

## For Immediate Release

# **Adacel Launches Innovative Aviation English Product at WATS 2008**

**Orlando, Florida (April 29, 2008)** - Adacel, an industry leader in software integration, simulation development and speech recognition technology, unveiled an innovative new product at the 2008 World Aviation Training Conference and Tradeshow (WATS) in Orlando Florida.

Adacel's new system ICE Pilot takes a unique approach to teaching and evaluating aviation English. ICE Pilot uses Adacel's state-of-the-art speech recognition and air traffic control simulation technology and immerses students in a fully customizable air traffic environment to enable students to communicate with automated air traffic controllers. The application is laptop based and includes both automated teaching and evaluation modes. It is ideally suited to new pilots and those pilots preparing for their ICAO Level 4 English certification.

"ICE Pilot introduces a unique opportunity for students to learn and practice proper phraseology and communications procedures within the context in which they will actually use it" said Gary Pearson, Adacel's Vice President Advanced Programs. "The application not only assists the student with self-paced learning in an environment that is both interesting and relevant, but also evaluates the student's performance and provides the student with immediate feedback on pronunciation and procedural errors."

ICE Pilot is aimed specifically at aircrew, but Adacel has plans to introduce a version designed for air traffic controllers in the near future.

# About Adacel

Adacel (ASX: ADA) is a global software technology and systems integrator. The company is a leading developer of critical aviation, speech recognition, and defense simulation and security systems for government and commercial enterprises. Support services are available for all products including full-time, on-site operation and maintenance.

Adacel was established in 1987. The company's products can be found in many of the world's leading aviation entities, both civilian and military. Adacel's North American operations are headquartered in Orlando, Florida and the Company has offices in Washington, D.C., Montreal Canada, and Melbourne, Australia.

For more information visit the company's website at <a href="www.adacel.com">www.adacel.com</a>.

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