

fūnraise

GIVE ATLANTA CHALLENGE 2018

# Giving Challenge Toolkit



# Welcome!

This giving challenge toolkit was created by the friendly nonprofit pros at Funraise to help your organization run a successful GIVE Atlanta Challenge.

In this toolkit, you'll find prewritten emails, social posts, and press releases as well as tips to guide you through the course of the challenge. If you have any questions, our Customer Success team is ready to help. Feel free to reach out to [success@funraise.io](mailto:success@funraise.io).

# Contents

Setting Goals .....	01
Ideas & Tips .....	02
Campaign Calendar .....	04
Emails .....	05
Social Media .....	11
Press Release.....	18

# Setting Goals

## **WHY A TIME-SENSITIVE APPROACH IS IMPORTANT**

The GIVE Atlanta Challenge is October 16 through November 16, 2018, providing you with an incredible start to your generous end-of-year giving season. This monthlong giving event celebrates donors, organizations, and the impact we have together.

## **WHAT IS THE GIVE ATLANTA CHALLENGE?**

GIVE Atlanta Challenge is a month of giving designed to kickstart your charitable end-of-year giving season, especially within your own community. This is an opportunity to give back to organizations we love within our own home base.

## **SHOULD YOU SET A GOAL?**

Oh, most definitely. Add excitement and urgency to your campaign with a clear, aggressive goal. Since the GIVE Atlanta Challenge is the first campaign of the end-of-year season, you want it to drive the tone of everything else you do through the end of the year. Pick an amount you feel comfortable reaching, then increase that by 10%. Challenge #TeamYou and you'll be surprised at what you can accomplish together.

## **WHY IS THE GIVE ATLANTA CHALLENGE AWESOME?**

Donors love to give during challenges! You'll see a flurry of social media activity and donations as your supporting fundraisers encourage their peers to join in the fun. The time-sensitive nature of the event encourages people to take action and share their accomplishments. You can come up with some really creative ideas to develop a sense of urgency and excitement, increasing donations.

# Ideas & Tips

*“Shoot for the moon. If you miss, you’ll land among the stars.”*

It’s a little cheesy, but our point is that you need to pick an idea and run with it. Whatever you choose, give it 100% and your supporters will join in. Here are a few practical ideas and tips to consider.



## **TIP #1**

### Get a matching grant

A matching grant is an excellent tool to use during the GIVE Atlanta Challenge. Doubling down until a certain amount is donated really ratchets up the urgency. Try this: ask one of your trusted donors to match the first \$5,000 you raise. Their gift will not only impact your work, but it’ll encourage another \$5,000 in donations. Matching donors love feeling like they contributed more than their donation amount.



## **TIP #2**

### Run Social Media Ads

You’ll want to make sure everyone has a chance to see what’s happening as they scroll through their feeds. Think of it like this: If you spend \$50 on an ad and it converts one \$50 donation, you’re already winning!



## **TIP #3**

### Host a Live Video

Consider it a modern-day telethon. Set up a Live video on your social media of choice and embed it on your campaign website.



**TIP #4**

## Unlock something silly

Will your CEO shave her head if you reach your goal today? Maybe your Development Director will take a pie to the face! Why not? Find something fun and silly to reward your donors with when you reach your goal.



**TIP #5**

## Give live shoutouts

When someone donates today, thank them with a personal social media shoutout. Public and positive acknowledgment inspires others to follow along because people love recognition. The GIVE Atlanta Challenge is a month of fast-paced giving, with time to celebrate lots of donors.



**TIP #6**

## Prime the pump

Ask your top 10 donors to make their donation before you launch. This lets your top donors be distinguished as giving leaders and primes the pump for a show-stopping beginning to the GIVE Atlanta Challenge. Bonus: this shows social buy-in and encourages others.



**TIP #7**

## Create a sharing squad

Here's the deal. The more people share a social media post, wider your message will be spread. So, get together your most active social media followers. Tell them you need their help spreading the GIVE Atlanta Challenge and ask them to throughout their own networks. Sharing is caring!

# Campaign Calendar

<b>MON · OCT 8</b>	<b>TUE · OCT 9</b> <b>ONE WEEK AWAY</b> Send announcement email and social media posts	<b>WED · OCT 10</b>	<b>THUR · OCT 11</b>	<b>FRI · OCT 12</b>
<b>MON · OCT 15</b> <b>ONE DAY AWAY</b> Send reminder email and social media posts	<b>TUE · OCT 16</b> <b>LAUNCH DAY</b> Send launch email and social media posts	<b>WED · OCT 17</b>	<b>THUR · OCT 18</b>	<b>FRI · OCT 19</b>
<b>MON · OCT 22</b>	<b>TUE · OCT 23</b>	<b>WED · OCT 24</b>	<b>THUR · OCT 25</b>	<b>FRI · OCT 26</b>
<b>MON · OCT 29</b>	<b>TUE · OCT 30</b> <b>TWO WEEKS IN</b> Send momentum email and social media posts	<b>WED · OCT 31</b>	<b>THUR · NOV 1</b>	<b>FRI · NOV 2</b>
<b>MON · NOV 5</b>	<b>TUE · NOV 6</b>	<b>WED · NOV 7</b>	<b>THUR · NOV 8</b>	<b>FRI · NOV 9</b> <b>ONE WEEK LEFT</b> Share second momentum social media posts
<b>MON · NOV 12</b>	<b>TUE · NOV 13</b>	<b>WED · NOV 14</b>	<b>THUR · NOV 15</b>	<b>FRI · NOV 16</b> <b>LAST DAY OR GOAL REACHED</b> Send goal reached email and social media posts

# Emails

Get ready for the GIVE Atlanta Challenge now! Schedule your donor emails ahead of time so that you can be live and responsive on launch day.

We've built five emails that your GIVE Atlanta Challenge campaign should have. Feel free to copy and paste the content or edit to make it your own.

## WHO SHOULD YOU EMAIL?

Everyone! This challenge is a monthlong celebration of donors, organizations, and the impact we make together. It would be rude not to invite your entire donor base to participate.

## WHAT ABOUT TONE?

The GIVE Atlanta Challenge is **exciting, joyful, and positive**. This month is all about coming together and sharing our resources to help others. People will be posting on social media and encouraging others to join in. Focus on communicating urgency and positivity by sharing the impact donors can make.

**COPY & PASTE FROM GOOGLE DOC**

## SEND: TUES OCT 9TH · 1 WEEK BEFORE GIVE ATLANTA CHALLENGE

The goal of the first email is to announce to your supporters that GIVE Atlanta Challenge is next week. Whether they've been giving to your cause for years or are new to your organization, you'll want to let them know what's coming so they don't miss out.

The most important thing you'll want to do in the first email is to announce your goal loud and clear. If you don't have a GIVE Atlanta Challenge goal, stop what you're doing and decide on a goal with your team. The goal is what'll drive excitement and urgency.



### **SUBJECT LINE:**

GIVE Atlanta Challenge incoming!

### **BODY:**

Hi **{first\_name}**!

We're excited to launch the GIVE Atlanta Challenge next week with a chance to give back to our local community. We've set a goal to raise **\$<goal>** in just 30 days. It's going to take everyone, but the impact your donations will have is going to be incredible.

Here's what you can do now: create a fundraising site, set your personal goal, and start spreading the news.

Mark your calendar. GIVE Atlanta Challenge starts October 16th, 2018.

[COPY & PASTE FROM GOOGLE DOC](#)

**SEND: MON OCT 15TH · 1 DAY BEFORE GIVE ATLANTA CHALLENGE**

The goal of this email is to remind supporters that tomorrow is the big launch. Communicate your goal, its impact, and the urgency of everyone's participation throughout the GIVE Atlanta Challenge.



**SUBJECT LINE:**

Tomorrow is the GIVE Atlanta Challenge!

**BODY:**

Tomorrow we need your help as we raise **\$<goal>** to fund **<what the money funds>**. It's going to be a monthlong donation celebration, and it starts tomorrow! Get a good night's sleep and make sure your fundraising page is ready to go. We're going to need your social sharing powers tomorrow.

**COPY & PASTE FROM GOOGLE DOC**

**SEND: TUES OCT 16TH · GIVE ATLANTA LAUNCH MORNING**

The goal of this email is to convert as many donations as possible early in the day.

Be sure to communicate the urgency of donating now. This is 30 days of important local impact that your supporters won't want to miss. Make sure they have a clear and exciting invitation to participate.



**SUBJECT LINE:**

The GIVE Atlanta Challenge is live!

**BODY:**

Today's the first day of the rest of your month, **{first\_name}**!

We need your help to raise **\$<goal>** to fund **<what the money funds>**.

The best referral we could possibly get is from fundraisers like you. In addition to your donation today, could you also post this on your social pages? As the month goes on, we'll keep you updated on the progress toward our goal, special events for supporters, and donation incentives. Stay tuned!

**COPY & PASTE FROM GOOGLE DOC**

**SEND: TUES OCT 30TH · TWO WEEKS INTO GIVE ATLANTA CHALLENGE**

The goal of this email is to show the progress you've made toward your goal. As nonprofits, you know that many supporters won't join in until they see movement, so this'll also encourage those who haven't donated!

Here's another idea: Try using this email as your 50% announcement and send it when you're halfway to your goal.

**PRO TIP:** Segment out donors who gave earlier in the month, send them an email asking them to share their donation, and be prepared for their friends to chip in.



**SUBJECT LINE:**

Join the GIVE Atlanta Challenge party!

**BODY:**

Come celebrate with us! We're making progress toward our goal of raising **\$<goal>** during this month of giving. It's been an absolute honor to see everyone donate and share this campaign—with just a little more pushing, we'll be at our goal.

What can you do now?

If you haven't donated yet, go donate! If you've already donated, consider one more gift: share this link **{INSERT CAMPAIGN LINK}** with your family, friends, and social networks. We can only accomplish this goal if everyone joins in. Let's do it!

**COPY & PASTE FROM GOOGLE DOC**

**SEND: FRI NOV 16TH · AT THE END OF THE GIVE ATLANTA CHALLENGE  
OR WHEN YOU REACH YOUR GOAL (!)**

The goal of this email is to thank your audience for being there all month. You'll want to update everyone on the amount you raised and how everyone's efforts will impact your work. It's a great idea to show real images of impact in this email.

The GIVE Atlanta Challenge is the start of the end-of-year giving season, so this is a crucial email. If you can show your appreciation for your supporters, they'll be ready to help the next time you ask.... which is going to be pretty soon.



**SUBJECT LINE:**

It's Over: The GIVE Atlanta Challenge is in the books!

**BODY:**

Thank you, **{first\_name}**!

With your help and the support of **<total number of donors>** amazing donors, we raised **\$<amount you raised>** over the last month. With these funds, we'll be able to **<complete the final rescue wing of our shelter>**! We can't thank you enough for giving of your time and shares during the GIVE Atlanta Challenge. It's truly an honor to have your support—you can bet we're gonna let all the **<animals, people, trees>** benefitting from this campaign know that you were a huge part of it.

How your donation helped:

- We are able to accept an additional 50 rescue cats
- We are able to provide medical care for 200+ cats in our shelters
- We are able to provide low-cost or no-cost veterinary services to 10,000 families in our community

Seriously, this has been one of our most successful fundraising events ever... and continuing our work is only possible because you're on our team.

Thank You!

**COPY & PASTE FROM GOOGLE DOC**

# Social Media

GIVE Atlanta Challenge is about sharing, caring, sharing, sharing, sharing, caring, sharing...

One important GIVE Atlanta Challenge social media strategy is to make sure your donors share about their donation and encourage others. There are a few things you can do to accomplish that, but most importantly you'll want to create an environment that encourages collective impact and urgency.

## **WHAT SHOULD YOU POST?**

First, make sure your audience knows about GIVE Atlanta Challenge and is ready. You'll want to share about your goals and share progress updates during the month. You'll also want to share the impact that this campaign can have. Prepare some images and content that represent that impact and benefit from the campaign.

Remember that the following are merely suggestions and templates for what you should post. It's important to tailor them to your organization. Your goals, your mission, and your projects are all unique, and that uniqueness is what will encourage donations, so capitalize on them!

**COPY & PASTE FROM GOOGLE DOC**

**SEND: TUES OCT 9TH · 1 WEEK BEFORE GIVE ATLANTA CHALLENGE**

The goal of the initial posts is to announce to your supporters that GIVE Atlanta Challenge is about to begin! Encourage your supporters to get excited and begin to think about ways they can excite their networks as well.

Don't forget to add the #GiveAtlanta hashtag to your posts for the duration of this giving challenge. Keep in mind that the following posts are merely framework suggestions. Tweak and personalize them for your unique organizations. The more specific the better!



**FACEBOOK + INSTAGRAM**

We are getting ready to launch GIVE Atlanta Challenge, which is going to help our amazing city continue to thrive! Over the course of the upcoming 30 days we'll need your help to raise \$15,000 to fund 3 new projects. Be sure to save a few bucks so you can join our movement and think about friends that would love to chip in as well. #GiveAtlanta



**TWITTER**

Get ready for GIVE Atlanta Challenge! Our goal is to raise \$15k over 30 days to fund 3 new projects in our community! #GiveAtlanta

---

We'll need your help this GIVE Atlanta Challenge to fund 3 new projects in our community. Please consider giving, plus like & share to spread the word! #GiveAtlanta

---

Our GIVE Atlanta Challenge goal of \$15k will be easily met if each of our followers donates only \$2. Think about the impact you can make in our community! #GiveAtlanta

**COPY & PASTE FROM GOOGLE DOC**

**SEND: MON OCT 15TH · 1 DAY BEFORE GIVE ATLANTA CHALLENGE**

The goal of this post is to announce to your supporters that GIVE Atlanta Challenge begins TOMORROW! By now, your supporters should know what's happening and they should be excited to spread the word.



**FACEBOOK + INSTAGRAM**

TOMORROW starts GIVE Atlanta Challenge! Can you feel it? Make sure you've started taking your vitamins because this is going to be exciting! Over the next month, with your help, we will raise \$15,000 which will enable us to bring three new programs to our community. #GiveAtlanta



**TWITTER**

GIVE Atlanta Challenge starts TOMORROW! Rest up because we're going to need your help spreading the word! \$15k in month? We can do this! #GiveAtlanta

---

How much good can be done in a single month? Let's find out! Our goal is \$15k—will you help? #GiveAtlanta

---

Our community centers serve 500+ ppl/day & we want to open 3 more. We will need your help to reach our goal so stay tuned! Don't forget to like + share :) #GiveAtlanta

**COPY & PASTE FROM GOOGLE DOC**

**SEND: TUES OCT 16TH · GIVE ATLANTA LAUNCH MORNING**

**Make sure to schedule these so they go out bright and early, around 7am.**

The goal of this post is to convert as many GIVE Atlanta Challenge donors as early as possible!

Make sure you have a clear and visible call to action. The most important part of every post from now until the end of the campaign is the link to your campaign website. Every post should have this link!



**FACEBOOK + INSTAGRAM**

TODAY is the first day of GIVE Atlanta Challenge! We're celebrating by committing to raise \$15,000 in just 30 days. These funds will enable us to create three new programs in our community, but we can only reach our goal with your help! #GiveAtlanta

Will YOU be the first GIVE Atlanta Challenge donor?! Donate here: <URL>



**TWITTER**

Who will be our first GIVE Atlanta Challenge donor? IT COULD BE YOU!  
#GiveAtlanta <URL>

.....

If you donate to the GIVE Atlanta Challenge will your employer match it? How about your friends/family? Our goal is as big as our <3! Pls like+share #GiveAtlanta <URL>

.....

Hear from <Francesca who credits our programs as critical in her career success>. If we meet our goal, we will fund <three new programs in our community>! #GiveAtlanta <URL to Francesca's story>

**COPY & PASTE FROM GOOGLE DOC**

**SEND: TUES OCT 30TH · TWO WEEKS INTO GIVE ATLANTA CHALLENGE**

The goal of these posts is to continue the momentum.

You'll want to use collective language like "Join Us" or "Together we can...".

Don't forget to include compelling imagery specific to your organizations. Highlight both the need you're filling and the success of past programs. Remember to always include the link to your fundraising page and the campaign hashtags. Don't forget to specify the cash prizes for the highest-raising organizations.



**FACEBOOK + INSTAGRAM**

The top fundraising organization of GIVE Atlanta Challenge will receive a cash gift of \$17,000! We need your help to unlock those funds to fuel our mission. Whether you can give \$5 or \$5,000, your gift will get is closer to our goal to **<fund TEN projects>**! #GiveAtlanta JOIN US HERE: **<URL>**



**TWITTER**

We want to **<fund TEN water projects>** this GIVE Atlanta Challenge & need your help. Any amount helps! Please give, like + share #GiveAtlanta **<URL>**

.....

Just halfway through the Challenge and we're at **<40%>** of our goal! That's **<4/10 projects fully funded>**! Pls keep sharing & lets get to 100%! #GiveAtlanta **<URL>**

.....

Don't forget that the top fundraising organizations get a boost of \$17,000! Help us grab those funds so we can **<serve even more neighbors in need>**! #GiveAtlanta **<URL>**

**COPY & PASTE FROM GOOGLE DOC**

**SEND: FRI NOV 9TH · ONE WEEK LEFT OF THE GIVE ATLANTA CHALLENGE**

Use posts like these toward the end of the GIVE Atlanta Challenge.

The goal of these post is to announce a significant milestone or continue momentum towards your goal. This excitement can encourage those who have not yet donated. Don't forget to use great imagery, include your hashtag, and always include the links.



**FACEBOOK + INSTAGRAM**

Don't miss your chance to be a part of GIVE Atlanta Challenge! Thanks to everyone who has donated so far; we are blown away at how quickly we've made it to **<the halfway point>**! We are SO CLOSE to our goal! Let's keep it going! Your donation today is **<helping to provide shelter for 30 dogs and cats who need a home>**. #GiveAtlanta DONATE HERE: **<URL>**



**TWITTER**

THANK YOU to **<@MarySue>** for your donation! Your gift has pushed us past **<50%>** of goal! Keep it going! Please share with any others who are just as passionate. #GiveAtlanta **<URL>**

.....

Look at all the wonderful ppl who've given so generously! We can't stop smiling! Best GIVE Atlanta Challenge ever? #GiveAtlanta **<URL>**

.....

Don't be shy on GIVE Atlanta Challenge! Ask your employer about donation matching! Friends & family will want to give too! We're getting so close to goal we can taste it. #GiveAtlanta **<URL>**

**COPY & PASTE FROM GOOGLE DOC**

**SEND: FRI NOV 16TH · AT THE END OF THE GIVE ATLANTA CHALLENGE  
OR WHEN YOU REACH YOUR GOAL (!)**

The goal of this post is to thank your entire audience and remind them of the impact. You'll want to update everyone on the amount you raised and tell them exactly what the funds will achieve. It's a great idea to show real images of impact in these posts. Remember, these are just suggestions, so get creative and tailor them to your programs.

GIVE Atlanta Challenge is the start of the end of year giving season, so this is a crucial point of communication. If you can show how thankful and honored your team is to have these amazing supporters by your side, your supporters will feel appreciated and they will be ready to help the next time you ask.... which is going to be pretty soon.



**FACEBOOK + INSTAGRAM**

WOW! YOU DID IT! We can't thank you enough for making this GIVE Atlanta Challenge a huge success. With the generous support of over **<120>** donors, we've raised **<\$15,000>** in just one month! These funds will provide **<150 students with supplies and books for the next semester>**. THANK YOU! We **<3** you. See what we accomplished: **<URL>** #GiveAtlanta



**TWITTER**

Tears of joy! **<120>** donors gave big during the GIVE Atlanta Challenge to help us reach our goal! **<150+ students will get books & supplies>** thanks to you! #GiveAtlanta **<URL>**

---

ACHIEVEMENT UNLOCKED! 100% of GIVE Atlanta Challenge goal. **<Books and supplies for over 150+>** were made possible by YOUR gifts. #GiveAtlanta **<URL>**

---

140 characters cannot express our gratitude. Our donors are the best! **<150+ students will receive supplies>** THANKS TO YOU! #GiveAtlanta **<URL>**

**COPY & PASTE FROM GOOGLE DOC**

# Press Release

Local and industry-specific news outlets are a great way to shine a much-needed spotlight on your organization's GIVE Atlanta Challenge goals.

Open the [linked document here](#), click File in the top left, then choose "Make a copy" to create your very own version of this press release. Then edit to reflect your nonprofit's values—You'll attract not just donors, but supporters who will make their own fundraising pages to support your mission.

## FOR IMMEDIATE RELEASE

### **[[NAME OF ORGANIZATION]] JOINS ATLANTA MAGAZINE'S GIVE ATLANTA CHALLENGE**

*Help [[NAME OF ORGANIZATION]] win \$17,000 by donating to its Give Atlanta campaign*

**[[YOUR LOCATION/DATE]]** – [[NAME OF ORGANIZATION]] has joined the *Atlanta* magazine's Give Atlanta Challenge, a friendly online fundraising competition between charitable organizations and their supporters. This challenge benefits charities making a difference in the greater Atlanta region. Participating organizations will compete for \$40,000 in prize money. [[NAME OF ORGANIZATION]] has joined *Atlanta* magazine's Give Atlanta Challenge in hopes of raising money to support [[WHAT YOU DO]].

[[PARAGRAPH EXPLAINING ORGANIZATION'S WORK AND WHY THIS CHALLENGE IS IMPORTANT/WHY YOU ARE PARTICIPATING/HOW YOU WILL USE FUNDS IF YOU WIN/ETC.]]

[[“Quote here from organization,” said organization spokesperson.  
“More quote here.”]]

The GIVE Atlanta Challenge launched in partnership with Funraise on October 16th and it runs through November 16th. The organizations that raise the most during the challenge period will win prize money totaling to \$40,000— \$17,000 to first place, \$6,000 to second place, and \$4,000 to third place. Weekly bonus challenges enable charities to win up to another \$13,000.

To help [[NAME OF ORGANIZATION]] win the GIVE Atlanta Challenge, head to [[FILL WITH YOUR CUSTOMIZED FUNRAISE URL]].

CONTINUES...

**About your organization:**

Boilerplate will go here.

**About *Atlanta* magazine:** First published in 1961 as the Atlanta Chamber of Commerce magazine, *Atlanta* magazine marks its 57th year in 2018 as the city of Atlanta’s most prestigious publication—having been recognized with hundreds of awards for excellence in journalism and design, including The National Magazine Award, the industry’s highest honor. Through the years, the magazine has expanded its portfolio to include *Atlanta Magazine’s HOME*, *Southbound*, and [atlantamagazine.com](http://atlantamagazine.com), along with thriving events and custom media divisions. *Atlanta* magazine is part of Hour Media Group, a multi-media company which publishes and produces 132 magazines and custom titles, 37 consumer websites, and 65 shows and events throughout the United States. For additional information, visit [www.atlantamagazine.com](http://www.atlantamagazine.com).

**About *Give Atlanta*:** *Atlanta* magazine’s *Give Atlanta* program is an opportunity for philanthropic organizations to engage with the community and share their story with an affluent audience. *Atlanta* magazine is committed to providing nonprofit organizations with a platform to connect with the most influential members of the Atlanta community by producing a custom print publication, *Give Atlanta*, along with an online fundraising component, the GIVE Atlanta Challenge. *Atlanta* magazine is proud to partner with Funraise to host the GIVE Atlanta Challenge, giving local charities the opportunity to raise funds and compete for cash grants and other prizes from the \$40,000 challenge fund. The GIVE Atlanta Challenge is a friendly online fundraising competition between charitable organizations and their supporters. The GIVE Atlanta Challenge launched in 2017 which proved to be a record breaking first year, with over \$234,000 distributed to Atlanta’s nonprofit community.

**Media Contacts:**

For *Atlanta* magazine: Lauren Kuzminsky | *Atlanta* magazine | 404-527-5538  
or [lkuzminsky@Atlantamagazine.com](mailto:lkuzminsky@Atlantamagazine.com)

For [[NAME OF ORGANIZATION]]: [[INSERT CONTACT FOR ORGANIZATION]]

###

# Thank you!

We sure hope your GIVE Atlanta Challenge has gone swimmingly and that you found Funraise's platform and service to be top-notch. Our goal will always be to provide you with exceptional, friendly technology, tools, and assistance—We're all in this together!

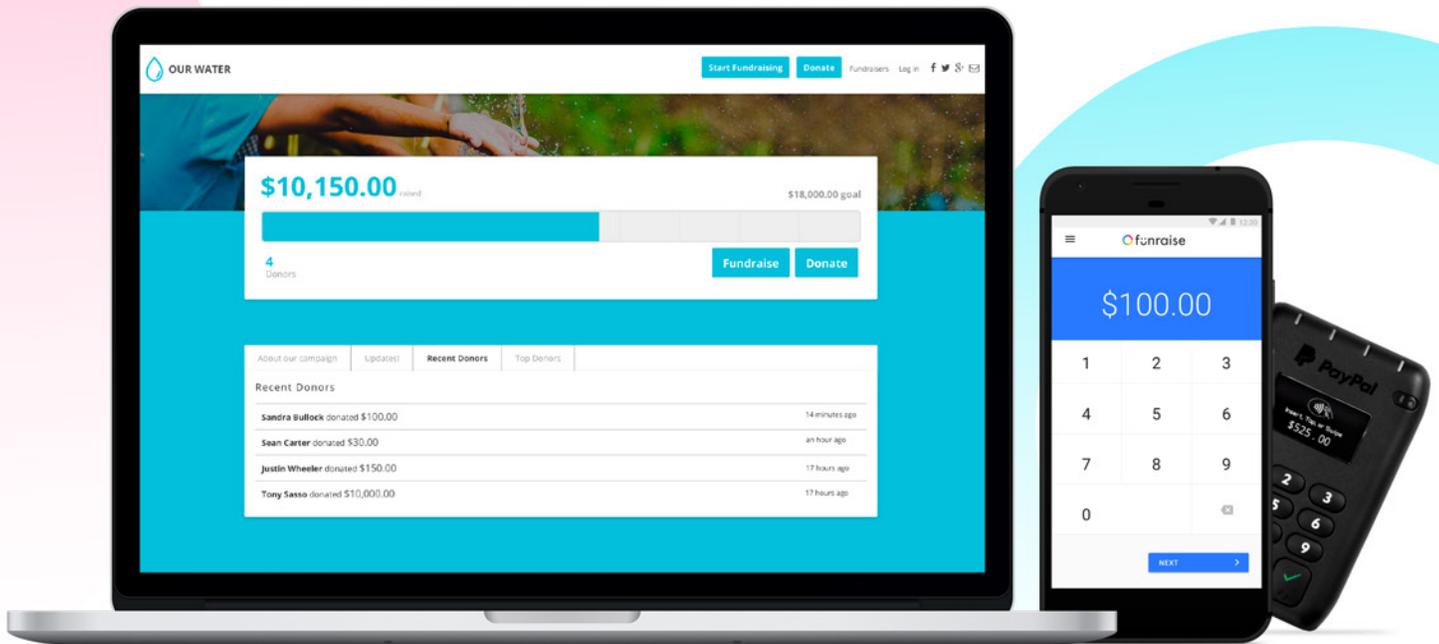
In case you were wondering, Funraise has quite a few more tricks up our sleeve, features-wise, and we'd love to show you how your organization can squeeze every bit of value from our delightful, easy-to-use platform.

**[DISCOVER FUNRAISE NOW!](#)**

---

# funraise

The best technology solutions for nonprofits of all types. Period.



## RAISE

-  Giving Forms
-  Reader
-  Fundraising Websites
-  Recurring Giving
-  Website Templates

## TRACK

-  Donor CRM
-  Donation Management
-  Donation Analytics
-  Donation Pledges

## AUTOMATE

-  Donation Tasks
-  Automated Emails
-  Wealth Screening
-  Integrations

LEARN MORE AT [FUNRAISE.IO](https://funraise.io)