LIFE AFTER COMMERCE
SOCIAL, PRODUCTIVE, HEALTHY AND CULTURAL STOREFRONTS

Conrad Kickert
Retail establishments per capita

-66%
1929-2016
This is not temporary – it is the new normal.
First step: acceptance.
First step: acceptance.

There’s so much more to storefronts...

- Social infrastructure
- Health, wellness and care
- Spaces for new ideas
- Spaces for new objects
- Spaces for art
- ... and residential spaces
Social infrastructure

Culture House, Boston Kendall Square 2019 (www.culturehouse.cc)
Social infrastructure

Storefront Library by StreetLab 2009-2010 (www.bostonstreetlab.org)
Social infrastructure

Library Delft (DOK architects, 2006)
Social infrastructure

Library Delft (DOK architects, 2006)
Health, wellness and care
Health, wellness and care

Little Superstars Amsterdam Overtoom
Spaces for new ideas
Spaces for new ideas

The Strip – Eindhoven
Spaces for new ideas
Spaces for new ideas
Spaces for new ideas

Urban Fast Forward, Cincinnati
Spaces for new ideas

Sid Lee, Amsterdam (2011)
Spaces for new ideas

Sid Lee, Amsterdam (2011)
Spaces for new objects

Make South Bend, South Bend, IN
Spaces for new objects

Broedplaats Westerdok and CRE-8, Amsterdam
Spaces for arts

Spaces for arts

Raylene Gorum, *Reconstructing a Midtown Forest*, 2011
Spaces for dwellings?

Left: retail conversion Goes, Netherlands; Right: conversion Brent, United Kingdom
Work in progress...

**Streetlife** – the future of urban retail (2021)  
*(co-edited with Emily Talen)*

**Street level architecture** – the past, present and future of interactive frontages (2021-2022)
THANK YOU
www.conradkickert.com