

Linkedin Learning: A Great Free Resource for Helping You Develop New Skills During COVID-19

If you become furloughed or laid off due to COVID-19, consider using this time to learn new skills and focus on your career development. In some cases, that means learning how to cope with stress or enhancing your skills such as effectively managing a remote team. In others, it means gaining entirely new skills in order to effectively compete in a challenging job market.

Consider doubling-down on individual development activities, so you can bring more capability and skills to the table and reference them in your interviews, within your Linkedin profile and on your resume.

Three Things to Consider as You Focus on Your Career Development

- 1. Take time to reflect on the performance feedback you've received in your last role;
- 2. Review your individual development plan or create one for yourself; and
- 3. Find free or cost-effective ways to learn something new. Linkedin Learning is a great resource and is available through most major libraries for free (normally this is an annual paid membership) with an active library card (Many libraries provide the ability to secure a digital library card via their website). More than 5,000 courses are available online!

Overview of Linkedin Learning Courses

- **What is Linkedin Learning?** Linkedin Learning is an online educational platform that helps you discover and develop business, technology-related, and creative skills through expert-led course videos.
 - With more than 5,000 courses and personalized recommendations, you can discover, complete, and track courses related to your field and interests. You can also choose to add these courses and related skills to your Linkedin profile once you've completed them.
 - To further enhance your learning experience, many of the courses come equipped with exercise files and assessments, and transcripts for the video.
- **Access to Linkedin Learning:** More information on how to access Linkedin Learning can be found in this <u>article</u>.
- **Examples of the types of courses offered:** To help navigate these challenging times, Linkedin Learning is offering free learning paths to help in areas such as these:
 - Job seekers navigate career strategies in today's job market
 - Professionals remain productive and efficient while working remotely
 - Professionals manage stress and build mindfulness practices into their work day
 - Professionals build resilience during this challenging time
 - Educators transition to teaching online
 - Talent acquisition professionals adapt to the changing business landscape
 - Sales professionals learn the skills to sell during these unusual times
 - Small businesses navigate the challenges of today's economy