

From sea
to soil.

The
Seaweed Company 

*Invest in regeneration and become part of
the solution.*





[Click for movie](#)



We are totally hooked on weed.



The infographic features a list of 10 core principles on the left, a grid of 40 small images on the right, and various logos at the top and bottom. The background is a scenic view of a coastline with a blue sky and water.

TSC's core principles

We are *The Seaweed Company*

1. We are hooked on seaweed!
2. We combine passion & expertise to create seaweed solutions with meaningful impact
3. Everything we do is economically inclusive, socially just and environmental restorative
4. We work with nature
5. We realize we need speed & scale to have impact
6. We put value on a sustainable, traceable and reliable supply chain of seaweed
7. We are open, transparent & inclusive
8. We see everyone involved as an ambassador of The Seaweed Company
9. We are building a company for the 22nd century
10. We take our role as pioneer seriously and love to spread our passion for seaweed

SUSTAINABLE SEAWEEED FARMING PROMISE

SEAWEED INSIDE APPROVED TO MAKE IMPACT

The Seaweed Company



We are The Seaweed Company, a value driven Dutch-based organization that operates worldwide since 2018. Current team ~30 FTE.



We aim to contribute to a livable future for our children and the generations to come and to improve the health and well-being of humans, animals, crops & soils with our seaweed-based solutions



We farm, harvest & process seaweeds to let the world benefit from healthy and valuable applications 🌍. Meanwhile regenerating our oceans 🌊.

From sea to soil.



Seaweed is a unique untapped resource offering a wealth of valuable soil & crops applications. With exponential impact.

We implement regenerative, CO₂-sequestering projects with farmers across the globe, accelerated by our seaweed-based biostimulant igniting positive feedback loops for soil regeneration.

The Problem.



Carbon dioxide release from fossil fuels & soil.



Agricultural soil degradation.



The solution under our feet.

Soils provide a globally scalable, low cost solution available to all.

We do three things.



We grow & harvest seaweed.

(Yes, that's our farm!)



We create a fully nature-based biostimulant.



We sequester CO₂ and regenerate agricultural land.

(Proven in 40+ field trials)

Our seaweed biostimulant: a nature-based solution acting as an accelerant

TopHealth Plants
by The Seaweed Company

Promote the transition to sustainable agriculture with this seaweed-based biostimulant. TopHealth Plants improves crop and soil resilience, improves yield and reduces the use of fertilizer and pesticides.

Less fertilizer and pesticides = **more environmentally friendly**

Higher yield = **more revenue**

Better water retention = **less irrigation**

Better crop stress resistance = **higher quality**

More organic carbon = **healthier soil**



Convenient and 100% natural solution for every farmer.



Suitable for crops, grasslands and soils.



Proven results in 40+ field trials.

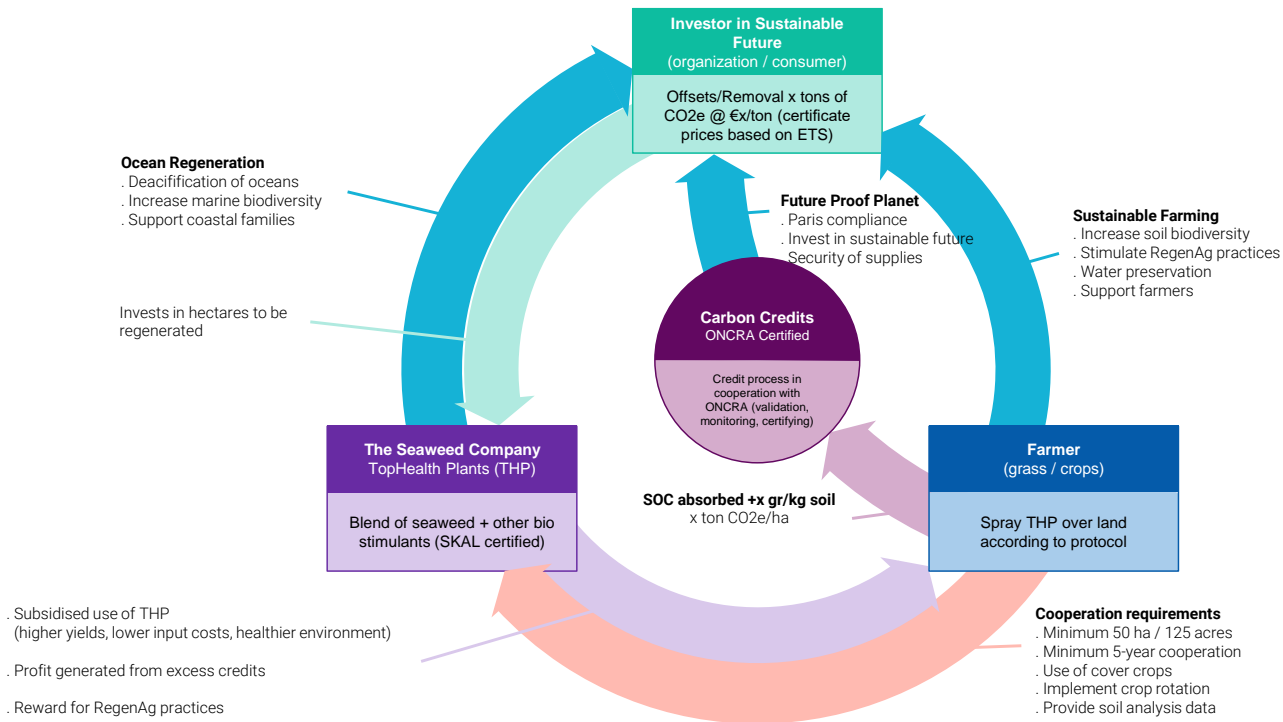


Reducing inputs whilst maintaining output.



More organic carbon sequestration.

Delivering the solution: Our Blue Impact Program.



You invest in a more sustainable future by buying **ONCRA verified carbon removal certificates**, whilst also being a catalyst to drive local sustainable farming & ocean regeneration projects.



TSC uses the funds to **support farmers in their transition to regenerative agriculture**, fueled by the subsidized use of TopHealth Plants, TSC's seaweed-based biostimulant.



Jointly, we **scale up both land- & ocean-based regeneration** with significant impact benefits that we and generations to come will benefit from.



Mitigate ocean acidification & marine biodiversity loss.



Catalyse sustainable & regenerative farming.



Remove GHGs from the atmosphere.



Tackle soil degradation & terrestrial biodiversity loss.



Drive food security across value chains.



Restore nutrition in human & animal foods.

This program has the power to address global social, environmental, and economic issues.

Become part of our journey.

You're in good company

Becoming an investor in a sustainable future

- ✿ Fulfil your organization's Net Zero/Positive commitments with verified voluntary removal credits

Contribute as catalytic investor to unique impact cases of both land- & ocean-based regeneration (from sea to soil)

Drive adoption of nature-based Regenerative Agriculture solutions in your organisation's own ecosystem with value chain partners

Why TSC's Blue Impact

- ✿ Highly scalable and cost-effective climate impact solution for big & small businesses and farmers
- ✿ Local for local: impact is realized with local farmlands and communities
- ✿ Catalyse systemic changes: food security, new farming business models, focus on next generations
- ✿ TSC is recognized as Carbon Market Top Innovator by World Economic Forum/Uplink and Carbon Project Developer by Sustain GmbH

How? 3 simple next steps.

1



Blue Impact investment proposal

Name project: Blue Impact Regenerative Agriculture
 Amount of CO2e offset: 2.5 tonnes
 Term: One-off (voluntary)
 Number of ONCRA certificates: 2.5
 Description: Soil carbon sequestration
 Location projects: NL / BE / UK
 Price: €200 (€90) - per ton CO2e
 Benefits: Do good and contribute to unique impact stories of both land & ocean-based regeneration.
 To fill in your organization's Net Zero/Positive commitments (verified voluntary removal credits).
 Catalyze nature-based Regenerig solutions in your organization's own ecosystem (e.g. value chain partners).
 This offer is customized and valid for 2 weeks. The general terms of TSC's Blue Impact program apply.

- ✓ Proposal, agree & sign
- ✓ Record, administer & pay

2



CARBON REMOVAL CERTIFICATE

PRESENTED TO: Your company's name
 PROJECT NAME: Blue Farming Carbon Offset Program
 REMOVER NAME: The Seaweed Company
 PROJECT ID: #2202
 ONCRA CERTIFIED: Land Stored Carbon
 TRANSACTION ID: 000007
 TOTAL CO₂: 200
 CRC RANGE: TSC-L-001-0.002.414 - 2.613

oncra

- ✓ Voluntary removal credits for investor

3



- ✓ Share Blue Impact

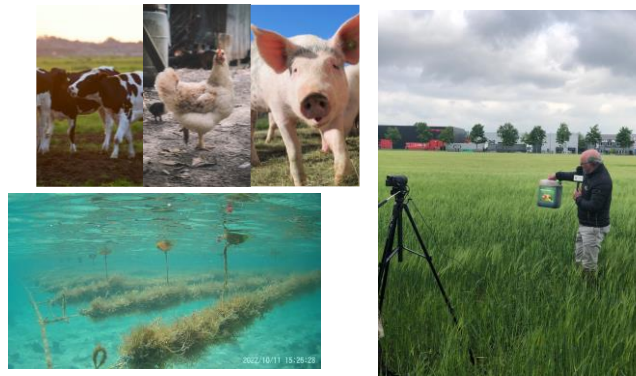
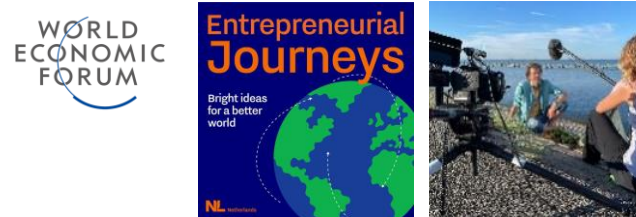
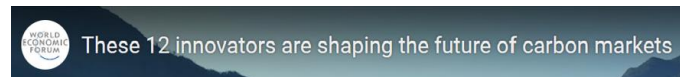
- 1** We agree on a **customized proposal**. TSC will administer and include you as Blue Impact investor in its specific carbon removal Projects.
- 2** You receive your **carbon removal certificate (ONCRA verified)**. These certificates can be used to fulfil your Net Zero commitments. Your investment ignites the regeneration cycle with more farmers.
- 3** You receive a number of digital assets that you can leverage to **share your catalytical contribution** with from sea to soil regeneration .

Creating exponential impact

The Seaweed Company's journey started in 2018 when three co-founders discovered how awesome seaweed is



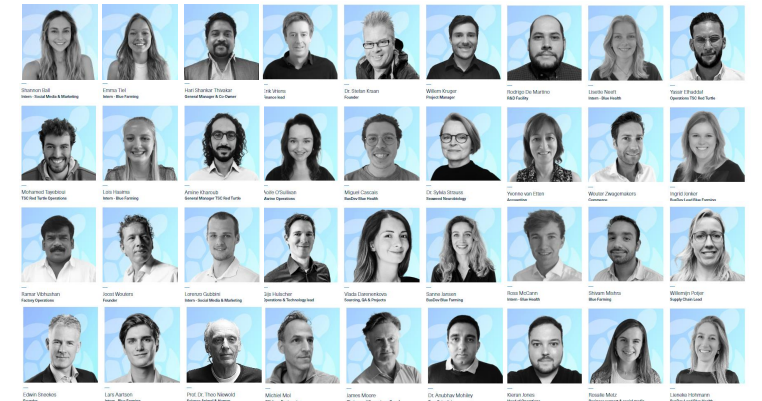
Since then, we've been on a rollercoaster ride like no other



We've received funding, subsidies & support...



...and have been able to attract top talent wanting to make a difference in the world



Contact & info

Wouter Zwagemakers
The Seaweed Company

+31 6 38192411

wouter.zwagemakers@theseaweedcompany.com

www.theseaweedcompany.com

