



Business Start Up and Development Intern

CAREER FIELD

Business & Entrepreneurship

JOB TYPE

INTERNSHIP

START DATE

FLEXIBLE

THE ORGANISATION

An agency who aims to equip entrepreneurs with practical tools, networks and mentorship to establish their own sustainable and successful businesses.

ROLE & RESPONSIBILITIES

Be a part of a team who actively works towards boosting the local economy and setting up individuals for success. Interns will have the opportunity to get involved with brand and marketing innovations for small businesses and leading them through our step by step mentorship model.

Interns will be exposed to various startups to provide valuable input, and assist in developing strong business models, sustainable profit increase and growth strategies.

SKILLS ACQUISITION

- Innovative thinker and excellent communication skills
- A keen interest in business and entrepreneurship and tracking market trends
- A background or studies in business, business or related field would be advantageous

BENEFITS TO THE INTERN

- Gain exposure to various startups in and around the exciting city of Cape Town, known as the entrepreneurial hub of Africa
- Gain practical experience in different areas of business development and learn about your own strengths, interests and goals.
- Develop an in-depth understanding of risk management, business analysis, business strategy, and financial management.

SKILLS ACQUISITION

- Creativity and innovation
- Marketing and Branding
- Strategic planning
- Risk assessment
- Problem solving
- Ideation
- Customer service
- Mentoring and leadership

SCHEDULE & COMPENSATION

Full-time temporary role with expectation of 37.5 hours work per week.

Summer placement of 8-12 weeks with some flexibility and potential to extend Internship completed on an unpaid basis.

Placement offered on a voluntary basis as part of a comprehensive internship programme



PLEASE NOTE

This Business Start Up and Development Intern role is available as part of our Cape Town internship programmes, which have an associated fee. You can learn more about our business & entrepreneurship internship programmes in general [**here**](#).