

Geetha Priya Padmanaban

UX/Product Designer

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Bay Area, California

EXPERIENCE

Hewlett Packard Enterprise | Interaction Designer | USA

JUNE 2021 — PRESENT

Designed intuitive interactions for Kubernetes-based AI/ML Ops workflows and improved usability score by 20%
Worked alongside Product Managers and led end-to-end designs for HPE Ezmeral app development kit.
Considered technical constraints and communicated complex workflow designs to cross-functional roles.
Contributed 3 components to the HPE design system, documented UX patterns, and maintained an internal component library.

ShipSigma | Product Designer | USA

NOVEMBER 2020 — APRIL 2021

Designed customizable dashboards and widgets for monitoring the shipping activities of FedEx & UPS customers.
Optimized the customer journey for shipping cost negotiators and established a style guide to maintain consistency across products.

Indiana University | Assistant UX Designer & Researcher | USA

AUGUST 2019 — APRIL 2021

Researched and designed interaction flow for 3 NSF-funded projects.
Prototyped apps to prevent neonatal mortality in Kenya.
Scoped stories, and requirements, and handed the prototype off to the Google Summer of code developers.

Oracle Cerner | UX Engineer | India

OCTOBER 2016 — JUNE 2019

Developed responsive apps and enhanced physicians' experience for charting vitals & documenting behaviors.
Iterated designs in a cross-functional agile team across 3 countries and improved multi-patient charting scenario performance by 47%

Intellect Design Arena Ltd. | UX Consultant | India

JUNE 2015 — SEPTEMBER 2016

Built and launched a consumer banking app for Middle East clients to digitize their banking process.
Added global accessibility, and privacy features to create an omnichannel experience for 4 banking platforms.

EDUCATION

Indiana University, Indianapolis

AUGUST 2019 — MAY 2021

MS in Human-Computer Interaction
GPA: 3.89/4

VIT University, India

JUNE 2010 — JUNE 2015

MS in Software Engineering (BS + MS)
GPA: 8.74/10

SKILLS

Toolbox: Figma, Sketch, InVision, Illustrator, Photoshop, After Effects
Design: Wireframing, High-fidelity Mockups, User flows, Storytelling, Design Systems, Information Architecture, Responsive Design, Inclusive Design, Accessibility
Research: User Interviews, Survey, Observation, Journey mapping, Card Sorting, Participatory Design, Competitive Analysis, Usability Testing, Heuristic Evaluation, Cognitive Walkthrough
Collaboration: Organizer, Facilitator, Communicator, Empathizer, Flexible, Detail-oriented, and Open-minded
Coding: HTML5, CSS, JavaScript

AWARDS AND HONORS

Rising Star Award for Quality work
Extra Mile Award for Commitment
UXPA Speaker: Design Systems
HCI Ambassador: Indiana University

OTHER INTERESTS

Mentoring, Macrophotography and Volunteering for community causes