



#### **Purpose of this document**

Dear Reader,

Dear Future Partner, Supporter,

We have created this brochure with the aim of summarizing the most important elements of our activities for the "outside world". We want the reader to read these pages to learn about our community's view of the world and its related activities. Our undisguised goal is to participate in as many Hungarian and international cooperations as possible, and to start new, professional cooperations. If you are interested in our projects or activities, feel free to contact us.

#### **Priority areas**

Since 2018, the Magyar Ifjúsági Konferencia (MIK, Hungarian Youth Conference) has undergone significant changes and developments, thanks to which it now has an independent management and service portfolio, in addition to its basic youth policy activities. It has become a trusted partner and has transformed its membership into a real and active community.

As you can see later, we want to build the next period on 3 strategic projects. The first is the EVITA family support platform, which is already in the test period, and its further expansion. The second is the construction of the youth think tank, which is currently called the "Institute for Modern Studies". Our last strategic project is the Paradigma conference series, of which the aim is to prepare the new national youth vision professionally and to formulate proposals.

In the brochure you can see our current and other smaller projects, as well as our policy proposals. We hope that this document will arouse the interest of you and your colleagues, and that a more significant cooperation between you and the Hungarian Youth Conference can be started.



#### INTRODUCTION

## Hungarian Youth Conference

The Hungarian Youth Conference Association (MIK) is the highest-level coordinating forum for Hungarian youth in Hungary and beyond, which was established on November 27, 1999, with wide-ranging Hungarian organizational participation in Hungary and beyond.

The basic goal of the organization to this day is to be the highest-level coordinating forum for youth, thus forming the youth leg of the Hungarian Permanent Conference. The aim of MIK is to involve Hungarian youth in shaping the all-national youth policy. Through this, the moral, material, political and diplomatic support of Hungarian youth communities living beyond the borders of the Hungary can also be facilitated in Hungary.

It currently has 45 member organizations in the Carpathian Basin and the diaspora. You can find more information here: www.mik.ma



## Our services

Since 2019, MIK has been building its own service platform in line with its goals and mission, operating educational platforms and events in the areas of health, business development and environmental awareness. In addition, it is working on the creation of a youth think tank that will ensure that youth processes, opportunities and problems are kept on the agenda in the long term and offers suggestions for solutions.

## Health and family

We have been dealing with the field of health and health preservation for almost 6 years. Between 2016 and 2020, in Subcarpathia, in the coordination of SE HÖK and HÖOK, we carried out health screenings of nearly 3000 residents. Building on this, in 2020 MIK established the Segítség.ma's foreign, Hungarian-speaking health search portal, where Hungarians living abroad and in diaspora can search for Hungarian specialists. A professional summary of the project is attached to our letter.

Based on the experience of Segítség.ma, we established our EVITA family support educational platform in May 2022. The aim of the platform is to make the most important special education, health and mental health knowledge available to those who are about to start a family through an online, freely accessible interface. This material of knowledge helps parents from the idea of having children to the child's school readiness. A professional summary of the project is attached to our letter. You can visit our websites by clicking on the logos.





## Company

MIK recognized that one of the greatest needs of the now growing generation is financial independence and starting their own business, but they do not have the relevant basic knowledge and competencies for this. As a result, our target group is determined, young people between the ages of 16 and 26 living in the Carpathian Basin who want to do business, who already have a marketable idea, but are struggling to find suitable mentoring for themselves.

MIK Start's free program helps them with this, registered users can learn about starting innovative businesses through a series of 6+1 suitable lectures. This is complemented by the training system offered by the Hungarian Start Up University Program, for which young people from abroad can register through the MIK START Program of the Hungarian Youth Conference. You can find more information here: https://www.mik.ma/projects/mik-start-project



## **Environmental protection**

The target group of A mi Dunánk/Clean Water Hungary educational lecture series is high school students in Budapest who are interested in environmental problems and their solutions, and who would like to do something to protect natural values.

More and more of us are concerned about the role and responsibility of the individual in preserving nature. In the Clean Water Hungary project, we reach out to young people to learn about the topic through their prism and give them the opportunity to express their opinions and encourage them to act.

The project offers an online educational program for 20-30 high school students in Budapest, with which we increase their awareness of water management and the aquatic ecosystem. During the five sessions, you can listen to plenary lectures from experts, which are closed with interactive sessions and creative workshops. In addition to outreach, our goal is to promote problem-based and collaborative learning. You can find more information here: https://www.mik.ma/projects/cwh-project



# Current Erasmus+ programs

#### Egészségre fel! (Up to health!)

Egészségre fel! project aims to make young people interested in sharing their health experiences and to raise awareness among decision-makers of the need to look at health from the perspective of young people.

In the 6+2 conference series, young people between the ages of 13 and 30 from Transylvania, the Highlands and Hungary (360 people in total) will be assessed in

- the relationship between youth and health,
- the range of services currently available and desired
- the availability of health care in our country and in our partner countries in small group sessions, workshops and roundtable discussions.

During the opening and closing conference of 4-4 days, the health situation of the three partner countries will be dealt with in a complex way, while during the six forum days the participants will prepare a country-specific problem map. The professional material prepared as a result of the program series will also be shared with the decision-makers.

#### EVITA+

The aim of this program is to further develop our educational materials related to the EVITA pregnancy care platform on a wider scale, so to expand the existing learning materials with local and special protocols and practices in Romania and Slovakia. This also helps foreign minorities to acquire specific knowledge in Transylvania and the Highlands. We develop the learning materials with the involvement of local partners.



#### a right for everyone! - platform

The digital platform aims to make the basics of company law knowledge easy to understand through its online learning materials and to help young people start their first business as a permanent partner. Through its educational content, the platform presents the most important knowledge of company law in Hungary, Romania and Slovakia. It also includes the construction of a Hungarian-language lawyer database. Project ready for submission in Erasmus+ KA2 category.

#### help with employment - platform

The digital platform aims to provide easy-to-understand digital advice, knowledge and legal aid to employees. Our goal is to provide employees with answers to the most important questions of labour law in one place and to receive legal assistance through our network of lawyers. Project ready for submission in Erasmus+ KA2 category.

#### Délvidék stratégia 2.0 (Southern Region Strategy 2.0)

The aim of the program is to examine and then make proposals on the potential partners in the Southern Region. The reason for this is that, surprisingly, since the dissolution of Yugoslavia, no meaningful cooperation and joint projects have been launched between the Hungarians in Vojvodina, Croatia and Mura Region. At the same time, the need for cooperation was expressed in the Hungarian communities of the annexed parts of the country.



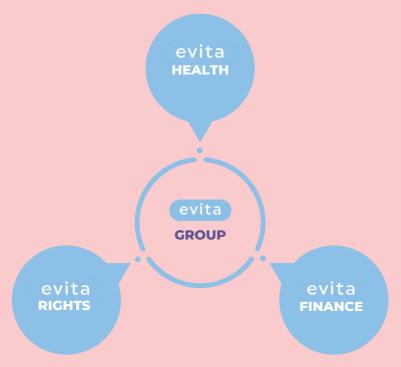


We believe, that without a youth think tank, there is no Hungarian representation in the international youth ecosystem. MTI (Institute of Modern Studies) intends to implement developments in 3 areas in strengthening Hungarian youth policy and advocacy. Its main objective is to develop the capacity, resource-raising capacity and international presence of youth actors through its knowledge base and training. You can find more information here: MTI - Youth Think Tank Attachment

## The implementation of the Think Tank would mean $\leq$ 11.5 million in additional financial revenue for the Hungarian youth sector

Return	Goals	Trend Previously, with a budget increase of 30%, young people were only able to gain 5% more funds in 2016-2020	
Financial	10-15% annual growth in the sector +7,000 young people with additional participants +350 additional mobility programs		
Service	88 capacity development projects  Development of +5,000 youth workers  9 financially sustainable regions	Capacity building would allow youth organizations to increase their average revenues by 20-30%	
Network	-A basis for negotiations based on data and youth needs at EU level -The ability to reach out to young people and to know trends accurately, to make an impact	Capacity building would allow youth organizations to increase their average revenues by 20-30%	





#### **EVITA** group

The aim of the EVITA Group is to bring together the basic and most important knowledge for registrants, in topics like health, legal knowledge and financial awareness.

With this development, curriculum and network of partnerships, we would create the most complex support platform that would fit maximally into government family policy.

## **EVITA HEALTH - Family** supporting platform

This educational platform would continue providing families with basic health and mental health knowledge. Furthermore private, municipal and public suppliers can connect this way.

## EVITA FINANCE - Financial awareness

In the same structure as EVITA HEALTH, it would provide a knowledge, related to family financial awareness.

## **EVITA RIGHTS - Family and law**

In the same structure, on this platform, we would summarize the basic knowledge of law that is essential in everyday family life, so we would summarize, among other things, the basic knowledge of family and labour law in an easy-to-understand form.



# Paradigma Program

We plan the future together!
"Ismert ismeretlen" Opening Event

The aim of the Paradigma programme is to start developing a new, long-term concept for youth with the involvement of professional organisations within the framework of a series of conferences between 2022 and 2024.

The professional opening event of the series will take place between 8-11 December 2022 in Kecskemét. Event title: Known Unknown (Ismert Ismeretlen).

The program is implemented as part of the cooperation of the National Youth Council, the National Conference of Student Governments and the Hungarian Youth Conference. Our main goal is to join the program in the next period as many professional, youth and student organizations as possible from as many regions as possible, and to think together about what kind of youth policy and future we would like to have in Hungary by 2050.







### **Budget**

In connection with our priority projects, we expect the following budget, for which we are looking for partners and investors:

	EVITA Health	EVITA Finance	EVITA Rights	MTI - Think tank
2022. II. semester	15.000 EUR (marketing)	15.000 EUR (educational material 1.0, UI design)	15.000 EUR (educational material 1.0, UI design)	15.000 EUR (strategic planning, network of experts)
2023	100.000 EUR (II. development pace, marketing)	50.000 EUR (I. development, marketing)	50.000 EUR (I. development, marketing)	70.000 EUR (operation)
2024	250.000 EUR (polish market, marketing, development)	50.000 EUR (II. development pace, marketing)	50.000 EUR (II. development pace, marketing)	150.000 EUR (operation)
2025	70.000 EUR (polish market, II. development pace, marketing)	250.000 EUR (polish market, marketing, development)	250.000 EUR (polish market, marketing, development)	150.000 EUR (operation)
2026. l. semester	-EUR	-EUR	-EUR	150.000 EUR (operation)

# OUR POLICY PROPOSALS

#### Our priority policy proposals and requests

• Enable discounted ticket eligibility:

Legislation to be changed: Government Decree No. 85/2007 (IV.25.) on the publicon passenger transport travel allowances, § 1 (3).

• Digitized contact details of the signature sample in the court register:

Legislation to be changed: Act CLXXXI of 2011 on the court register of civil society organisations and the related procedural rules.

• The National Bank of Hungary should allow NGOs and commercial banks to request the letter of authorisation required for tenders in a digital manner:

Legislation to be changed: 35/2017 (XII.14.) MNB Regulation on cash flow.

- We call for the Youth Roundtable to meet every quarter of a year.
- We ask that the Hungarian Youth Conference officially become a strategic partner of the Ministry of Culture and Innovation. We also request that the annual regular meetings of the MIK be reconvened by the Minister responsible for youth affairs.



# **OUR TEAM**





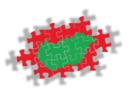




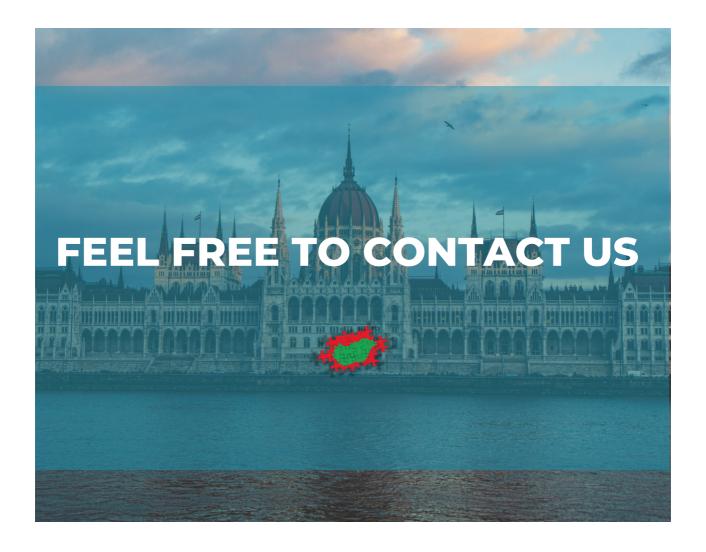




Petra Toldi Health manager Judit Németh Jurist







If you have any more requests or questions about our executive summary, please feel free to contact us. We hope that our proposals have won your liking and that we can start working together soon.



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