100,000 ensuring the Club is well positioned for the future.

Many of the costs incurred early in the 2020 season will be able to deliver cost reductions in the 2021 season, enabling the Club to continue to deliver low registration fees for members, including significant discounts for families with multiple children.

The financial strength of the Club is in a large part the result of the strong financial support we receive from our Sponsors. In 2020, despite not playing any competitive football, the Clubs sponsors contributed close to \$22,000 to our Club. A special thanks to our Major Sponsor - Buxton Real Estate Agents Brighton and our silver sponsors Urbanedge Homes and Bendigo Bank – Elwood Branch.

The 2020 Financial Statements have been prepared by the Club and audited independently. These are available to all Club Members on the Club website.

Garrick Rollason
Treasurer



Fischer McAsey - drafted by the Adelaide Crows in 2019

FINANCIAL STATEMENTS

The financial statements are prepared on a cash basis and are independently audited as a special purpose financial report.

Profit & Loss Statement for the period 1 October 2019 to 30 September 2020

Income	2019	2020	Expenses	2019	2020
Net Registrations	\$ 250,737	\$ 88,617	Football Expenses		
Merchandise Sales	31,182	16,732	Trophies / Photos / Presentation Nights	\$ 51,816	\$ 9,360
Sponsorships	29,023	21,800	Uniforms	71,416	50,728
Canteen Rent	-	11,364	League Fees	40,664	1,836
Fundraising / Social Events	2,633	-	Umpires	30,095	6,130
Grants	1,732	1,500	Merchandise Purchases	6,549	16,035
Interest	1,001	2,066	Coaching / Trainers costs	33,797	3,737
Other Revenue	45	468	Equipment	9,772	6,665
			Ground set-up / hiring / fines	10,597	1,830
			First Aid	7,794	3,138
			Administration Expenses		
			Administration	\$ 33,886	\$ 27,480
			Rent & Utilities	11,417	1,283
			Cleaning & Maintenance	7,438	1,080
			Club Functions	5,660	199
			Interest / Merchant expense	1,554	2,288
			Depreciation	2,223	1,584
TOTAL	316,353	142,547	TOTAL	324,678	133,373
OPERATING PROFIT / (LOSS)	(8,325)	9,174			
Opening Bank Balance: 1 October 2019					112,833
Closing Bank Balance: 30 September 2020					99,613

Detailed financial reports are available on the website.



Merchandise Stall held during training nights

CONTACT DETAILS



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Trent Dennis - Coach 2019