



Planning Director's Report

June 16, 2022

Central Mississippi 500 Continuum of Care is committed and devoted to meet the needs of individuals and families, within our geographical footprint, who are experiencing a homeless crisis. The concerted effort that is demonstrated amongst our members continues to validate the unselfish concern and services displayed to our client population.

Social Media Platform/ Public Awareness

The Continuum's social media platform continues to be a resourceful marketing and awareness tool. Currently, one hundred twenty-four (124) followers are daily recipients of informative post highlighting the tremendous work exhibited by our Continuum members and external partners. Our most recent flyer (Homeless Outreach event) post reached over 2,900 people with 122 engagements. To help reach the masses, we ask that you join us on Facebook and share our informative post on your newsfeed.

FY 2022 CoC Competition Registration

MS-500 CoC FY 2022 CoC Registration was submitted in E-SNAPS on April 10, 2022. The submission deadline was June 3rd, 2022.

NOT IN MY BACKYARD-N.I.M.B.Y.

As we all can attest, with the inflation of gas and food prices, today's prices are not yesterday's prices. In order to stay afloat and to keep our heads above water, we all have had to adjust our thought process and the way we maneuver in order to adapt with the times. That also holds true with how we work as a continuum to meet the needs of the homeless population. No one agency or organization knows everything, but, if we all decide today, on June 16th 2022, that we are willing to come together and think as **one**, we can definitely get the job done and better serve our most vulnerable population. We can no longer operate in silos and cliques, if we truly want to take Central Mississippi 500 Continuum of Care to new heights. Incorporating the “**Each One Teach One**” attitude is key. If your organization has a best practice that has proven to be successful, be willing to share or offer to conduct a training in order to educate your fellow Continuum members, so all can achieve the goal of making homelessness a brief, rare, and, most importantly, a never recurring event for the population whom we serve daily. As your Planning Director, I am the lever, who's commissioned to apply pressure and move this **Rock of OLD THINKING AND OLD WAYS**, so that we can transform and become the NEW MS-500 Continuum of Care. We have already begun the transformation process however stay tuned because we have a lot more coming down the pipeline, and once presented to you, I truly believe it will be appreciated and well received.

I would like to invite each of you to look up the acronym, **N.I.M.B.Y.**, and its meaning. This acronym has a powerful meaning and is the mindset that we as a continuum must and will incorporate. **Not** in our

backyard (Continuum) will silos and cliques be accepted. Working together and empowering one another and building each other up will be accepted in my/our backyard. **Not** in our backyard will old ways and old thinking be accepted. The willingness to be open to change and thinking in a new way will be accepted. **Not** in our backyard will inaccurate data be accepted. Accurate, clean, and timely data will take its place. As your Planning Director, I continue to believe in the vision and goals we have set and are setting and hope you'll allow us to show you the way, which begins with us **thinking and working as one** (1)(uno).