



chris izaguirre —  
designer

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## Develop impactful concepts through informative storytelling, form exploration and attention to detail.

### Education

#### University of Houston

Bachelor of Fine Arts in Graphic Design, 2020

### Skills

#### Practical

Strong base of knowledge and skill in elements of design, visual layout, type and color. Research & concept development for print, web design, UI/UX, illustration, poster, identity and brand.

#### Technical

Adobe Illustrator, Photoshop, XD, InDesign, HTML/CSS, After Effects, Premiere Pro

#### Additional

Silkscreen, Risograph and letterpress printing, book binding, relief printmaking, photography, painting and collage.  
Fluent in Spanish.

### Experience

#### Midway Creative Group, 2021

##### Graphic Designer

Designing websites, digital and print graphics for clients in the real estate and hospitality industries.

#### Norton Creative, 2020 - 2021

##### Junior Designer

Responsible for creating creative content and other marketing assets for clients. Assisted in photoshoots and print collateral.

#### CKO Digital, 2019

##### Design Intern

Assist in brand concept development, product photography, client interaction, as well as print and packaging products.

#### University of Houston Women & Gender Resource Center, 2018

##### Designer

Develop design for marketing assets from print content, promotional material, photography, and social media. Student campaigns and interactive installations development.

#### Brilliant Nonprofit, Summer 2018

##### Designer

Assist marketing department with design oversight of summer project from print material to environmental signage. Exhibit production, content layout and project documentation.

### Exhibitions/Events

#### Bring Your Own Beamer, 2019

The Menil Collection

#### University of Houston—School of Art

##### Student Exhibition, 2019

Blaffer Art Museum

#### Encounter: Meeting Points on

##### Buffalo Bayou, 2018

Houston, TX

#### Art on the Avenue, 2017

Winter Street Studios, Juried

### Awards/Publications

#### University of Houston Graphic

##### Alumni Partnership Scholarship, 2019

#### Flaxman Endowed Art Scholarship

University of Houston, Fall 2019

#### DesignLoop - AIGA Mentorship

Mentee, Summer 2019

#### OpenDonut Zine, 2018

#### Houston CityBook, 2018

#### Midway Scholarship, 2013–2015

### Affiliations

#### AIGA, The Professional Association for Design

Member

#### Conferences Attended

##### AIGA Design Conference 2019

Pasadena, California

#### Graphic Design Student Association

Member and Historian

#### UHGAP, UH Graphic Design Alumni Partnership

Member