



PRODUCT SCORECARD

ChainSys Smart Data Platform

Master Data Management

Improving and Accelerating Enterprise Software Evaluation and Selection

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15176271173

http://www.linkedin.com/company/chain-sys 400 Employees

Reviews





ChainSys Smart Data Platform Product Scorecard Contents

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How to Use the Scorecard

The Product Scorecard is a comprehensive report designed to help clients make better purchasing decisions.

Data in the report is collected from real end users' of the product and analyzed in an exhaustive fashion with extensive data analytics.

Use this report to understand whether this product is right for your organization.

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ChainSys Smart Data Platform

MASTER DATA MANAGEMENT

ChainSys is an innovator in Master Data Management (MDM), Data Quality, and business platform implementation (ERP) space. Our success is largely attributed to the fact that we understand the core of how businesses work and the importance of ensuring all business units work smoothly together.

400 Employees www.chainsys.com

325 S Clinton Street Grand Ledge, MI **United States**

The composite satisfaction score (Composite Score) is an average of four different areas of evaluation: Net Emotional Footprint, Vendor Capabilities, Product Features, and Likeliness to Recommend. The Net Emotional Footprint Score measures user emotional response ratings of the vendor (e.g. trustworthy, respectful, fair).





9.0/10 COMPOSITE SCORE

Likeliness to Recommend

Promoters

Passives

Detractors

82%

18% n%

RANK OUT OF 14

LIKELINESS TO RECOMMEND

MASTER DATA MANAGEMENT CATEGORY

Plan to Renew

'n'n'n'n'n'n'n Definitely Will Probably Will

Probably Not

Definitely Not

n% 0%

72%

28%

RANK OUT OF 14

PLAN TO RENEW

MASTER DATA MANAGEMENT CATEGORY

Satisfaction that Cost is Fair Relative to Value

Highly Satisfied mm mm

Almost Satisfied

Disappointed

59%

38%

3%

n%

RANK OUT OF 14

SATISFACTION

MASTER DATA MANAGEMENT CATEGORY

















Comparisons







Vendor **Capability Satisfaction**

When making the right purchasing decision, use peer satisfaction ratings to decipher ChainSys Smart Data Platform's strengths and weaknesses, and determine which capabilities matter most to you. A scale of satisfaction ranging from Disappoints, Almost Satisfies, Highly Satisfies, and Delights is applied to each core vendor capability providing an ability to understand satisfaction across several business and IT competencies.

How satisfied are you with the following ChainSys Smart Data Platform capabilities?

Ease of Implementation

Almost

Satisfies

Disappoints

Disappoints

Disappoints

Satisfies

Disappoints

53% OF CLIENTS ARE DELIGHTED

The ability to implement the solution without unnecessary disruption

Successfully implementing new software is necessary to realize its full value and promote end user adoption. This data indicates whether or not the product is easy to implement.

Highly Satisfies

1st of 14 in Master Data Management

Ranked

SATISFACTION **78%**

Ranked

1st

of 14 in

Master Data

Management

SATISFACTION

Ease of Data Integration

64% OF CLIENTS ARE DELIGHTED

The ability to seamlessly integrate data. Use this data to determine whether the product will cause headaches or make data integration easy.

Highly Satisfies Almost Satisfies Ranked 3rd of 14 in Master Data Management

SATISFACTION CATEGORY

Ranked

Vendor Support

73% OF CLIENTS ARE DELIGHTED

The ability to receive timely and sufficient support. The importance of vendor support will vary for each organization depending on internal capabilities, but there will always be issues that only the vendor can resolve

Highly Satisfies Almost Satisfies Ranked **1st** of 14 in Master Data

SATISFACTION 81% CATEGOR\ **AVERAGE**

Breadth of Features

Ease of Customization

55% OF CLIENTS ARE DELIGHTED

variety of tasks. Users prefer feature rich software that enables them to perform diverse series of tasks. This data expresses user satisfaction with the product's breadth of features

The ability to perform a wide

Satisfies

Business Value Created

54% OF CLIENTS ARE DELIGHTED

The ability to bring value to the organization Software needs to create value for employees, customers. partners, and, ultimately, shareholders. This data expresses user satisfaction - or

Highly Satisfies Satisfies Disappoints lack thereof - with the product's

Disappoints

Disappoints

Disappoints

4th of 14 in Master Data Management

86% SATISFACTION CATEGORY **AVERAGE**

Ranked 6th

of 14 in

Master Data

Management

Availability and Quality of Training

Disappoints

Satisfies

Disappoints

Disappoints

60% **OF CLIENTS** ARE DELIGHTED

Quality training allows employees to take full advantage of the software. Effective and readily available training enables users to get the most out of the software vou've chosen. Use this section to make sure your vendor's training programs and materials measure Almost Satisfies Ranked 1st of 14 in Master Data

77%

AVERAGE

Ranked

1st of 14 in

Master Data

Management

The ability to scale the solution to a business' unique needs. Don't get bogged down in a 90% difficult customization; use this data to make sure you can easily **SATISFACTION** achieve the functionality you need for your particular situation. CATEGORY

51%

OF CLIENTS

ARE DELIGHTED

Almost Satisfies Ranked **1st** of 14 in Master Data

Management

CATEGORY AVERAGE

87% SATISFACTION CATEGORY **AVERAGE**

Ranked 2nd

Master Data

Management

of 14 in

Usability and Intuitiveness

31% **OF CLIENTS** ARE DELIGHTED

business value.

The ability to reduce training due to intuitive design. End user learning curves cost the organization money. Pay attention to your end users' technical ability to determine how important UX is in your purchase

Satisfies

81% **SATISFACTION** CATEGORY

Ease of IT Administration

54% OF CLIENTS ARE DELIGHTED

Ease of use of the backend user interface.
This data indicates whether IT

personnel will be able to resolve issues and perform configurations efficiently and

Delights

88% CATEGORY AVERAGE

Product Strategy and Rate of Improvement

51% **OF CLIENTS** ARE DELIGHTED

change.Vendors who don't stay on top of emerging needs and trends won't enable you to meet your business goals. Use this data to separate innovators from imposters.

The ability to adapt to market

Delights

SATISFACTION 80% CATEGORY

Quality of Features

39% OF CLIENTS ARE DELIGHTED

The ability to perform at or above industry standards. Feature quality is just as important as quantity. Use this data to determine if this product will do what you're purchasing it to do, easily, intuitively, reliably, and effectively.

Satisfies

Ranked 9th of 14 in Master Data Management

81% SATISFACTION 80% CATEGORY

PRODUCT SCORECARD Executive Summary Vendor Capability
Satisfaction

Product Feature

Reasons for Leaving & Joining

Module
Satisfaction

Implementation

Staffing &

Selection Decisions

Market Size Comparison

Comparisons

Versions

Comments





Product Feature Satisfaction

Pay attention to the features you need for your scenario by evaluating peer feature satisfaction ratings. Tolerate low scores on features that do not impact your business, instead focus on scores being high for features that matter. A scale of satisfaction ranging from Disappoints, Almost Satisfies, Highly Satisfies, and Delights is applied to each feature core to the Master Data Management market.

How satisfied are you with the following ChainSys Smart Data Platform features and functionalities?

Disappoints

MASTER DATA MANAGEMENT

MANDATORY FEATURES

Record Deduplication

63% **OF CLIENTS ARE DELIGHTED**

Identity resolution is the process of linking various records and is the main engine for record deduplication, which can enable some aspects of data cleansing.

Delights Highly Satisfies Almost Satisfies Ranked **1st** of 14 in Master Data Management

> 90% **SATISFACTION** 80% CATEGORY

Record Management

63% OF CLIENTS ARE DELIGHTED

52%

OF CLIENTS

ARE DELIGHTED

Includes ability to profile,

reconcile master data in

different data sources to

create and maintain the

'golden record."

clean, match, link, identify, and

Includes ability for Data stewards to monitoring data quality, taking action to determine the root cause of flagged issues and recommending remediation actions



Ranked 3rd of 14 in Master Data Management

90% SATISFACTION 84% CATEGORY

Ranked

3rd

Master Data

87%

CATEGORY

AVERAGE

SATISFACTION

Management

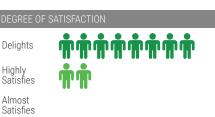
of 14 in

SECONDARY FEATURES

Multi-Domain Mastering

82% OF CLIENTS ARE DELIGHTED

Ability to manage different types of master data (person, product, etc.) inside the same



Ranked 2nd of 12 in Master Data Management

95% SATISFACTION

AVERAGE

Aggregational Hierarchies Management

Disappoints

75% OF CLIENTS ARE DELIGHTED

Ability to create and maintain hierarchical constructs/models used by the business to aggregate information for reporting and analytics.



Ranked 2nd of 12 in Master Data Management

94% SATISFACTION CATEGORY **AVERAGE**

Workflow Management

55% OF CLIENTS ARE DELIGHTED

Includes ability to support flexible and comprehensive workflow-based capabilities.



Ranked **1st** of 14 in Master Data Management

88% SATISFACTION **79%** CATEGORY AVERAGE

Metadata Management

Golden Record Management

Delights

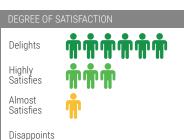
Almost

Satisfies

Disappoints

58% OF CLIENTS ARE DELIGHTED

A metadata layer makes reporting easy and eliminates the need for coding and SQL, allowing users to see and business language.



Ranked 4th of 14 in Master Data

SATISFACTION **79%** CATEGORY

Ranked 5th

of 14 in

Master Data

Management

84%

80%

CATEGORY

Entity Relationship Management

Disappoints

Disappoints

58% OF CLIENTS ARE DELIGHTED

Ability to manage relationships across entity instances within the same entity class, as well as across entity classes.



Ranked 3rd of 12 in Master Data Management

90% SATISFACTION 84% CATEGORY **AVERAGE**

Data Modelling Tools

53% OF CLIENTS ARE DELIGHTED

Includes ability to model complex relationships between internal application sources and other parties.

Delights Highly Satisfies Almost Satisfies Ranked 2nd of 14 in Master Data Management

87% SATISFACTION 80% CATEGORY **AVERAGE**

Intrinsic Data Model

44% **OF CLIENTS** ARE DELIGHTED

Includes basic data models out account, product, location, etc.



Record Linkage

50% OF CLIENTS **ARE DELIGHTED**

Ability to find records in a entity across different data



Ranked 6th of 12 in Master Data Management

85% 86% CATEGORY AVERAGE

PRODUCT SCORECARD

Executive Summary

Vendor Capability
Satisfaction

Disappoints

Product Feature

Reasons for Leaving & Joining

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Product Feature Satisfaction

Pay attention to the features you need for your scenario by evaluating peer feature satisfaction ratings. Tolerate low scores on features that do not impact your business, instead focus on scores being high for features that matter. A scale of satisfaction ranging from Disappoints, Almost Satisfies, Highly Satisfies, and Delights is applied to each feature core to the Master Data Management market.

How satisfied are you with the following ChainSys Smart Data Platform features and functionalities?

MASTER DATA MANAGEMENT

SECONDARY FEATURES

Reference Data Management

42% OF CLIENTS ARE DELIGHTED

Ability to store and distribute reference data created externally. Examples of referencé data: country/ currency codes, administrative



Ranked of 11 in Master Data Management

85% SATISFACTION 87% CATEGORY AVERAGE

Ranked

SECONDARY FEATURES

Entity Deduplication

18% OF CLIENTS ARE DELIGHTED

Ability to resolve duplicate representation of the same entity instance based on a set of defined attribute/rules and assign unique identifier for each instance



12th of 12 in Master Data Management 77% SATISFACTION 84%

AVERAGE

PRODUCT SCORECARD



























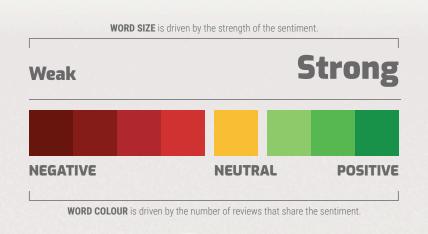




CHAINSYS SMART DATA PLATFORM

Word Cloud

As organizations become more and more dependent on software to automate and streamline operations, users are developing strong emotional connections to their applications and vendors. The Software Reviews Word Cloud aggregates the most commonly experienced pain points and prevailing opinions held by its users. Use this at-aglance summary to evaluate the vendor-client relationship and product effectiveness. Additional data about each of the emotional sentiments can be found on the following pages.



SECURITY PROTECTS CONTINUALLY IMPROVING CRITICAL FAIR **SAVES TIME** FRIENDLY NEGOTIATION GENEROSIT RESPECTFUL 'S INTEREST FIRST **OVER DELIVERED ENABLES PRODUCTIVITY**





















Q Comparisons



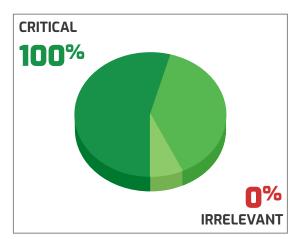




CHAINSYS SMART DATA PLATFORM Emotional Footprint

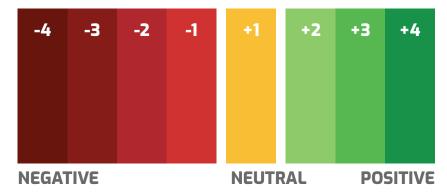
Importance to Professional Success

How important is ChainSys Smart Data Platform to your current professional success?



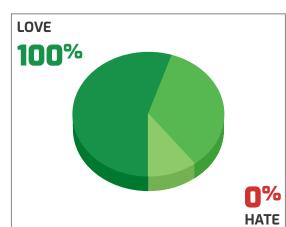
B2B purchasing decisions not only rely on data and facts, but also gut instinct and emotional inputs. A vendors' Emotional Footprint can influence whether a client chooses to do business with the organization. The information displayed below represents the emotional sentiment held by end users of the software based on their experience with the vendor. Responses are captured on an eight-point scale

EMOTIONAL SPECTRUM SCALE



Strength of Emotional Connection

Overall, describe the strength of your emotional connection to ChainSys Smart Data Platform



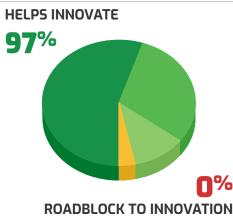
POSITIVE

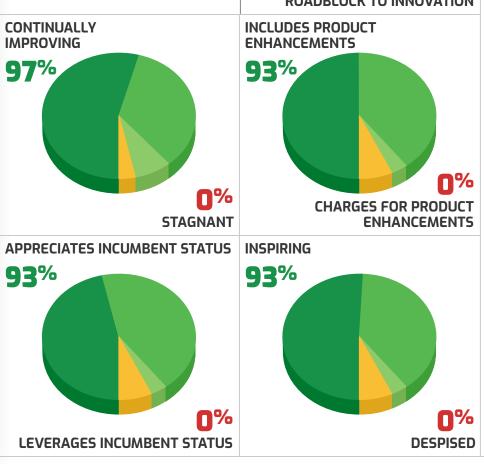
PLATFORM

Strategy and Innovation

A score ranging from minus 4 to plus 4 is applied to each individual's emotional reaction to each question.

As a customer, please share your feelings across ChainSys Smart Data Platform's Strategy and Innovation















Reasons for Leaving & Joining





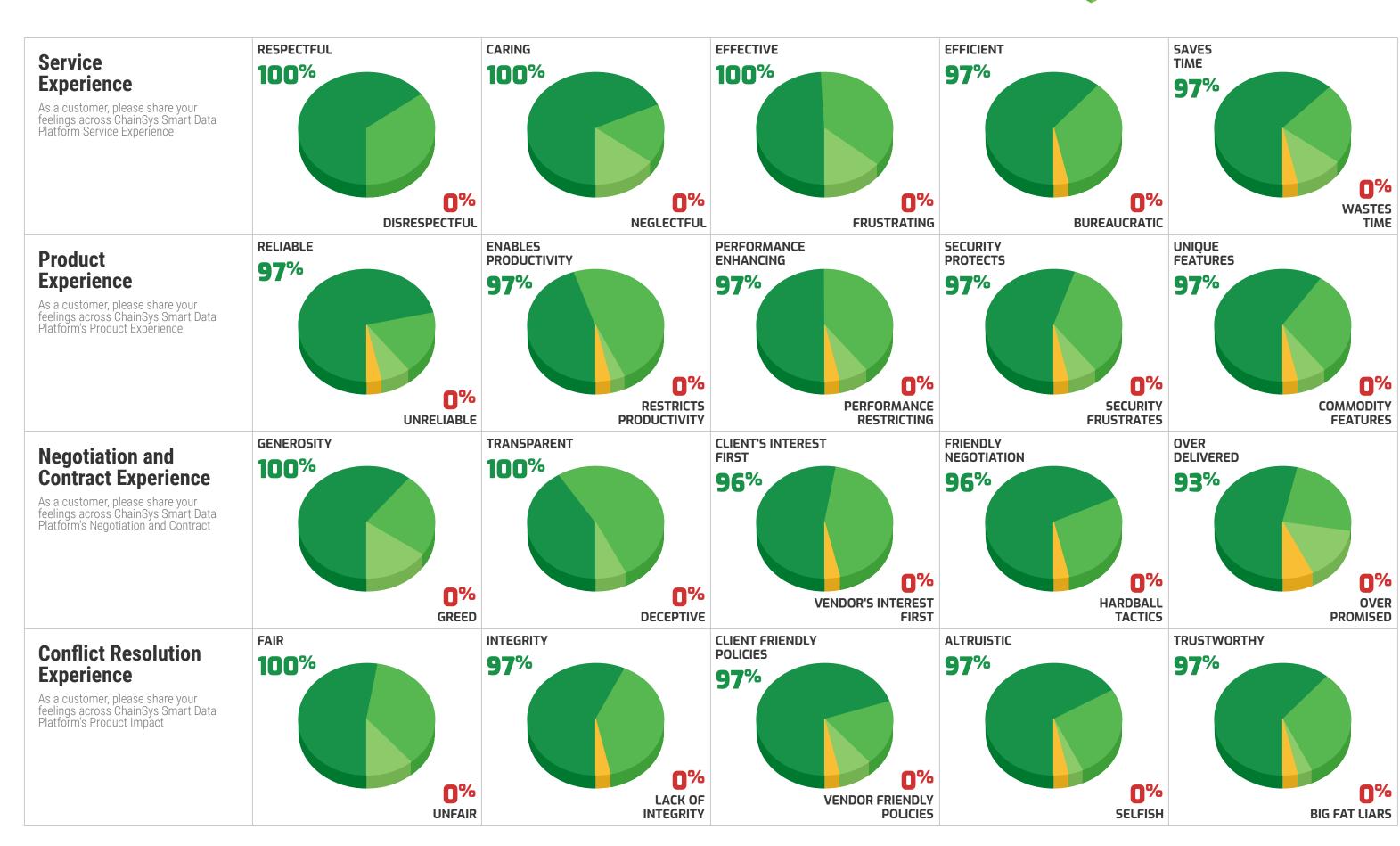
































Comparisons







Relationships and Interaction

When interacting with ChainSys Smart Data Platform your peers express the following positive and negative sentiments across several teams. Use this to assess this vendors' service orientation and ease of partnership.

Based on your interactions and relationships with ChainSys Smart Data Platform, please summarize what you experienced

100%

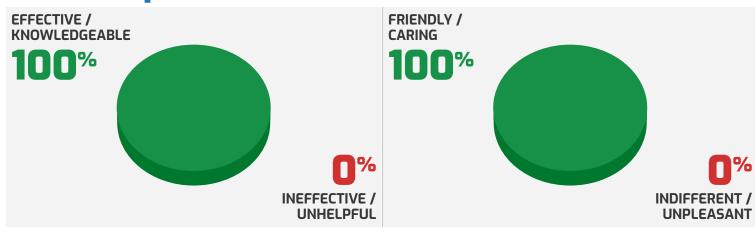
POSITIVE SENTIMENTS

0%

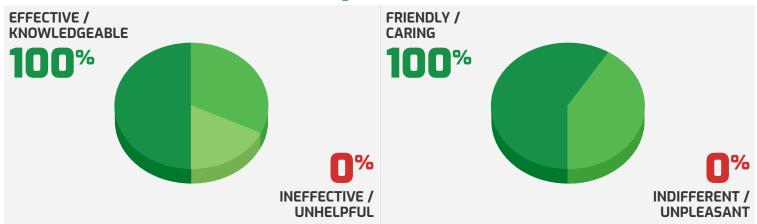
NEGATIVE SENTIMENTS

NET **RELATIONSHIP FOOTPRINT** +100

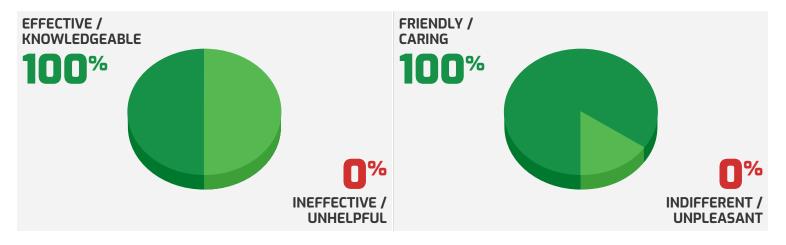
Leadership Team



Technical and Product Specialists



Client Service Team































Joining ChainSys Smart Data Platform

See why clients left which previous vendors for ChainSys Smart Data Platform and their average increase or decrease in satisfaction with that move. Determine if your reasons for selecting match the most common ones, and predict your own change in satisfaction by looking at your peers.



95%



80%







8 people are 88% more satisfied with ChainSys Smart Data Platform over their previous vendor on average























Comments 11





What Discounts are Available?

Every company provides discounts, but pricing flexibility changes per vendor.

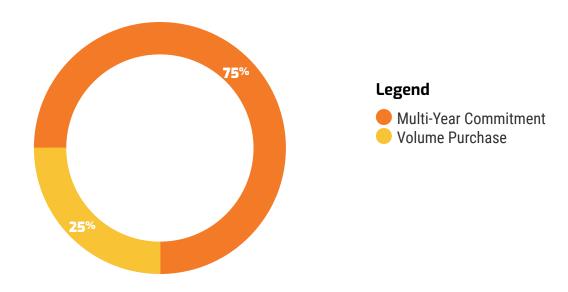
Have you been able to negotiate a discount or price reduction?

RECEIVED DISCOUNTS AT INITIAL PURCHASE OR AT RENEWAL

Primary Reason For Discount

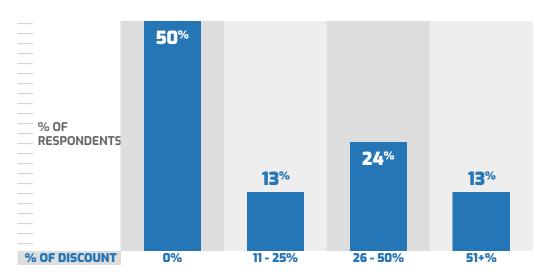
Reasons for discounts vary. Analyze the most popular types of discounts provided from ChainSys Smart Data Platform.

Please select the primary reason for the discount or price reduction.



Discount % Provided

What percent discount or price reduction did you receive or negotiate from the initial



What are Clients of ChainSys **Smart Data Platform Planning** to Spend Next Year?

Please indicate your expected percentage increase or decrease due to adding or removing modules or services next year, as well as the expected percentage increase or decrease in cost per license.

Based on satisfaction, and broken up into buckets of thirds, see whether satisfaction correlates with anticipated spend.

| BOTTOM 3RD RANKED SATISFACTION | MIDDLE 3RD RANKED SATISFACTION | TOP 3RD RANKED SATISFACTION |
|--------------------------------------|--------------------------------------|-----------------------------------|
| COST PER LICENSE 1-13% | COST PER LICENSE | COST PER LICENSE |
| # OF LICENSES 124% | # OF LICENSES 0% | # OF LICENSES 7% |
| ADD-ON COSTS 120% | ADD-ON COSTS 0% | ADD-ON COSTS 120% |



Vendor Capability
Satisfaction

Reasons for Leaving & Joining

Implementation

Comparisons

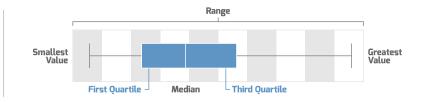






Implementation vs Satisfaction

See how popular different types of implementation can influence satisfaction with ChainSys Smart Data Platform, the time taken to implement the product, and the cost associated. Use cost, time, and satisfaction levels to make the right decision for you.

















Comments 13





Staffing and Ownership

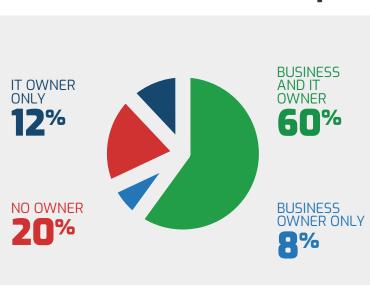
Be prepared. Ensure you staff the maintenance of ChainSys Smart Data Platform correctly or risk dissatisfaction. See how likeliness to recommend, satisfaction with the ease of IT administration and satisfaction with the ease of customization correlates with the amount of staff supporting and maintaining the software. Determine how many support staff and developers you'll need to be successful and what they'll cost.

| NUMBER OF IT SI REQUIRED | UPPORT STAFF | LIKELINESS TO RECOMMEND | EASE OF IT ADMINISTRATION SATISFACTION | EASE OF CUSTOMIZATION SATISFACTION | NUMBER OF DEV REQUIRED | ELOPERS | LIKELINESS TO RECOMMEND | EASE OF IT ADMINISTRATION SATISFACTION | EASE OF CUSTOMIZATION SATISFACTION |
|-----------------------------|--------------|------------------------------|--|------------------------------------|---------------------------|---------|------------------------------|--|------------------------------------|
| 6-10 STAFF | 17% | 17% WITH ~4 MORE STAFF | 13% WITH ~4 MORE STAFF | ↓ 13% WITH ~4 MORE STAFF | 11+ STAFF | 17% | 17% WITH ~8 MORE STAFF | 13% WITH *8 MORE STAFF | ↓ 13% WITH *8 MORE STAFF |
| 4-5 STAFF | 33% | 83% WITH "3 | 87% | 100% WITH "3 | 3 STAFF 2 STAFF | 17% | 83% WITH 1 | 87% WITH ~1 | 100% WITH ~1 |
| 1 STAFF | 33% | \$TAFF | STAFF 1% | STAFF 37% | 2 STAFF | 17% | STAFF 11% | STAFF 1% | STAFF 37% |
| O STAFF | 17% | WITH ~3 LESS STAFF | WITH ~3 LESS STAFF | WITH ~3 LESS STAFF | o start | 30 // | WITH ~1 LESS STAFF | WITH ~1 LESS STAFF | WITH ~1 LESS STAFF |

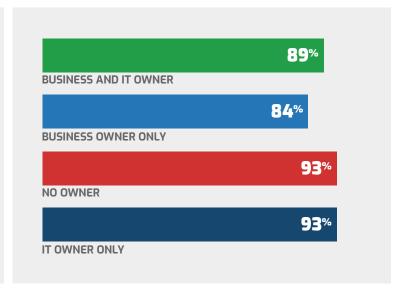
Staff Salaries

| SALARY | SUPPORT | | | |
|---------------|-----------|----------------|--|--|
| \$100K + | 0% | | | |
| \$76 - \$100K | 50% | † \$80К | | |
| \$51 - \$75K | 50% | † \$71K | | |
| \$31 - \$50K | 0% | | | |
| <= \$30K | 0% | | | |
| SALARY | DEVELOPER | DEVELOPERS | | |
| \$100K + | 50% | † \$140K | | |
| \$76 - \$100K | 50% | № \$86К | | |
| \$51 - \$75K | 0% | | | |
| \$31 - \$50K | 0% | | | |
| <= \$30K | 0% | | | |

Established Clear Ownership



Ownership Satisfaction







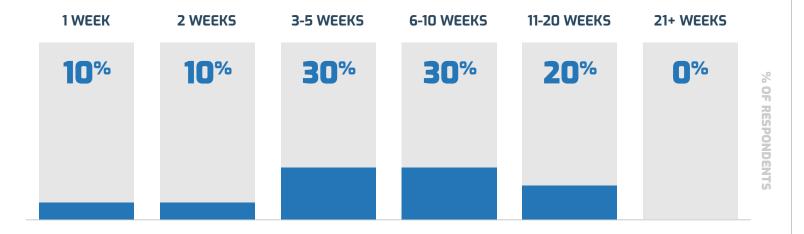




How Selection Decisions are Made

Spend the right amount of time making your decision. See how formal peers' selection processes are to allocate appropriate resourcing for this project.

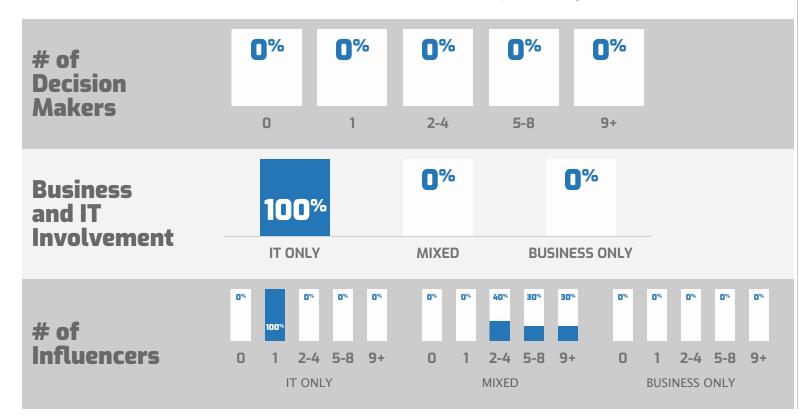
How much time and effort (in weeks) was spent making your selection decision?



Who Made the Selection

Involve the right people when purchasing. See who peers' involved in the decision to ensure you're involving the right mix of business and IT.

How many people were involved in the following capacities during this vendor selection decision?



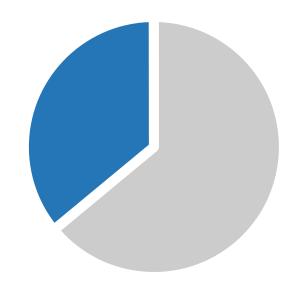
Selection Methodology

Software that is integral to the business needs a full, formal, front-to-back selection process which takes time and resources. Some software can be purchased with less involvement. Understand what process you should

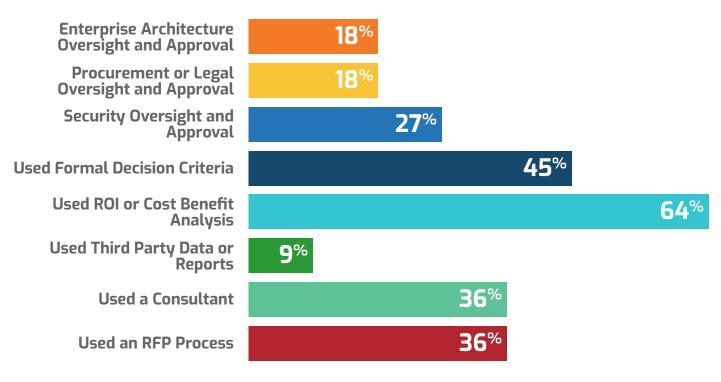
Selection Process, Oversight, and Approval

What processes, oversights, and approvals were used in your evaluation and

Discover the most popular types of selection processes, oversights, and approvals used for ChainSys Smart Data Platform. Because companies may use more than one process when selecting software, these percentages don't necessarily add to 100%.



FORMAL INFORMAL



How Effective is the **Selection Process**

84% EFFECTIVE





















Comparisons







Market Size Comparison

Most products aren't well-suited for businesses of all shapes and sizes. See which market segment ChainSys Smart Data Platform fits best. "Small" businesses range from 1 to 500 employees, "Medium" businesses range from 501 to 5,000 employees, and "Large" businesses have more than 5,000 employees.

| | | • | | | | | | . , | | | | |
|--------------------------------|--|---|-------------------------|--------------------------------|--|---|------------------------|--------------------------------|--|--|------------|------------------------|
| | SMAL +78 | L NET PROMOTER S | CODE | | MEDIU +84 | JM NET PROMOTER S | BEST FIT | | LARGE | NET PROMOTE | o ccope | |
| | 170 | NET PROMOTER 3 | CORE | | 104 | NET PROMOTER 3 | CORE | | 101 | NET PROMOTE | N SCORE | |
| NET PROMOTER | Promoters | * * * * * * * | 78% | NET PROMOTER | Promoters | ᡥᡥᡥᡥᡥᡥᡥ ᢜ | 84% | NET PROMOTER | Promoters | *** **** | p | 81% |
| | Passives | | 22% | | Passives | † | 16% | | Passives | † | | 19% |
| | Detractors | | 0% | | Detractors | | 0% | | Detractors | | | 0% |
| CAPABILITY SATISFACTION | Delighted Highly Satisfied Almost Satisfied Disappointed | • | 47% 41% 12% 0% | CAPABILITY SATISFACTION | Delighted Highly Satisfied Almost Satisfied Disappointed | * * * * * * * | 57% 41% 2% 0% | CAPABILITY SATISFACTION | Delighted Highly Satisfied Almost Satisfied Disappointed | ፟ | | 51% 42% 7% 0% |
| FEATURE SATISFACTION | Delighted Highly Satisfied Almost Satisfied Disappointed | • | 46% 46% 8% 0% | FEATURE SATISFACTION | Delighted Highly Satisfied Almost Satisfied Disappointed | * * * * * * * | 57% 38% 5% 0% | FEATURE SATISFACTION | Delighted Highly Satisfied Almost Satisfied Disappointed | | | 57% 40% 3% 0% |
| IMPLEMENTATION SATISFACTION | Delighted Highly Satisfied Almost Satisfied Disappointed | •• | 78% 22% 0% 0% | IMPLEMENTATION SATISFACTION | Delighted Highly Satisfied Almost Satisfied Disappointed | | 49% 51% 0% 0% | IMPLEMENTATION SATISFACTION | Delighted Highly Satisfied Almost Satisfied Disappointed | • • • • | | 49% 42% 9% 0% |
| COST SATISFACTION | Delighted Highly Satisfied Almost Satisfied Disappointed | * * * * * * * * * * * * * * * * * * * | 22% 56% 22% 0% | COST SATISFACTION | Delighted Highly Satisfied Almost Satisfied Disappointed | | 67% 33% 0% 0% | COST SATISFACTION | Delighted Highly Satisfied Almost Satisfied Disappointed | * * * * * * | | 63% 37% 0% |
| ORG FIT | | RCHITECTURAL PLATFORM FIT RISK AND POTENTIAL FAILURE | | ORG FIT | | KISTING PERSONAL RELATIONSHII Y INSTALLED PRODUCT OR VENDO | | ORG FIT | | XISTING PERSONAL RELATION Y INSTALLED PRODUCT OR VI | | |
| IMPORTANCE | CAP 33% | COST FEAT 10% 35% | ORG 22% | IMPORTANCE | CAP 45% | COST FEAT 3% 27% | ORG 25% | IMPORTANCE | CAP 45% | COST FEAT 4% 18% | ORG 33% | |
| PLAN TO RENEW | | 100% | | PLAN TO RENEW | | 100% | | PLAN TO RENEW | | 100% | | |



























Years of Ownership

See how longevity of ownership affects satisfaction across the

In what year did you implement ChainSys Smart Data Platform?

| # OF YEARS | % OF RESPONDENTS | HOW LIKELY TO RECOMMEND? | VENDOR CAPABILITY | FEATURES AND FUNCTIONALITY | LIKELY TO RENEW |
|---------------|---------------------|-----------------------------|----------------------|-------------------------------|--------------------|
| 1 | 15% | 89% | 75% | 77% | 100% |
| 2 | 23% | 85% | 85% | 82% | 100% |
| 3 | 8% | 89% | 68% | 69% | 81% |
| 4 | 23% | 89% | 86% | 86% | 100% |
| 5 | 23% | 100% | 92% | 92% | 100% |
| 6-10 | 8% | 89% | 89% | 94% | 80% |
| 11+ | | | | | |
| A | VERAGE | 91% | 87% | 88% | 100% |

Role of Customers

See how department or seniority affects satisfaction across the product.

Please select your current role.

| ROLE | % OF RESPONDENTS | HOW LIKELY TO RECOMMEND? | VENDOR CAPABILITY | FEATURES AND FUNCTIONALITY | LIKELY TO RENEW |
|------------------------|---------------------|-----------------------------|----------------------|-------------------------------|--------------------|
| INFORMATION TECHNOLOGY | 50% | 90% | 84% | 86% | 100% |
| VENDOR MANAGEMENT | | | | | |
| HUMAN RESOURCES | | | | - | |
| INDUSTRY SPECIFIC ROLE | | | | | |
| PUBLIC SECTOR | | | | - | |
| SALES AND MARKETING | 19% | 91% | 92% | 92 % | 100% |
| FINANCE | 15% | 91% | 88% | 87% | 100% |
| OPERATIONS | 8% | 94% | 87% | 86% | 100% |
| CONSULTANT | 4% | 100% | 98% | 96% | 81% |
| C-LEVEL | 4% | 78% | 77% | 79 % | 81% |
| STUDENT OR ACADEMIC | | | | - | |
| OTHER | | | | | |
| AVERAG | iE | 91% | 87% | 88% | 100% |
| SCORECARD Executive | Vendor Capa | ability Product Featur | re Emotional | Reasons for | Module |

Involvement of Customers

See how involvement with the product affects satisfaction across the product. Because users can be involved with a product in more than one capacity, the % of Respondents column doesn't necessarily add to

What is or was the nature of your involvement with this product?

| INVOLVEMENT | % OF RESPONDENTS | HOW LIKELY TO RECOMMEND? | VENDOR CAPABILITY | FEATURES AND FUNCTIONALITY | LIKELY TO RENEW |
|---|---------------------|-----------------------------|----------------------|-------------------------------|-----------------------|
| END USER OF APPLICATION | 58% | 90% | 88% | 88% | 100% |
| IT LEADER OR MANAGER | 42% | 91% | 87 % | 88% | 100% |
| INITIAL IMPLEMENTATION | 35% | 90% | 92% | 93% | 100% |
| IT DEVELOPMENT, INTEGRATION, AND ADMINISTRATION | 23% | 89% | 84% | 83% | 100% |
| BUSINESS LEADER OR MANAGER | 19% | 97% | 92% | 93% | 100% |
| VENDOR SELECTION AND PURCHASING | 15% | 94% | 87 % | 83% | 100% |
| VENDOR MANAGEMENT AND RENEWAL | 8% | 100% | 89% | 88% | 100% |
| OTHER | | | | | |
| AVERAGE | AVERAGE | | | 88% | 100% |

Usage Level of Customers

See how the frequency of interaction with the product affects

How often do you use the features and functionality of this software?

| USAGE | % OF RESPONDENTS | HOW LIKELY TO RECOMMEND? | VENDOR CAPABILITY | FEATURES AND FUNCTIONALITY | LIKELY TO RENEW |
|-----------------|---------------------|-----------------------------|----------------------|-------------------------------|--------------------|
| DAILY | 46% | 91% | 87% | 89% | 100% |
| WEEKLY | 27% | 95% | 89% | 88% | 100% |
| OCCASIONALLY | 19% | 83% | 84% | 83% | 100% |
| RARELY OR NEVER | | | | | |
| PREVIOUSLY USED | 8% | 94% | 89% | 89% | 100% |
| AVERA | AGE | 91% | 87% | 88% | 100% |

















✓ Module Satisfaction





















ChainSys Smart Data Platform

Master Data Management

The composite satisfaction score (Composite Score) is an average of four different areas of evaluation: Net Emotional Footprint, Vendor Capabilities, Product Features, and Likeliness to Recommend.

| CATEGORY | COMPOSITE SCORE | LIKELINESS TO RECOMMEND | PLAN TO RENEW | COST SATISFACTION |
|---|-----------------|-------------------------|---------------|-------------------|
| MASTER DATA MANAGEMENT Master Data Management is the act of centralizing a consistent approach to a single source of truth for Master and Reference Data. This single source is known as "the golden record". All operational and downstream BI solutions should reference this master record. | 9.1/10 | 91% | 100% | 89% |
| Data Integration & IPAAS Data integration software combines data from different sources, databases, data warehouses, and apps to provide a unified view. Integrated Platform as a Service is a solution that enables users to develop, execute & govern data processes. | 8.8/10 | 93% | 100% | 86% |
| Data quality tools are used to profile data, monitor data completeness through the use of dashboards, remove duplicate records through fuzzy matching, verify the correctness of customer and contact data, and fix other data quality issues. | 9.0/10 | 93% | 100% | 88% |



































Magreat W.

Role: Finance Industry: Finance Involvement: End User of Application

Recommends 9/10

Effective collaborative system for data management

What differentiates ChainSys Smart Data Platform from other similar products?

Chainsys Master Data Management was put into place primarily for MDM requirements. But as time went on, we discovered that this software also has another advantage: cloud storage features. It proves to be of the utmost worth to us and over time turns into a gift for us.

What is your favorite aspect of this product?

When we deployed Chainsys, we had no issues. Because of the flexible deployment and payment structure, we have been able to benefit. We were able to steadily build up and expand in accordance with our needs thanks to their staff of subject matter experts. It isolates our data as well. We began utilizing it when we encountered data loss and errors with sensitive data, but chainSys protects our data in transit.

What do you dislike most about this product?

Not all of the documentation is there as thoroughly as I would have liked. Everything else, especially technical support, runs smoothly. An excellent MDM solution, in my opinion. This program performs as expected and is even more faultless when used as an MDM. Our overall business experience with it was fantastic.

What recommendations would you give to someone considering this product?

Chainsys Master Data Management was put into place primarily for MDM requirements. But as time went on, we discovered that this software also has another advantage: cloud storage features. It proves to be of the utmost worth to us and over time turns into a gift for us.

Core Competitive Dimensions

VENDOR CAPABILITY VENDOR CAPABILITY SATISFACTION **IMPORTANCE**

| 4 | Availability and Quality of Training | 2 |
|---|--------------------------------------|---|
| 3 | Breadth of Features | 3 |
| 4 | Business Value Created | 3 |
| 4 | Ease of Customization | 2 |
| 4 | Ease of Data Integration | 2 |
| 3 | Ease of Implementation | 2 |
| 3 | Ease of IT Administration | 2 |
| 3 | Product Strategy and Rate of | 3 |
| | Improvement | |
| 4 | Quality of Features | 3 |
| 4 | Usability and Intuitiveness | 3 |
| 3 | Vendor Support | 3 |

| PRODUCT FEATURE | PRODUCT FEATURE |
|-----------------|-----------------|
| SATISEACTION | IMPOPTANCE |

| 4 | Aggregational Hierarchies Management | 3 |
|---|--------------------------------------|---|
| 4 | Data Modelling Tools | 3 |
| 3 | Entity Deduplication | 3 |
| 3 | Entity Relationship Management | 3 |
| 3 | Golden Record Management | 3 |
| 3 | Intrinsic Data Model | 3 |
| 4 | Metadata Management | 3 |
| 4 | Multi-Domain Mastering | 3 |
| 3 | Record Deduplication | 3 |
| 4 | Record Linkage | 3 |
| 4 | Record Management | 3 |

COST, ORGANIZATION, AND ARCHITECTURAL FIT

| Architectural Fit | 3 |
|-----------------------|---|
| Cost | 3 |
| Existing Relationship | 3 |
| Managing Risk | 3 |
| Political Reasons | 3 |
| Previously Installed | 3 |
| Sales Experience | 3 |
| Skill and Staff Fit | 3 |
| Social Responsibility | 3 |
| Vendor Market Share | 3 |
| Vendor Reputation | 3 |



Oliver J.

Role: Information Technology **Industry: Gaming and Hospitality** Involvement: End User of Application

Recommends 10/10

My experience with ChainSys Smart Data Platform.

What differentiates ChainSys Smart Data Platform from other similar products?

ChainSys Smart Data Platform is a fantastic and exceptional cloud-based smart data platform that streamline data migration. It's super amazing and powerful company that ensures their customers receive the best services. It connects before going to all data sources from target we can very easily load the data through

What is your favorite aspect of this product?

ChainSys Smart Data Platform is amazing, fantastic and helpful. Availability of customer support team is one of the advantages of this amazing platform and its really fun using it.

What do you dislike most about this product?

Nothing at the moment. Everything about ChainSys Smart Data Platform is amazing.

What recommendations would you give to someone considering this product?

I highly recommend ChainSys Smart Data Platform to other prospective customers out

Core Competitive Dimensions

VENDOR CAPABILITY VENDOR CAPABILITY SATISFACTION IMPORTANCE

| 4 | Availability and Quality of Training | |
|---|--------------------------------------|--|
| 4 | Breadth of Features | |
| 3 | Business Value Created | |
| 3 | Ease of Customization | |
| 4 | Ease of Data Integration | |
| 3 | Ease of Implementation | |
| 3 | Ease of IT Administration | |
| 4 | Product Strategy and Rate of | |
| | Improvement | |
| 3 | Quality of Features | |

PRODUCT FEATURE PRODUCT FEATURE SATISFACTION **IMPORTANCE**

Usability and Intuitiveness

Vendor Support

Record Management

| 3 | Aggregational Hierarchies Management | - |
|---|--------------------------------------|---|
| 4 | Data Modelling Tools | - |
| 3 | Entity Deduplication | - |
| 3 | Entity Relationship Management | - |
| 3 | Golden Record Management | - |
| 3 | Intrinsic Data Model | - |
| 4 | Metadata Management | - |
| 3 | Multi-Domain Mastering | - |
| 4 | Record Deduplication | - |
| 4 | Record Linkage | - |
| | | |

James E.

Role: Information Technology Industry: Technology Involvement: End User of Application

Recommends 10/10

They provide solutions to your needs. I recommend.

What differentiates ChainSys Smart Data Platform from other similar products?

ChainSys Smart Data Platform has helped us in many projects like data creation, making projects for our consumers and also for our needs. The customer support team behind this amazing platform is responsive and friendly, their response is instant once you contact them. Their services are brilliant and exceptional.

What is your favorite aspect of this product?

ChainSys Smart Data Platform helps their customers deliver the right information to the right people at the right time. It's an excellent and exceptional platform i have ever used and everything about it is awesome and amazing. Their products are very nice and they never disappoint.

What do you dislike most about this product?

I have not yet recognized anything that i don't like about ChainSys Smart Data Platform. It's a great company that offers what people want.

What recommendations would you give to someone considering this product?

I recommend ChainSys Smart Data Platform.

Core Competitive Dimensions

VENDOR CAPABILITY SATISFACTION

VENDOR CAPABILITY IMPORTANCE

Availability and Quality of Training Breadth of Features **Business Value Created**

Ease of Customization Ease of Data Integration

Ease of Implementation Ease of IT Administration

Product Strategy and Rate of

Quality of Features **Usability and Intuitiveness** Vendor Support

PRODUCT FEATURE

SATISFACTION

PRODUCT FEATURE **IMPORTANCE**

3 Aggregational Hierarchies Management Data Modelling Tools

Entity Deduplication Entity Relationship Management Golden Record Management Intrinsic Data Model Metadata Management Multi-Domain Mastering

Record Deduplication Record Linkage

Record Management









































Joe R.

Role: Sales and Marketing Industry: Technology

Involvement: End User of Application

Recommends 9/10

The best platform to assure data quality

What differentiates ChainSys Smart Data Platform from other similar products?

At the enterprise level, my company uses the ChainSys Smart Data Platform. Because numerous systems are interacting with each other, a common data management platform was required to construct an EDW.

What is your favorite aspect of this product?

We had multiple issues maintaining master data across our business because numerous systems were working independently, each with duplications of those master data with variations on all other systems, making it difficult to monitor and maintain everything at the same time. MDG was able to remedy the difficulties. Because it is merely a company process management tool, I believe it is difficult to determine which feature I prefer I like every aspect of the tool.

What do you dislike most about this product?

A ChainSys Smart Data Platform is required to locate any faults in the backend. Due to various upgrades and releases, ChainSys Smart Data Platform support is required for as long as we utilize the product. When support for lower versions ends, consumers are forced to upgrade, even if they do not want to.

Core Competitive Dimensions

VENDOR CAPABILITY **VENDOR CAPABILITY** SATISFACTION **IMPORTANCE**

| 4 | Availability and Quality of Training | |
|---|--------------------------------------|---|
| 4 | Breadth of Features | 4 |
| 3 | Business Value Created | 4 |
| 3 | Ease of Customization | 2 |
| 4 | Ease of Data Integration | 2 |
| 3 | Ease of Implementation | 2 |
| 3 | Ease of IT Administration | 2 |
| 3 | Product Strategy and Rate of | 3 |
| | Improvement | |
| 2 | Quality of Features | 3 |
| 3 | Usability and Intuitiveness | 3 |
| 4 | Vendor Support | 3 |
| | | |

| PRODUCT FEATURE | PRODUCT FEATURE |
|-----------------|-----------------|
| SATISFACTION | IMPORTANCE |

| 4 | Aggregational Hierarchies Management | 2 |
|---|--------------------------------------|---|
| 3 | Data Modelling Tools | 2 |
| 2 | Entity Deduplication | 2 |
| 3 | Entity Relationship Management | 2 |
| 4 | Golden Record Management | 2 |
| 4 | Intrinsic Data Model | 2 |
| 4 | Metadata Management | 2 |
| 4 | Multi-Domain Mastering | 2 |
| 4 | Record Deduplication | 2 |
| 3 | Record Linkage | 2 |
| 2 | Record Management | 2 |

COST. ORGANIZATION. AND ARCHITECTURAL FIT

| tosi, ondanization, and ancilitectoractii | | |
|---|---|--|
| Architectural Fit | 4 | |
| Cost | 4 | |
| Existing Relationship | 4 | |
| Managing Risk | 4 | |
| Political Reasons | 4 | |
| Previously Installed | 4 | |
| Sales Experience | 4 | |
| Skill and Staff Fit | 4 | |
| Social Responsibility | 4 | |
| Vendor Market Share | 4 | |
| Vendor Reputation | 4 | |



Dena R.

Role: Finance Industry: Technology Involvement: End User of Application

Recommends 9/10

An innovative idea to manage a huge amount of data

What differentiates ChainSys Smart Data Platform from other similar products?

ChainSys Smart Data Platform was a gamechanger platform for our organization that makes our lives easier than ever because of it we were able to save our time, and effort and provide high-quality data. In addition to these benefits, it makes it incredibly easier to migrate data from one ERP to other platforms.

What is your favorite aspect of this product?

ChainSys Smart Data Platform provides a secure means of controlling and managing data flow in the organization, as well as efficiently managing information flow. ChainSys Smart Data Platform governs data and provides out-of-the-box, domain-specific master data governance to centrally produce, alter, distribute, and unify master data across the whole corporate system environment.

What do you dislike most about this product?

There are some issues that I dislike about product 1. The loading of the screen can be delayed at times. 2. The error message "internal server error" occurs. 3. I must first specify the requirements to get the most out of a tool, and while a business user can share process information with an implementation team, he or she will not be able to supply technical specifications.

Core Competitive Dimensions

VENDOR CAPABILITY VENDOR CAPABILITY SATISFACTION IMPORTANCE

| 4 | Availability and Quality of Training | 3 |
|---|--------------------------------------|---|
| 4 | Breadth of Features | 5 |
| 2 | Business Value Created | 5 |
| 4 | Ease of Customization | 3 |
| 4 | Ease of Data Integration | 3 |
| 3 | Ease of Implementation | 3 |
| 3 | Ease of IT Administration | 3 |
| 3 | Product Strategy and Rate of | 5 |
| | Improvement | |
| 3 | Quality of Features | 5 |
| 3 | Usability and Intuitiveness | 3 |

PRODUCT FEATURE PRODUCT FEATURE SATISFACTION **IMPORTANCE**

| 4 | Aggregational Hierarchies Management | |
|---|--------------------------------------|---|
| 3 | Data Modelling Tools | 2 |
| 3 | Entity Deduplication | 2 |
| 4 | Entity Relationship Management | 2 |
| 4 | Golden Record Management | 2 |
| 4 | Intrinsic Data Model | 2 |
| 4 | Metadata Management | 2 |
| 3 | Multi-Domain Mastering | 2 |
| 4 | Record Deduplication | 2 |
| 2 | Record Linkage | 2 |
| 3 | Record Management | 2 |
| | | |

COST, ORGANIZATION, AND ARCHITECTURAL FIT

| Architectural Fit | 3 |
|-----------------------|---|
| | |
| Cost | 3 |
| Existing Relationship | 3 |
| Managing Risk | 3 |
| Political Reasons | 3 |
| Previously Installed | 3 |
| Sales Experience | 3 |
| Skill and Staff Fit | 3 |
| Social Responsibility | 3 |
| Vendor Market Share | 3 |
| Vendor Reputation | 3 |

David K.

Role: Sales and Marketing Industry: Technology Involvement: End User of Application

Recommends 9/10

More intelligent and a simpler platform for data.

What differentiates ChainSys Smart Data Platform from other similar products?

The ChainSys Smart Data Platform has been extremely helpful in developing a centralized, secure, and efficient data hub. It also uses clever approaches to free us from the inconvenience of master data management and to completely erase all of the problems we couldn't handle.

What is your favorite aspect of this product?

We were particularly concerned about data management because we had to spend so much effort organizing and managing data. Due to these concerns, we employed the ChainSys Smart Data Platform, which performed admirably. Now we don't have to worry about data organization and management; everything is handled by the program, so we can concentrate entirely on our company's growth.

What do you dislike most about this product?

We used this tool because we were facing many issues with the previous one but one thing that I dislike is that It usually runs on a relational SQL database, which is inconvenient for our organization because it only works with structured data and is thus inflexible, slow, and difficult to scale.

Core Competitive Dimensions

VENDOR CAPABILITY VENDOR CAPABILITY SATISFACTION IMPORTANCE

| 4 | Availability and Quality of Training | 3 |
|---|--------------------------------------|---|
| 3 | Breadth of Features | 4 |
| 4 | Business Value Created | |
| 3 | Ease of Customization | 3 |
| 3 | Ease of Data Integration | 3 |
| 4 | Ease of Implementation | 3 |
| 4 | Ease of IT Administration | 3 |
| 4 | Product Strategy and Rate of | 4 |
| | Improvement | |
| 4 | Quality of Features | 4 |
| 3 | Usability and Intuitiveness | 4 |

PRODUCT FEATURE **PRODUCT FEATURE** SATISFACTION **IMPORTANCE**

| 4 | Aggregational Hierarchies Management | 3 |
|---|--------------------------------------|---|
| 4 | Data Modelling Tools | 3 |
| 3 | Entity Deduplication | 3 |
| 4 | Entity Relationship Management | 3 |
| 4 | Golden Record Management | 3 |
| 3 | Intrinsic Data Model | 3 |
| 3 | Metadata Management | 3 |
| 4 | Multi-Domain Mastering | 3 |
| 3 | Record Deduplication | 3 |
| 3 | Record Linkage | 3 |
| 4 | Record Management | 3 |

COST, ORGANIZATION, AND ARCHITECTURAL FIT

| Architectural Fit | 2 |
|-----------------------|---|
| Cost | 2 |
| Existing Relationship | 2 |
| Managing Risk | 2 |
| Political Reasons | 2 |
| Previously Installed | 2 |
| Sales Experience | 2 |
| Skill and Staff Fit | 2 |
| Social Responsibility | 2 |
| Vendor Market Share | 2 |
| Vendor Reputation | 2 |
| | |























Market Size Comparison









IMPORTANCE



Daniel R.

Role: Operations Industry: Food and Beverage Involvement: End User of Application

Recommends 9/10

Comprehensive data intelligence & data management

What differentiates ChainSys Smart Data Platform from other similar products?

The ChainSys Smart Data Platform is our daily data management helper and a productivity tool that gives us a full, no-code solution for the whole data asset management lifecycle. We completely rely on ChainSys to handle data, ensure overall data integrity, reduce the risk of data migration to new apps, and incorporate onpremise and in the cloud with comprehensive data sovereignty.

What is your favorite aspect of this product?

We can fully focus on critical business and process concerns now because we don't have to worry about data migration and security. When it comes to master data management my top pick is the advanced ChainSys Platform that not only offers the best-in-class product but the customer service is also mind-blowing, its intelligent and creative engineers, designers, developers, and GUI professionals stay active all time to provide us world-class support service and bespoke software development.

What do you dislike most about this product?

True, the ChainSys Smart Data software adjusts to our current circumstances while also supporting and accelerating your wider MDM journey, but tailoring it to our demands isn't as simple as it seems; even a little adjustment takes a long time. Issue diagnosis is a difficult task that cannot be completed by inexperienced employees

Core Competitive Dimensions

VENDOR CAPABILITY **VENDOR CAPABILITY SATISFACTION IMPORTANCE**

| 4 | Availability and Quality of Training | 3 |
|---|--------------------------------------|---|
| 3 | Breadth of Features | 4 |
| 4 | Business Value Created | 4 |
| 3 | Ease of Customization | 3 |
| 3 | Ease of Data Integration | 3 |
| 3 | Ease of Implementation | 3 |
| 4 | Ease of IT Administration | 3 |
| 4 | Product Strategy and Rate of | 4 |
| | Improvement | |
| 3 | Quality of Features | 4 |
| 3 | Usability and Intuitiveness | 4 |
| 4 | Vendor Support | 4 |

PRODUCT FEATURE PRODUCT FEATURE **SATISFACTION IMPORTANCE**

| 4 | Aggregational Hierarchies Management | 3 |
|---|--------------------------------------|---|
| 3 | Data Modelling Tools | 3 |
| 3 | Entity Deduplication | 3 |
| 4 | Entity Relationship Management | 3 |
| 3 | Golden Record Management | 3 |
| 4 | Intrinsic Data Model | 3 |
| 3 | Metadata Management | 3 |
| 4 | Multi-Domain Mastering | 3 |
| 4 | Record Deduplication | 3 |
| 3 | Record Linkage | 3 |
| 3 | Record Management | 3 |

COST, ORGANIZATION, AND ARCHITECTURAL FIT

| Architectural Fit | 2 |
|-----------------------|---|
| Cost | 2 |
| Existing Relationship | 2 |
| Managing Risk | 2 |
| Political Reasons | 2 |
| Previously Installed | 2 |
| Sales Experience | 2 |
| Skill and Staff Fit | 2 |
| Social Responsibility | 2 |
| Vendor Market Share | 2 |
| Vendor Reputation | 2 |



David C.

Role: Finance Industry: Banking Involvement: End User of Application

Recommends 9/10

Superior and Preferred MDM technology

What differentiates ChainSys Smart Data Platform from other similar products?

The best thing about ChainSys Smart Data Platform is that it empowers our best-of-breed data connection systems, data integrity proposals, data modifications, data relocation, master data management, regulation, data protection, data maintenance, and user experience improvements. For corporate apps, we may simply use cloud hosting services so that we and our staff can collaborate across localities.

What is your favorite aspect of this product?

There are plenty of solid data quality reports and customizable dashboards available to make data management, processing, and visualization more interesting and easy. We can now focus on providing excellent business outputs and optimizing ROI with complete backing for diverse MDM deployment types. We can concentrate on enhancing efficiency, getting better business liquidity, lowering overall expenses, and providing faster turnaround with reliable data.

What do you dislike most about this product?

When we need extra space, several scalability challenges disrupt our work and data management, and these issues also affect the data migration process during scaling. Data recovery after a disaster is also a pain. I hope it to be as simple as possible because it is my responsibility to recover data in the event of a

Core Competitive Dimensions

VENDOR CAPABILITY VENDOR CAPABILITY SATISFACTION IMPORTANCE

| 4 | Availability and Quality of Training | 3 |
|---|--------------------------------------|---|
| 3 | Breadth of Features | 4 |
| 4 | Business Value Created | 4 |
| 3 | Ease of Customization | 3 |
| 3 | Ease of Data Integration | 3 |
| 3 | Ease of Implementation | 3 |
| 4 | Ease of IT Administration | 3 |
| 3 | Product Strategy and Rate of | 4 |
| | Improvement | |
| 4 | Quality of Features | 4 |
| 4 | Usability and Intuitiveness | 4 |
| 4 | Vendor Support | 4 |

PRODUCT FEATURE PRODUCT FEATURE **SATISFACTION IMPORTANCE**

| 4 | Aggregational Hierarchies Management | 3 |
|---|--------------------------------------|---|
| 4 | Data Modelling Tools | 3 |
| 3 | Entity Deduplication | 3 |
| 4 | Entity Relationship Management | 3 |
| 4 | Golden Record Management | 3 |
| 3 | Intrinsic Data Model | 3 |
| 3 | Metadata Management | 3 |
| 4 | Multi-Domain Mastering | 3 |
| 3 | Record Deduplication | 3 |
| 3 | Record Linkage | 3 |
| 4 | Record Management | 3 |

COST, ORGANIZATION, AND ARCHITECTURAL FIT

| Architectural Fit | 2 |
|-----------------------|---|
| Cost | 2 |
| Existing Relationship | 2 |
| Managing Risk | 2 |
| Political Reasons | 2 |
| Previously Installed | 2 |
| Sales Experience | 2 |
| Skill and Staff Fit | 2 |
| Social Responsibility | 2 |
| Vendor Market Share | 2 |
| Vendor Reputation | 2 |
| | |



John M.

Role: Sales and Marketing Industry: Technology Involvement: End User of Application

Recommends 9/10

Powerful Big Data Processing Platform.

What differentiates ChainSys Smart Data Platform from other similar products?

The Cloud capabilities that the tool offers are excellent and very reliable to the business productions enhancement. Easy reporting is another important thing about the tool and data visualization functions are amazing.

What is your favorite aspect of this product?

The dashboard is clean and well arranged and the customization of the tools is fantastic. Gathering data insights from the integrated platforms is nice through the easy functionalities.

What do you dislike most about this product?

There is no much issues with the platform as long as the user can fully handle the platform manipulation and their hep team are very active and reliable.

What recommendations would you give to someone considering this product?

Cloud solutions that this software provides has the best quality and effective to the business data and the environment for the easy data management and insights collection this software is perfect.

Core Competitive Dimensions

VENDOR CAPABILITY VENDOR CAPABILITY **SATISFACTION**

| 4 | Availability and Quality of Training | 4 |
|---|--------------------------------------|---|
| 4 | Breadth of Features | 5 |
| 4 | Business Value Created | 5 |
| 4 | Ease of Customization | 4 |
| 4 | Ease of Data Integration | 5 |
| 4 | Ease of Implementation | 4 |
| 4 | Ease of IT Administration | 5 |
| 4 | Product Strategy and Rate of | 5 |
| | Improvement | |
| 4 | Quality of Features | 5 |
| 4 | Usability and Intuitiveness | 5 |
| 4 | Vendor Support | 5 |

PRODUCT FEATURE **PRODUCT FEATURE** SATISFACTION **IMPORTANCE**

| 4 | Aggregational Hierarchies Management | 2 |
|---|--------------------------------------|---|
| 4 | Data Modelling Tools | 2 |
| 4 | Entity Deduplication | 2 |
| 4 | Entity Relationship Management | 2 |
| 4 | Golden Record Management | 2 |
| 4 | Intrinsic Data Model | 2 |
| 4 | Metadata Management | 2 |
| 4 | Multi-Domain Mastering | 2 |
| 4 | Record Deduplication | 2 |
| 4 | Record Linkage | 2 |
| 4 | Record Management | 2 |

COST, ORGANIZATION, AND ARCHITECTURAL FIT

| Architectural Fit | 2 |
|-----------------------|---|
| Cost | 2 |
| Existing Relationship | 2 |
| Managing Risk | 2 |
| Political Reasons | 2 |
| Previously Installed | 2 |
| Sales Experience | 2 |
| Skill and Staff Fit | 2 |
| Social Responsibility | 2 |
| Vendor Market Share | 2 |
| Vendor Reputation | 2 |
| | |



































Audrey P.

Role: Information Technology Industry: Technology Involvement: End User of Application

Recommends 9/10

Powerful and Effective Recording Functionalities.

What differentiates ChainSys Smart Data Platform from other similar products?

The tool has various easy functions which allows easy recording and amazing capability on metadata management and easy to integrate the platform with other tools.

What is your favorite aspect of this product?

Easy and very clean interface and the training that is provided to those just starting with the software is reliable and excellent management tools.

What do you dislike most about this product?

I have nothing against this data management system since the usability is easy and great performance and quality services.

What recommendations would you give to someone considering this product?

Effective Cloud data management, domain monitoring, and very secure data integration tool with easy tools to configure their functionalities and the recording tools are very powerful.

Core Competitive Dimensions

VENDOR CAPABILITY **VENDOR CAPABILITY SATISFACTION IMPORTANCE**

| 4 | Availability and Quality of Training | 5 |
|---|--------------------------------------|---|
| 4 | Breadth of Features | 5 |
| 4 | Business Value Created | 5 |
| 4 | Ease of Customization | 5 |
| 4 | Ease of Data Integration | 5 |
| 4 | Ease of Implementation | 5 |
| 4 | Ease of IT Administration | 5 |
| 4 | Product Strategy and Rate of | 5 |
| | Improvement | |
| 4 | Quality of Features | 5 |
| 4 | Usability and Intuitiveness | 5 |

| PRODUCT FEATURE | PRODUCT FEATURE |
|-----------------|-----------------|
| SATISFACTION | IMPORTANCE |

Vendor Support

| 4 | Aggregational Hierarchies Management | 2 |
|---|--------------------------------------|---|
| 4 | Data Modelling Tools | 2 |
| 4 | Entity Deduplication | 2 |
| 4 | Entity Relationship Management | 2 |
| 4 | Golden Record Management | 2 |
| 4 | Intrinsic Data Model | 2 |
| 4 | Metadata Management | 2 |
| 4 | Multi-Domain Mastering | 2 |
| 4 | Record Deduplication | 2 |
| 4 | Record Linkage | 2 |
| 4 | Record Management | 2 |

COST, ORGANIZATION, AND ARCHITECTURAL FIT

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|---|---|--|--|
| Architectural Fit | 2 | | |
| Cost | 2 | | |
| Existing Relationship | 2 | | |
| Managing Risk | 2 | | |
| Political Reasons | 1 | | |
| Previously Installed | 2 | | |
| Sales Experience | 1 | | |
| Skill and Staff Fit | 1 | | |
| Social Responsibility | 2 | | |
| Vendor Market Share | 2 | | |
| Vendor Reputation | 2 | | |



Ramesh G.

Role: Operations Industry: Electronics Involvement: Business Leader or Manager

Recommends 10/10

Great product, migrated last 20 years of data

What differentiates ChainSys Smart Data Platform from other similar products?

This is the only product we have used

What is your favorite aspect of this product?

Great customer service by implementation support personnel

What do you dislike most about this product?

No dislikes

What recommendations would you give to someone considering this product?

It is best to have Chain. Sys implement it.

Core Competitive Dimensions

VENDOR CAPABILITY VENDOR CAPABILITY SATISFACTION IMPORTANCE Availability and Quality of Training **Breadth of Features**

Business Value Created Ease of Customization Ease of Data Integration **Ease of Implementation** Ease of IT Administration Product Strategy and Rate of

Quality of Features Usability and Intuitiveness 4 Vendor Support

PRODUCT FEATURE PRODUCT FEATURE SATISFACTION **IMPORTANCE**

| 3 | Data Modelling Tools | 6 |
|---|--------------------------|----|
| 3 | Golden Record Management | 6 |
| | Intrinsic Data Model | 0 |
| | Metadata Management | 0 |
| 4 | Record Deduplication | 10 |
| 4 | Record Management | 10 |
| 3 | Workflow Management | 3 |
| | | |

COST, ORGANIZATION, AND ARCHITECTURAL FIT

| Architectural Fit | |
|-----------------------|----|
| Cost | 10 |
| Existing Relationship | |
| Managing Risk | 5 |
| Political Reasons | |
| Previously Installed | |
| Sales Experience | |
| Skill and Staff Fit | 5 |
| Social Responsibility | |
| Vendor Market Share | 3 |
| Vendor Reputation | 3 |
| | |



Kaychelle E.

Role: Information Technology Industry: Other Involvement: IT Development, Integration, and Administration

Neutral 8/10

Easy to use, accesible but it is probably pricey

What differentiates ChainSys Smart Data Platform from other similar products?

It is accessible

What is your favorite aspect of this product?

Easily to use

What do you dislike most about this product?

Sometimes there is slowness

What recommendations would you give to someone considering this product?

It depends where they will use it

Core Competitive Dimensions

VENDOR CAPABILITY SATISFACTION

VENDOR CAPABILITY IMPORTANCE

Availability and Quality of Training Breadth of Features **Business Value Created**

Ease of Customization Ease of Data Integration

Ease of Implementation

Ease of IT Administration

Product Strategy and Rate of

Quality of Features Usability and Intuitiveness Vendor Support

PRODUCT FEATURE PRODUCT FEATURE

SATISFACTION IMPORTANCE

3 Data Modelling Tools Golden Record Management Intrinsic Data Model Metadata Management

Record Deduplication Record Management Workflow Management







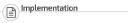


















Market Size Comparison







