Daniel Nisttahuz

Product & Motion Designer

EXPERIENCE

Sep 2022 - Feb 2023

Woven Planet by Toyota

TOKYO, JAPAN

Sr. UI/UX Product Designer

- User Research & Insights.
- Design System Development.
- Promo Video Creation.
- Design Concepts & Prototypes.
- Cross-functional Collaboration.
- · Stakeholder Presentations.

Jan 2021 - Nov 2021

Moon Creative Lab

TOKYO, JAPAN

Sr. UI/UX Product Designer

- Lead Product Designer for SAAS internal platform.
- Cross-functional Design Strategist.
- Design Technologist.
- User research and persona creation.
- · Wireframes, prototypes, and high-fidelity designs.
- Collaborated with developers and product managers.
- Design system maintenance and adherence.
- Mentorship of junior designers.

Jan 2014 - Dec 2019

Universidad Catolica

LA PAZ, BOLIVIA

Assistant Professor of New Media

- Instructed Visual Design fundamentals.
- Delivered foundational concepts of animation.
- Instructed UI/UX, including components and systems. Taught design tools like Figma, Framer and Principle.
- Imparted various presentation techniques.

Sep 2011 - Jan 2014

CreatixBox

SANTA ANA, CA | LA PAZ, BOLIVIA

Director of Product Design

TEAM LEAD OF 11 DESIGNERS AND 4 DEVELOPERS.

- Art Direction & Team Leadership.
- Animation System Development. Visual Art for Interfaces.
- Marketing Campaigns.
- Design System Development.
- Develop visuals for web and mobile interfaces.
- · User-Centered Design.
- Brand Development.

Jan 2010 - Apr 2010

Korean Scout Association

SEOUL, KOREA

Designer

- Marketing Material Design.
- Partnership Building.
- Global Event Coordination.
- Visual Communication.
- Problem-solved with cross-functional teams.
- Illustrator.
- · Creative Collaboration.
- Brand Development.

Nov 2021 - Jun 2022

Lottiefiles

TOKYO, JAPAN (REMOTE)

Principal Product Designer & Head of Education

TEAM LEAD OF 4 DESIGNERS.

- Product & Tech Promotion.
- Education Department Leadership.
- Content Creator.
- Design Technologist.
- Design Team Mentorship.
- UX optimization through data analysis and testing.
- Stakeholder communication and feedback integration.
- Keeping updated on industry trends and tools.

Nov 2017 - Jan 2021

Design+Code

TOKYO, JAPAN (REMOTE)

Sr. Product & Motion Designer

TEAM LEAD OF 8 DESIGNERS.

- Developed course content for the D+C platform.
- Produced promotional videos for courses and products.
- · Edited course videos for improved quality.
- Designed device mockups for the Angle library.
- Improved visual design and user experience.
- Produced marketing materials for the company.

Jan 2014 - Nov 2017

Mojix

SANTA MONICA, CA | LA PAZ, BOLIVIA

Director of Product Design

- **TEAM LEAD OF 14 DESIGNERS AND 20 DEVELOPERS.** · Led cross-functional teams.
- Created prototypes for web and mobile.
- Collaborated on company strategy.
- Prioritized user-friendly design.
- Managed design systems. Fostered cross-team collaboration.
- · Mentored team members.
- Stayed current with industry trends. Presented effective design strategies.

Apr 2011 - Aug 2011

Raven Studios

SANTA ANA, CA

Cameraman & Video Editor

- Web designer and animator. Cinematography.
- Video Editing: Pre and Post production.
- Shoot Management.
- Organization, planning, storyboarding & shoot execution. Worked closely with clients to deliver tailored solutions.
- Maintained and operated video equipment.

Apr 2011 - Aug 2011

ICCS Inter American Region

COCHABAMBA, BOLIVIA

Director of Communication & Media

TEAM LEAD OF 6 DESIGNERS AND 2 DEVELOPERS.

- · Regional Marketing Art Direction. Illustrative Media Production.
- Workshop and Event Coordination.
- In-App Graphics and Brand Promotion.
- Front-End Web Development.
- · Comprehensive Book Creation.

EDUCATION

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2010 - 2012

IESA Multimedia

PARIS, FRANCE

MFA, Project Manager in Multimedia

2011

C.E.F.P.F.

PARIS, FRANCE

POSTGRADUATE, Multimedia Journalist

2006 - 2008

Universidad Real

LA PAZ, BOLIVIA

BFA, Cinematography & Cameraman

2003 - 2007

Escuela Militar de Ingenieria

LA PAZ, BOLIVIA

BS, Electronic Engineer

LANGUAGES

FRENCH ENGLISH

SPANISH PORTUGUESE

JAPANESE (Currently Learning) ITALIAN

SKILL SET

Product Design

Illustration

Xcode

Rive

Web Development UI/UX Mobile Development

Business Strategy Product Marketing UX Research

Iconography

Design Systems

Prototyping

Photography

3D Design 2D Animation Storyboards Animation

VFX/Particles Video Editing CG Post Production

Branding

Project Management Modeling - low poly **Motion Graphics**

SOFTWARE PROFICENCY

After Effects Sketch Figma Lottie Protopie

Cinema 4D Octane Redshift Arnold Nuke

Substance Designer Z-Brush **Substance Painter** Maya

Photoshop Illustrator Screenflow FCPX Premier

DaVinci Resolve Adobe Animate Mockup App Keynote

Rotato

InDesign

Visual Studio Code

Principle Webflow Notion Linear Jira Framer