

# Case Study: Government Workers



Tippecanoe County is located in the west central portion of the state of Indiana. The County employs 720 and employs 558 people, covering around 1,200 lives. The county seat and largest city is Lafayette.

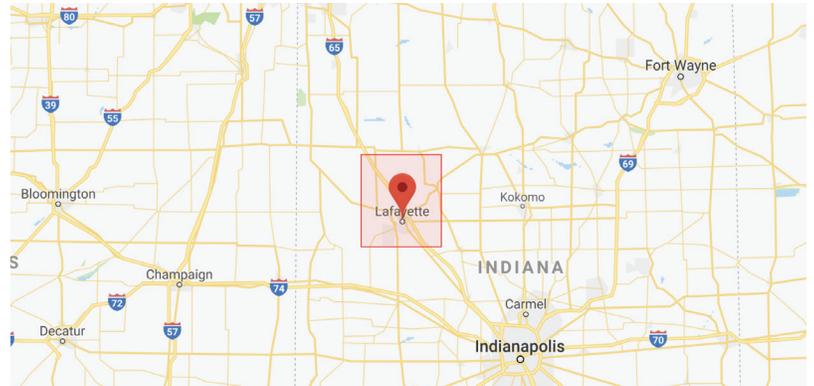
Both government entities began offering the Virta benefit to government employees in early 2018.



## Study Overview

Tippecanoe County Government made Virta available to all their employees, spouses and adult dependents between the ages of 18 and 69 who are enrolled in a Tippecanoe County Government health plan.

The benefit is currently being offered to those with type 2 diabetes and pre-diabetes.



## Virta's Net Promoter Score (NPS)

# 64

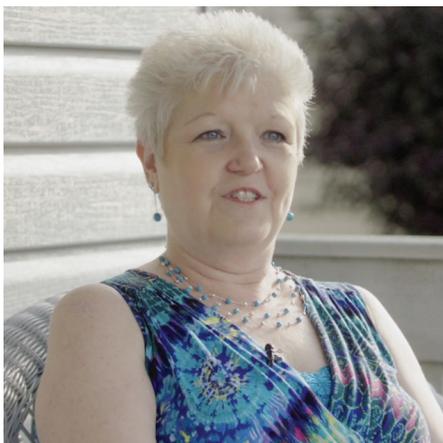
Among government workers, Virta's overall NPS is 100, the highest possible score. For context, the average NPS in the healthcare industry is 19; Apple is 72, Netflix is 68.

NPS from Government Workers on Virta.

## Patient Retention at 6 Months

# 95%

The vast majority of patients stayed on the Virta treatment.



"Seeing my results on the Virta Treatment, including dramatic improvements in weight, A1c, and medication use, and discussing how the economic savings could be multiplied across the organization really resonated with my employer.

I am extremely proud to say that Tippecanoe County is now offering the Virta Treatment to all our covered employees and dependents and am looking forward to seeing many other lives improved because of this awesome benefit."

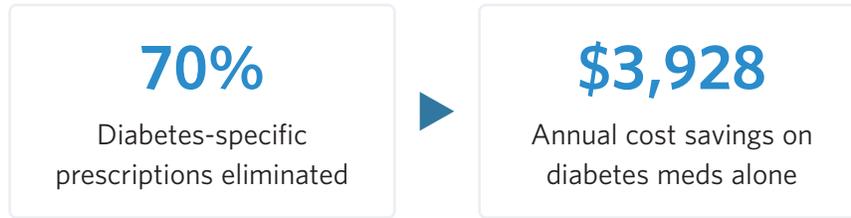
**Shirley Mennen**

*Human Resource Director, Benefit Administrator*

# Results at 6 Months Among Patients with Type 2 Diabetes

Patients referred by government employers saw the following average outcomes after 6 months on the Virta treatment:

## Average Medication Reduction



## Average Clinical Outcomes



Virta Health Registry for Remote Care of Chronic Conditions. Six month outcomes among government employees of Tippecanoe County and City of Lafayette with type 2 diabetes enrolled in Virta. January 18, 2019

1 Reversal = A1c brought below the diabetes threshold of 6.5% while eliminating diabetes-specific medications, excluding metformin.

## A Benefit Employees Will Thank You For



### Lisa, Corrections Officer

*"The Virta treatment is all-encompassing: they give you all the tools to succeed. My body just feels better overall—less inflammation and pain, no mood swings, and more energy."*

**▼ \$5,700**

**Cost Savings**

Estimated annual savings from diabetes Rx eliminations

**▼ 100mg**

**Januvia**

Rx medication eliminated

"I'm so happy that this is now a covered benefit! Virta is so helpful for diabetics. It teaches us how to keep our blood sugars at healthy levels and lets us avoid complications. Being healthier is wonderful! THANK YOU."

*Note to HR from a City of Lafayette Employee*