

ANNUAL REPORT 2020

daynurseryabilene.org



Letter from the CEO

Cynthia Pearson



The 2020 year for the Day Nursery of Abilene started out on a historical note with the opening of its fourth location for 150 children on Monday, January 20, 2020. The location is referred to as the "Orange Street Center" and a first collaborative partnership between the Day Nursery of Abilene, Hardin Simmons University and Hendrick Medical Center. The child care center located in the old College Heights Elementary school was converted to a child care center increasing total capacity to 642 children in all four locations.

Then it hit us all, like a ton of bricks! In March, like the rest of the world, Day Nursery maneuvered the uncharted territory of dealing with a global pandemic of COVID-19 making the commitment to remain open for business providing child care for children of essential workers. The offering of full-time care for elementary age children became a necessity when schools remained closed after spring break. COVID brought on many changes and requirements also impacting the child care industry. Day Nursery navigated these well including increased health and safety protocol, temperature checks, more handwashing and sanitizing, no longer allowing parents into the centers, no more volunteers, child care for essential workers only, etc. Not knowing what might be ahead, Day Nursery applied for and received Paycheck Protection Program (PPP) funding and 100% forgiveness to assure that not one staff member would have to be laid off during the pandemic. During National Child Care Appreciation Day, Day Nursery wholeheartedly celebrated its great team as "essential" and in mid-summer we celebrated the retirement of our first 40-year employee, Ms. Olivia.

As the pandemic continued, Day Nursery's board and staff learned to meet and train using Zoom. These efforts all paid off when in September 2020, the Day Nursery of Abilene received the coveted recognition by the Abilene Chamber of Commerce as "Non-Profit of the Year". This surprise was announced during their annual banquet in recognition of Day Nursery's commitment and response to continue to remain open and provide child care services for working families during the COVID-19 pandemic. Day Nursery was fortunate that its Dueling Pianos event was held in February (on Valentine's Day) prior to the explosion of the pandemic and exceeded its goal for Abilene Gives in May, the themed giving day #NowMoreThanEver provided welcomed gifts. Although many other agencies ceased additional fundraising events, Day Nursery went out on a limb and held its first ever "Great Non-Debate Debate" event in November, on the eve of election day. It was a welcomed time of laughter and levity both of which were needed during such a year of extreme circumstances and changes.

We are grateful to our staff, board, families and community all of whom stuck with us through the ups and downs of 2020 assisting us as we remained tried and true to our mission "to provide affordable quality child care for a diverse community"!



"PLAY IS THE HIGHEST FORM OF RESEARCH."

~ ALBERT EINSTEIN

CHILD CARE PROGRAM

School Age
(5-10 years)

17%

Infants
(0-17 months)

18%

Ages of Children

Toddlers
(18-35 months)

28%

Preschool
(36-60 months)

37%



Multiracial
12%

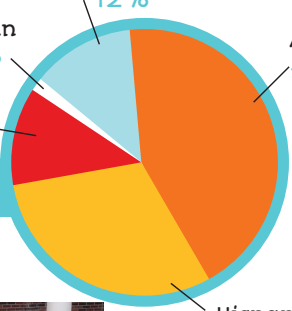
Asian
1%

African American
10%

Anglo
46%

Ethnicity

Hispanic
31%



Subsidized
Child Care

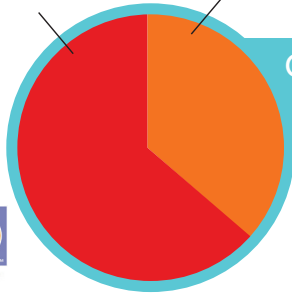
64%

Private Pay
Child Care

36%



Child Care
Funding



FINANCIAL STATEMENTS

DAY NURSERY OF ABILENE, INC.

Statements of Financial Position

December 31, 2020 and 2019

DAY NURSERY OF ABILENE, INC.

Statements of Financial Position

December 31, 2020 and 2019

| | 2020 | 2019 |
|----------------------------------------------|---------------------|---------------------|
| ASSETS | | |
| Cash | \$ 2,088,766 | 1,796,345 |
| Accounts receivable, net | 231,967 | 194,776 |
| Pledges receivable | | 3,000 |
| Grants receivable | 4,300 | 78,291 |
| Inventory | 8,135 | 7,123 |
| Prepaid expenses | 26,237 | 11,023 |
| Land, buildings, and equipment, net | 4,523,984 | 4,396,544 |
| Beneficial interest in assets held by others | 1,011,911 | 995,578 |
| TOTAL ASSETS | \$ 7,895,300 | \$ 7,482,680 |
| LIABILITIES | | |
| Accounts payable | \$ 77,001 | \$ 509,447 |
| Accrued expenses | 151,418 | 182,310 |
| Shared responsibility employer payable | 272,710 | 272,710 |
| Unearned fees | 35,295 | 25,091 |
| TOTAL LIABILITIES | 536,424 | 989,558 |
| NET ASSETS | | |
| Net Assets Without Donor Restrictions | | |
| Board designated operating reserve | 800,000 | 800,000 |
| Board designated endowment | 195,675 | 221,768 |
| Undesignated | 5,623,187 | 4,701,045 |
| Total unrestricted net assets | 6,618,862 | 5,722,813 |
| Net Assets With Donor Restrictions | 740,014 | 770,309 |
| TOTAL NET ASSETS | 7,358,876 | 6,493,122 |
| TOTAL LIABILITIES AND NET ASSETS | \$ 7,895,300 | \$ 7,482,680 |

DAY NURSERY OF ABILENE, INC.

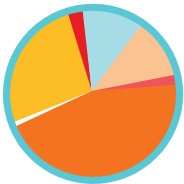
Statements of Activities December 31, 2020 and 2019

DAY NURSERY OF ABILENE, INC.

Statements of Activities

For the Years Ended December 31, 2020 and 2019

| | 2020 | 2019 |
|-----------------------------------------------------------|---------------------|---------------------|
| Revenues, Gains, and Other Support | | |
| Child Care Services | \$ 2,347,628 | \$ 1,722,791 |
| Child Care Food Program | 418,244 | 434,145 |
| Program service fees | 1,334,325 | 1,275,750 |
| United Way of Abilene | 160,000 | 157,206 |
| Grants | 90,126 | 438,439 |
| Cash contributions and special events | 169,253 | 127,660 |
| Investment income | 5,410 | 13,771 |
| Miscellaneous income | 34,558 | 32,524 |
| Payroll Protection Program loan forgiveness | 497,770 | |
| Non-cash contributions | 35,597 | 20,623 |
| Total Revenues, Gains, and Other Support | 5,092,911 | 4,222,909 |
| Expenses | | |
| Program services | 3,986,589 | 3,291,579 |
| General and administrative | 226,320 | 338,511 |
| Fund raising | 130,319 | 111,347 |
| Total Expenses | 4,343,228 | 3,741,437 |
| Change in Beneficial Interest in Assets Held by Others | 116,071 | 145,199 |
| CHANGES IN NET ASSETS | 865,754 | 626,671 |
| NET ASSETS AT BEGINNING OF YEAR | 6,493,122 | 5,866,451 |
| NET ASSETS AT END OF YEAR | \$ 7,358,876 | \$ 6,493,122 |



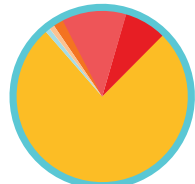
2020 AGENCY REVENUE

- Subsidized Child Care 46%
- Child Care Parent Fees 26%
- Payroll Protection Program 10%
- Childcare Food Program 8%
- Donations and Grants 6%
- United Way of Abilene 3%
- Other 1%



2020 OPERATING EXPENSES

- Program services 92%
- General and Administrative 5%
- Fundraising 3%



2020 FUNDRAISING AND GRANT SUPPORT

- Special Project Grants 77 %
- Annual Giving Campaigns 11%
- Dueling Pianos 7%
- Abilene Gives 3%
- Great Non-Debate Debate 1%
- Inkind Gifts/Services 1%

2020 BOARD OF TRUSTEES



Vicki Hayhurst, *Board Chair*
Molly Moser, *Vice Chair*
Tave Kelly, *Treasurer*
Paula Clowdus, *Secretary*

Staci Benavides
Kristina Campos-Davis
Cheryl Cunningham
Will Duncan
Cathy Gray

Jason Hernandez
Celia "Tip" Matthews
Jonathan Moore
Melody Roper
Grant Seabourne

Garrett Smith
Cameron Wiley
Kam Zinsser

Cynthia Pearson, *President/CEO*



"A child's life is like a piece of paper on which every person leaves a mark." ~ CHINESE PROVERB

These 2020 accomplishments were possible because of YOU!

3rd Street Printing
Sherri Abee
Abilene Chamber of Commerce
Abilene Glass and Mirror
Abilene Regional Medical Center
Abilene Teachers FCU
Abilene/Taylor County Advocacy Ctr
Stacy and Jason Acevedo
AEP Texas
Alan's Upholstery
Ashley Alcantar
Donna and Austin Alexander
Suzanne Alexander
Katie and Jason Alford
Megan and Jake Allred
Kathleen Alvarez
Kelsey and Austin Anderson
Vicki Arthur
Atmos Energy
Susan and David Bacon

Jill Bailey
Denice and Mark Bailey
Tancy Baldwin
The Barber Foundation
Boo Barlow
Sue and Jim Barr
Lauri and James Bass
Batjer & Associates
Battles Home Improvement / Re-Bath of Abilene
Batts Communications
Yvonne and Ron Batts
BDCD, Inc. dba Cockerell Properties
Hannah and Chris Beal
Holly Bearden
Carolyn and John Beckham
John and Carolyn Beckham
Donor Advised Fund/CFA
Lynn Beckham Marderosian
Donor Advised Fund/CFA
Peggy Beckham

Mrs. Gay Beitscher
Ben E. Keith Foods
Ben Richey Boys Ranch
Staci and RJ Benavides
Brooke Bixby
Mittie and Dale Blackburn
Witney and Toby Boese
Bolton Steel Erectors
Mr. and Mrs. Dick Bowen
Gina and Tucker Bridwell
Lou and Robert Briley
Tammi and Rodney Briscoe
Jackie and Candace Brown
Sandra and Lynn Brown
Teresa and Ronny Bryant
Linda and Ed Buckner
Mary Burke
Audra and Brad Butler
Ryan Byler
Ruth and Lee Caldwell
Amy Callan
Nancy and Jay Capra

Rebecca Carlton
Amy Carnes
Cheryl Carpenter
Syria Carrasquillo
Patricia Carroll
Kim Carter
Brenda K. Casselberry
Betty Casteel
Alysia Castro
Canon and Daniel Cavazos
Century Healthcare
Lisa Chabarría
Carol and John Chappell
Elizabeth Chellette
Britney Childers
Christian Service Center of Abilene, Inc.
Meredith and Chase Churchill
Circle 66 Outfitters
City of Abilene
City Of Abilene, Water & Sewer
Bernice Clay

Paula Clowdus
Mari and Chris Cockerell
Ronica Coldiron & Michael Hubbard
Steve Collins
Community Foundation of Abilene
Condley and Company, LLP
Connecting Caring Communities
Cindy and Glenn Cook
Becky and Shannon Cooke
Donise Coonrod
Jackie and Bart Cox
Caroline and Travis Craver
Jana and Joe Crawford
Cheryl and Rob Cunningham
Mindy and Casey Cumutt
Mrs. J. Neil (Weeze) Daniel - Donor Advised Fund/CFA
Datroo Technologies, LLC
Amber Davies

| | | | | |
|------------------------------------|-----------------------------------------------------|-----------------------------------|------------------------------------------------------|----------------------------------------------------|
| Mary and Alan Davis | Camille Hallum | Emily and John Lomax | Kellie Naylor | Faye and Dale Smith |
| Donna Davis | Rae Ann and Lee Hamilton | Long Electric Co. | Angela Nicolini | Dr. and Mrs. Stanley Smith |
| Myra Dean | Callie and Lee Hampton | Lisa Love Williams | Lyn Nottingham | Garrett Smith |
| Sonia DeLeon | Robert Hanna | Cheryl and Guy Lucas | Ginger and Shon Overton | Kim and Jim Snyder |
| Joshlyn Dendy | Michele Hansen | Mackenzie Coffey | Jacki and Jimmy Parker | Snyder-Patterson Insurance Services |
| Julie and Mike Denny | Sandra and Dave Harper | Christy and John Macon | Katie and Kevin Parnell | Patti Stennett |
| Yvonne Deojay | LaDell Harrison | Martha Magee | Michelle and Ryan Parrish | Beverly and Danny Stevens |
| Becca Desrochers | Denise Hassel | Brad Magers | Mindy and Ryan Patterson | Tammy Stevenson |
| Dian Graves Owen | Misti Hauger | Timothy Manley | Brenda Peak | Michael Stringfellow |
| Foundation | Kaye Price and Joe Hawkins | Pamela and Tom Mann | Cynthia Pearson | Frana and Danny Sturgill |
| Shirley Dickinson | Kaye Price and Joe Hawkins - Donor Advised Fund/CFA | Marsh & McLennan Agency | Macon Pearson | Susan Wade |
| Katherine Dickson | Jachlyn Hayhurst | Shirley Martin | Perry Hunter Hall, Inc. | Tejon Exploration Company |
| Dillon Cobb | Vicki and Doug Hayhurst | Angela Martin | Martha Peterman | Kristi and Kirk Thaxton |
| Betty S. Dodd | Anna and Tyler Henderson | Pat and Jim Martin | Rebecca Peterson | The Toro Foundation |
| Leah and Tim Doty | Hendrick Health System | Karen and Rodney Martin | Elizabeth and James Pierce | Victoria Thibault |
| Dr. Jason Bell & Huong Tran | Hendrick Home for Children | Lindsey and Jonathan Martinez | Didi and Kyle Pierce | Paul Thomas |
| Pat and Bobby Drake | Robin Hicks | Patricia and Cleber Massey | Pioneer Drive Baptist Church | Tiger* Boats |
| Mrs. Rudith Drennan | Jennifer Hinds | Tip and Leck Matthews | Kari and Sean Polk | Little Luther Partnership/ Parkhill Smith & Cooper |
| Carla Dueser | Rosemary Hollingsworth | Kathy and Scott Mayer | Caroline and D.H. Pope | Jenni Trietsch |
| Will Duncan | Traci and Ryan Holmes | Mayfield Paper Company | Dottie and Kerry Preston | Trust By Frontstream |
| Terri Edwards | Eleanor and Robert Hoppe | Shannon Maynard | Carmen and Shane Price | Audra Ude |
| Joy and Steve Ellinger | Shelley and James Hughes | Sherri and Mike McAuliffe | Ariel Rabb | United Supermarkets, LLC |
| Carolyn Jo Etter | Youlanda and James Hunter | Sharon and Michael McDonald | Helen and Mike Rangel | United Way of Abilene |
| Shellie and Sam Evans | Isabella Hurtado | Glynn Ray | Kristi and Rubert Rangel | Shelly Uvina |
| Fergus & Tomanka, PLLC | Mary Innes | Becky and Jack Rentz | Billie Proctor-Shaw and | Feliz Vazquez |
| First Abilene Federal Credit Union | James Foundation | Jade Reuwer | Billyne Shaw | Julia and Edward Velasquez |
| First Financial Bank | Erica and Daniell Jara | Reynolds Manufacturing Co. | Sharon and Tom Riley | Courtney Wagley |
| Wyndi Fischer | Jason Hernandez | Hannah Rimer | Hannah Rimer | Wagstaff, LLP |
| Diana and Corby Flanagan | CaSaundra and Terry Johnson | Dorothy (Dot) McNeil | Denisse Dillard Rister | Jamilla Ward |
| Flo-Rite Fluids, Inc. | Britt and David Jones | Margie Medina | Mrs. Jessie Rister | Vanessa Washington |
| Ann and Ron Fogle | Morgan and Jesse Jones | Vicki and Richard Meeks | Rob Cunningham Residential Appraisals and Consulting | Donna and Pat Watkins |
| Forbess Insurance Agency | Designated Fund/CFA | Kim and Tony Melnyk | Roberts & McGee CPA | Robert, Elsie & Roberta Watters Fund/CFA |
| Forever Lawn West Texas | Jane Jones | Samantha Merrick | Becky Roberts | Martha and James Webb |
| Katie Frederick | Terry Jordan | Merrill A Bank Of America Company | Garner Roberts | Dr. James D. and Kathy Webster |
| Linda and Allan Frizzell | Josh Ensor Insurance Agency | Mick Hammond | Danielle Robertson | Bubba Weckwerth |
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| Lisa Futrelle | Traci and Ryan Kana | Elizabeth and Aaron Miller | Rita and Raymond Robinson | Daphne Wells |
| Bea Ganson | Tave Kelly | Elaine and David Miller | Susan Robinson | Wendi and Mike Michaleson |
| Gayla Fullerton | Kay Kendrick | Aimee and Michael Montgomery | Marissa Rodriguez | West Texas CPR & Safety Training |
| Libby and Ryan Gibson | Kiwanis Club of Abilene | Cathy and Chris Moore | Roger Love CPA | Jimmi B. "Chip" Whitlock |
| Tera and Chris Gibson | Kiwanis Club of Greater Abilene | Leigh Ann and Darrell Moore | Melody Roger | Mary Ann and Larry Whitten |
| Chase Giddings | Patty Knight | Laura and Jay Moore | Rotary Club Of Abilene | Megan and Cameron D. Wiley |
| Larry and Mary Gill | Renee and Terry Knowles | Jonathan Moore | Travis Ruiz | Panissa and Dason Williams |
| Angie and Keith Glover | Ko Sari Men's Social Club | Erin and Jesse Moosbrugger | Alex and Justin Russell | Christie Willis |
| Zach Glowczki | Kristina Campos-Davis | Jana Moreno | Nancy Ruzinsky | Wolfe Development Inc |
| Cathy Goggans | Kristine Larson | Dixie and Randy Morris | Ann and John Gorrell | Mr. and Mrs. Bobbie Lee Wolfe |
| Amanda and Jake Gomez | Sidney and George Levesque | Jennifer Morrison | Donna Sanders | Ronica and Walt Worgull |
| Janelle and Robert Gooch | Kathy and Jeff Leving | Marl Kay Morrison | Cheryl and Jason Sawyers | World's Okayest Mom, Inc. |
| Jean and Gary Goodnight | Elyse and Patrick Lewis | Evelyn and Carl Moser | Hadley Scott | Amanda and David Young |
| Leslie and Jean Gore | Gina and Mark Lewis | Mallory Moser | Eva Gail Scruggs | Carolyn and Richard Young |
| Jessica Graham | Karen and Joey Light | Molly Moser | Suzie and Gary Shahan | Kam Zinsser |
| Grant Seabourne | Gina and Randy Lipps | Virginia Mosier | Karen and Joe Sharp | |
| Cathy and Joseph Gray | Lisa Bailey Cedillo | Kenneth Murphy | Anna and Pat Sigala | |
| Elizabeth and Justin Gray | Maxanne and Tim Little | Chrissy Musick | Ashley and Joshua Skidmore | |
| Ann and Jack Griggs | LMB Real Estate Group | My Emergency Room 24/7 | Brady Sloane | |
| Terry Grosvenor | | | | |
| Beverly and Russell Guthrie | | | | |
| Wanda and Toney Gutierrez | | | | |



“(Small actions) x (lots of people) = Big Change.”
- ANONYMOUS

2020 HIGHLIGHTS

Child care
services provided
monthly for

571
children

**SENT 57 CHILDREN
TO KINDERGARTEN
READY-TO-LEARN**

after completing the school-readiness
program in partnership with AISD

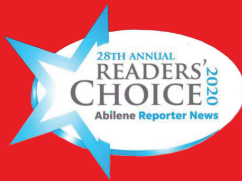
**United
Way**



**100% GIVING
BY ALL
DNA EMPLOYEES**



PARTICIPANTS



Abilene Reporter-News'

**BEST
CHILD CARE**
FOR 13TH YEAR IN A ROW



January 20, 2020

opened

ORANGE STREET CENTER

providing child care services to

150 CHILDREN



Served
**282,935
meals**

-lower than
anticipated due to
COVID
pandemic



COMMUNITY PARTNERSHIPS
including Abilene ISD
and Career &
Technical Education

120 STAFF with average
of **10 YEARS EXPERIENCE**
in the field;
nearly 1/2 with CDA
or higher

