



Birkdale Fair

Leasing Guide

Birkdale Fair is a thriving focal point for the region, with an array of shops and amenities including a pharmacy and health services, banking, fresh food, and a strong performing, new-look, Woolworths supermarket.

The place to be!

Leasing enquiries

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Birkdale Fair is a well established retail and community shopping centre in the heart of Redland Bay, 24 km's east of Brisbane's CBD.

Its prominent location in a largely residential neighbourhood has resulted in a thriving local destination for its customer base. Anchored by a strong performing Woolworths, the Centre presents a curated mix of 15 strong national and independent specialties including banking, pharmacy, fresh food and a McDonald's Family Restaurant.



- Covered parking area
- Annual customer visits 1.56 Million
- Growing Main Trade Area population
- Clean energy provided to the Centre at below market rates provided by the rooftop solar power system.



CENTRE SNAPSHOT

Majors:	Woolworths
Total GLA:	5,925 sqm
Catchment:	25,000 residents
Parking:	320 car parks
MAT:	\$72.4 Million

*As at January 2023



BOQ
Shop 09

Bay Gourmet Meats
Shop 17

Bayside Family Dentist
Shop 19/20

Birkdale Kebabs
Shop 21

Birkdale News
Shop 04

Bottlemart
Shop 18

Elements Espresso
Shop 14

FREECHOICE Tobacconist
Shop 05A

Leon's Tech Birkdale
Shop 12

Marvellous Nails
Shop 13

McDonald's

Mum's Bakehouse
Shop 11

Nice Choice
Shop 01-03

Sister & Co Boutique
Shop 10

Sushi on Birkdale
Shop 14A

TerryWhite Chemmart
Shop 07

The Diplomat Hairdressers
Shop 06

Woolworths
Shop 20AB



The region and the people

Comfortable, family-oriented and growing, the community around Birkdale Fair is a key driver of the centre's success.

Over 24,619 residents live in the main trade area and enjoy a household and per capita income above the Brisbane average.

DEMOGRAPHICS

- Higher than average individual and household income.
- With a mean age of just over 42 years, the population is older than the Brisbane metro average of 36.3 years.
- Compared to metropolitan Brisbane, a slightly higher proportion of 50-64 year olds live in the region and substantially more over 65's call the Birkdale Fair trade area their home.
- At 77%, over three quarters of the population is Australian-born, with another 9% born in Europe.
- Households are predominantly couples either with children (34%), without dependent children (31%) or singles (21%).
- Over 79% of residents live in their own home – significantly more than the Brisbane metro average of 64%.

*Source: Deep End Services Retail Profile Report, January 2023, ABS Census Data 2021.



**Birkdale
Fair**

Cnr Mary Pleasant Drive and
Birkdale Road, Birkdale

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