

Fintech in Latin America

<>THE STATE OF ECOSYSTEM</>

Funding Update

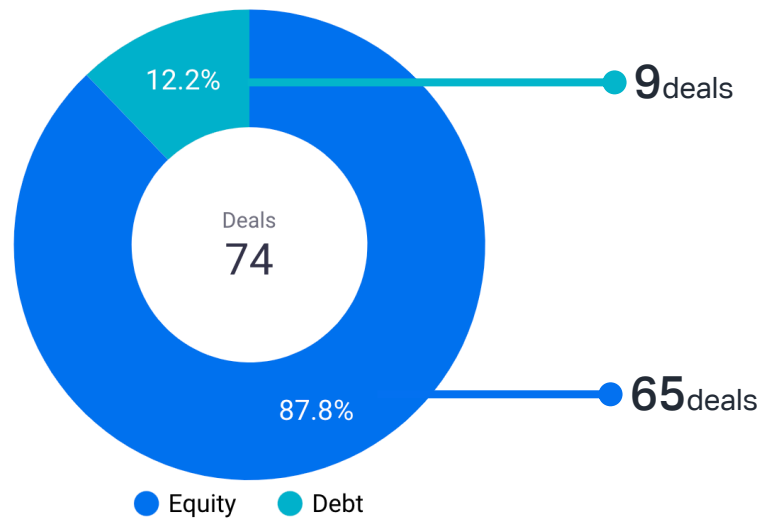
Q2 - 2020

Total Funding in Fintech Sector

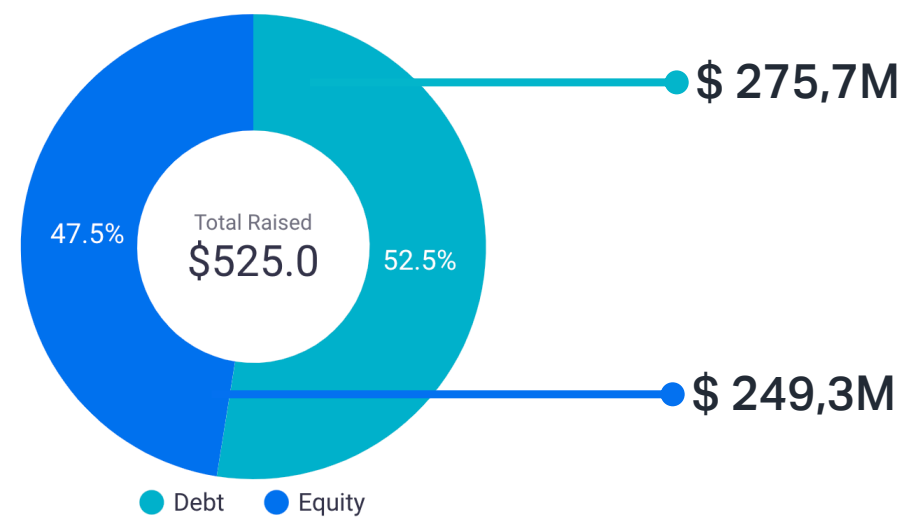
Latam 2020 H1

Latin American Fintech raised a total of **US\$ 525M** (US\$ 249,3M in equity and US\$ 275,7M in debt) in 74 deals in 2020 H1. Of the 74 rounds, 23 were undisclosed.

Latin American Fintech Funding
Equity vs Debt (Deals)



Latin American Fintech Funding
Equity vs Debt (Volume)



Source: Latam Fintech Hub Team

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Evolution of Funding in Fintech Companies

Latam 2020 H1 (M USD)

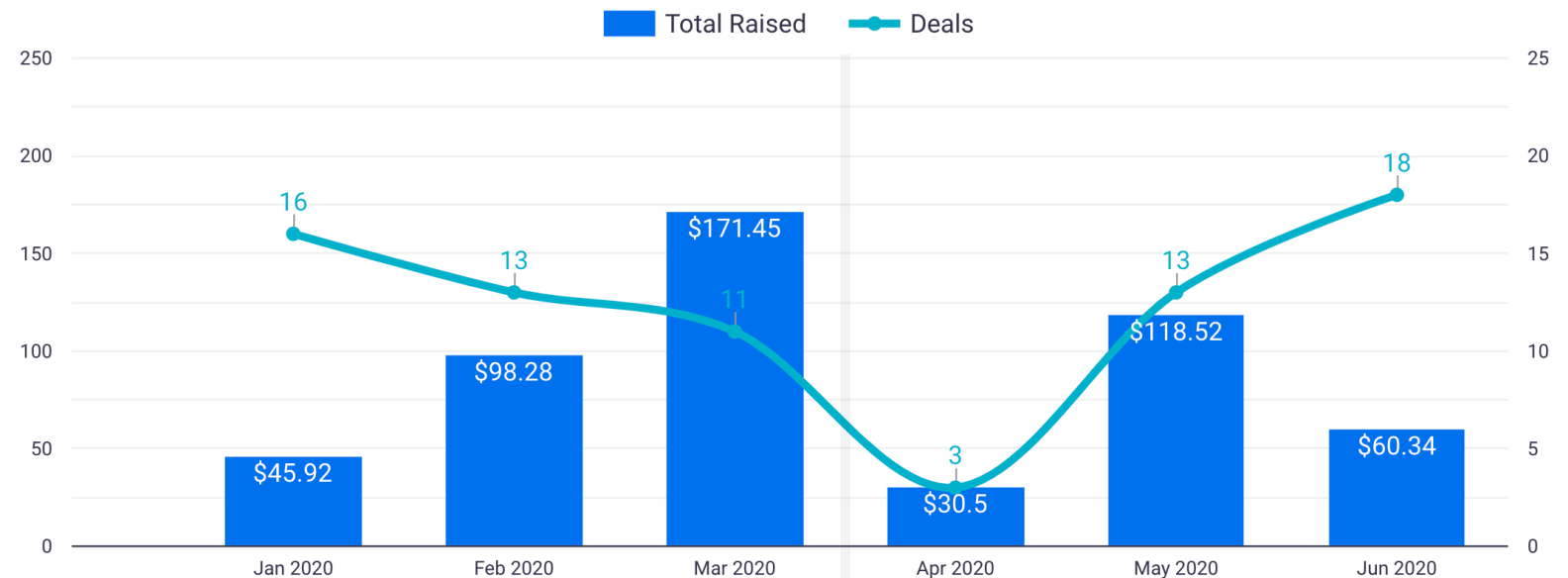
March was the month with the highest financing volume, although June was the month with the highest number of deals (18).

Latin American Fintech Funding Q1

40 deals
\$ 315,6M investment

Latin American Fintech Funding Q2

34 deals
\$ 209,3M investment



Source: Latam Fintech Hub Team

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Top 10 Fintech Deals

Latam 2020 H1

Of the 74 financing deals in Fintech companies in Latam in 2020 H1, the top 10 represent about 77% of the total funding.

Company	Country	Segment	Investors	Amount Raised
 Credijusto	Mexico	DIGITAL LENDING	Credit Suisse	\$100
 avista	Colombia	DIGITAL LENDING	Undisclosed	\$75
 superlógica	Brazil	SME FINANCE	Warburg Pincus	\$63.5
 recargapay	Brazil	PAYTECH	Undisclosed	\$38.5
 zinobe	Colombia	DIGITAL LENDING	Monachil Capital Partners	\$30
 Remessa Online	Brazil	PAYTECH	KaszeK Ventures	\$21
 ePesos	Mexico	DIGITAL LENDING	Accial Capital	\$21
 C6BANK	Brazil	NEOBANKS	Undisclosed	\$20
 WEEEL	Brazil	DIGITAL LENDING	Banco Votorantim	\$18
 KAPITAL	Mexico	NEOBANKS	Undisclosed	\$18

Source: Latam Fintech Hub Team

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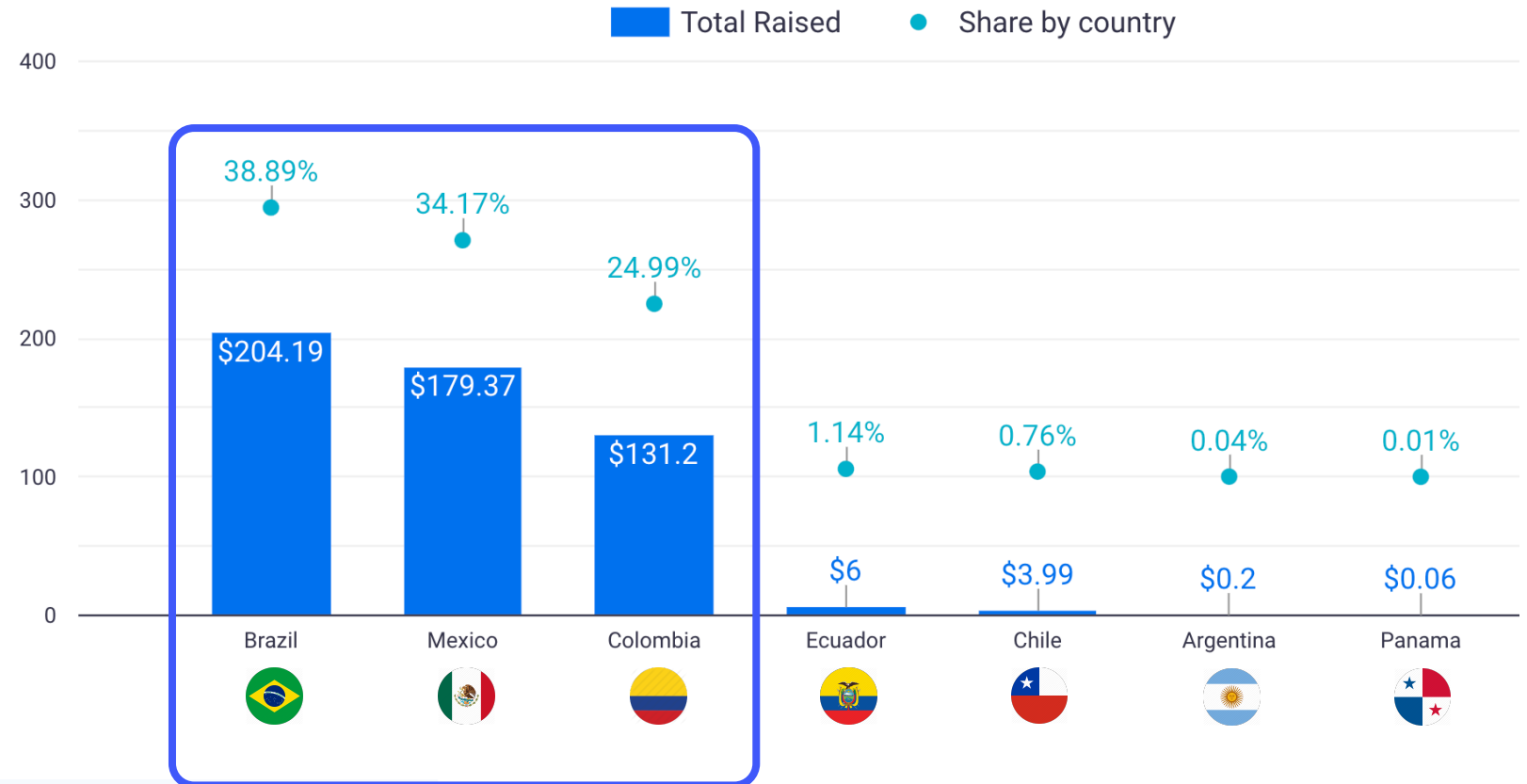
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Ranking of Countries by Funding

Latam 2020 H1

Fintech's funding in Latin America is highly concentrated, Brazil, Mexico and Colombia accounting for **over 98%** by 2020 H1.



Source: Latam Fintech Hub Team

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Top Deals by Country

Latam 2020 H1

The countries with the largest funding rounds in Fintech are Brazil, Mexico and Colombia. These three countries accumulate 90% of the total deals.

Credijusto /
\$ 100M
Mexico

KUSHKI
\$ 6M
Ecuador

GLOBAL66
\$ 3,2M
Chile

avista
\$ 75M
Colombia

superlógica
\$ 63,5M
Brazil

Source: Latam Fintech Hub Team

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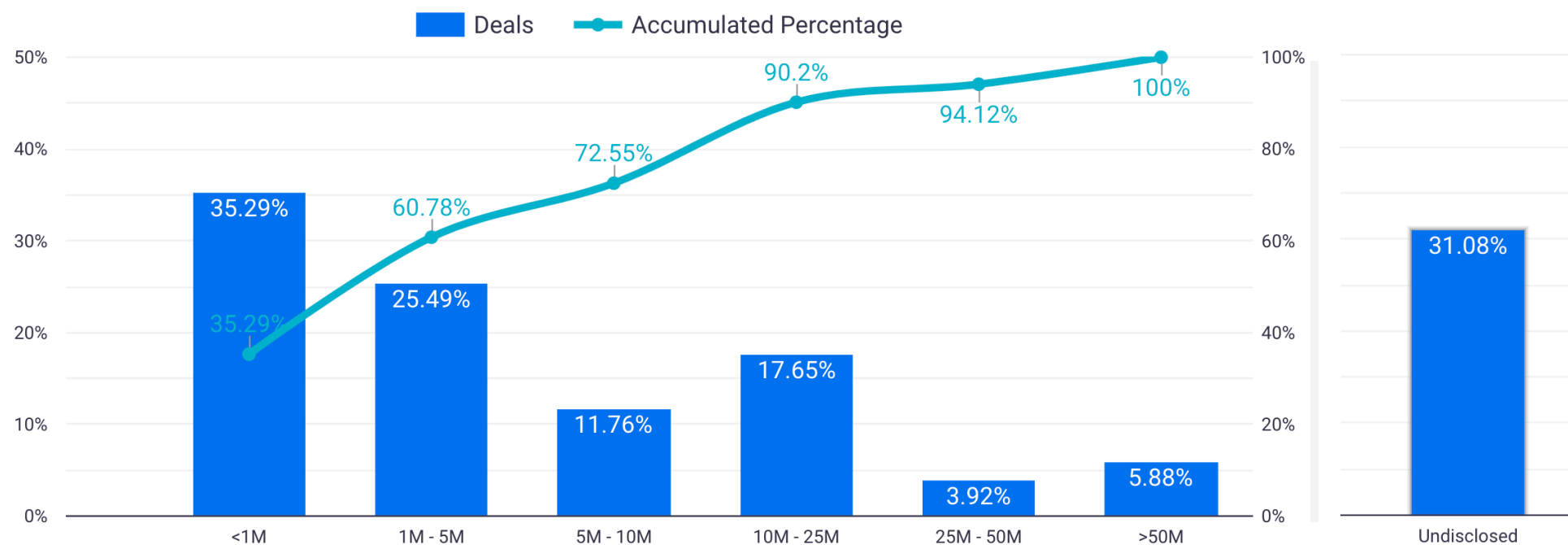
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Percentage of Deals by Range

Latam 2020 H1

More than **72%** of the deals have a financing ticket of less than 10 million dollars.



Source: Latam Fintech Hub Team

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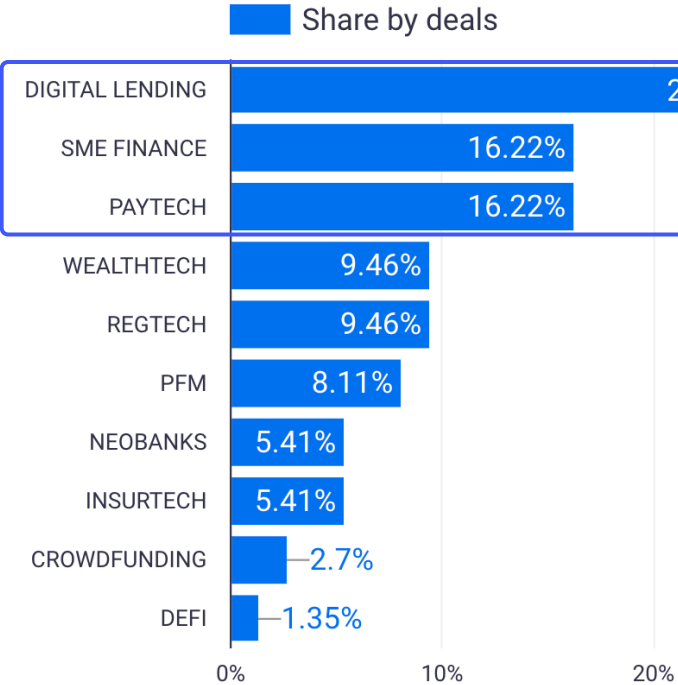
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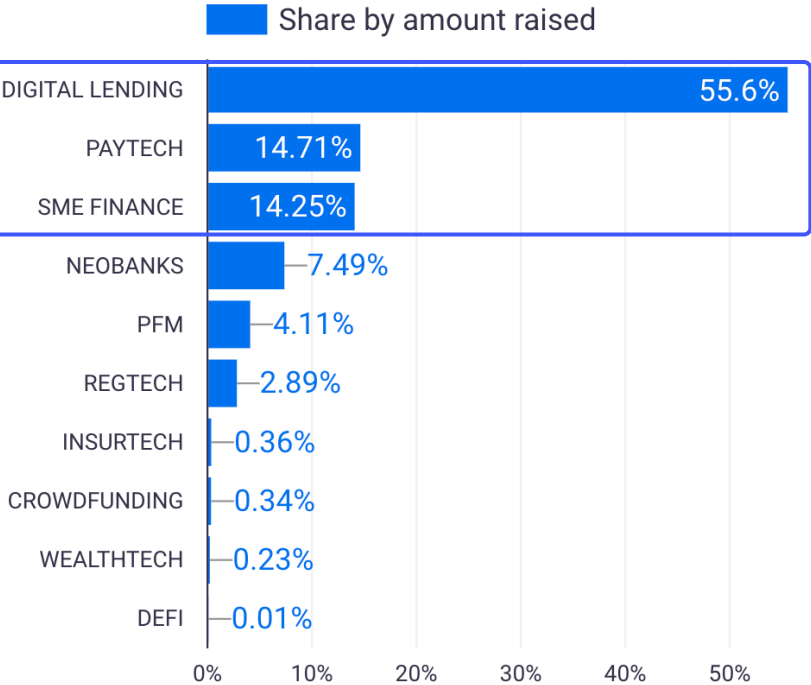
Fintech Segments

Latam 2020 H1

Latin American Fintech Funding
Number of Deals



Latin American Fintech Funding
Financing Volume



84%
of the total funding was concentrated in three business segments: lending, payments and financial tools for small and medium-sized enterprises (SMEs).














































Source: Latam Fintech Hub Team

Most Active Investors

Latam 2020 H1

11

Funds participated in more than one round during 2020 H1, one of them participated in 7 (Y Combinator).

INVESTOR	TYPE		Funding Rounds						
 Combinator	ACCELERATOR	7	 belvo.	 NEXXU	 Stark Bank	 facio	 linkana	 delt.ai	 FONDEADORA
 Kaszek VENTURES	VC	4	 belvo.	 KUSHKI	 pipo saúde	 Remessa Online			
 DOMO INVEST	VC	4	 bloxs	 IOUU.	 MEU TUBO	 grão			
 Q2 momentum capital	VC	3	 dapp	 Finerio	 zenda.la				
 monashees+	VC	3	 pipo saúde	 ADDI.	 big				
 XP inc.	CVC	3	 DMIO	 FLIPER	 ANTECIPA				
 Honey Island CAPITAL	VC	2	 celero	 neopag.					
 DILACAPITAL	VC	2	 KUSHKI	 RESOLVE					
 QUONA CAPITAL	VC	2	 big	 ADDI.					
 seedstars*	VC	2	 baubap	 netWorth					
 BV	CVC	2	 Olivia	 WHEEL					

Source: Latam Fintech Hub Team

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Descubre las Fintechs más innovadoras de **América Latina** y quiénes están detrás de ellas

Nubank, Paytech, Softbank, YCombinator, etc...



SEGMENTOS



STARTUPS



INVERSIONISTAS



DEALS



FOUNDERS



ACELERADORAS



HUBS





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