The Algorithmic Justice League's Work Takes Center Stage at Sundance 2020

Coded Bias, a new film by award-winning filmmaker Shalini Kantayya, explores the harms of artificial intelligence technologies. The film sounds the alarm about the threat AI poses to civil rights and prominently features Algorithmic Justice League founder Joy Buolamwini alongside those of other pioneering women who are leading this important work.

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[PARK CITY, UTAH, January 22, 2020] —Today, the Algorithmic Justice League announced that its fight to address the harms of artificial intelligence is prominently featured in Coded Bias, a new documentary premiering January 26 at the Sundance Film Festival.

Coded Bias explores how AI systems increasingly touch every aspect of our lives – from deciding who gets hired, to altering the quality of medical treatment we receive, to determining whether we become a suspect in a police investigation. While these tools show great promise, they can also harm vulnerable and marginalized people and threaten everyone's civil rights. Unchecked, unregulated and unwanted AI systems can amplify racism, sexism, ableism and other forms of discrimination. Against these threats, we see leading women scholars, including Joy Buolamwini, Cathy O'Neil, Merridith Broussard, Safiya Noble, Zeynep Tufecki and Amy Webb sounding the alarm about the threat artificial intelligence poses to civil rights.

Founder Joy Buolamwini said of the release:

> *We must develop strong mechanisms to address the harmful impacts of AI **and** shift the ecosystem toward **equitable and accountable AI.** The harms caused by AI systems can be invisible, even to those who are being harmed, so we need both research and art – like this film – to shine a light on these injustices and build a movement for change. I'm honored that my work and the work of the Algorithmic Justice League is featured alongside so many amazing scholars who are featured in the film and hope it inspires others to join this movement.*

Woven throughout the film are examples of the Algorithmic Justice League's groundbreaking work building public awareness through multiple media ([AI, Ain't I A Woman**?**](#)), developing rigorous research into the limitations of AI technologies (*[Gender Shades](#)*) and pushing for the first-ever legislation to govern facial recognition technologies.

Coded Bias premieres January 26, 2020 at the Sundance Film Festival. For more information about the film please visit https://www.ajlunited.org/spotlight-documentary-coded-bias. To learn more about the work of AJL and how people are taking action to prevent AI harms, please visit www.ajlunited.org.

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