

The Future of Thermoregulatory Technology

A Bio-Inspired, Sustainable Platform Technology for a Wide Range of Industry Applications

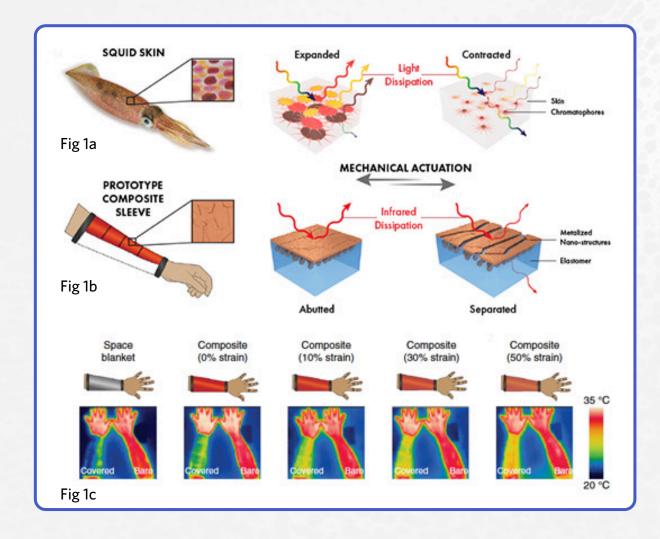
# THE PROBLEM



In the world of thermoregulating material technology, there hasn't been a material that **DYNAMICALLY** regulates temperature.

Most warming, or cooling technology is **STATIC**, thus **limited** when interacting with your skin or any temperature fluctuations.

## THE SOLUTION



### **BIOMIMICRY**

- Engineered, cutting-edge, platform technology
- Inspired by cephalopods (squid skin)
- Patent-Pending, composite materials are relatively low cost, very lightweight, and user-tunable
- Sustainable: Materials use post-consumer copper metal and recyclable plastics keeping waste streams and carbon emissions at a minimum

Fig 1a. Showing the bio-inspiration from a squid's skin.

Fig 1b. MVP Sleeve prototype regulating infrared (heat) dissipation due to expansion and contraction of metalized "nano-fragments"

Fig 1c. Thermal imagery showing skin temperature change from actuated sleeve material.

Reviewed in Nature Communications, nature.com



### **BUSINESS MODEL**



### **MATERIALS**

**B2B** - Manufacturing for applications in apparel, consumables, packaging, and habitat materials

#### **LICENSING**

Revenues, royalties from companies or partnerships with brands incorporating the technology in their products

#### **PRODUCTS**

DTC - Wearable accessories for market entry and eventually for apparel spanning civilian and military applications

- Target customers (B2B): DOD, technical brands, e.g.: The North Face,
   Under Armour, and/or ingredient textile companies
- Target customer (DTC): Specialty Retail Commerce, Etc.



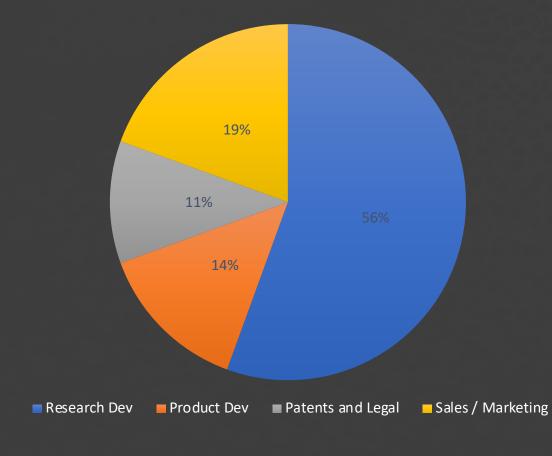
# **COMPETITIVE LANDSCAPE**

BRAND	DESCRIPTION	THERMAL	STATIC	DYNAMIC	TUNABLE
SQUIDTEK	Thermoregulatory composite material	<b>✓</b>	<b>✓</b>	<b>/</b>	<b>✓</b>
<b>63</b> 0 7 0 S	"SOLARCORE™" (aerogel) thermal foam			X	X
<b> �</b> Columbia	"Omni-Heat" infrared reflective material			X	X
TRIZIAIS	Infrared nanomaterial for emissivity regulation		<b>✓</b>	X	X
HEIQ 9	Created "SMARTEMP™" - convective cooling tech	<b>✓</b>	<b>✓</b>	X	X
PRIMALOFT.	Synthetic "wool-like" insulation	<b>✓</b>	<b>/</b>	X	X



# **INVESTMENT**

### \*FUNDING USES:



- **SEED ROUND:** Raising **\$1,500,000** in Dilutive Equity
- **PREVIOUS FUNDING:** DARPA / IN-Q-TEL had previously funded over **\$3M** (grants) for Research and Development
- We are currently at PRE-REVENUE Stage

\*Funding for next eighteen months



### **MANAGEMENT TEAM**



JAMES MOHAN
Cofounder / Interim CEO

- 25 years of product design, advanced concepts, innovation and material development
- Designed products at global brands such as Nike, Under Armour, and ASICS
- Pioneered cutting-edge fabrics including thermoregulation
- Previous **startup** experience
- Global network partnerships with turnkey manufacturing



ALON GORODETSKY
Cofounder / Head of Research

- Associate Professor, Department of Chemical and Biomolecular Engineering, UC Irvine; PhD in Chemistry; BS in Engineering Physics and Materials Science
- Develops DARPA funded technologies
- Advanced development of bio-inspired materials with thermal management and infrared camouflage abilities
- Recognition in media such as **Popular Mechanics**, **NY Times**, **Newsweek**, **Wired**, **NPR**, **BBC** and **CNN**



IRINA GORODETSKAYA CFO / Treasurer

- Patent Scientist and Technology Transfer Analyst at Invention Transfer Group and UC Irvine
- BS in Chemistry; PhD at MIT; PhD from California Institute of Technology
- Former Analyst for the Department of Defense
- Broad background in chemistry, materials science academic research and government policy



# **THANK YOU**

June 2023 - Do Not Distribute

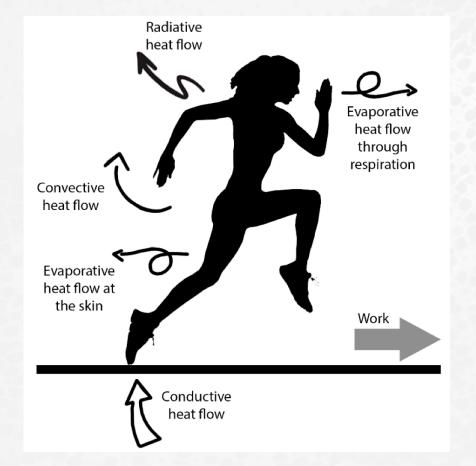
Contact: James Mohan / (303) 884.2348 / james@squidtekinc.com

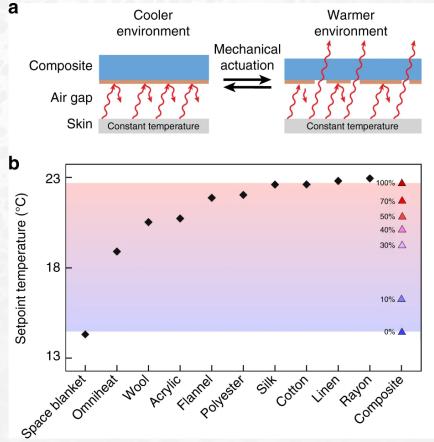


# **APPENDIX**



# **BENCHMARKING -** For Adaptive Wearable Thermoregulation





F. Fantozzi, G. Lamberti. Determination of thermal comfort in indoor sports facilities located in moderate environments. *Atmosphere* 10, 769 (2019). E. M. Leung, M. C. Escobar, G. T. Stiubianu, S. R. Jim, A. L. Vyatskikh, Z. Feng, N. Garner, P. Patel, K. L. Naughton, M. Follador, E. Karshalev, M. D. Trexler, A. A. Gorodetsky. A dynamic thermoregulatory material inspired by squid skin. *Nat. Commun.* 10, 1497 (2019).



# **PLATFORM TECHNOLOGY**

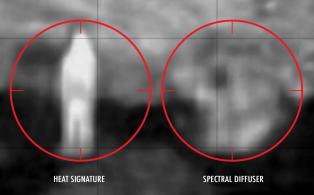
PACKAGING (FOOD/BEVERAGE)
FOOTWEAR
TEXTILES AND WEARABLES



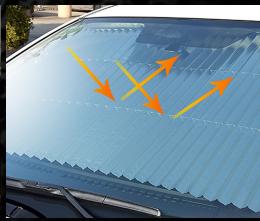




SPECTRAL CAMOFLAUGE
MILITARY OPERATIONS
WINDOW INSULATION









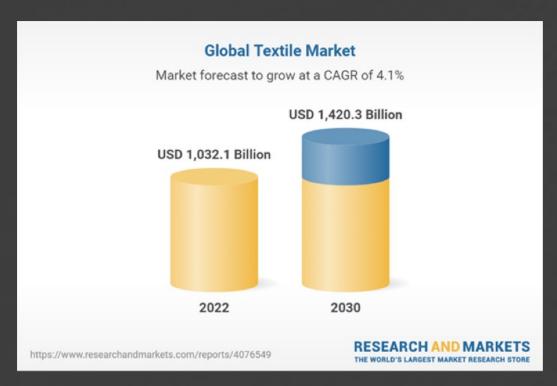
# **BUSINESS MODEL -** Revenue Projections at the Current Technological Development Stage

Key Financials (in USD \$m)										
16-01 1,7	2023F	2024F	2025F	2026F	2027F	2028F	CAGR			
Revenue	0.6	3.0	21.2	63.6	111.4	194.9	218%			
Gross Margin (\$)	0.4	2.0	13.9	41.8	73.3	128.4	218%			
Gross Margin	65.5%	65.5%	65.6%	65.7%	65.8%	65.9%				
EBIT	0.1	1.0	9.0	28.2	50.0	88.4	266%			
EBIT Margin	22.5%	32.6%	42.5%	44.4%	44.9%	45.4%				
Net Income	(0.1)	0.5	6.5	20.9	37.3	66.3				
Net Profit Margin	(20.6%)	17.0%	30.8%	32.9%	33.5%	34.0%				
Free Cash Flow										
	2023F	2024F	2025F	2026F	2027F	2028F				
Free Cash Flow	(1.0)	(0.5)	3.7	14.9	14.5	69.7				

\* Model Overview is based on manufacturing YARDAGE of CURRENT composite materials (as a synthetic textile) – with COGS ~ @\$.10-\$1.25 per yard



### **TEXTILE MARKET** – B2B



Resource: Research and Markets, August 2022

- The Global Textile Market (including Natural and Synthetics) was valued over \$1 Trillion in 2020 and expected to reach \$1.4 Trillion by 2030 with a 4.1% CAGR
- The US Textile Market is valued at \$42.2B in 2022
- The Global Technical (Synthetic) Textile Market is expected to be worth over \$285.9B by 2028 (5.15% CAGR)



### **GLOVE MARKET - DTC**



Resource: Global News Wire, August 2022

#### **PROTECTIVE**

### \$273M - Market

- Work Wear
- Moto

#### **TACTICAL**

### <u>\$338M - Market</u>

- Military
- Police
- Hunting

#### **SPORTS**

### \$689M - Market

- Ski
- Team Sports
- Sailing
- Golf
- U.S. Market was estimated at \$443M in 2021 (including markets such as tactical, winter sports, team sports, hunt, weight-lifting, and construction (protective)
- The Global [Sports] Market was \$1.3B in 2022 and expected to reach \$1.6B by 2026

