

2021

ANNUAL REPORT





NAIROBI, KENYA

TABLE OF CONTENTS

- 3 OUR NAME & OUR YEAR
- 4 OUR YEAR IN REVIEW
- 5 YEAR IN FINANCES
- 6 WHERE WE WORK
- 8 OUR BOARD & STAFF



OUR NAME

Our name came from a little boy's discovery that the ball he was clinging to as a security object could be used for so much more. We help people use the lives in their hands to love and transform cities.

OUR YEAR

2021 was our twentieth year. It was a year of celebration—a year full of gratitude for every young person, every leader, and every story that has changed our world.

From the continued growth of each of our nine teams across the world to the release of our documentary, "Love Your City: The Boy With a Ball Story," 2021 was an important year for us.

Excitedly and full of gratitude, we also felt the pull to look forward. As the celebration unfolded, we saw that we are being launched out of our origin story into a time of growth across the globe.

We are so grateful for every neighborhood and business and school and city where we are; all the while we are expectant to grow until every corner of our communities are vibrant, helpful places for young people to grow and reach their dreams. And for every city in every country where we are not yet, we are equally expectant to grow for every young person waiting for someone to come alongside them, to believe in them, and fight for them to use the lives in their hands to love and transform their cities.



OUR YEAR IN REVIEW



2021 CONSOLIDATED INCOME

\$1,019,265



YOUTH IMPACTED

2,577



COST PER YOUTH

\$396



WALKTHROUGHS

348



TUTORING CENTERS

11



MENTORING RELATIONSHIPS

380



SMALL GROUPS

62



VOLUNTEER HOURS

31,652



VOLUNTEERS

1,063

OUR YEAR IN FINANCES

TOTAL REVENUE

2021: \$1,922,613

INCOME BY DONATION
\$1,019,265
53%

INCOME BY VOLUNTEER HOUR
\$903,348
47%

ANNUAL REVENUE COMPARISON

2020: \$1,853,299

INCOME BY DONATION
\$891,815

INCOME BY VOLUNTEER HOUR
\$961,484

2019: \$2,345,685

INCOME BY DONATION
\$726,252

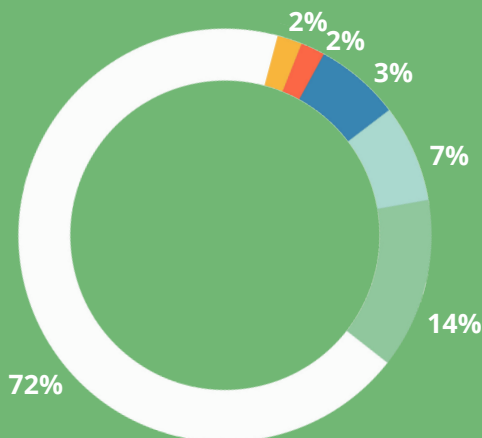
INCOME BY VOLUNTEER HOUR
\$1,619,433

2018: \$1,746,254

INCOME BY DONATION
\$526,135

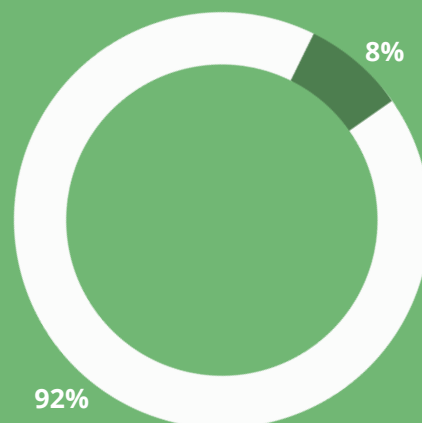
INCOME BY VOLUNTEER HOUR
\$1,220,118

INCOME BY TEAM



● NICARAGUA ● NIGERIA
● COSTA RICA ● KENYA
● USA ● ATLANTA-GLOBAL HQ

HOW WE USE IT



● ADMIN
● PROGRAM

WHERE WE WORK





📍 **UMULUMGBE, NIGERIA**
📍 **ENUGU, NIGERIA**
📍 **UDI, NIGERIA**

📍 **NAIROBI, KENYA**

OUR BOARD



MARK WOODRUFF, MD
Board Chair
Think. Whole Person Healthcare
Family Physician



CAREN WOODRUFF
Quarterlife Coaching
Executive Coach



CHERI BASS
Executive Assistant
The Least, The Last,
and The Lost



CHUCK BASS
Executive Director
The Least, The Last,
and The Lost



GORDON GREEN
Board VP
Engage2Excel
Chief Strategy Officer



CHRIS HYATT
Lead Pastor
Covenant Life Church



ROGER HYATT
Caprock Communications
Retired



ED LIEBENTHAL, DDS
Liebenthal Dental
Retired



SUE LIEBENTHAL, DDS
Liebenthal Dental
Retired

OUR STAFF



JAMIE JOHNSON
Founder
Executive Director



ANNA CURRIE
Chief Operating Officer



CHRISTINE EMMET
Chief Marketing Officer



JOSIAH JOHNSON
Development Director



MOLLY JOHNSON
Communications Director