



f:unraise

# Spring Fundraising Calendar

## March 2022 WOMEN'S HISTORY MONTH

### **EMPLOYEE APPRECIATION DAY · MARCH 4**

Highlight your staff with an email or social spotlight and ask supporters to donate to keep making their work possible.

### **INTERNATIONAL WOMEN'S DAY · MARCH 8**

Raise money for programs that help women or ask your supporters to make a donation in honor of a woman in their lives.

### **DAYLIGHT SAVINGS · MARCH 13**

Ask your supporters to give the gift of "time" by donating to support staff time and salaries.

### **PI DAY · MARCH 14**

Ask for a donation of \$3.14 to celebrate Pi Day!

### **EQUAL PAY DAY · MARCH 15**

### **PURIM · MARCH 16-17**

### **SPRING CLEANING FOR GOOD**

Ask your supporters to donate their gently used items to your organization for an epic garage sale hosted by your nonprofit.

### **ST. PATRICK'S DAY · MARCH 17**

Raise money by selling seed packets for clover. Follow up by asking for photos on social media and reward 4-leaf clovers with a virtual "pot 'o gold"!

### **SPRING EQUINOX · MARCH 20**

Put out a call for supporters to "spring into action" and celebrate the new season.

### **INTERNATIONAL TRANSGENDER DAY OF VISIBILITY · MARCH 31**

### **EASTER EGG HUNT FUNDRAISER**

Host an Easter Egg hunt fundraiser and give kids an eggstra egg-finding opportunity.

# April 2022

[CELEBRATE DIVERSITY MONTH](#)  
[AUTISM AWARENESS MONTH](#)

## **APRIL FOOLS DAY · APRIL 1**

Can you parlay your pranks into fundraising asks? Let your imagination fly!

## **WORLD AUTISM AWARENESS DAY · APRIL 2**

## **RAMADAN · APRIL 2–MAY 2**

Encourage supporters to give something up during the month of Ramadan, like coffee, and donate their savings.

## **NATIONAL PUBLIC HEALTH WEEK · APRIL 4–10**

Highlight your programs that connect with the theme of the week and ask supporters to make a donation to support those programs.

## **SIBLINGS DAY · APRIL 10**

Ask your supporters to make a donation in honor of their sibling.

## **PASSOVER · APRIL 15–23**

## **EARTH DAY · APRIL 22**

Host a candlelit fundraising event during Earth Hour to save energy... and add some extra ambiance!

## **YOM HASHOAH · APRIL 27–28**

Holocaust Remembrance Day

## **FLOWER OR PLANT FUNDRAISERS**

Partner with a local nursery or plant grower for a flower or plant fundraiser, or consider a flower delivery fundraiser.

## **LAYLAT AL-QADR · APRIL 29**

## **HONESTY DAY (APRIL 30)**

The foil to April Fools Day—get honest about the state of the problem you're working to solve and ask for a long-term investment in the form of recurring donations.

# May 2022

[ASIAN PACIFIC AMERICAN HERITAGE MONTH](#)

[JEWISH AMERICAN HERITAGE MONTH](#)  
[MENTAL HEALTH AWARENESS MONTH](#)  
[OLDER AMERICANS MONTH](#)

## **NATIONAL PET WEEK · MAY 1–7**

No matter your mission, donors always respond to animal love! Ask your supporters to make a donation in honor of their beloved pets.

## **YOM HAATZMAUT · MAY 4–5**

## **CINCO DE MAYO · MAY 5**

Bring more than just tacos to the table! Plan an educational scavenger hunt that explains the historical significance of Cinco de Mayo and supports your programs at the same time.

## **BUDDHA DAY · MAY 16**

## **FIELD DAY**

Go nuts with a day of outdoor games and races, and sell competition entries and raffle tickets as a fundraiser!

## **YOM YERUSHALAYIM · MAY 28–29**

## **MEMORIAL DAY · MAY 30**

To honor our fallen military heroes, run a campaign to send care packages to active military personnel on Memorial Day. FYI, care packages can be digital or tangible—it's the care that counts!

## **GRADUATIONS**

This time of year, showcase your program's "graduates" and ask for donations that commemorate their accomplishments and sponsor new participants.

## **SUMMERTIME = BBQ**

Nothing says Summer like a barbeque! Gather your community for a potluck and great company.

# Quick Spring Fundraising Ideas

## **FLOWER OR PLANT DELIVERIES**

Make deliveries each weekend during the spring season.

## **PET WALKING**

Have young volunteers pick up this fundraiser and run with it—and with the dogs!

## **BEACH DAY!**

Host the first beach day or picnic of the season. Soak up the sun and then get the bonfire going.

## **DONOR RAFFLE**

Every donation a donor has made in the last 12 months counts as one entry. Recurring donors have a leg up!

## **MATCH THE TEMPERATURE**

Try to get as many donors each day as the thermometer shows. Keep a running graph and show off when you hit your target.

## **OPPOSITE DAY**

Ask all of your supporters to sport the opposite of your nonprofit's colors to emphasize that your mission is still ongoing. Sell Opposite Day shirts ahead of time, if you like!

## **SPRING CLEAN-UP**

Do a big clean up of a beach, park, street, or building. It's a win-win-win when trash goes in its place and your nonprofit gets donations.

## **SECRET HANDSHAKE**

Come up with a secret handshake for your donors and greet them appropriately when you see them in person.

## **GOOGLY EYES NIGHT**

Sell googly eyes and get everyone to slap 'em in hilarious spots around town and record for social media sharing.

## **A <INSERT THING HERE> DRIVE**

Most organizations need at least one... thing regularly. If it's a perishable item, ask donors to pledge to purchase that... thing later in the year.

# Fresh Spring Fundraising Ideas

## **THE EGG BABY**

Remember that school assignment that had you treat an egg like a baby? Bring it into the 2020's and make it a fundraiser.

## **PLANT A... PLANT!**

You thought we were gonna tell you to plant a tree, right? Instead, give local native plants a bit of the spotlight.

## **SPRING HOME DECORATING**

Offer wreaths, mailbox decorations and yard signs or run a contest and provide a prize for the best-dressed-residence!

## **EGG HUNT COORDINATION**

Take over the egg hunt setup for different neighborhoods, churches, or community groups.

## **FARM-FRESH FEAST**

Partner with a local farm or community garden and host a popup dinner featuring food fresh from the field.

## **STREAM YOUR OWN SERIES**

Find documentaries and series like The Innocence Files fascinating? Start your own!

## **VINTAGE COOKBOOK COOK-OFF**

Provide a different vintage cookbook to each competitor, and have them cook something to contribute. Request something terrible or delightful; it's your call.

## **ZOO ANIMAL BABY BINGO**

Lots of animals give birth in the springtime. If there's an animal at your local zoo (or even a not-local zoo) that has a bun in the oven, sell chances to guess the birthdate.

## **BUILD-A-BUDGET**

Especially with tax time around the corner, donors may be interested in building a budget with a financial consultant. Don't forget to build in room for donations!

## **GIFT BASKETS**

As Michael Scott says, gift baskets are "the essence of class and fanciness." So dig in and deliver baskets for donations!

## **DIY MUD RUN**

What says "Spring" more clearly than lots and lots of mud? Build a temporary mud run and let the kids get stuck!

# March 2022

WOMEN'S HISTORY MONTH

funraise

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4 Employee Appreciation Day	5
6	7	8 International Women's Day	9	10	11	12
13 + Daylight Savings Starts	14 Pi Day	15 Equal Pay Day	16 Purim		18	19
		St. Patrick's Day				
20 Spring Equinox	21	22	23	24	25	26
Spring Cleaning for Good						
27	28	29	30	31 Transgender Day of Visibility		

# April 2022

CELEBRATE DIVERSITY MONTH  
AUTISM AWARENESS MONTH

funraise

SUN	MON	TUE	WED	THU	FRI	SAT
					1 April Fools Day	2 Ramadan starts Autism Awareness Day
3	4	5	6	7	8	9
National Public Health Week						
10 Siblings Day	11	12	13	14	15 Passover starts	16
Easter Egg Hunt Fundraiser						
17 Easter Sunday	18	19	20	21	22 Earth Day	23 Passover ends
Flower or Plant Fundraisers						
24	25	26	27 Yom HaShoah	28	29	30 Honesty Day
Autism Awareness Month						

# May 2022

ASIAN PACIFIC AMERICAN HERITAGE MONTH  
JEWISH AMERICAN HERITAGE MONTH

MENTAL HEALTH AWARENESS MONTH  
OLDER AMERICANS MONTH

funraise

SUN	MON	TUE	WED	THU	FRI	SAT
1	2 Ramadan ends	3	4 Yom HaAtzmaut	5	6	7
		National Pet Week			Cinco de Mayo	
8	9	10	11	12	13	14
15	16 Buddha Day (Vesak/Visakha Puja)	17	18	19	20	21
22	23	24	25	26	27	28 Yom
29 Yerushalayim	30 Memorial Day (US)	31				