

# Flo Recruit on COVID-19: What Law Students are Saying and How You Can Respond

Data Accompanying April 3, 2020 Live Webinar | Student Survey Conducted March 20 - April 1, 2020

## Student Demographics

We surveyed over 6,000 law students and got 591 responses. These students come from...

61 different law schools. (Logo sizes proportional to number of student responses from each school.)

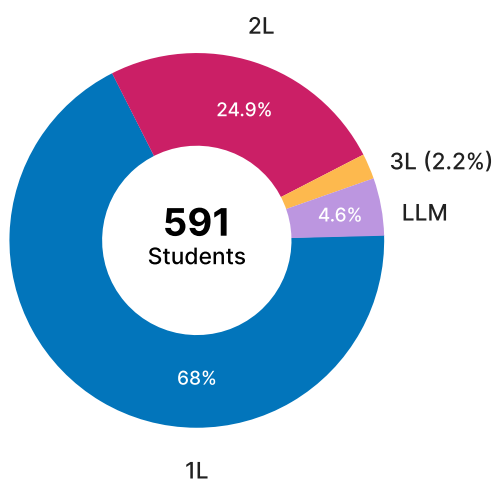


Across all regions of the U.S.

31% Northeast. 29% Southwest. 22% Southeast. 12% West. 6% Midwest.



Primarily 1Ls and 2Ls.



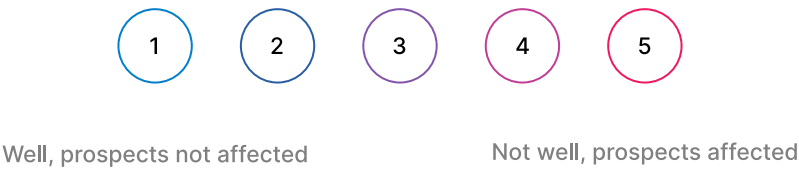
At all stages of the recruiting and hiring process.



# Student Sentiment

How impacted by COVID-19 do students really feel? We asked...

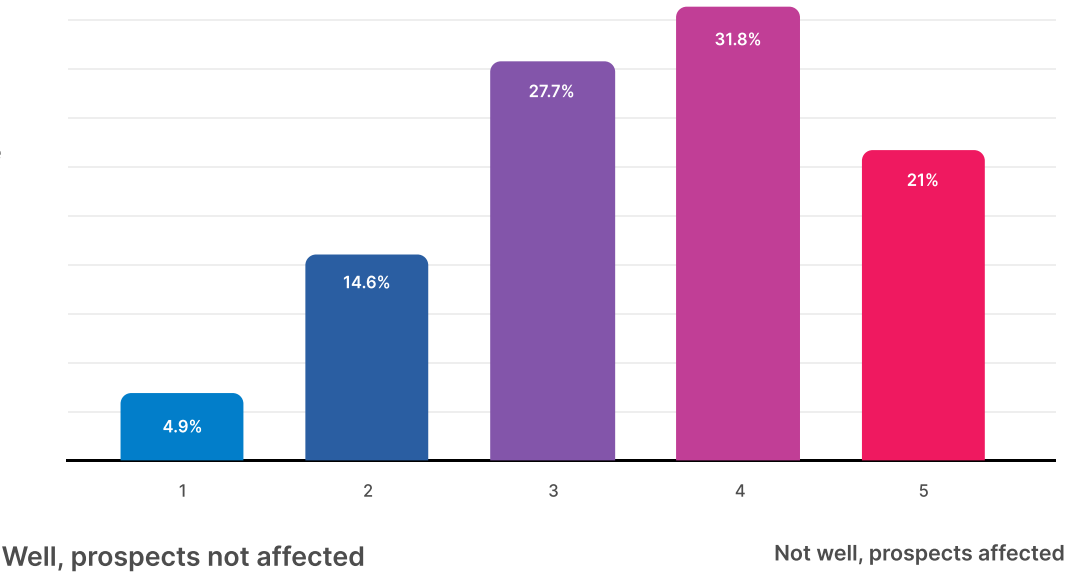
## Q1: How are you feeling about your career prospects in response to COVID-19?



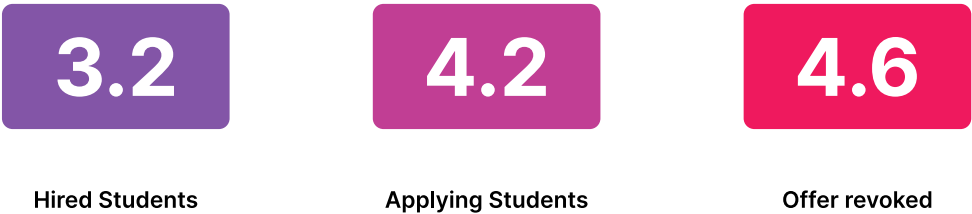
95% of students feel some level of uncertainty about their career prospects due to COVID-19.

59.5% of students self-rated as the top two levels of feeling affected.

21% of students self-rated as the highest level of “not well” and “affected.”



Student sentiment about career prospects differs by their hired status. Average self-rating on the 1-5 scale:



# Student Sentiment

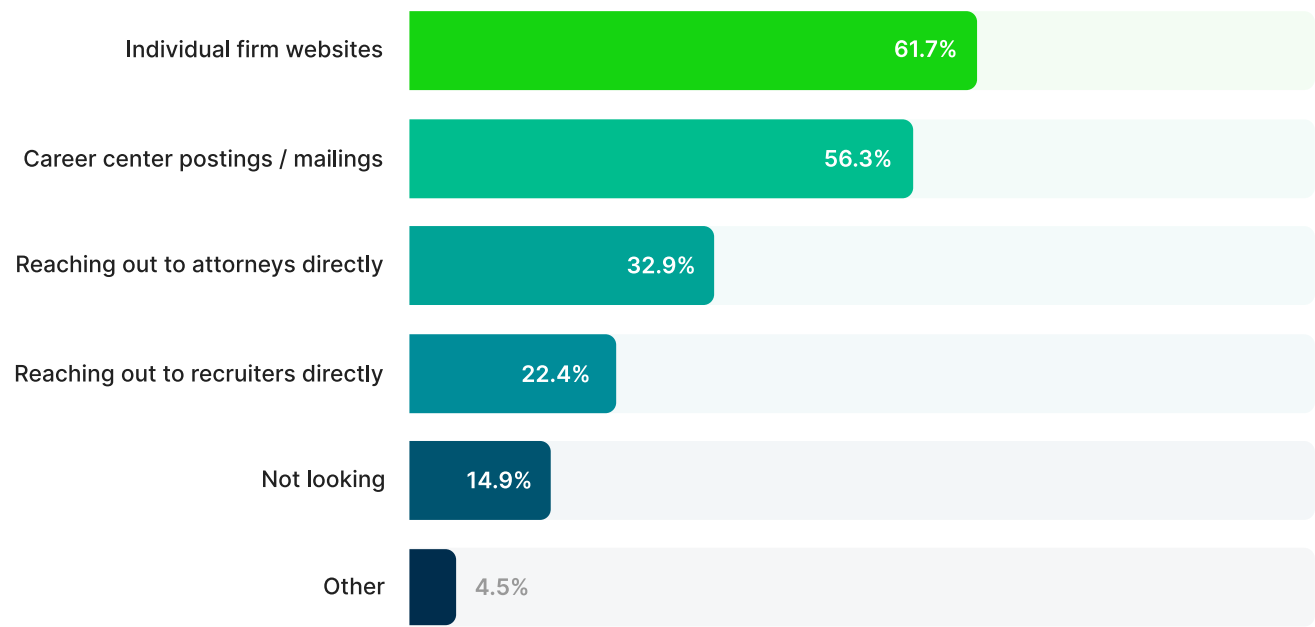
Most students feel their careers are affected, so are they looking for information? Where? We asked...

## Q2: Where are you looking for digital information about/from law firms?

(MULTI-SELECT QUESTION)

- ☐ Individual firm websites
- ☐ Career center postings / mailings
- ☐ Reaching out to attorneys directly
- ☐ Reaching out to recruiters directly
- ☐ Not looking
- ☐ Other

No matter whether they are hired or still applying, students report checking individual firm websites the most.



# Student Sentiment

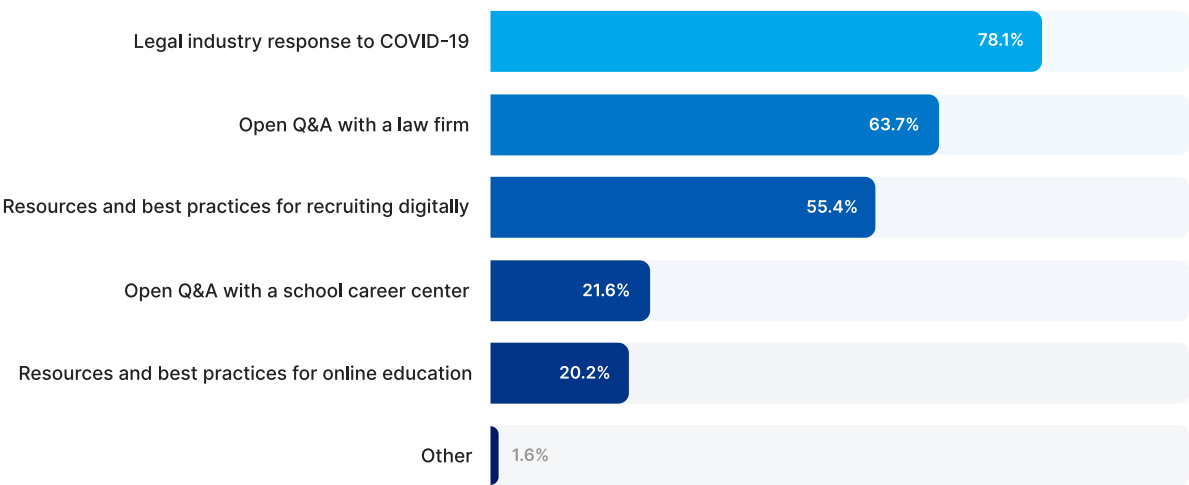
Most students are actively looking for firm information, but what kind of information? We asked...

## Q3: What topics are you interested in hearing more about?

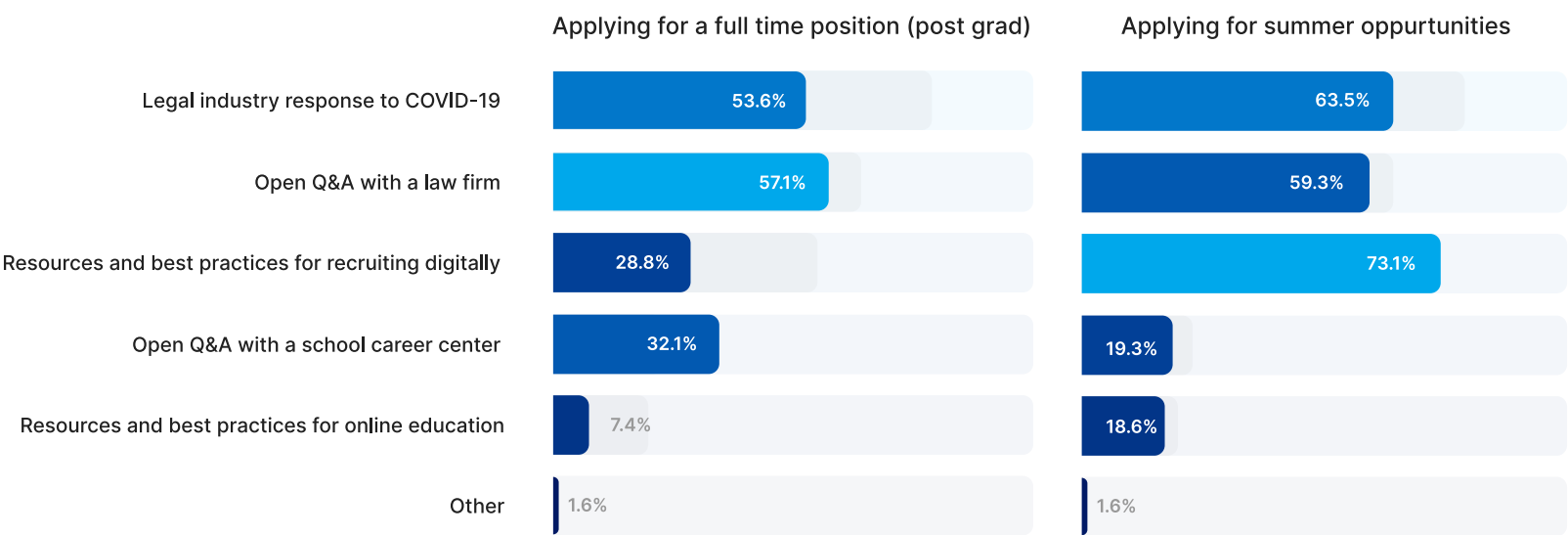
(MULTI-SELECT QUESTION)

- ☐ Legal industry response to COVID-19
- ☐ Open Q&A with a law firm
- ☐ Resources and best practices for recruiting digitally
- ☐ Open Q&A with a school career center
- ☐ Resources and best practices for online education
- ☐ Other

Legal industry response to COVID-19 is the winner among students across 1Ls, 2Ls, and 3Ls.



Students applying for full time positions showed the most interest in Q&A with a law firm. Students applying for summer opportunities showed the most interest in resources and best practices for recruiting digitally.



# Student Sentiment

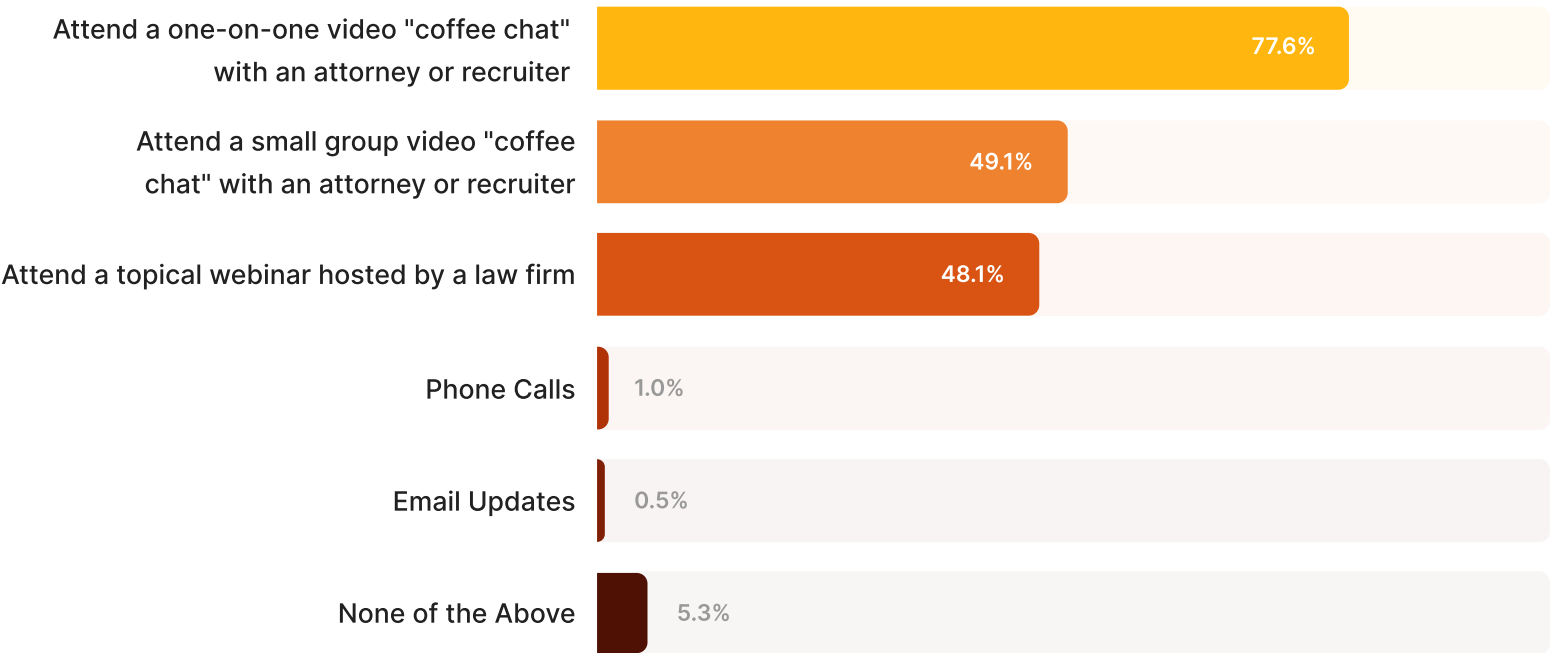
Most students showed interest in more communication, so what’s the best way to connect? We asked...

## Q4: How would you like to connect with recruiters or attorneys virtually?

(MULTI-SELECT QUESTION)

- ☐ Attend a one-on-one video "coffee chat" with an attorney or recruiter
- ☐ Attend a topical webinar hosted by a law firm
- ☐ Attend a small group video "coffee chat" with an attorney or recruiter
- ☐ Other
- ☐ None of the Above

Students, especially 1Ls, prefer connecting via one-on-one “coffee chats” with a firm.



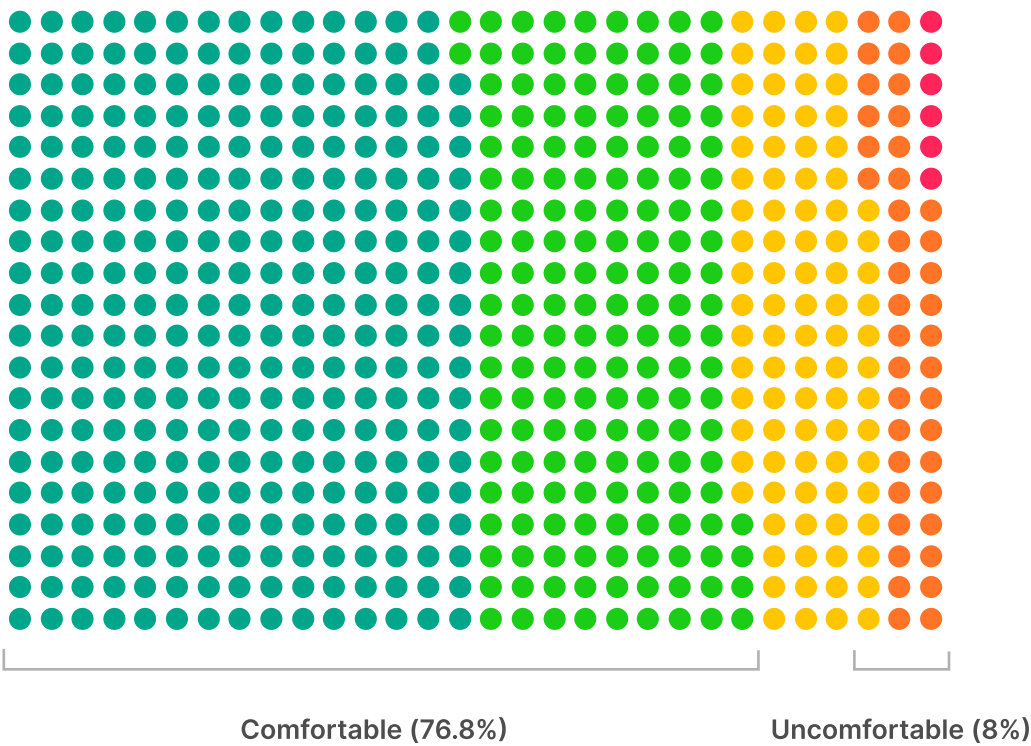
# Student Tech

Are students comfortable with video technology? We asked...

## Q5: How comfortable are you with video calls/conferences?



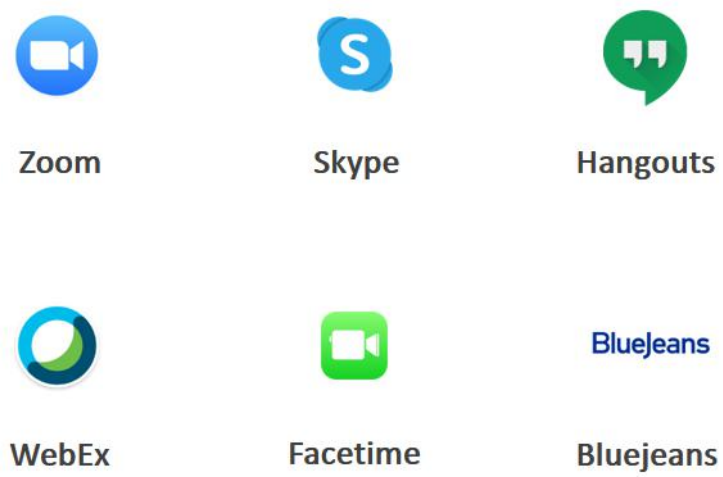
76.8% of students self-ranked in the top two levels of comfort with video, and 92% of students self-ranked in the top 3.



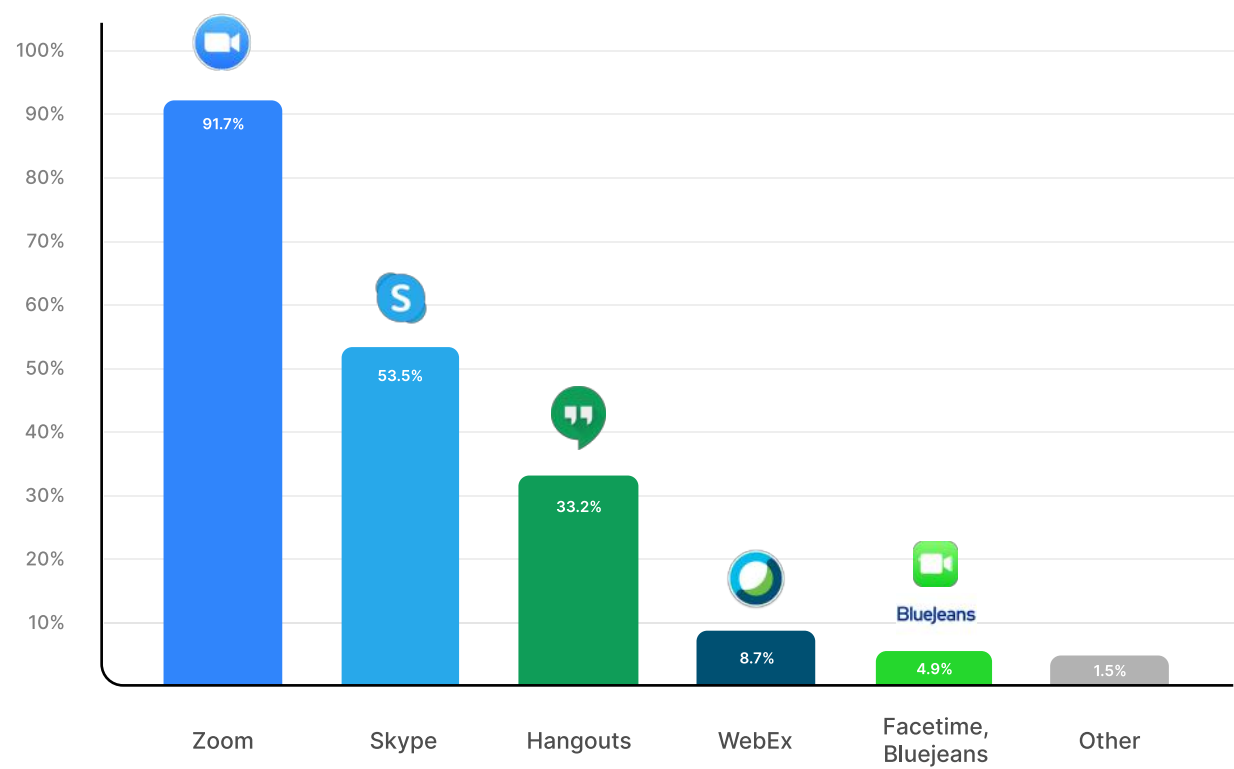
# Student Tech

Which video platforms do students like to use? We asked...

## Q6: When you video call/conference you use...



When students video call/conference, 91.7% use Zoom.



# Student Free Response

63 students wrote an additional note in our Free Response field. Quotes that reflect the most repeated responses...



How will **pass/fail grading** impact hiring decisions?



What will be the timeline for **OCI** and recruiting post-COVID19?



**Silence** is frustrating.



**The more communication the better!** It's the uncertainty more than anything that's causing the most stress...



I haven't heard anything from my summer employer and it's a bit **anxiety-inducing**.



There are a lot of questions out there about job security given the challenges the **economy** is facing.



Most of us only have experience with one recession, so **we're in doomsday mindset**--the takeaway being that we're already thinking worst case scenario so you won't scare us by being honest.



Students are concerned about the change to virtual, but they are generally much more concerned about **the possibility of a Recession**. Addressing firm planning on this point would give students a lot more confidence in their prospects, and in the firm's.





**Learn more about hosting Virtual  
Events with Flo Recruit [here](#).**