

Dr Lorraine Morley leads AgeTech Intelligence - an organisation building on the UK success of the EU-funded AgeTech Accelerator Programme. Lorraine has worked in the healthy ageing sector for the last 6 years supporting businesses with help and advice on the international age tech market. She holds a proprietary database of innovating organisations from around the world and uses insights from this resource to drive forward the healthy ageing agenda through partnerships in business, research, education and technologies.



Dr Morley is also a director of the Business Strategy for an Ageing Population executive education course at Kings Business School in London and the creator of the Innovation Project Canvas: [\(PDF\) Innovation Project Canvas \(researchgate.net\)](#).

Affiliations and awards:

Member of the Relational Care Research Advisory Group.

Rising Star 2020 – awarded by Longevity Leaders International.

Keynote speaker – AgeTech Conference 2018 and 2019.

Associate Fellow of the Higher Education Academy.

Chairman of Cambridge Riverside Management Company.

Recent publications:

Technology trials outcomes and internal innovation report for Places for People.

Technology efficacy and adoption among older tenants in general-needs housing.

Funding models for silver economy housing Part I and Part II.

Assessing the drivers of UK productivity change.

Living Lab business models.

Achieving growth at ESS and MAX IV – competency supply for the European Spallation Source.