# OptoVibronex, LLC

Vibrational OCT to diagnose and treat skin cancer with enhanced accuracy and far greater efficiency

#### Fred Silver, PhD

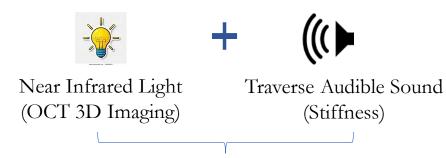
Professor of Pathology at Robert Wood Johnson Medical School Rutgers University

Lisa Lutz Silver

President, OptoVibronex, LLC



#### Introduction



**VOCT Virtual Biopsy:** Device and method (*Vibrational Optical Coherence Tomography*)

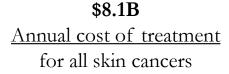
VOCT is a non-invasive, and more efficient way to diagnose and treat skin cancer.

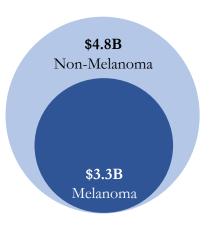
- Our innovation combines OCT 3D imaging and transverse audible sound to <u>perform virtual</u>
   <u>biopsies of skin lesions</u>
  - Reduces time to screen skin lesions (from currently hours to 15 minutes)
  - Reduces time to obtain biopsy results (from currently hours or days to 15 minutes)
  - Is non-invasive
  - Accurately defines skin lesion margins in three dimensions
  - Measures tissue stiffness (an important property currently ignored)
  - Minimizes the potential for incomplete removal of malignant tumor

Minimizes unnecessary scarring and removal of healthy tissue

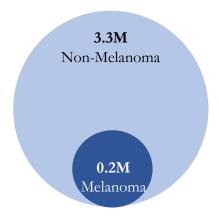
#### Unmet Market Need

- 3.5mm people diagnosed with skin cancer annually, of which 190,000 are diagnosed with melanoma
  - O There is a <u>significantly greater demand for skin lesion diagnoses and treatment</u> <u>than there are dermatologists available</u>
    - There is a 41% increase in the risk of dying from melanoma if treatment is delayed\*
    - Yet it can take 6-12 months to see a dermatologist about "problematic" lesions.
    - This is despite a 600% increase in Mohs surgeons over the past 10 years (21% CAGR)





3.5M
People <u>diagnosed with</u>
<u>skin cancer annually</u>



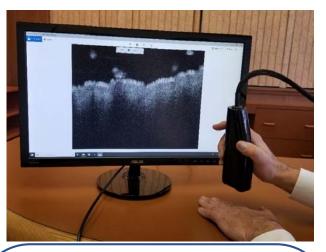
#### Problem is that current treatments:

- Take 1-72 hours for complete diagnosis and removal
- Lack accurate lesion margin definition, hence unnecessary surgical cuts
- Ignore tissue stiffness, key data/input for accurate diagnoses.
- Only 10,000 dermatologists in the US (for >7M biopsies).

## The Innovation - Summary

#### Developed and tested commercial VOCT

- O Showed characteristic differences between benign and malignant skin lesions
- o Non-invasive biopsy
- o Clear delineation of lesion margins
- O Surgeons can use existing codes to bill for each separate lesion
- Current standard of treatment:
  - o Diagnosis:
    - Visual inspection initially
    - "Suspicious" lesions recommended for biopsy
  - o Biopsy:
    - Small portion excised initially, and sent to laboratory
    - If cancerous, additional excisions with wider margins
    - Average number of cuts during Mohs surgeries is 3, but can be as high as 8; pathology tests for each excision can take more than 1 hour.



## Value proposition of VOCT,

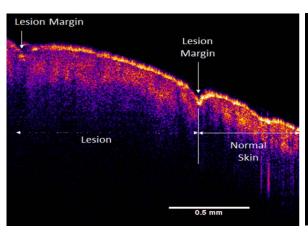
relative to current standard of care

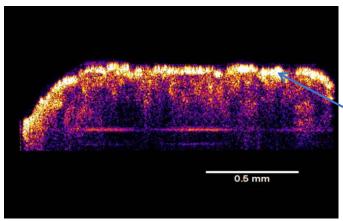
- Accurate virtual biopsy without the need of lab work (reducing overall healthcare costs)
- No need to perform excisions in multiple stages: saves time for dermatologists and patients.
- Accurate lesion margins reduces unnecessary excisions and unnecessary healthy skin removal

# The Innovation – Details & Summary Data (Slide 1 of 3)

### Normal Skin VOCT

## Squamous Cell Carcinoma VOCT

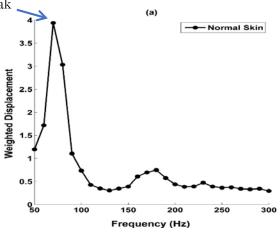


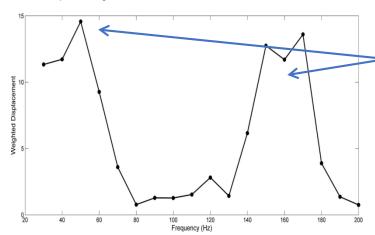


Note the difference in proliferation of surface Squamous Cells on the SCC VOCT image versus the normal normal skin VOCT image

#### Resonant Frequency







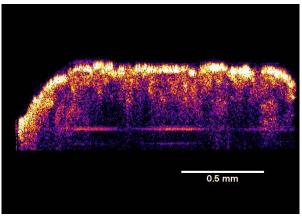
Note this SCC is characterized by a large cellular peak and a broad collagenous peak.

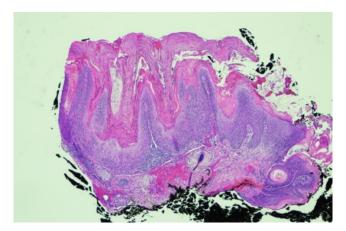
# The Innovation – Details & Summary Data (Slide 2 of 3)

VOCT Image

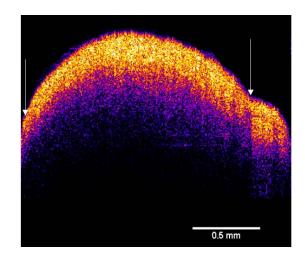
Histopathology

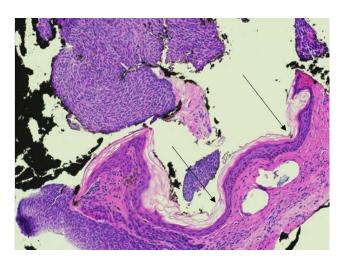






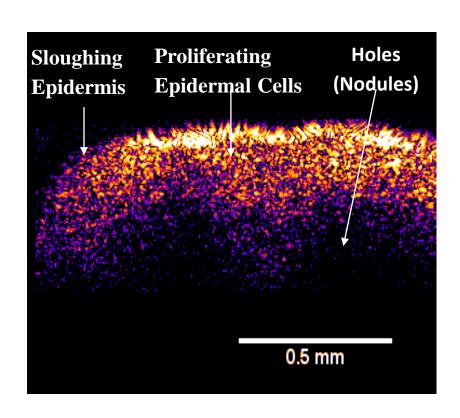
Basal Cell Carcinoma

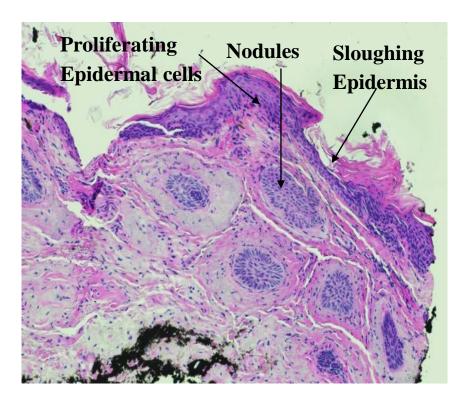




# The Innovation – Details & Summary Data (Slide 3 of 3)

## VOCT Image (left) and Histopathology (right) of Actinic Keratosis

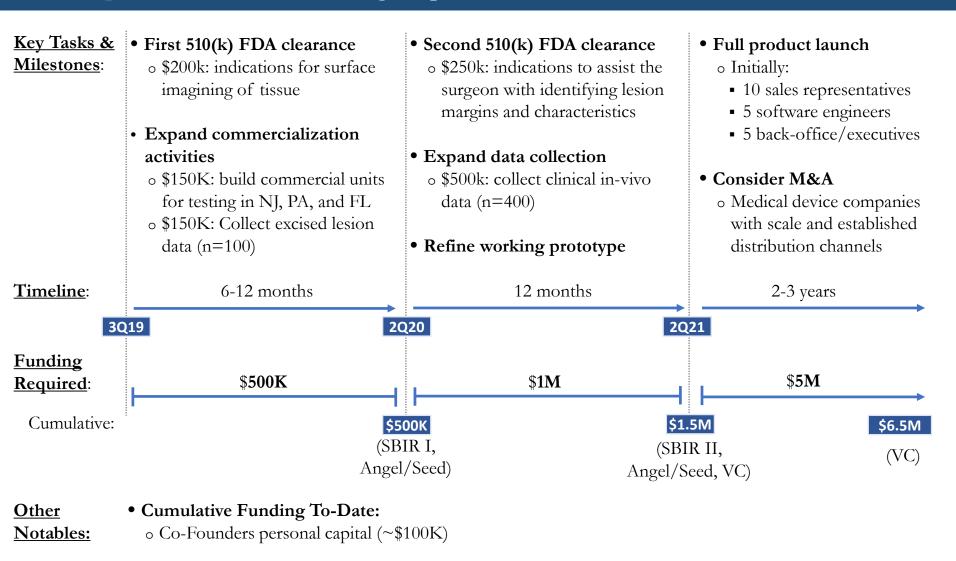




## **Current Stage of Technology**

- IP owned by Rutgers University
  - o **EXCLUSIVE LICENSE** already obtained by OptoVibronex, LLC
- Nationalized PCT patents
  - o **PATENT ISSUED** in the US (15/776,287) and Europe (16866811.9)
- We have a **WORKING PROTOTPYES** that gathers all data and performs all necessary analyses
  - o This prototype will serve as the basis for the **first FDA510(k)** clearance
- We <u>VALIDATED MARKET NEED</u> for our device and methods, via our team's participation in the Regional I-Corps program (Rutgers and MD Anderson Cancer Center)
- We **PUBLISHED SEVERAL HIGH PROFILE ARTICLES** related to VOCT:
  - O Comparative "virtual biopsies" of normal skin and skin lesions using vibrational optical coherence tomography *Skin Research and Technology*. 2019;00:1-7. <a href="https://doi.org/10.1111/srt.12712">https://doi.org/10.1111/srt.12712</a>. Silver FH, Shah RG, Richard M, Benedetto D
  - O Use of Vibrational Optical Coherence Tomography in Dermatology. *Archives of Dermatology and Skin Care*. 2018; 1(2): 03-08. Frederick H. Silver, Lisa L. Silver.
  - O Use of Vibrational Optical Coherence Tomography to Image and Characterize a Squamous Cell Carcinoma. *Journal of Dermatological Research and Therapy* 5:067. doi. org/10.23937/2469-5750/1510067. Silver FH, Shah RG, Richard M, Benedetto D (2019)
- We have been **approached by potential partners** in Canada and the US
  - o To jointly develop VOCT
  - O Both as funding sources and business development

## **Development Timeline & Funding Requirements**

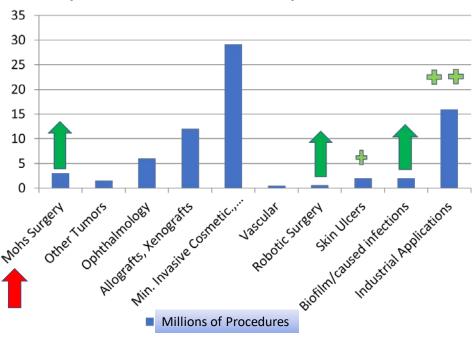


## Goals & Milestones – Long Term Goals

#### • Leverage our innovation into other fields of use

- o Preliminary discussions with US and European patent examiners indicate further potential claims that are patentable.
- Our technology can be used for <u>quality control</u>, <u>viscoelasticity analyses</u>, <u>fatigue lifetime and processing evaluations for automotive and industrial materials</u>.





#### **Current Team**

## Scientific Expertise

- Fred Silver, PhD
  - o Professor of Pathology at Robert Wood Johnson Medical School



## **Business Expertise**

- Lisa Lutz
  - o President, OptoVibronex
  - o Prior: Sales Executive at IBM



## Clinical Expertise

- Dom Benedetto, MD
  - o Ophthalmologist
  - o Extensive experience performing skin lesion excisions



## Regulatory Expertise

- Consultant
- TBD

#### The "Ask"

- We are looking for a **seasoned and proven business executive to** complement our business team:
  - o Become the management nucleus of OptoVibronex, LLC
  - o Lead commercialization efforts
  - o Help raise dilutive and non-dilutive capital
  - o Coordinate relevant regulatory approval efforts
- •We also welcome **partnerships with clinicians and industry participants** with deep, relevant knowledge
  - o Help us gain market traction
  - o Aid in execution of our regulatory plan

# THANK YOU

Contact us at: <a href="mailto:fhsilverfh@yahoo.com">fhsilverfh@yahoo.com</a>

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https://optovibronex.com/