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izaguirrechs.com
IG @izgrchrs

Develop impactful concepts through informative storytelling, form exploration and attention to detail.

Education.

University of Houston
Bachelor of Fine Arts in Graphic Design, 2020

Skills.

Practical

Strong base of knowledge and skill in elements of design, visual layout, type and color. Research & concept development for print, web design, UI/UX, illustration, poster, identity and brand.

Technical

Adobe Illustrator, Photoshop, XD, InDesign, HTML/CSS, Some After Effects, Premiere Pro, Figma, Webflow, Wordpress, CMS.

Additional

Silkscreen, Risograph and letterpress printing, book binding, relief printmaking, photography, painting and collage.
Fluent in Spanish.

Experience.

Midway Creative Group, 2021–Present
Graphic Designer

Expand existing and new brand identity concepts, design + develop websites, vendor coordination, invoicing, create digital, and print graphics.

Norton Creative, 2020–2021
Junior Designer

Responsible for creating creative content and other marketing assets for clients. Assisted in photoshoots and print collateral.

CKO Digital, 2019
Design Intern

Assist in brand concept development, product photography, client interaction, as well as print and packaging products.

University of Houston Women & Gender Resource Center, 2018
Designer

Develop design for marketing assets from print content, promotional material, photography, and social media. Student campaigns and interactive installations development.

Brilliant Nonprofit, Summer 2018
Designer

Assist marketing department with design oversight of summer project from print material to environmental signage. Exhibit production, content layout and project documentation.

Exhibitions/Events.

Bring Your Own Beamer, 2019
The Menil Collection

University of Houston–School of Art Student Exhibition, 2019
Blaffer Art Museum

Encounter: Meeting Points on Buffalo Bayou, 2018
Houston, TX

Art on the Avenue, 2017
Winter Street Studios, Juried

Awards/Publications.

University of Houston Graphic Alumni Partnership Scholarship, 2019

Flaxman Endowed Art Scholarship University of Houston, Fall 2019

DesignLoop - AIGA Mentorship Mentee, Summer 2019

OpenDonut Zine, 2018

Affiliations.

AIGA, The Professional Association for Design
Member

Conferences Attended
AIGA Design Conference 2019
Pasadena, California

UHGAP, UH Graphic Design Alumni Partnership
Member