



Bambuser Enters Into New Agreement for \$200,000

Stockholm — 24 September 2021 — **Bambuser today announced that it has entered into a new customer agreement for a pilot marketing campaign worth \$200,000 (approx SEK 1.7 million).**

Bambuser announced that it has entered into a new customer agreement for a marketing campaign in the United Kingdom with a GPS navigation software company, and part of an American multinational technology giant.

The agreement is a first pilot activation that can be extended and was entered into via Bambuser's wholly-owned subsidiary Relatable. The agreement has a total contract value of \$200,000 (approx SEK 1.7 million).

“It is a great honor to work with an innovative and community-driven brand. We look forward to a successful collaboration,” says Kalle Mobeck, CEO of Relatable.

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ABOUT BAMBUSER

Bambuser is a software company specializing in interactive live video streaming. The Company's primary product, Live Video Shopping, is a cloud-based software solution that is used by customers such as global e-commerce and retail businesses to host live shopping experiences on websites, mobile apps and social media. Bambuser was founded in 2007 and has its headquarters in Stockholm.