

Unternehmensprofil

Cremanski & Company is the leading growth consultancy in the DACH region, supporting B2B companies to achieve sustainable and predictable growth. The experienced team of over 50 growth experts not only defines efficient and scalable growth structures but also successfully implements them. Since its inception in 2018, Cremanski & Company has helped more than 500 B2B companies, including over 150 European champions such as Y42, HeyJobs, Sennder, and Choco, in developing go-to-market strategies, optimized data models, and scalable growth structures, processes, and systems. Thanks to its current steep expansion into the Nordic and British markets, Cremanski & Company is getting much closer to its vision of becoming Europe's most trusted address for revenue architecture and growth.

Michael Jäger

In 2018, Michael Jäger founded Cremanski & Company with the overarching goal of supporting Tech and SaaS Startups in achieving commercial excellence by focusing on revenue architecture, aligned growth goals and an end-to-end defined data-model aka customer journey.

He is a true expert in structuring successful revenue organizations, creating demand, revenue processes focused on employees, and building and implementing efficient growth structures within companies. Throughout his career, he has successfully built sales organizations in companies from various industries and founded three of his own companies. He also learned the fundamental importance of a strong company and team culture that prioritizes individual team member development.

With his extensive network in the German startup and entrepreneurial scene, he is always up to date on developments and trends. In addition to his work at Cremanski & Company, he is involved in various other projects and companies as an advisor.

Jan Hepke

Jan Hepke is a Partner and original member of Cremanski & Company, leading the largest team as Strategic Leader of the Salesforce Department. With unparalleled knowledge of the Salesforce platform, he's helped multiple SaaS and tech firms maximize its advantages, earning high praise from companies such as TIER, Gorillas, ClimeWorks, and everphone.

As former Chief Commercial Officer of the logistics startup ShareHouse, Jan understands commercial team challenges, using a structured and analytical approach to achieve clients' business goals. He inspires and motivates people authentically, leading teams to greatness with humor and professionalism.

Kontakt

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