Apify is a platform that helps you to build, deploy, and monitor web scrapers and browser automation tools. With the help of Keboola, the company was able to streamline its data engineering tasks and analytics.

Keboola enabled Apify to scale its data operations, quickly provide various stakeholders with accurate data, and empower business teams to deliver results faster.

**Results:**

- **Saving 3.5 engineering days every month**
  - With end-to-end automation of data pipelines, Apify eliminated manual code inspections and sped up the delivery of accurate data to their stakeholders.

- **2x higher upsells**
  - With Keboola’s reverse ETL capabilities, Apify integrated key metrics into Hubspot and Salesforce. This now allows them to speed up customer analytics, identify new revenue opportunities, and upsell to the right users at the right time.

“The thing that impressed us the most is how many things you can get done with Keboola. You can do any type of data engineering with this one tool. From extracting data, transforming it, to orchestrating jobs, everything is super simple and can be done in a single UI.”

Matěj Šestak
Data Team Lead at Apify

**About Keboola**

Keboola eliminates the complexity of managing your data by utilizing no-code orchestration and data templates with complete data governance, user management, and 24/7 support. The platform handles all data demands and removes granular disconnected data, freeing your best people from repetitive, data-related tasks.