

Leading the Way



2009 annual report



JESSIE BALL DUPONT FUND



from the chair and president

The Jessie Ball duPont Fund has focused much of its work through the years on strategies to assist vulnerable people — whether the sick, the disenfranchised, the underserved, the very young, the very old, or the poor and needy.

As the economic recession unfolded in 2009, the importance of that work was brought into full relief for the trustees of the Fund. Across the communities and states where we work, organizations that provide critical services to those in need were staggering under the crush of demand for services, at the same time that revenue streams were running dry.

At the start of the year, the trustees and staff revisited the Fund's priorities and made an important decision: The Jessie Ball duPont Fund would not succumb to the challenges of the recession, but help lead its constituents through the recession.

That commitment was reflected, in part, in the trustees' decision to pay out a minimum of 6% of assets in grants for the years 2009, 2010 and 2011 — equivalent to roughly \$2.5 million in additional grant dollars during 2009. (The federal government requires a minimum expenditure of 5% of all private foundations.)

It was further reflected in decisions made by trustees and staff throughout the year around the work the Fund would undertake.

In late 2008, as the enormous scope of the economic collapse became evident, the Fund allocated \$1.6 million to support organizations providing essential services in those communities where the Fund does substantial work — Wilmington, Delaware; Richmond and the Northern Neck of Virginia; and Jacksonville and Port St. Joe, Florida. As 2009 unfolded, these funds were invested in a host of organizations providing food, shelter, rental assistance and utility assistance in those communities.

Beyond these efforts to provide immediate relief, the

trustees and staff took some more strategic steps to help communities grow stronger over the long term.

Preparing to Learn in Port St. Joe, Florida

In Port St. Joe - a rural, seaside community in Florida's Panhandle - the Fund connected North Florida Child Development Center with Nemours BrightStart!, a program to assess pre-kindergartners' early literacy skills and identify those at risk for dyslexia and other

reading difficulties. BrightStart! provides intensive early literacy training to those at-risk, improving their reading readiness scores five-fold, and, thereby, improving their chances of academic success.

The \$30,780 investment in BrightStart! was enabled by the Port St. Joe Community Advised Fund, established by the trustees in 2008. The Advised Fund, which is housed at The Community

Foundation in Jacksonville, gives the trustees greater flexibility to invest in Port St. Joe, a small community but one about which Mrs. duPont cared deeply.

Improving educational opportunities for the community's residents is a major focus of the Fund's work in Port St. Joe. BrightStart! brings a new dimension to that work — and new opportunity for the community's youngest learners.

Growing Smart Public Leaders in Jacksonville

The Fund is keenly aware of the link between public officials and policy and private nonprofit organizations. Communities work best, the Fund believes, when public policy and public dollars complement the community work of the nonprofit sector. But how do we build this broad understanding in the minds of elected officials whose days are filled with constituent demands and political jousting?

In 2009, staff explored a number of programs around



the country designed to better prepare elected officials for their public duties by grounding them in the principles of governance and the interlocking sectors of the communities they serve. By year end, the Fund had received a commitment from the University of North Florida to pilot such a program for Jacksonville elected and appointed leaders. The first Foundations of Local Government program was scheduled for February 2010.

Identifying Community Partners

There are many resources beyond traditional nonprofits that communities can access to address challenging issues. Not the least of these are faith-based organizations. But it can be hard to identify these organizations and even harder to learn about their programmatic activities and interests.

In 2009, the Fund released a multi-year study of faith-based organizations in the city of Wilmington, Delaware. The findings of the study, conducted out of the University of Pennsylvania in collaboration with United Way of Delaware, were used to convene faith leaders and nonprofit leaders in a series of community conversations that have helped to build awareness and connections among entities that once were strangers. (More details on the study can be found at faithsurvey.uwde.org .)

In the Northern Neck of Virginia, the Fund has long used churches as partners in community work, particularly when it comes to addressing the housing needs of the region. In 2009, the Fund, working with St. Mary's Whitechapel Episcopal Church and Virginia Polytechnic and State University, completed a study of housing resources and needs in the Northern Neck. The study will serve as a guide to future investments by the Fund and others, and to community organizations seeking to work in the housing arena.

Building Stronger Institutions

Education was one of Mrs. duPont's great passions and she had a particular love for the small liberal arts college. These institutions face a host of challenges today as the landscape of higher education undergoes dramatic change. In 2008, the Fund conducted a listen-

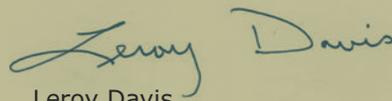
ing tour with leaders of these institutions, to identify common issues of critical importance. Among them: reducing their carbon footprint.

In response, the Fund in 2009 hosted a series of three conferences for college presidents and key staff members to address opportunities for reducing energy consumption on campus, which is the most significant way colleges can reduce their carbon footprint and lower energy costs. Through these conferences, college leaders were provided resources and encouraged to seek support from the Fund to underwrite their reduction efforts.

By year-end, the Fund had invested more than \$640,000 to support these efforts at six institutions, with numerous other grant requests at various stages of review.

Embedded in the economic challenges we face are great opportunities for change. And the eligible organizations with whom we work continue to impress us with their great creativity and willingness to change.

We continue to be grateful for the opportunity to help these organizations, and the individuals and communities that they serve. Our work is both difficult and rewarding, and we are privileged to do it.



Leroy Davis
Chair for the Trustees



Sherry P. Magill
President

For more information on the work of the Jessie Ball duPont Fund, including complete financial reports, visit www.dupont-fund.org.

2009 grants

Competitive grants awarded during 2009:

Agnes Scott College,

Decatur, Georgia - \$150,000 to conduct an energy audit, develop an energy conservation master plan, purchase submetering equipment and hire a sustainability fellow.

American Foundation for the Blind,

New York, New York - \$50,000 to conduct a study determining the extent to which children with visual impairments receive instruction in disability-specific areas.

American Red Cross-River Counties Chapter,

Kilmarnock, Virginia - \$175,000 to support a community-based child care and child development strategy.

Baptist Health,

Jacksonville, Florida - \$15,800 to develop and pilot a door-to-door health-care needs assessment in the New Town neighborhood of Jacksonville.

Boys & Girls Clubs of Delaware,

Wilmington, Delaware - \$100,000 to provide core program support for an out-of-school academic enrichment program.

Child Welfare League of America, Inc.,

Arlington, Virginia - \$125,000 to sustain core operations.

Children's Home Society of Florida,

Winter Park, Florida - \$125,000 to conduct and evaluate a demonstration program of services for families at risk of child abuse and neglect.

Christian Herald Association, Inc.,

New York, New York - \$108,000 to provide emergency funding for its feeding program for the unsheltered homeless living in New York City.

The College of William & Mary,

Williamsburg, Virginia - \$100,000 to pilot a pro bono Veterans Benefits Clinic.

Community Connections of Jacksonville,

Jacksonville, Florida - \$68,311 to maximize Federal Recovery emergency assistance dollars and to leverage individual contributions.

The Community Foundation in Jacksonville,

Jacksonville, Florida - \$500,000 to support the Jessie Ball duPont Port St. Joe Capacity Building Fund.

Daniel Memorial, Inc.,

Jacksonville, Florida - \$94,860 for general operating support.

Diocese of Delaware,

Wilmington, Delaware - \$100,000 to support a day care educational program that prepares low-income children for success in school.

Drew University,

Madison, New Jersey - \$31,096 to create and sustain a culture of diversity on the campus.

Easter Seals Delaware and Maryland's Eastern Shore,

New Castle, Delaware - \$50,000 to provide core operating support for continuation of the Early Intervention program, which serves developmentally delayed children ages 0-3.

Edward Waters College,

Jacksonville, Florida - \$330,000 to strengthen the college's administrative capability by enhancing the executive vice president position and adding three vice presidents.

Epiphany Episcopal Church,

Timonium, Maryland - \$35,200 to support a planning grant to establish a social services program to assist low-income individuals and families.

ENCOURAGING JOURNALISTIC EXCELLENCE

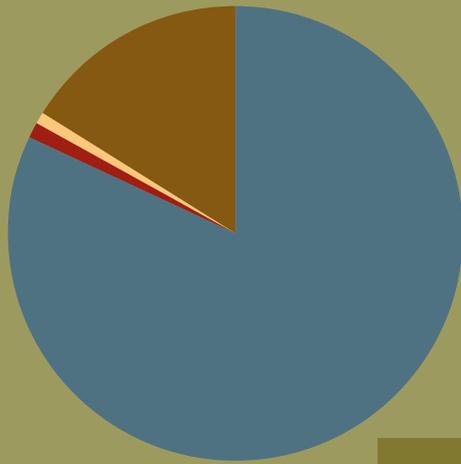
Alfred I. duPont Awards Foundation, Winston-Salem, North Carolina - \$300,000, to support the Alfred I. duPont-Columbia University Awards in Broadcast Journalism.

At the heart of a healthy democracy is a vibrant and free press -- and few appreciated that more than Alfred I. duPont. To recognize his "dedication to progressive reform and to freedom of information in the public interest," Jessie Ball duPont established the **Alfred I. duPont Awards Foundation** after Alfred's death in 1935. The awards, now administered by Columbia University, "honor distinguished and meritorious performance of public service by aggressive, consistently excellent and accurate gathering and reporting of news," and are considered the highest honor in broadcast journalism today. The Jessie Ball duPont Fund has supported the awards since 1979.

ADDRESSING STUDENT NUTRITION NEEDS

Auburn University, Auburn, Alabama - \$75,000 to conduct a statewide needs assessment of school breakfast programs.

While 63% of Alabama's public school children participate in the National School Lunch Program (free/reduced price), fewer than half of those students participate in the school breakfast program. Why? With this grant, Auburn University begins a five-year initiative focused on childhood hunger by studying participation in, access to and attitudes toward school breakfast and lunch programs. The study will provide baseline data to inform strategies to increase participation in the breakfast program, helping more children start the school day well fed and ready to learn.



all grants - 2009

\$9,548,878

- Competitive
- Feasibility
- Technical Assistance
- Initiatives

The Jessie Ball duPont Fund makes grants to a defined group of eligible organizations identified by Mrs. duPont in her will. In supporting these organizations, the Fund employs an array of grant-making strategies. Competitive Grants comprise the bulk of the Fund's grantmaking and are awarded on a competitive basis across the Fund's focus areas.

BUILDING STRONGER NONPROFITS

Georgetown University, Washington, D.C. - \$170,000 to develop and deliver nonprofit institutes.

Since 1999, the Jessie Ball duPont Fund has engaged Georgetown University's Center for Public and Nonprofit Leadership to provide interactive educational programs designed to strengthen the staff and board leadership of Fund-eligible nonprofit organizations. In that decade, representatives of more than 70 nonprofit organizations have participated in the residential leadership training program and many more have returned for annual alumni learning retreats. This grant continues that educational tradition, supporting both board-staff training and training for the organizations' emerging leaders.

consultant to provide fundraising training to staff and board, to upgrade technology and to provide technology training to staff.

The Episcopal Diocese of North Carolina,

Raleigh, North Carolina - \$100,000, to support a research-based literacy program to narrow the achievement gap in public schools by improving reading, writing and spelling skills of children living in poverty and those with special needs.

Family Foundations of Northeast Florida, Inc.,

Jacksonville, Florida - \$37,800 to provide funding for the Foreclosure Intervention Counseling Program. \$106,834 to expand the Individual Development Account, Financial Counseling, and Debt Management programs and to add Financial Coaching.

Ferrum College,

Ferrum, Virginia - \$50,000 to install electric submetering equipment.

First Baptist Church of White City,

Wewahitchka, Florida - \$30,000 to support the Senior Citizens programs.

The Florida Orchestra Guild, St. Petersburg,

St. Petersburg, Florida - \$100,000 to provide core operating program support to the Florida Orchestra.

Florida Southern College,

Lakeland, Florida - \$125,000 to support the Strengthening Academic Advising Initiative.

Hope Haven Children's Clinic and Family Center,

Jacksonville, Florida - \$46,369 to purchase diagnostic and technological equipment needed for the clinic's expanded service facility.

Irvington Baptist Church,

Irvington, Virginia - \$150,000 to support a partnership with Boys and Girls Club, Northern Neck for core operating support and program development.

Jacksonville Symphony Orchestra,

Jacksonville, Florida - \$39,000 to contract with a development

Jacksonville University,

Jacksonville, Florida - \$70,000 to support a new staff person to train faculty and staff in a curriculum planning software system. \$23,280 to conduct interviews with CEOs from approximately 80 nonprofit organizations in Duval County.

James Madison University,

Harrisonburg, Virginia - \$150,000 to expand the Professor-in-Residence program to middle schools in Harrisonburg and Norfolk to increase college readiness for low-income, underserved students.

ADVOCATING FOR THE ENVIRONMENT

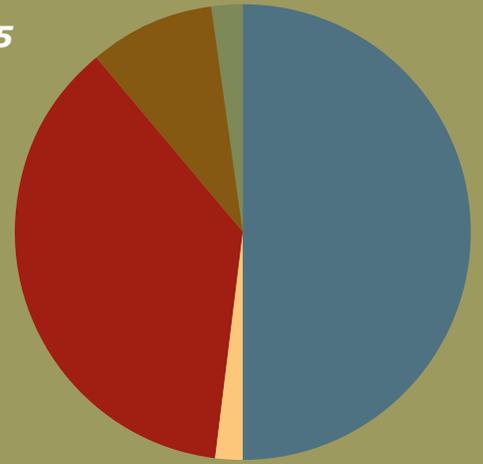
The National Audubon Society, New York, New York - \$129,915 to build grassroots leadership and advocacy around regional environmental conservation issues in Northeast Florida.

In 2007, the Fund helped the National Audubon Society establish a presence in Northeast Florida - open an office, hire staff, engage volunteers, build a website and launch a newsletter. In addition to those practical accomplishments, National Audubon identified eight critical locations in the region where improving resource management is a priority. With this grant, the Society begins an intentional program of volunteer-led advocacy to encourage heightened stewardship of these critical preserves, parks and waterways in Northeast Florida.

competitive grants -2009 \$7,889,815

In addition, the Fund supports the eligible organizations through a group of initiatives designed to meet specific organizational needs; and through feasibility and technical assistance grants designed to help the organizations work more effectively. For more information on the Fund's grantmaking initiatives, visit www.dupontfund.org.

- Building Organizational Capacity
- Strengthening the Independent Sector
- Building the Assets of People, Families and Communities
- Helping People Hold their Communities Accountable
- Stimulating Community Problem Solving



Junior Achievement of Florida's First Coast, Inc., Jacksonville, Florida - \$33,234 to engage in a new partnership with Communities in Schools to provide out-of-school economic education curriculum to students who qualify for free and reduced lunch programs. \$104,892 to sustain programming and purchase program materials.

Kennedy Krieger Institute, Baltimore, Maryland - \$150,000 to hire a social worker and genetics counselor to support families of children with brain disorders.

Lancaster Community Library, Kilmarnock, Virginia - \$66,329 to support the Northern Neck Asset Team in managing a program to reduce poverty. \$88,021 to support summer educational and jobs program for low-income youth.

Lynchburg College, Lynchburg, Virginia - \$70,000 to install electric and water submetering equipment.

McDaniel College, Westminster, Maryland - \$200,000 to recruit and support 25 predominantly African-American and other diverse low-income students from urban Baltimore.

Meredith College, Raleigh, North Carolina - \$148,000 to conduct a campus-wide energy audit, install electric sub-metering and hire a full-time energy manager.

Morattico Baptist Church, Kilmarnock, Virginia - \$102,440 to support a partnership with Partners for Lancaster County Schools Foundation to develop affordable rental housing.

The National Society of the Colonial Dames of America in the Commonwealth of Virginia, Richmond, Virginia - \$30,000 to hire an independent consultant to work with board and staff to review and revise the organization's mission, vision and values, and to gain consensus on organizational priorities and future work.

National Trust for Historic Preservation, Washington, D.C. - \$75,000 to support their Preservation Green Lab work by developing public policies and best practices for weatherizing and retrofitting historic buildings.

The Osborne Association, Bronx, New York - \$100,000 to sustain core programs.

Philadelphia Museum of Art, Philadelphia, Pennsylvania - \$62,500 to make literacy-based

art education available to 4th grade public school children in North Philadelphia.

Radford University, Radford, Virginia - \$92,186 to develop a summer institute for training speech-language pathologists, selected families and autistic children, and graduate students in a new family-centered intervention program.

Saint Leo University, Saint Leo, Florida - \$85,550 to install electric submetering equipment across campus.

FINDING ALTERNATIVES TO PAYDAY LENDING

St. James's Episcopal Church, Richmond, Virginia - \$200,000 to support GoodChoice, a partnership with Virginia Credit Union and Goodwill Industries to reduce dependency on payday lending.

The Jessie Ball duPont Fund has a particular interest in programs and initiatives that help low-wealth individuals and families build financial assets and grow their way out of poverty. This grant supports a program that offers an alternative to commercial payday lenders, whose loans can carry annual percentage rates of 400% and create a cycle of debt that lasts well beyond the short-term period of the loan. GoodChoice offers the features that make a payday loan attractive – quick access to cash with no traditional credit check offered by non-judgmental staff at a convenient location – but with lower interest rates and incentives to participate in financial education and counseling. Virginia Credit Union supplies infrastructure, Goodwill supplies program space and curriculum, and St. James's supplies volunteers with financial expertise.

The Salvation Army, Jacksonville, Florida - \$120,965 to sustain core mission-related programs.

Sisters of St. Benedict - St. Gertrude Monastery, Ridgely, Maryland - \$100,000 to strengthen the development and fundraising capacity of Saint Martin's Ministries.

St. Augustine's Episcopal Church, Washington, D.C. - \$124,600 to engage an architectural firm and construction project manager in a pre-design, shared visioning process to determine necessary components of a new church structure.

St. George's Episcopal Church, Valley Lee, Maryland - \$51,900 to support a partnership between St. George's and Three Oaks Center to provide startup funding for the Rapid Re-Housing Program.

St. Mary's Episcopal Church and Outreach Ministries, Jacksonville, Florida - \$30,000 to support staff salaries and general operating expenses.
\$120,000 to support staff salaries and core operating expenses for community outreach programs.

St. Mary's Whitechapel Episcopal Church, Lancaster, Virginia - \$165,076 to support a partnership with the SAIF Water Project to install water wells, conduct research, provide public education on water safety, and develop a strategic plan.

St. Michael's School and Nursery, Wilmington, Delaware - \$158,200 to build a grassroots movement of families and early childhood educators to influence public policy around and government investment in early care and education of Delaware children.

Stephens College, Columbia, Missouri - \$89,175 to implement an outcomes-based assessment program through faculty workshops and purchase of software.

Transylvania University, Lexington, Kentucky - \$140,000 to hire a consultant to develop energy policies, an energy master plan and energy reduction plan, and hire a sustainability coordinator.

Trinity Episcopal Church, Wilmington, Delaware - \$105,000 to support a partnership with Friendship House to expand its empowerment services to homeless people.

United Way of Delaware, Wilmington, Delaware - \$200,000 to hire staff to build capacity to generate revenue and volunteers from small and mid-sized businesses.

University of Florida, Gainesville, Florida - \$189,768 to recruit and hire child psychiatrists to provide clinical care and training in the newly established community-based Center for Children's Mental and Behavioral Health in Jacksonville.

University of Miami, Coral Gables, Florida - \$149,933 to hire pediatric medical case managers for medical and psychological exams of adolescent sexual assault victims at Kristi House.

University of Pennsylvania, Philadelphia, Pennsylvania - \$100,000 to support a college prep program including a life skills component and a summer mentorship program for rising 11th and 12th grade students

in Philadelphia public schools.

Virginia Commonwealth University, Richmond, Virginia - \$190,581 to partner with the United Way in strengthening Richmond's EITC campaign.

Washington College, Chestertown, Maryland - \$100,000 to develop an interdisciplinary four-course program focused on the Chesapeake Bay, its estuaries and the human culture supported by them.

Washington National Cathedral, Washington, D.C. - \$225,000 to support hiring a full-time Canon Missioner who will plan and oversee the strengthening of youth educational outreach programs, justice advocacy efforts and building congregational relationships with urban churches.

IMPROVING ENERGY EFFICIENCY, REDUCING CARBON EMISSIONS

Yale University, New Haven, Connecticut - \$60,000 to support the installation of energy efficient technologies in households to help lower energy costs and reduce carbon dioxide emissions.

The Fund believes that reducing energy consumption is a critical issue both for colleges and universities, and for low-income households. This grant, to support the Yale Community Carbon Fund, addresses both constituencies. The Yale Community Carbon Fund supports installation of energy-efficient technologies at no cost in up to 400 qualifying households, reducing their energy expenditures by an anticipated \$75-\$330 each annually, and their combined carbon dioxide emissions by 1,500 metric tons. Yale then plans to purchase the carbon emissions reductions to offset its own greenhouse gas output, generating revenue to sustain the initiative after the grant period.

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*The Jessie Ball duPont Fund invests
in organizations and communities that were
important to Jessie Ball duPont.*

FOCUS AREAS

The Fund organizes its resources around five focus areas:

- ❖ Strengthening the Independent Sector
- ❖ Building Assets of People, Families and Communities
- ❖ Building the Capacity of Eligible Organizations
- ❖ Stimulating Community Problem Solving
- ❖ Helping People Hold their Communities Accountable

Throughout their work, the trustees and staff of the Fund strive to:

- ❖ Learn with and from the people they serve.
- ❖ Respect the wisdom and creativity of the organizations and communities with whom they work.
- ❖ Engage in thoughtful and disciplined reflection about the decisions they make.
- ❖ Maintain the highest ethical standards in all that they do.
- ❖ Act with compassion, work for justice, and champion the rights of all people to share in the wealth and health of our nation.

CORE BELIEFS

The trustees and staff of the Jessie Ball duPont Fund believe:

- ❖ A democratic society that works for all people requires the participation of a strong and organized independent sector.
- ❖ Communities are stronger and healthier when:
 - Public, private and philanthropic resources are invested to build the assets of individuals, families and neighborhoods.
 - Citizens, neighborhoods and organizations work together across the boundaries that divide us.
 - They are deliberate about identifying, building and using their philanthropic assets – the time, talent and money of people.
- ❖ Citizens have both the right and the responsibility to participate fully in public debate about the distribution of resources, opportunities and assets intended to serve the common good.

