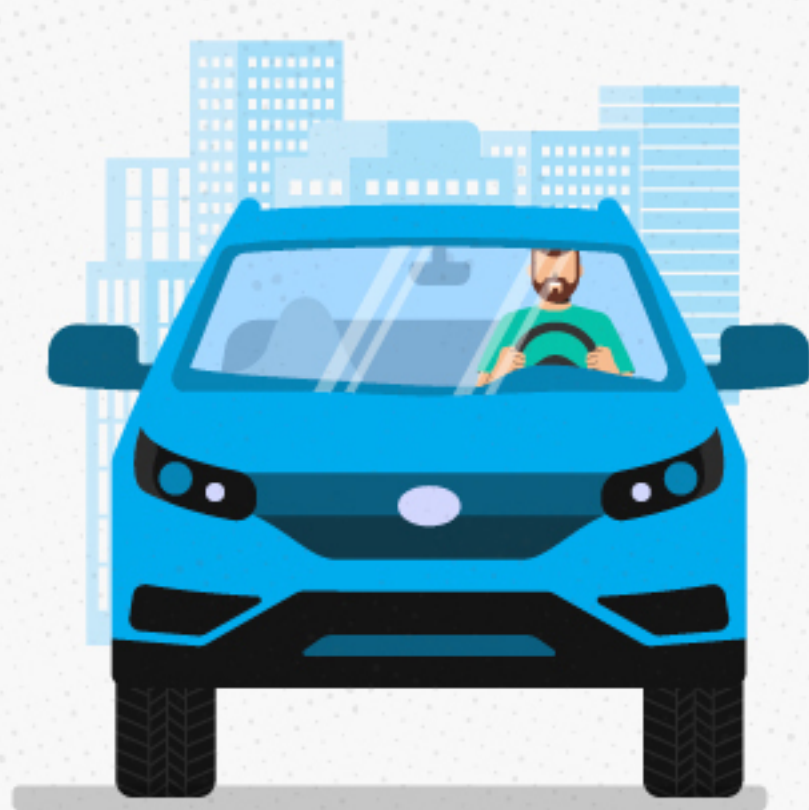


How cars are helping Americans cope during COVID-19



3 in 4

use their vehicles as a haven for quiet time away from the people they live with



37%

have taken personal or business calls in the car



32%



have turned their car into a makeshift office



Americans form emotional attachments to their vehicles

2/3



think of their vehicle as a friend



68%



think of their car as part of the family



1 in 4

shed a tear when it was time to say goodbye to their car