Activating Jacksonville’s Riverfront

Shipyards Space Plan
DIA Update

June 2021
Principles
Social & Cultural Principles

WELCOMING & ACCESSIBLE TO ALL

DIVERSITY OF AUDIENCE & EXPERIENCE

FLEXIBLE

FUN & FUNCTIONAL

PROMOTING WELLNESS

Activating Jacksonville's Riverfront
Social & Cultural Principles

CHECKLIST

1. Provide spaces that represent Jacksonville and educate visitors about different cultures, neighborhoods, and histories

2. Host activities and programs that are relevant and affordable to different groups across age, gender, race/ethnicity, and different abilities

3. Develop signage and wayfinding that is available in different languages and for people with different abilities

4. Provide a wide range of transportation options for accessing public space and getting around. Consider different modes of transportation like wheelchairs, skateboards, bikes, rideshare vehicles, etc.

5. Ensure accessibility and safety 24 hours/day. Implement non-polluting lighting, ambassador programs, and consider different perceptions of personal safety
Social & Cultural Principles

CHECKLIST

1. Offer a broad range of uses and types of spaces that speak to diverse interests and therefore diverse demographics

2. Create activities and spaces that bridge the gap between different social groups and reinforce a sense of community

3. Make the riverfront a place for communities to come together and encourage both planned and spontaneous interactions

4. Focus on spaces and activities that provide comfort, visual intrigue, and nature. Provide access to educational opportunities and affordable programming

5. Prioritize the needs of communities that historically have been left out of planning processes
Social & Cultural Principles

CHECKLIST

1. Develop a strategy for a vibrant waterfront that includes formal, informal, small, medium, and large activities. Include ways to branch off from the riverfront and explore surrounding neighborhoods and the water itself.

2. Empower and enable community groups and residents to actively participate in the programming of the riverfront.

3. Develop long term planning, flexibility, and resiliency measures as the framework for the future.
Social & Cultural Principles

CHECKLIST

1. Bring communities from around the city together at the riverfront by providing both fun and functional activities and services.

2. Activate the riverfront throughout the day, week, month, and year by providing services like job opportunities, education, access to fresh produce, bike repair shop, package pickup, etc.

3. Provide convenient ways for doing everyday activities and errands downtown and foster elements of fun, creativity, and relaxation.

Social & Cultural Principles

CHECKLIST

1. Consider activities along and on the water that will connect residents to opportunities for exercise, recreation, relaxation, and play.

2. Provide opportunities for water sports, birding, dining, and learning about plants along the water.

3. Enhance natural features and organize regularly occurring and consistent programming that promotes mental health and wellbeing.

4. Design water features that makes interaction more readily available and appealing while also protecting individuals from it.
Waterfront Public Realm Principles

- **ECOLOGY**
- **MULTIPLE CONNECTED PATHS**
- **FRAMED VIEW CORRIDORS**
- **VARIETY**
- **GREAT STREETS**
CHECKLIST

1. Develop a landscape plan that builds off the region’s native ecology, fostering local plant species, native tree growth, and habitats

2. Integrate design features, technology, and art that provide formal and informal education for visitors and residents about regional environment and ecology

3. Foster intertidal zones where habitats can thrive and capable of attenuating wave action during storm events

4. Allow direct interaction with water using rocks, beaches, and other shoreline design strategies that enable people to meet the river’s edge

5. Create a resilient landscape capable of withstanding sea level rise and storms. Encourage surrounding corridors to adopt ecological principles
CHECKLIST

1. Develop a connected and cohesive waterfront experience that create seamless east-west connections along the riverfront

2. Foster design strategies that allows for multiple paths of exploration and experience, with a range of passive and active environments

3. Clearly differentiate linear zones and create opportunities for multiple types of activity, including biking, walking, rollerblading, strolling, and contemplation

4. Create a varied riverfront experience, using topography, skyline views, planting, paving, and programs to ensure consistent activity and playfulness
Waterfront Public Realm Principles

CHECKLIST

1. Craft clear, legible, and direct pedestrian connections from upland neighborhoods to the riverfront and from the river inland

2. Develop activities and intriguing views of nature and people at the prolongation of each street to entice pedestrians to the water’s edge

3. Vary the activities and design strategies used at piers and destinations along the riverfront, with a combination of active, passive, and retail programs

4. Prioritize pedestrian traffic and create a “vehicle as guest” environment throughout the entire riverfront to ensure that parking, loading, and service functions feel integrated within the overall design

5. Heighten sensory experiences and include design elements focused on sound, smell, and touch
Waterfront Public Realm Principles

CHECKLIST

1. Design riverfront edges and experiences with a sense of play and dynamism

2. Explore design strategies that create diverse vantage points, programs, and places to explore, using landform, public art, lighting, and planting

3. Merge landscape and building through the thoughtful integration of retail, parking, cultural institutions, and educational programs

4. Design the riverfront to clearly direct people to public space and use creative signage to clarify ownership

5. Ensure a variety of experiences and programs between day and night, as well as across different seasons
Waterfront Public Realm Principles

CHECKLIST

1. Create pedestrian priority streets with safe and enjoyable bicycling options and transit linkages.

2. Establish a continuity between shade strategies, paving, and planting.

3. Enhance the tree canopy and use trees and street walls to create a sense of calm, comfort, and enclosure.

4. Design multifunctional streets as public spaces that can also be used for events, fairs etc.

5. Accommodate pedestrian desire lines to and from nearby destinations, ensuring frequent opportunities for safely navigating streets.
TOPOGRAPHY
AMPHITHEATRES
FLOATING WALKWAYS
POOLS
BRIDGES
PIERS

Activating Jacksonville's Riverfront
Riverfronts
Queens (NY)

Activating Jacksonville's Riverfront
Riverfronts
Chattanooga

Renaissance Park, Chattanooga

Activating Jacksonville's Riverfront
Riverfronts
Southwest Washington DC

Activating Jacksonville's Riverfront
Toolkit

MARINA

RIVERWALK POOLS

BRIDGES

ISLANDS

ACTIVITY PIERS

AMPHITHEATRE

FISHING PIERS

LANDFORMS

Activating Jacksonville's Riverfront
Visual Corridors

- Streets that frame the river
- Streets looking onto raised landscapes
- Streets hinting at piers
- Streets that end in buildings
- Streets that open to the river

Activating Jacksonville's Riverfront
Space Plan Alternatives
Activating Jacksonville’s Riverfront

Existing Conditions

- Hogan’s Creek West-West: ~5.17 AC
- Hogan’s Creek West: ~6.55 AC
- Hogan’s Creek East: ~9.4 AC
- Hogan’s Creek East-Central: ~2.2 AC
- Hogan’s Creek East-East: ~6.6 AC
- Kid’s Kampus: ~8.0 AC
- Met Park: ~18.3 AC

[Map of existing conditions and land allocations]
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PROGRAM LEGEND
1. Fire Museum
2. Naval Museum
3. Play Spaces
4. Floating Pool
5. Cultural Center
6. Floating Restaurant
7. Fountain/Water Feature
8. Fishing Pier
9. MOSH
10. Infinite Pier
11. Food Hall/Concessions
12. Grove
13. Intertidal
14. Future Development
15. Pier Overlook
16. Proposed Office
17. Four Seasons Hotel
18. Marina
19. Mound & Park Bridge
20. Flex Fields
21. Running/Walking Path
22. Performance Lawn
23. Marine Fire Station
Total Acreage = 49.5 AC
Activating Jacksonville’s Riverfront

Existing Conditions

Hogan’s Creek West-West
~5.17 AC

Hogan’s Creek West
~6.55 AC

Hogan’s Creek East
~8.4 AC

~0.93 AC
~0.35 AC
~0.82 AC
Activating Jacksonville's Riverfront
HOGANS WEST PARK OPTION 2

PROGRAM LEGEND
1. Fire Museum
2. Memorial
3. Naval Museum
4. Fountain/Water Feature
5. Food Hall/Concessions
6. Flex Field
7. Cultural Center
8. Floating Restaurant
9. Play Spaces
10. Volleyball
11. Basketball
12. Lawn
13. Fishing Pier
14. Steps
15. Kayak Portage
16. Information Point
17. Patio
18. MOSH
19. Rising Pier

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MET PARK OPTION 4

PROGRAM LEGEND
1. Office
2. Marina Support
3. Four Seasons Hotel
4. River Club
5. Pier Lookout
6. Marina
7. Fitness Mound
8. Pavilion
9. Mound Steps
10. Park Bridge
11. Restrooms
12. Tennis Courts
13. Volleyball Courts
14. Basketball Court
15. Fire Boat Station
16. Stepped Seating
17. Performance Space
18. Running Track
19. Soccer Field
20. Rip Rap