

# Day Nursery of Abilene

2014 Annual Report



Fall 2014

## *2014 in a nutshell*

Thanks to community support  
Day Nursery of Abilene was able to:

- ★ Provide care for an average of 491 children monthly from 360 households
- ★ Serve 249,055 meals and snacks (including baby food and formula) at no extra charge
- ★ Send 68 children to kindergarten ready-to-learn after completing the school-readiness program in partnership with AISD
- ★ Receive the Abilene Reporter News' Readers' Choice Award for BEST CHILD CARE for the 7th year in a row
- ★ Receive Texas Rising Star (TRS) recognition at all centers for providing high quality child care services

## *Everyone Benefits*

Society, children, families, employers, communities, and the nation as a whole benefit from high quality child care. Fostering a healthy, successful, future workforce is essential to everyone's well-being.

## *Goals*

- to provide an environment and programs that promote the physical, intellectual, emotional, and social development of the child as well as the acceptance of cultural diversity;
- to provide child care that is flexible and accessible to families;
- to ensure availability of affordable child care for children from all economic levels;
- to provide opportunities for parent education and involvement.

# Financials

## DAY NURSERY OF ABILENE, INC. Statements of Financial Position December 31, 2014 and 2013

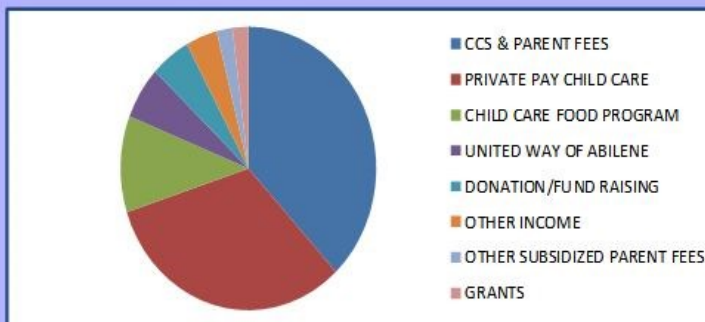
	2014	2013
<b>ASSETS</b>		
Cash	\$ 1,163,604	\$ 399,833
Accounts receivable, net	92,897	90,929
Pledges receivable	9,535	4,640
Grants receivable	64,000	
Inventory	4,565	4,211
Prepaid expenses	11,496	16,841
Land, buildings, and equipment, net	3,352,345	3,459,065
Property held for sale	95,959	105,482
Beneficial interest in assets held by others	620,242	593,340
<b>TOTAL ASSETS</b>	<b>\$ 5,414,643</b>	<b>\$ 4,674,341</b>
<b>LIABILITIES</b>		
Accounts payable	\$ 59,456	\$ 59,635
Accrued expenses	124,367	139,389
Deferred insurance proceeds	288,257	
Unearned fees	12,567	10,011
<b>TOTAL LIABILITIES</b>	<b>484,647</b>	<b>209,035</b>
<b>NET ASSETS</b>		
Unrestricted net assets:		
Operating	384,963	271,644
Capital assets	3,448,304	3,564,547
Total unrestricted net assets	3,833,267	3,836,191
Temporarily restricted	539,161	82,950
Permanently restricted	557,568	546,165
<b>TOTAL NET ASSETS</b>	<b>4,929,996</b>	<b>4,465,306</b>
<b>TOTAL LIABILITIES AND NET ASSET</b>	<b>\$ 5,414,643</b>	<b>\$ 4,674,341</b>

## DAY NURSERY OF ABILENE, INC. Statements of Activities For the Years Ended December 31, 2014 and 2013

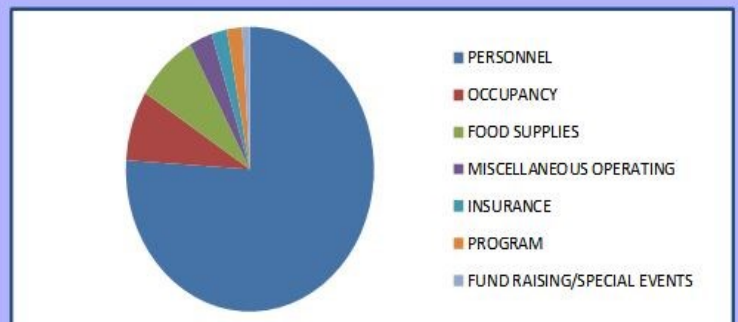
	2014	2013
<b>Revenues, Gains, and Other Support</b>		
Child Care Services	\$ 893,821	\$ 796,017
Child Care Food Program	323,085	318,184
Program service fees	1,185,586	1,190,403
United Way of Abilene	150,098	147,083
Grants	484,000	104,835
Endowment earnings	15,500	15,047
Investment income	5,505	15,902
Miscellaneous income	15,237	11,118
Cash contributions and special events	152,557	204,237
Non-cash contributions	3,580	9,907
<b>Total Revenues, Gains, and Other Support</b>	<b>3,228,969</b>	<b>2,812,733</b>
<b>Expenses</b>		
Program services	2,372,598	2,340,521
General and administrative	283,473	306,471
Fund raising	115,023	187,013
<b>Total Expenses</b>	<b>2,771,094</b>	<b>2,834,005</b>
<b>Change in Beneficial Interest in Assets Held by Others</b>	<b>6,815</b>	<b>68,843</b>
<b>CHANGES IN NET ASSETS</b>	<b>464,690</b>	<b>47,571</b>
<b>NET ASSETS AT BEGINNING OF YEAR</b>	<b>4,465,306</b>	<b>4,417,735</b>
<b>NET ASSETS AT END OF YEAR</b>	<b>\$ 4,929,996</b>	<b>\$ 4,465,306</b>

The Statements of Financial Position and the Statements of Activities were taken from the December 31, 2014 and 2013 audited financial statements.

### 2014 budget revenue sources

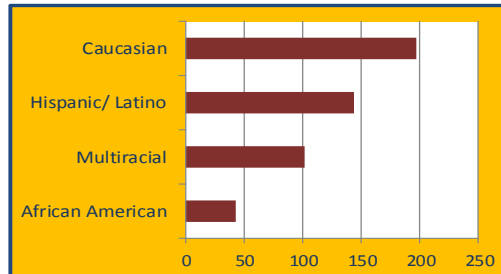
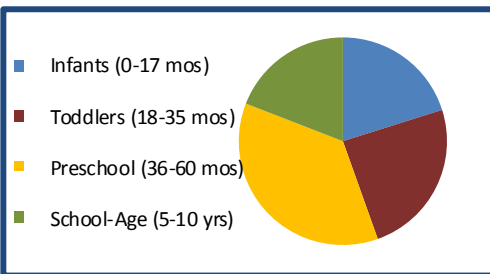


### 2014 budget expense sources





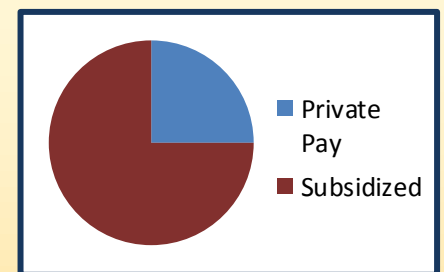
# Children Served



It is reassuring to know that my boys are not only being well taken care of, but they are maturing, learning and experiencing different things in a fun and safe environment. The staff is amazing and very loving. They definitely care about my children. Day Nursery is like a second family to us. We love DNA!  
-Molly

There is no adequate way that only 26 letters could explain how truly amazing the Day Nursery staff have treated my son. We know he is taken care of and treated as a family member with love and compassion.  
-Diamond & Jasen

- Protective services (abused and neglected) eligible without regard to income.
- Low income children - including those eligible through Child Care Services, the state-subsidized child care program in Texas.
- Private pay – clients paying published child care rates.
- Drop-in services on a space available basis to meet community child care needs.

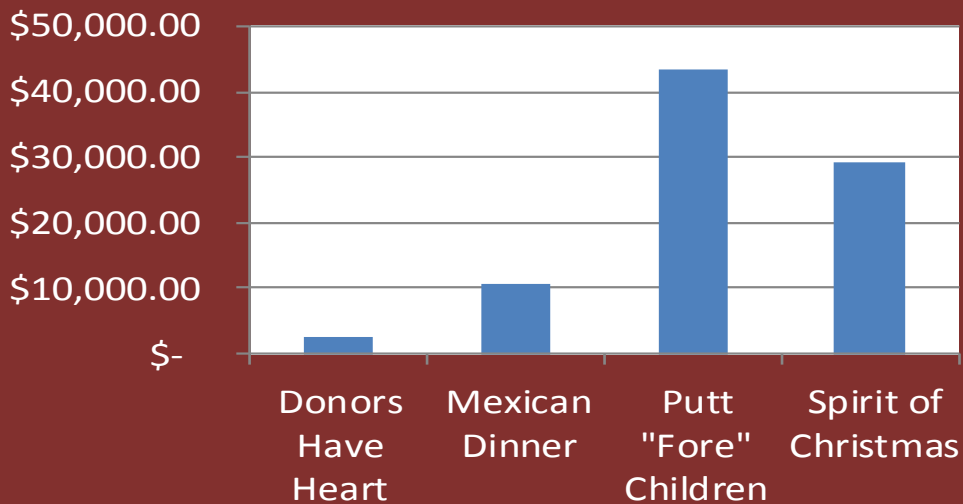


## Preparing for the future

With the continued and growing number of mothers in the workforce, children are spending the majority of their days in child care settings. Recent and horrifying reports indicate that as many as 50% of children enrolling in high school are expected to drop-out. Quality early childhood programs are proven to positively impact this dim statistic. Research clearly demonstrates that investing in quality early childhood education makes a positive difference now in the lives of children and their parents as well as in the future through their success in school and beyond. Day Nursery of Abilene provides a safe, healthy environment for children to learn, grow and develop. In addition to the child care services provided for infants, toddlers and school age children, the agency takes pride in offering school-readiness opportunities for preschool age children enrolled in its three child care centers.

## Fundraising and Special Events

Day Nursery's annual fundraising events provide important funds that directly benefit the children and families who receive important child care services from this organization by helping keep costs affordable especially for those low-income families in our centers. Community support of fundraisers helps provide child care opportunities for nearly 500 children each month. Not only does this provide preparation towards school readiness and success, but it also allows parents the opportunity to obtain or maintain work, or attend school or job training programs, which greatly impacts the productivity of Abilene workforce. Additionally, because of the significant correlation between good nutrition and appropriate child development, the agency provides all the baby food and formula, as well as nutritious, well-balanced meals (breakfast and lunch) and snacks to all children at no additional cost to the parent. Nearly 25,000 meals and snacks are served to children at the agency each month. Fundraising dollars help Day Nursery continue these critical services.



### #mydnaselfie party

The #mydnaselfie party kicked off the board approved fundraising efforts for the Vine Street Expansion Project to add three classrooms to the existing Vine Street Center. The project which is expected to be completed mid-year 2015 will add spaces for approximately 45 more children to be cared for at Day Nursery.

### Sponsor-a-child

The ongoing Sponsor-a-Child campaign provides current funding for Day Nursery as well as securing the future of Day Nursery by holding funds in the established Bea Ganson endowment fund to support children in the future. This campaign was started by the board of directors in 2008 and more than \$125,000 has been committed to this campaign at year-end 2014.



## Community Involvement

- United Way of Abilene's Day of Caring
- Foster Grandparent Program
- Local High Schools
- Local colleges and universities
- Student Nursing Programs





# Donor Giving

4M Autoplex  
Abilene Aero  
Abilene Banking Center  
Abilene Commercial Kitchens  
Abilene Diagnostic Clinic  
Abilene Police Officers Assn.  
Abilene Reporter News  
Abilene Teachers  
Federal Credit Union  
Abilene Wednesday Rotary Club  
Academy Sports + Outdoors  
Ace Air Conditioning  
Roy Helen Ackers  
Adams Pediatrics  
AEP Texas  
Air-Tech Heating  
& Air Conditioning, LLC  
Jim Alexander  
Mike Alexander  
Marty Anderson  
Kelly Arnold  
Arrow Ford  
Vicki Arthur  
A-Town Cleaners L.P.  
A-Town Pest Control  
Bandera Drilling  
The Barber Foundation  
Barr Roofing  
Margaret Basquette  
Mary Kate and Charlie Bass  
Batjer & Associates, Inc.  
Batts Communications  
Bob and Peggy Beckham  
Carolyn and John Beckham  
Becky Roberts, CPA  
Gay Beitscher  
Ben E. Keith Foods  
Benchmark Business Solutions  
Big Country Irrigation  
Big Country Restaurant  
and Refrigeration  
Leigh and Charlie Black  
Blue Cross/Blue Shield of Texas  
Rhonda and Leroy Bolt  
Borden Dairy  
Dr. Virginia Boyd Connally  
Viane Lopez Braun  
Amy and Brad Brazell  
Bridgestone Bandag, LLC  
Teresa and Gray Bridwell  
Gina and Tucker Bridwell  
Briercroft Fire  
& Water Restoration  
Briley Holdings  
Jeane Brittain  
Teresa and Ronny Bryant  
Linda and Ed Buckner  
Ruth and Lee Caldwell  
Jo and Jo Ed Canon  
Care Options For Kids  
Betty Casteel  
Chamberlain Lawn Sprinkler  
Roy Chapman  
Chick-fil-A  
Carl Childers  
Citizens Bank, N.A.  
Clavel Corporation  
Bernice and James Clay  
Clear Fork, Inc.  
Steve Collins  
Rebecca and Mark Colman  
Sherrie Comer  
Community Foundation  
of Abilene

Condley and Company, LLP  
Conley Printing Company  
Cindy and Glenn Cook  
Jackie and Bart Cox  
Carmen and Greg Crane  
Dalzell Realtors  
Mrs. Weeze Daniel  
DATROO Technologies, LLC  
Mary and Alan Davis  
Michelle Davis  
Taylor Davis  
Dean Hagler, Ltd.  
Myra Dean  
Jody and Jerry DePriest  
Dian Graves Owen Foundation  
Veronica Diaz  
Discount Tire  
DJ's 5 Star Auto  
Betty and David Dodd  
The Dodge Jones Foundation  
Laura and Duane Donaway  
Pat and Bobby Drake  
Rudith and Don Drennan  
Scott Dueser  
Dyess Spouses' Club  
Leslie Ellis  
Eric Emerson  
Enrich Oil Corporation  
Tina and Billy Enriquez  
Patty and Roddie Esposito  
Dr. and Mrs. B.J. Estes  
Barbara and Steve Evans  
Family Vision Associates  
First Abilene Federal Credit Union  
First Financial Bank, N.A.  
Steve Fowler  
Linda and Allan Frizzell  
Rolanda and Paul Fulham  
Loretta Fulton  
Bea and Brady Ganson  
Norma and Samuel Garcia  
Judy and John Gibson  
Libby and Ryan Gibson  
Sun and Mike Gibson  
Janice and Jim Gobin  
Robert and Janelle Gooch  
Dr. and Mrs. Gary Goodnight  
Jean and Leslie Gore  
Greater Abilene Kiwanis Club  
The Greathouse Foundation  
Tom Griffin  
Beverly and Russell Guthrie  
Wanda and Toney Gutierrez  
Dr. and Mrs. Mel Hailey  
Dr. and Mrs. David Halbert  
Cindy Haley  
Dr. and Mrs. Lanny Hall  
Callie and Lee Hampton  
Callie and Evan Harris  
Casey Hatcher  
Kaye and Joe Hawkins  
Vicki Hayhurst  
Dena and Ron Heaton  
H.E.B.  
Anne and Bob Heep  
Hendrick Health System  
Leah and Johnny Herron  
Nancy and Bruce Hildebrand  
Brad and Whitney Hill  
Hispanic Life Magazine  
Ali and Bryan Holamon  
Byna and Ben Hood  
Mrs. Ralph Hooks

Fred Lee Hughes  
Michael Hull  
Dr. and Mrs. Bob Hunter  
Jeff Luther Construction Company  
Jerry's Oilfield Services Co., Inc.  
J. V. and Gerald Johnson  
Nancy Jones  
Junior League of Abilene  
Kay Kendrick  
Cearley Kinard  
Kinder Hearts Home Health  
Kiwanis Club of Abilene  
Patty and Greg Knight  
Kohl's #1176  
Kool Smiles Children's  
General Dentistry  
Debbie and Stan Lambert  
Rosemary Lara  
Laura's Boutique  
Lauren Engineers  
Lawrence Hall Volkswagen  
Nancy Lemay  
Sidney and George Levesque  
Long Electric  
Longmire Plumbing, Inc  
Molly and Chris Longmire  
Lowe's Home Improvement  
M&R Commercial Services, LLC  
Christy and John Macon  
Pamela and Tom Mann  
Angela and Tim Martin  
Margaret Martinez  
Mr. and Mrs. Cleber Massey  
Mayfield Paper Company  
Dr. and Mrs. Gary D. McCaleb  
Kelly McCarty  
Felicia McCracken  
Ray McGlothlin  
Susan and Russell McKeever  
Emily and Alan Meador  
Doris and Bobby Melson  
Merrill Lynch - Corporate Gift  
Matches  
Midwest Rehabilitation  
Mike Dunnahoo's  
Star Family of Dealerships  
Elizabeth and Aaron Miller  
Anonymous  
Mrs. Mac Ray Mitchell  
Jennifer and Chris Montoya  
Monica and Jon Moody  
Morgan and Jesse  
Jones Endowment  
Debra and Alexander Morotini  
Mrs. Judy Matthews  
Kenneth Murphy  
Julie and Buddy Napier  
Kimi and Jim Newcomb  
Bobby Newton  
Next Ventures, Inc.  
Dr. Angela Nicolini  
Eddie Ohre  
OSI Security  
Papa John's Pizza  
Cynthia Pearson  
Sue Penn  
Perry Hunter Hall, Inc.  
Martha Peterman  
Petrosmith  
Photo Image Center  
Didi and Kyle Pierce  
Kari and Sean Polk  
Carolyn Presswood  
Dorothy Presswood

Drs. Dottie and Kerry Preston  
Pro-Star Energy Services  
Tancy and Grant Rampy  
Helen and Mike Rangel  
Kristi and Ruppert Rangel  
Billye Proctor Shaw  
and Glenn Ray  
Darlene and Tim Ray  
Becky and Jack Rentz  
Reynolds Manufacturing Co.  
Sharon and Tom Riley  
Mrs. Jessie Rister  
Joe Rocco  
Karen Rose  
Pam and Clint Rosenbaum  
Rotarty Club of Abilene  
Sam's Wholesale Club  
Dr. and Mrs. Eric Schackmuth  
Scripps Howard Foundation  
Senter, Realtors  
Lila and Bill Senter  
Suzie and Gary Shahan  
Marelyn and Glen Shedd  
The Shelton Family Foundation  
Sign Pro  
Nelda Sims  
Faye and Dale Smith  
Snyder Patterson  
Insurance Services  
Kim and Jim Snyder  
Sonic  
South Abilene Pediatrics  
Mark Spurlock  
St. Paul Methodist Church  
Katherine Starks  
State Farm Insurance  
Beverly and Danny Stevens  
Fran Stone  
Monae Stout  
Cindy and Steve Strain  
Suddenlink Communications  
Terin and Jim Surber  
Theresa Szemcsak  
Kim and Dennis Tarrant  
TDCJ - Middleton Unit  
Kristi and Kirk Thaxton  
Gaile and William Thompson  
Heather and Taylor Tidmore  
Tittle Luther Partnership/  
Parkhill Smith & Cooper  
Amy Trentalange  
United Way of Abilene  
Wagstaff, Alvis, Stubbeman,  
Seamster & Longacre, L.L.P.  
Jan Schlee  
Susan and Paul Watts  
Weatherl and Associates  
Dr. and Mrs. Jim Webster  
West Central Texas  
Collection Bureau  
West Texas CPR & Safety Training  
West Texas Discount Golf  
West Texas Ford  
Wholly Cow Burgers  
Necy and Kenneth Wilburn  
Lynette and Anthony Williams  
Panissa and Dason Williams  
Willis Supply Co.  
Hayley and Clinton Wilson  
Cindy and Charlie Wolfe  
WolfePak Software  
Alice and Bill Wright  
Carolyn and Richard Young



# Day Nursery of Abilene



## MISSION STATEMENT

To provide affordable  
**QUALITY**  
 child care for a  
 diverse community

## Child Care Centers:

### Cedar Street Center

Denise Dilliard, Center Director  
 650 Cedar Street  
 Abilene, TX 79601  
 (325) 670-0002

### Vine Street Center

Janice Gobin, Center Director  
 1442 Vine Street  
 Abilene, TX 79605  
 (325) 672-7351

### Sherry Lane Center

Tammy Stevenson, Center Director  
 3434 Sherry Lane  
 Abilene, TX 79601  
 (325) 673-1781

## Administration Office

Cynthia Pearson, President/CEO  
 Brenda Peak, Program Director  
 702 Cedar Street  
 Abilene, TX 79601  
 (325) 673-1110

During 2014 the Day Nursery of Abilene experienced a number of successes measured by positive outcomes of children, family and staff.

Most significant is the noticeable improvement of its enrolled children measured by learning, reaching developmental milestones and when positive behavior is clearly exhibited in otherwise challenging children. Children in the school-readiness program achieved great results in their learning and assessments. They reported to kindergarten, ready-to-learn.

Parents achieved success in their jobs and schooling as a result of Day Nursery's provision of child care for their children. They remain active and participate with field trips, book fairs, fundraising events, parent meetings and open houses. Although the Day Nursery saw an increase in referrals to meet the child care needs of children in Child Protective Services (CPS) custody, working foster parent families responded accordingly. During 2014 in one classroom alone, 1/2 of the children in care were in CPS custody.

Day Nursery realizes that the quality of staff directly impacts the quality of child care delivered. We celebrate the accomplishments of each one. Additionally various community partnerships strengthen Day Nursery's program through professional development, teaching, mentoring, volunteer and other resources.

The agency implemented an access control security system in each center in effort to assure that children and the program/centers remain secure. To move the agency forward, the board of directors voted in 2014 to approve an expansion project to address the community's growing need for child care. Generous supporters led by the board contributed the funds during 2014 for construction to begin in 2015.

Balancing funding challenges, quality programming including the maintenance of quality staffing and meeting the community's need for required child care services remain as tasks ahead for the Day Nursery of Abilene. Low unemployment rates and reduced labor pool cause challenges with recruiting qualified staff. Day Nursery's board continued to study the best response to the upcoming requirement as a mid-size employer to comply with the Affordable Care Act. The financial impact to the

Day Nursery of Abilene agency promises to be significant. Finally, low reimbursement rates for state subsidized child care for low-income children remains an issue requiring continued advocacy and attention. Day Nursery makes a commitment to continue working through each of these challenges to achieve its mission to provide affordable quality child care for a diverse community.

*Cynthia Pearson*

President/CEO



## 2014 Board of Directors

Board Chair  
 Faye Smith

Past Chair  
 Duane Donaway

Vice Chair  
 Cindy Cook

Treasurer  
 Ryan Gibson

Secretary  
 Wanda Gutierrez

Jill Antilley  
 Vicki Arthur  
 Leigh Black  
 Gray Bridwell  
 Michelle Davis  
 Eric Emerson  
 Ben Grant  
 Vicki Hayhurst  
 Dena Heaton  
 Brad Hill  
 CaSaundra Johnson  
 Patty Knight  
 Rosemary Lara  
 Susan McKeever  
 Jon Moody  
 Tancy Rampy  
 Michelle Stevens  
 Fran Stone  
 Dason Williams  
 Panissa Williams  
 Clinton Wilson