

South Bank Innovation
State Aid Funded Business Support Programmes

Terms & Conditions

Definitions:

State Aid Funded Programmes: *Programmes match-funded or partly funded by European Social Fund, European Regional Development Fund, Inter-Reg EU funding, or other state-aid related funding such as UK Shared Prosperity Funds*

Programme Eligibility

- Businesses must be registered SMEs: Small or Medium Enterprises
- Businesses must have an annual turnover below £43m
- Businesses must have less than 250 employees
- No more than 25% of your ownership resides in entities with more than 250 employees and an annual turnover below €50m and/or its balance sheet is below €43m
- Businesses must be relevant to programme aims
- Businesses must be within state-aid limits of €250,000 over three years
- Businesses must be registered within the defined Geographical Region:
 - ACE IT: Greater London
 - BIG South London Innovation Programme: Richmond Upon Thames, Merton, Croydon, Sutton and Kingston Upon Thames.
 - CEDaCI: Europe
 - Enterprise Steps: London
 - LAFIC: Greater London
 - Hi3: England
 - SimDH: Greater London
 - Sustainable Innovation (Including A2i and LCLDN): Greater London
 - Win Creative Croydon: Croydon, South London

Programme Participation

- Programme participants should make every effort to attend events/webinars and provide adequate notice when not able to do so
- Participants must familiarise themselves with and comply with programme collaboration agreements (to be received from Programme members if entering a collaboration partnership / 'stage 2' part of the programme) as well as LSBU's Intellectual Property Policy
- Participants must provide feedback on programme activity when requested, including but not limited to:
 - Workshops, webinars, bootcamps and networking events
 - One-to-one consultancy or mentoring
 - Academic consultancy
 - Student participation / consultancy
 - Research collaboration

Programme Promotion

Participants agree to participate in any associated marketing activities in return for SBI services, including but not limited to:

- Use of company logo on www.sbi.business and related social media accounts
- Use of product images as appropriate for case studies and social media promotion
- Publishing the names of participants and participant businesses as appropriate (for example in case studies or in press releases).

By applying to a South Bank Innovation programme, you are agreeing to:

1. Participate in any required photography or filming and consent to any marketing materials being used for the benefit of promoting South Bank Innovation.

In return, South Bank Innovation agree that:

- Your image/logo or products will not be used without credit to the business
 - No logos, product images or other marketing materials owned by the business will be used where irrelevant to the service that you have received
2. Receive appropriate email communications from South Bank Innovation
 3. Reference collaboration with South Bank Innovation in pitches, presentations/talks or online communication (including digital marketing channels such as websites and social media) referring to any of the work undertaken in collaboration, or use of any training received.

Exceptions apply in the instance where Non-Disclosure Agreements (NDAs) have been agreed and signed by all parties.

If you have any questions regarding the Terms & Conditions set forth, please email hello@sbi.business