SESSION, WORKSHOP, AND POSTER CALL FOR PROPOSALS

The deadline to submit a proposal is Friday, December 18, 2020 (11:59 pm, PST).

GENERAL PROPOSAL INFORMATION

We are inviting leaders and practitioners from around the country and around the world to join us online for the 4th Annual Urbanism Next Virtual Forum March 17-19, 2021. This year’s event will further explore our theme: Building A Better Tomorrow. During our event, we will focus on the Urbanism Next Framework (see below) and the major themes of new mobility technologies, the shift to mobility as a service, the continued growth of e-commerce and urban delivery, and the anticipated deployment of autonomous vehicles, as well as consider how the Covid-19 pandemic is changing how people and goods move.

URBANISM NEXT | FRAMEWORK

FORCES OF CHANGE
- NEW MOBILITY
- E-COMMERCE
- URBAN DELIVERY
- AVS
- MOBILITY AS A SERVICE

FIRST ORDER IMPACTS
- CHANGE IN VEHICLE MILES TRAVELED
- CHANGE IN PARKING DEMAND
- CHANGE IN CONGESTION
- CHANGE IN GOODS & MEAL DELIVERY
- SHIFT IN MODES
- COMPETITION FOR THE RIGHT-OF-WAY
- CHANGE IN EASE OF TRAVEL
- SHIFTING NATURE OF FREIGHT
- CHANGE IN DEMAND FOR WAREHOUSING SPACE
- REDUCTION OF BRICK-AND-MORTAR STORES
- INCREASING INTEREST IN EXPERIENTIAL RETAIL

LAND USE
- RETAIL/COMMERCIAL/OFFICE
- WAREHOUSES/INDUSTRIAL
- PARKS & OPEN SPACE
- AUTO-ORIENTED AREAS

MULTI-LEVEL IMPACTS
- METROPOLITAN FOOTPRINT
- CENTERS & CORRIDORS
- STREET DESIGN
- MIXED-USE URBAN FORM
- IDENTIFICATION
- SENSE OF PLACE

URBAN DESIGN
- STREET RELATIONSHIP
- PROGRAMMING SHIFTS
- DELIVERY MANAGEMENT
- PARKING BUILDING DESIGN

BUILDING DESIGN
- WALKING
- BIKING & MOBILITY
- TRANSIT
- PARKING (TRANSPORTATION)
- VEHICLE OWNERSHIP

TRANSPORTATION
- REAL ESTATE
- LOCATION & CONTEXT
- EQUITY
- HEALTH & SAFETY
- ECONOMY

WHAT TO DO
- GOVERNANCE
- EDUCATION & OUTREACH
- DESIGN RESEARCH

WHAT IT MATTERS
- WORK : LIFE
- VITALITY
- OPPORTUNITY

PROJECT FEASIBILITY
- LAND VALUE

EQUITY
- DESIGN
- RESEARCH

ENVIRONMENT
- ECONOMY
- GOVERNANCE

INSTRUCTIONS FOR SUBMITTING A SESSION, WORKSHOP, OR POSTER PROPOSAL FOR THE 2021 URBANISM NEXT VIRTUAL FORUM
Questions to consider as you frame your proposal:

- How is the Covid-19 pandemic impacting new mobility, e-commerce and urban delivery, and the testing or deployment of AVs in your community? What are communities doing to respond?
- How have the confluence of events (pandemic, protests around racial inequities and police brutality, climate change related events, the elections) in 2020 changed your thinking about these technologies and the opportunities and challenges they present? How do we build a better tomorrow?
- How are these emerging technologies (the forces of change) impacting land use, urban design, building design, transportation, and real estate?
- Why do these changes matter? Specifically, what are the implications for equity, health and safety, the economy, and the environment?
- How can these emerging technologies be harnessed to address climate change issues and reduce greenhouse gas emissions?
- How can cities and community leaders address the challenges associated with these emerging technologies and take advantage of the opportunities they present?
- How should cities and buildings be redesigned in light of these changes?
- How should the public and private sectors engage communities about the changes that are happening and what should they do about it?
- What additional research is needed?

We strongly encourage proposers to create sessions with speakers that span disciplines and draw from the public, private, and academic sectors. Proposals should address issues that planners, urban designers, architects, landscape architects, developers, and decision makers are grappling with and/or will grapple with in the future. There is no limit on the number of proposals that can be submitted.

This document is a guide to submitting session, workshop, and poster proposals. It lists all of the information you will need to collect to submit a proposal. Note that you must submit a proposal through the online portal – proposals submitted as pdf or word documents will not be accepted.

To submit a proposal, go to: https://www.urbanismnext.org/events-subpages/call-for-proposals-virtual-forum-2021.

The deadline to submit a proposal is Friday, December 18, 2020 (11:59 pm, PST).
INSTRUCTIONS AND INFORMATION YOU WILL NEED TO SUBMIT A SESSION OR WORKSHOP PROPOSAL

SET UP YOUR ONLINE PROPOSAL ACCOUNT

The first time you visit the online proposal site, you will need to insert your email and create a password to set up an account. You will also need the following information:

- Email
- First Name
- Last Name
- Password

YOUR PROFILE

To set up your profile, you will need the following information:

- Honorific
- First Name
- Last Name
- Designation (F/AICP, AIA, etc.)
- Job or Title
- Organization
- Street Mailing Address:
- State/Province
- Zip/Postal Code
- Country
- Work Phone
- Cell Phone
- Primary E-Mail
- Password
- Bio
- Facebook
- Twitter
- LinkedIn
- Instagram

HOME

On the home page you will be prompted to indicate whether you are choosing to begin a new proposal, change your contact information, or upload a presenter photo.
GENERAL PROPOSAL INFORMATION

Are you proposing a half-day workshop or a 60-minute session, or a poster?

- Two hour workshop (March 17 (TBD), 2021)
- 60-minute session (March 18-19, 2021)
- Poster (PDF poster and 30 min presentation).

Create a short title for your workshop, session, or poster.

Please write a short description (100-word limit) of your proposed session, workshop, or poster. Note that the session, workshop, or poster should present material that is unbiased and non-promotional and communicates a clearly identified educational purpose.

Please identify four (4) learning objectives for your session, workshop, or poster using the following prompt: "In this session, workshop, or poster participants will be able to understand..."

TOPICS

Forces of Change
Which major forces of change will your proposed session, workshop, or poster fall under? Note: We will not accept proposals that do not include at least one of the forces of change (select all that apply).

- New mobility technologies
- Mobility as a service
- E-commerce and goods delivery
- Autonomous vehicles

Multi-Level Impacts / Why it Matters / What to Do
Please select up to three of the most relevant topics from any category that your proposed session or workshop will focus on.

Multi-Level Impacts
- Land Use
- Urban Design
- Building Design
- Transportation
- Real Estate

Why it Matters
- Equity
- Health and Safety
- Economy
• Environment

What to Do
• Design
• Governance
• Education and Outreach
• Research

Other: ________________________________

PRESENTER REGISTRATION
All presenters must be registered for the conference. Presenters have three registration options:

1. Discounted full conference registration: $50. Note that student presenters can attend the conference for free.
2. Presentation only registration: This option allows presenters to attend the virtual forum for their scheduled breakout session, workshop, or poster at no cost but does not permit attendance at any additional virtual forum activities.

Approved presenters will receive an acceptance e-mail that includes information on how to register using one of the above options.
ADD PRESENTERS

You can add yourself as a presenter and the system will populate the presenter information from your profile. To enter another presenter (other than yourself):

1. Please enter the last name or email address of the presenter, then hit "Search."
2. If we have a record for this individual currently in our database, you can add this person as a presenter for this session.
3. If we do not have record of this individual currently in the database, you will need to create a new presenter record including full contact information.
4. Once complete, you can save the individual as a presenter for this proposal.

The information you will need to create add a presenter is:

- Honorific
- First Name
- Last Name
- Designation (F/AICP, AIA, etc.)
- Job or Title
- Organization
- Street Mailing Address
- State/Province
- Zip/Postal Code
- Country
- Work Phone
- E-Mail
- Bio (Please use 100 words or less.)
- Facebook
- Twitter
- LinkedIn
- Instagram

Be sure to click on the button that says: Save the New Presenter and Add. The system will not save the information if you just select NEXT. Please add no more than four presenters to your proposal. Once presenters are added, you can indicate their role as moderator or presenter.

PROPOSAL SUMMARY

You can now review the proposal information. If everything is correct and you are ready to submit, click the Select this link to complete this proposal button and your proposal will be submitted. You should receive an email confirmation with all of the proposal information.