



**For Immediate Release / Contact:**

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## NEWS Release

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### Parsifal 2023 Achievement – New Positions & Retirement

Fairfield, ME, (April 19, 2023) – [Parsifal Corporation](#) is pleased to congratulate several key employees as they move to new positions within Parsifal. Mark Olsen, President and CEO shared that he is excited that “Parsifal has such a talented and skilled team to draw from and who embody our core values in the roles they play in the overall success of the company!”

**Keturah Ramu** – Keturah’s new position as an Account Manager will involve responsibility for the function of the entire operational team including the Assignment Desk, Domestic and International/Perm Storage Teams, and Audit collaboration.

**Tim Porter** – Tim’s new position will be Team Manager in charge of domestic and international assignment teams, escalation and resolutions, process refinements and general reporting.

**Derek Crane** – Derek’s new position as Team Manager includes the supervision of the international move specialist team. He will oversee escalations and be responsible for the daily activities of the HHG’s coordination team, working closely with the assignment desk and other managers.

**David Jones** – David is being promoted to Chief Marketing Officer (CMO) and will oversee and support Parsifal’s Sales, Marketing and Business Development efforts. These activities include sales networking and client communications & development, as well as the comprehensive strategies, tactics and tools of the Marketing Program.

**Cliff Cannon** started at Parsifal in 1995, moving up in the company and attaining the role of Chief Marketing Officer (CMO) in 2009. Working with the Parsifal team, Cliff saw nearly a doubling of growth by 2015. In his new role as Chief Project Officer (CPO), he will continue to support Sales & Marketing while primarily assisting in assembling and synchronizing Parsifal’s many project areas.

**Bill Van Deventer** has worked at Parsifal since 2006 and will be retiring from his position as Division Manager, International Move Management this May. Congratulations and best wishes to Bill from the whole team at Parsifal Corporation.

Parsifal applauds and greatly appreciates all our associates with their achievements, dedication, tenacity and hard work to contribute to the ongoing success at Parsifal Corporation.

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Parsifal Corporation products and services are in constant global operation in over 120 countries, with corporations, carriers and move managers in Africa, the Americas, Asia, Australia and Europe. Parsifal assists clients in obtaining best in class household goods pricing and quality of service. And, we offer to protect that pricing and quality with expert global auditing.

Mission: At Parsifal Corporation we are dedicated to our passion and craft, focused on ensuring outstanding accuracy and sound fairness through quality-driven and innovative technology to all our clients, partners and stakeholders in the global relocation experience.

To find out how our expert services and relocation procurement technologies can assist your company, please visit us at [www.parsifalcorp.com](http://www.parsifalcorp.com) for more information.