

EXPOSED WILDLIFE CONSERVANCY

Volunteer Program
Information Package
2022



Exposed Wildlife Conservancy
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Help Give Our Wildlife a Voice
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Table of Contents

About The EXPOSED Wildlife Conservancy	3
History	3
Mission	3
Vision	3
Mission and Vision Outcomes	4
Guiding Principles	4
Programs and Activities	5
Meet The Team	6
John E. Marriott	6
Kim Odland	8
Lance Andersen	9
Jessica Barham	10
Angie Birch	11
Volunteer Recognition	12
Volunteer Requirements	13
Next Steps	13

About the EXPOSED Wildlife Conservancy

HISTORY

The EXPOSED Wildlife Conservancy (EWC) began as a web series devoted to informing large online audiences about pressing wildlife conservation issues in Canada and the need to protect our apex predators. Since then, the organization has evolved rapidly to promote conservation efforts.

EWC is now a recognized non-profit organization with an environmental focus that is dedicated to creating visual content that informs, educates, and inspires change in how our wildlife and wilderness is managed and protected. We are currently in the process of obtaining charitable status and developing charitable activities.

To continue down this path of effective conservation efforts combined with continued growth in scope, it is imperative that we position ourselves for success by way of achievable goals and strategies – and, more importantly, measurables through which to achieve those goals.

MISSION

The EXPOSED Wildlife Conservancy is a Canadian not-for-profit environmental organization dedicated to protecting the environment for the benefit of the public by conserving ecosystems through saving, supporting, protecting, and/or assisting stressed or endangered forms of animal life, with a major focus on apex predators such as bears, wolves, and cougars and their habitats.

VISION

Our vision is for the EXPOSED Wildlife Conservancy to become a recognized leader in wildlife advocacy for apex predators in Western Canada. We want the public, government, business, and media to seek out EWC as an expert advisor on all issues related to apex predators.

We also want Canada to become a country that celebrates its apex predators—a nation that honours and appreciates bears, wolves, and cougars for their natural beauty and intrinsic value to our ecosystems. We envision a future where visitors travel from around the world to Canada for the unique opportunity to see these impressive predators in the wild and to learn how Canadians coexist with them.



More broadly, we envision a Canada that entrusts its wildlife and biodiversity with a balanced approach including both Western Science and traditional indigenous ecological knowledge, resulting in an overhauled wildlife management system that better represents public values. A Canada that lives in a harmonious relationship with nature, not an adversarial one.

MISSION AND VISION OUTCOMES

Part of the EWC's Mission and Vision outcomes will see people from around the world visit Canada for the adventure and pleasure of learning about these incredible animals and to witness first-hand how Canadians coexist with the natural world. It is our goal for Canada to be recognized as a country that actively appreciates our unique ecosystem, with healthy soil, vegetation, water, and myriad wildlife species working symbiotically in manners clear and unclear to humans.

Apex predators can be intimidating but through education, Canadians can better understand how to live side-by-side with these powerful animals and we will continue to tell their stories so the rest of the world can enjoy them as well. We also endeavor to make two-eyed seeing part of our process and ensure it becomes part of how our wildlife is managed. One eye is on western science the other looking at traditional ecological knowledge as well as indigenous perspectives, concerns, and concepts.

GUIDING PRINCIPLES

The EWC co-founders and staff follow a set of guiding principles in all organization efforts:

- Seek science-based research and evidence to guide our projects and campaigns.
- Remain politically unbiased.
- Pursue legislation to uphold ethical and scientifically sound trapping and hunting practices.
- Conduct ourselves in a socially responsible and ethical manner.
- Be positive stewards of the environment.
- Pursue diversity and inclusivity in our team.

PROGRAMS AND ACTIVITIES

EWC's current programs and services currently fall into 4 primary areas of focus:

1. Establishing Carnivore Conservation Areas to protect ecosystems as well conserve and project the wildlife and biodiversity therein
2. Developing human-wildlife coexistence management programs
3. Developing and delivering educational training, courses, seminars, workshops and conferences that promote the conservation of apex predators
4. Sharing our research and findings through videography, photography, and storytelling

While distinctly separate in nature and execution, these four focus areas work together towards the EWC's overall goals, feeding into one another and creating a system of ongoing betterment for the organization, its practices, and through the EWC's services and offerings.

The purpose of these activities is to:

1. Deepen the general public's awareness, appreciation, and understanding of apex predators and other wildlife by sharing documented, science-based research and indigenous perspectives on core topics, including, but not limited to:
 - 1.1. Population management
 - 1.2. The role of hunting and trapping
 - 1.3. Animal welfare and disease
 - 1.4. Human-wildlife coexistence
2. To create meaningful and impactful change at the government level in relation to the treatment and management of apex predators
3. Creating humane, science and indigenous-based solutions that will allow humans and wildlife to coexist, working with a coalition of animal welfare groups, biologists, indigenous consultants, and environmentalists.
4. Establishing wild spaces where apex predators can live freely and safely away from human interference

Meet the Team

The team at EWC is composed of a number of individuals committed to the conservation and protection of Apex predators.



JOHN E. MARRIOTT

Co-founder of EWC & Vice-Chair of the Board of Directors

John E. Marriott is one of Canada's premier professional wildlife and nature photographers, with images published worldwide by National Geographic, BBC Wildlife, Canadian Geographic, McLean's, and Reader's Digest. He is a CANON Ambassador, an Associate Fellow with the International League of Conservation Photographers, a former contributing editor for Outdoor Photography Canada magazine and the host of the original popular web series EXPOSED with John E. Marriott.

John has produced six coffee table books and one guidebook, including three Canadian bestsellers: Banff & Lake Louise: Images of Banff National Park (2007); Wildlife of the Canadian Rockies: A Glimpse at Life on the Wild Side (2008); and, The Canadian Rockies: Banff, Jasper & Beyond (2009). He most recently released The Pipestones: The Rise and Fall of a Wolf Family in August 2016 and Tall Tales, Long Lenses: My Adventures in Photography in November 2017.

John is the owner/operator of [Canadian Wildlife Photography Tours](#), featuring wildlife photo adventures, workshops, and expeditions to out-of-the-way Canadian locales. He prides himself on being a conservation photographer known for photographing wilderness scenes and wild, free-roaming animals in their natural habitats.

For more information on John's photography, please visit his website at www.wildernessprints.com

CONSERVATION WORK

- Member of the International League of Conservation Photographers Ethics Committee – January 2021-Present
- Board Member of the Grizzly Bear Foundation – May 2020-present
- Member of the Political Committee of the Commercial Bear Viewing Association – February 2018 - February 2020
- Member of the Ethics Committee, North American Nature Photographers Association – May 2016 - November 2019
- Bow Valley Parkway Advisory Committee – Banff National Park – 2011-12

AFFILIATIONS IN WILDLIFE CONSERVATION

- Raincoast Conservation Foundation – 2013-present
- Nature Conservancy of Canada – 2017-present
- Canadian Parks and Wilderness Society – 2007-present
- Alberta Wilderness Association – 2016-present
- Western Canada Wilderness Committee – 2004-present
- Yellowstone to Yukon – 2000-present
- Northern Lights Wildlife Shelter – 2013-present
- Wildlife Defense League/Echo Conservation Society - 2018-present
- The Grizzly Bear Foundation – 2016-present
- Furbearers – 2015-present



KIM ODLAND

Co-founder of EWC, Chair of the Board of Directors & Owner of KO Productions

Kim Odland is a co-founder of the original EXPOSED with John E. Marriott web series and is the series Executive Producer. He is the owner of KO Productions and a partner in KO Group and FKA Creative in Edmonton, Alberta.

Kim is an established amateur cinematographer and photographer and has accompanied John on more than twenty photography adventures from the British Columbia Coast to the Canadian Arctic. These trips across the country in search of wildlife have developed a strong passion for wildlife conservation in Kim and a keen interest in the outdoors and in photography. Kim has competed in cycling, running and triathlon races across North America, Africa, Europe and the Arctic.

Kim and his companies support the Stollery Children's Hospital and the Mazankowski Heart Institute and have raised over one-and-a-half million dollars for the Institute. He currently serves on the board of the Rosenau Heart Open.

AFFILIATIONS IN WILDLIFE CONSERVATION:

- Wildlife Defense League/Echo Conservation - 2017-present
- Raincoast Conservation Foundation - 2018-present
- The Furbearers – 2021-present
- The Grizzly Bear Foundation – 2021-present



LANCE ANDERSEN

Creative Director, Technical Director

Lance Andersen is a filmmaker, producer, and film editor based in Alberta, Canada. After the completion of NAIT's Digital Cinema Program in 2015, Lance began working with Kim Odland and KO Productions on what would become the original web series EXPOSED with John E. Marriott. He has spent his career working on commercial and documentary video content for both web and broadcast. He also extensively practices photography and design.

Lance's current roles at EXPOSED include (but are not limited to): Lead Cinematographer, Producer, Director, Writer, Lead Editor, Colourist, and Web Designer. As one of the two employees of the conservancy, Lance's jack of all trades skill set makes him an integral part of the team.

Lance grew up camping in the national and provincial parks of Alberta and British Columbia and has been passionate about the conservation and rehabilitation of Canada's natural landscapes ever since. When outdoors he spends his time hiking, snowshoeing, photographing, and rolling video on any wildlife he can point a lens at. Other passions include mechanics, fabrication, product design, and programming to name a few.



JESSICA BARHAM

Operations Manager

Jessica Barham has spent the majority of her life exploring the outdoors. From a young age, she was always fascinated by nature and sought ways she could connect with it. This included hiking and biking through our mountain forests, swimming in our oceans and lakes, geocaching for treasures and spending time with as many animals as she possibly could. Always maintaining her wanderlust spirit, Jessica continues to explore the places less traveled with her two pups, Ollie and Bella, as she feels there is endless value in connecting with our natural world again and again.

Having a natural passion for the conservation of Canada's wilderness through her childhood experiences, Jessica found herself working closely with wolfdogs as an adult, where she formed deep and real connections with these highly misunderstood animals. Seeing the treatment their wild counterparts currently face, Jessica knew she needed to do more. When she discovered what our Conservancy was doing and the difference we have been making, she immediately connected with our mission and goals.

Jessica joins our team to put her diverse skills, education, and professional background in the business side of the nonprofit sector to work, helping to make a positive, lasting and meaningful impact on Canada's apex predators.



Angie Birch

General Researcher - Volunteer

Angie previously enjoyed a career in the dental field before starting her journey into making life better for all animals who have been wronged by humans. This has involved volunteering with horses, reptiles and dogs in different capacities, but most effectively as a medical and palliative care foster. One of these volunteer opportunities allowed for the development of very close bonds with high-content wolfdogs, which spurred her to expand her knowledge and understanding of apex predators and the essential role they play in our ecosystems. Through understanding and compassion, we can preserve nature for the future.

She is working on completing a diploma in Wildlife and Forestry Conservation to support this goal. Angie has joined the Exposed team as a research assistant with the intention of creating the change she wishes to see for wildlife and our wild places.



Volunteer Recognition

EXPOSED volunteers are essential to EWC! As a volunteer, you play a critical role in helping us fulfill our mission of creating change by raising awareness and appreciation of conservation issues relating to Canada's apex predators. To show our appreciation, we will recognize our volunteers in the following ways:

- Receive access to merchandise at cost after 30 hours of volunteering
- Receive a complimentary hat or toque after 60 hours of volunteering
- Receive a complimentary t-shirt and recognition on the EWC Website after 90 hours of volunteering
- Receive a complimentary Exposed Insider membership for a year after every 120 hours of volunteering
- Receive a complimentary hoodie and spotlight interview in one of our monthly newsletters after every 200 hours of volunteering

Volunteering is also a great way to enhance your experience, learn new skills, and grow your network while contributing to a cause greater than ourselves! As a volunteer, you will join a passionate community working towards bettering the treatment of Canada's wolves, bears, cougars and more. By working together, we will be able to spread our impact further than ever before!

Volunteer Requirements

Most positions require access to a computer with in-person or on-site programs needing access to a vehicle. Time requirements vary depending on the program and your availability. All volunteers are required to sign a Volunteer Code of Conduct and have access to either email or phone. Currently, volunteers must be over the age of 18 and over. We are working towards accepting volunteers under the age of 18 in the future.

EXPOSED Wildlife Conservancy values diversity and welcomes volunteers from First Nation, Inuit, Métis, New Canadian, racialized, differently-abled, and LGBTQ2S+ communities. Thus, regardless of your ethnicity, background, orientation, etc. you are welcomed at EWC!

Next Steps

If becoming a volunteer with EWC is of interest to you, please fill out our volunteer interest form by [clicking here](#). Once you have completed and submitted this form, a member of our team will be in contact with you within the next 4 to 7 business days to review your form and go over the next steps.

If, at any time, you have any questions regarding the volunteer program please email info@exposedwc.org or call 587-415-7060.

Thank you for supporting the EXPOSED Wildlife Conservancy!