GRACE LEE

PRODUCT DESIGNER

hisaysgrace.com
gracejjlee@gmail.com

SKILLS

UX

Interaction Design, User Flows, Information Architecture, Heuristic Evaluation, Copywriting, Journey Maps, Storyboards, User Stories

UI

Sketch, Figma, Illustrator, Photoshop, InDesign

Design Research Methods

Usability Tests, User Interviews, Affinity Maps, Card Sorting, Surveys

Prototyping

InVision, Framer JS, Marvel

Animation

Principle, After Effects

Programming

HTML, CSS, JavaScript (in progress)

ACCOMPLISHMENTS

Awards

1st Place in 2015 Brekkie Pitch Competition, Finalist in 2014 Reno Startup Competition, Undergraduate Research Opportunity Award

Education

University of Notre Dame
B.B.A. in Finance and Chinese
2009–2013

EXPERIENCE

Product Designer // Digital Intent

Chicago, IL (Apr 2018–Feb 2020)

- Designed and prototyped web and mobile experiences from concept to final product.
- Led cross-team initiative to develop and implement design system from the ground up as effort to increase design prioritization.
- Conducted user interviews and usability testing to establish design direction and iterations.
- Created mid- to high-fidelity wireframes and prototypes, detailed site maps, user flows as part of the Chicago Bulls website redesign.
- Planned and led design thinking workshops for clients.

Founder // Natural Warrior Tea

Reno, NV (Oct 2015–Present)

- Launched and branded my own line of loose leaf teas as a side project.
- Developed branding and marketing initiatives which led to teas being sold at farmers markets and juice bars.

UX Designer // Designation

Chicago, IL (Apr 2017–Oct 2017)

- Provided usabililty consulting through user flows, wireframes, prototypes, and user personas to startups.
- Conducted user research, interviews, and usability testing to deliver UX recommendations in collaboration with design team.

Material Planner // Server Technology

Reno, NV (Jul 2015–Apr 2017)

- Collaborated with engineering and product development to schedule production and plan product launches.