



New Mobility On A Regional LRT Project

Urbanism Next Workshop

Transit Agency Focus in an Era of New Mobility

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Why Southwest Corridor (SWC)?

It's Growing!



There could be 340,000 residents in the Southwest Corridor by 2035—

70,000

more than today.
swcorridorplan.org



255,000

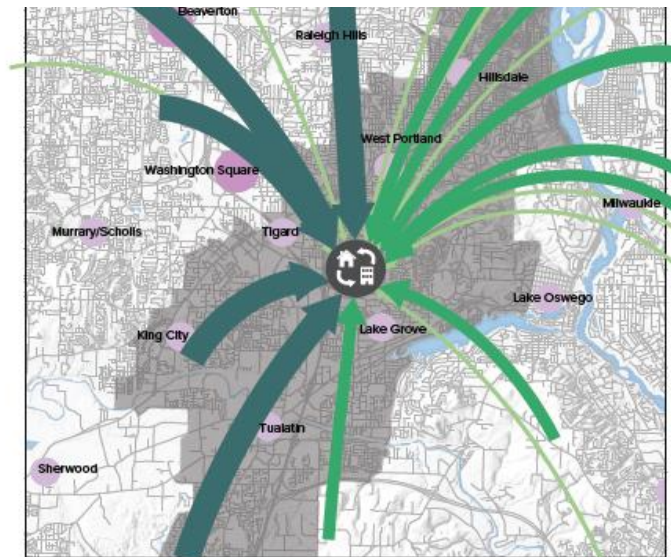
people:
If all the people who work in the Southwest Corridor were their own city, they'd be bigger than Eugene.
swcorridorplan.org

Why SWC?

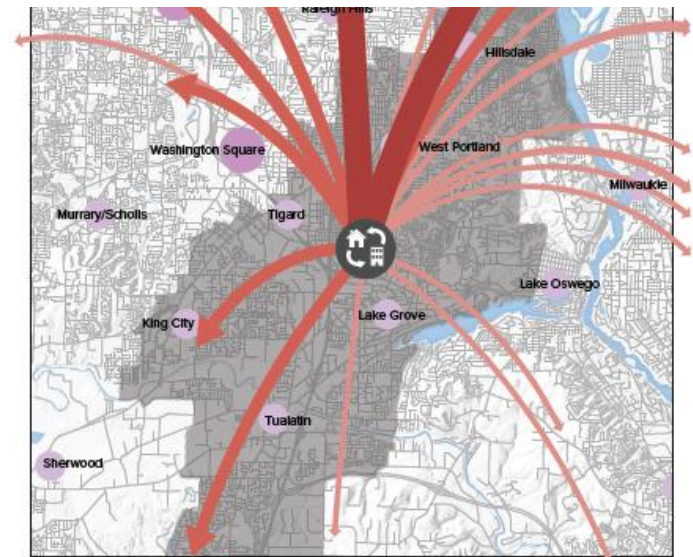
High Demand!



AM Outflow = 47,000

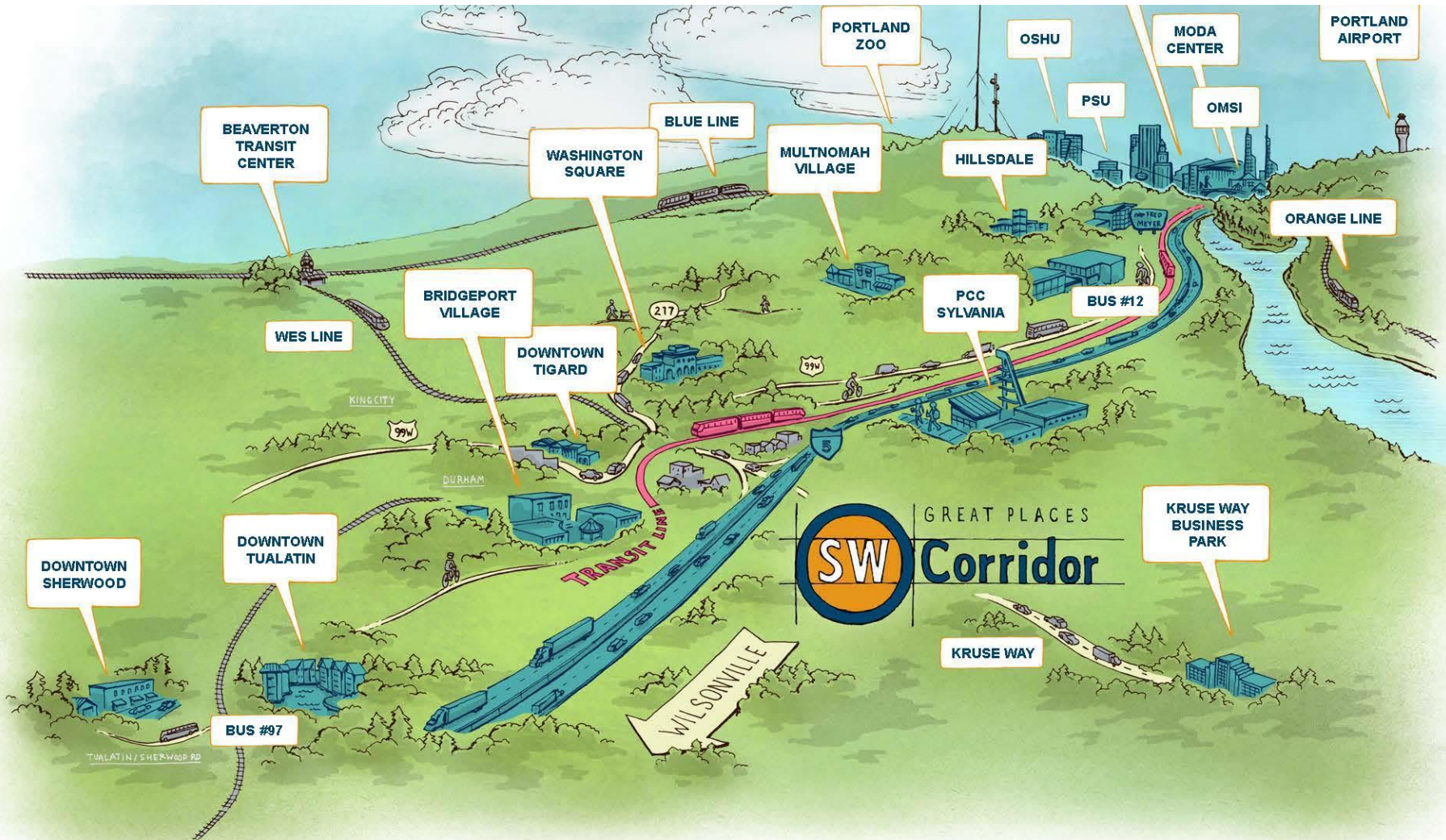


AM Inflow = 84,000



Why SWC?

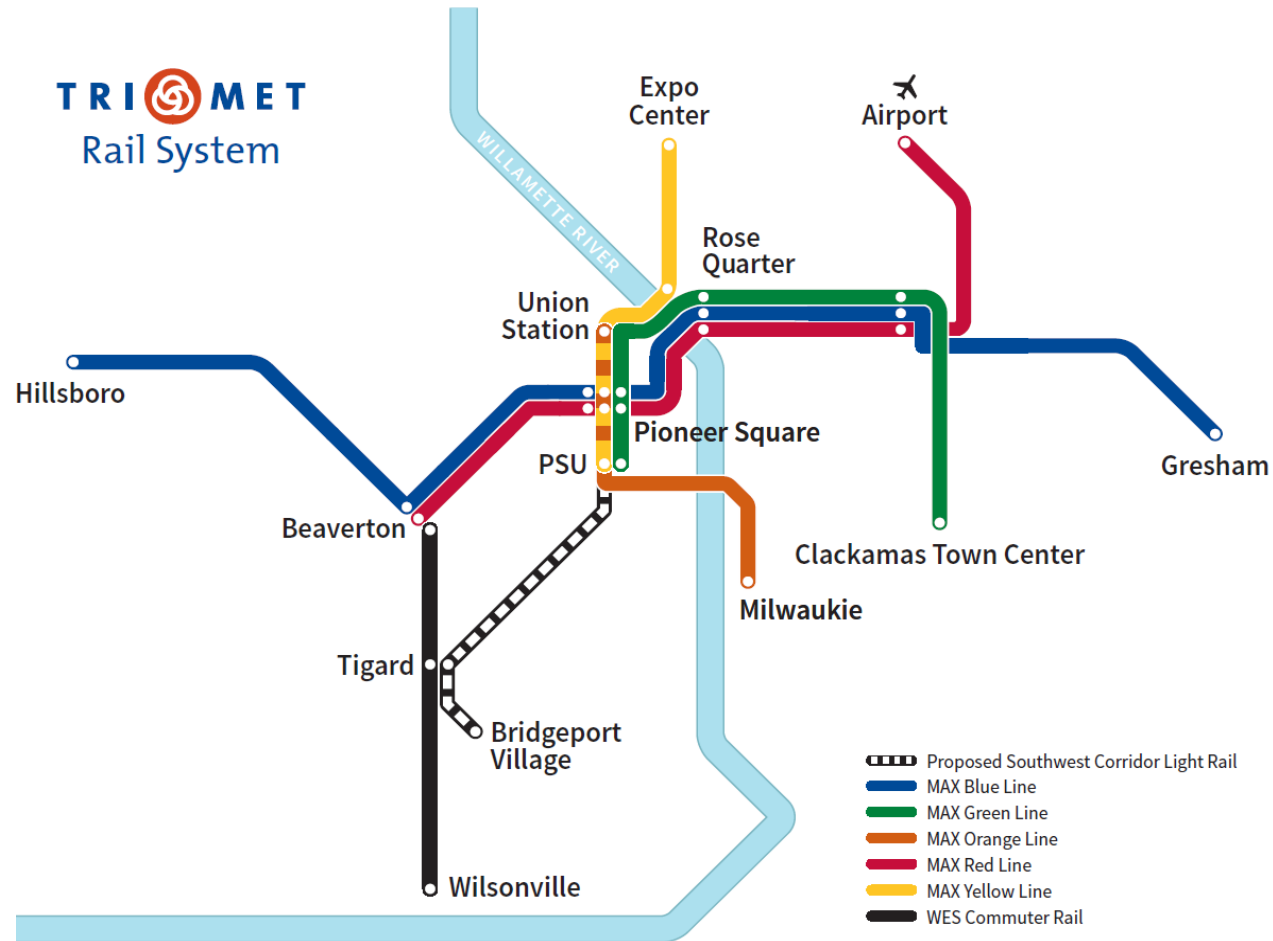
Connecting Place!



What is SWC?

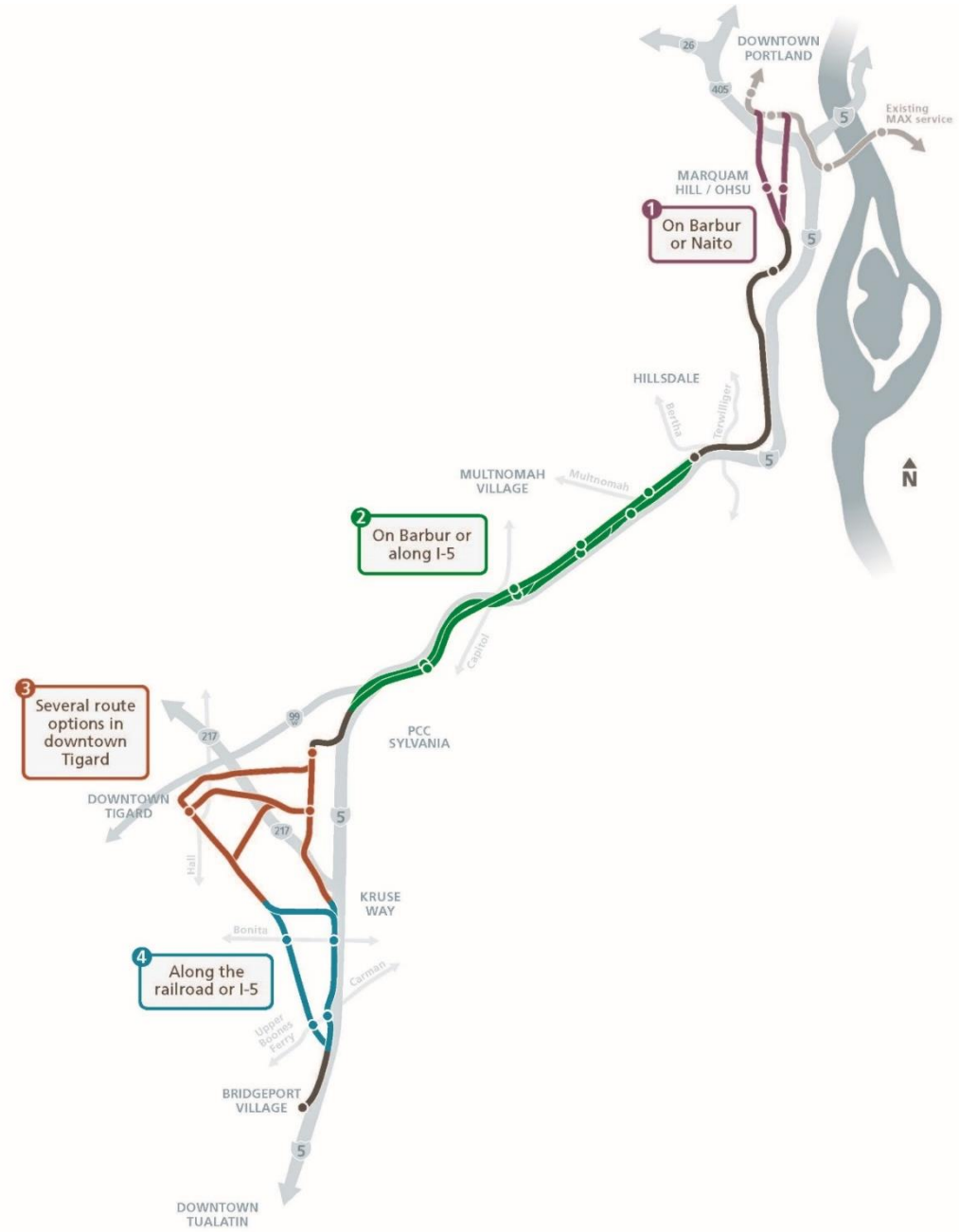
SWC LRT

- 12 mi project
- In DEIS Phase
- LPA Fall 2018
- Open in 2027
- Fast, Direct
- Key Connections



DEIS Alignment Connections

- South Portland
- OHSU
- Burlingame
- Barbur TC
- PCC Sylvania
- Tigard Triangle
- Tigard TC
- Bridgeport Village



Purpose & Need Summary

The Core;

Fast, Reliable, Affordable Light Rail, to provide multimodal access, embrace opportunities, & support regional goals.

The Keys;

- Accommodate growth
- Cost-effective; Capital and O&M
- Multimodal access to existing amenities
- Safe & convenient connections to transit
- Support land use plans
- Foster opportunities; commercial & housing
- Help achieve the sustainability goals

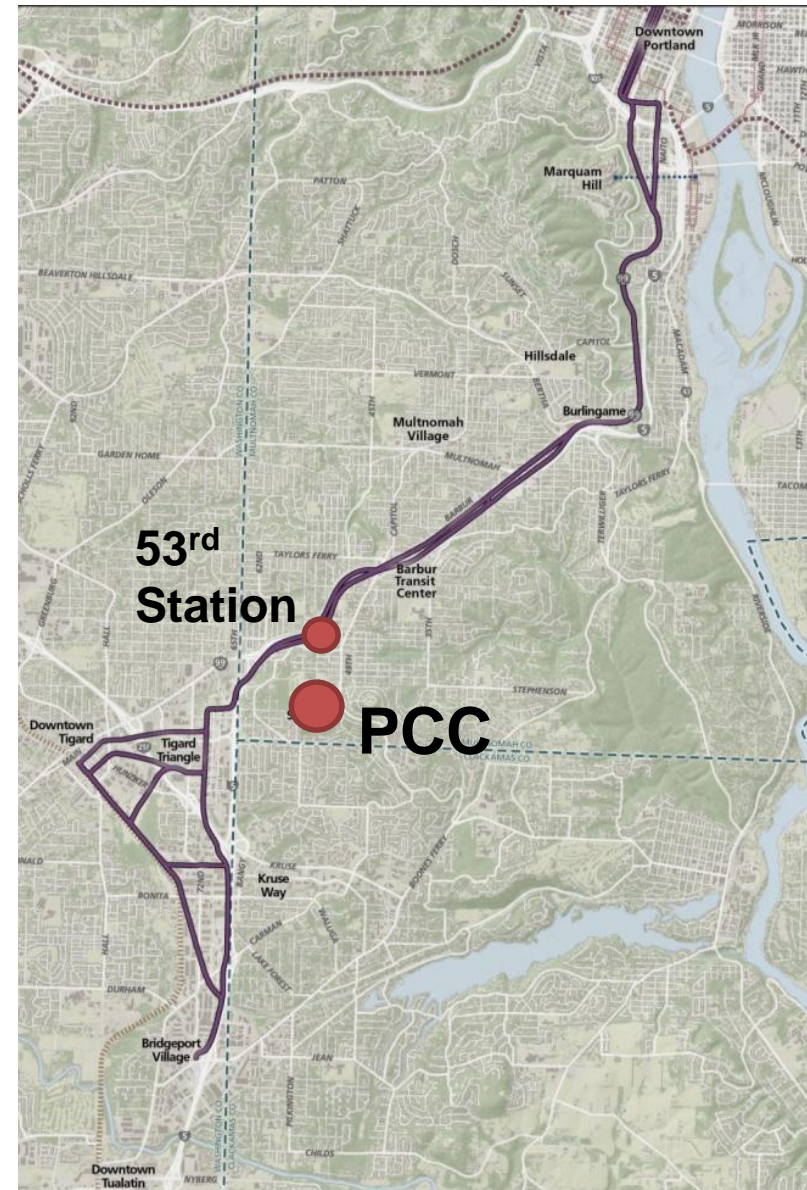
Access to PCC

PCC Sylvania Campus

- 14,000+ full/PT students
- Vision
 - Shift Suburban to urban
 - Oregon Promise
- PCC's shuttle
 - Sylvania; high demand
 - Expensive
 - LRT to replace?
- Most students drive alone

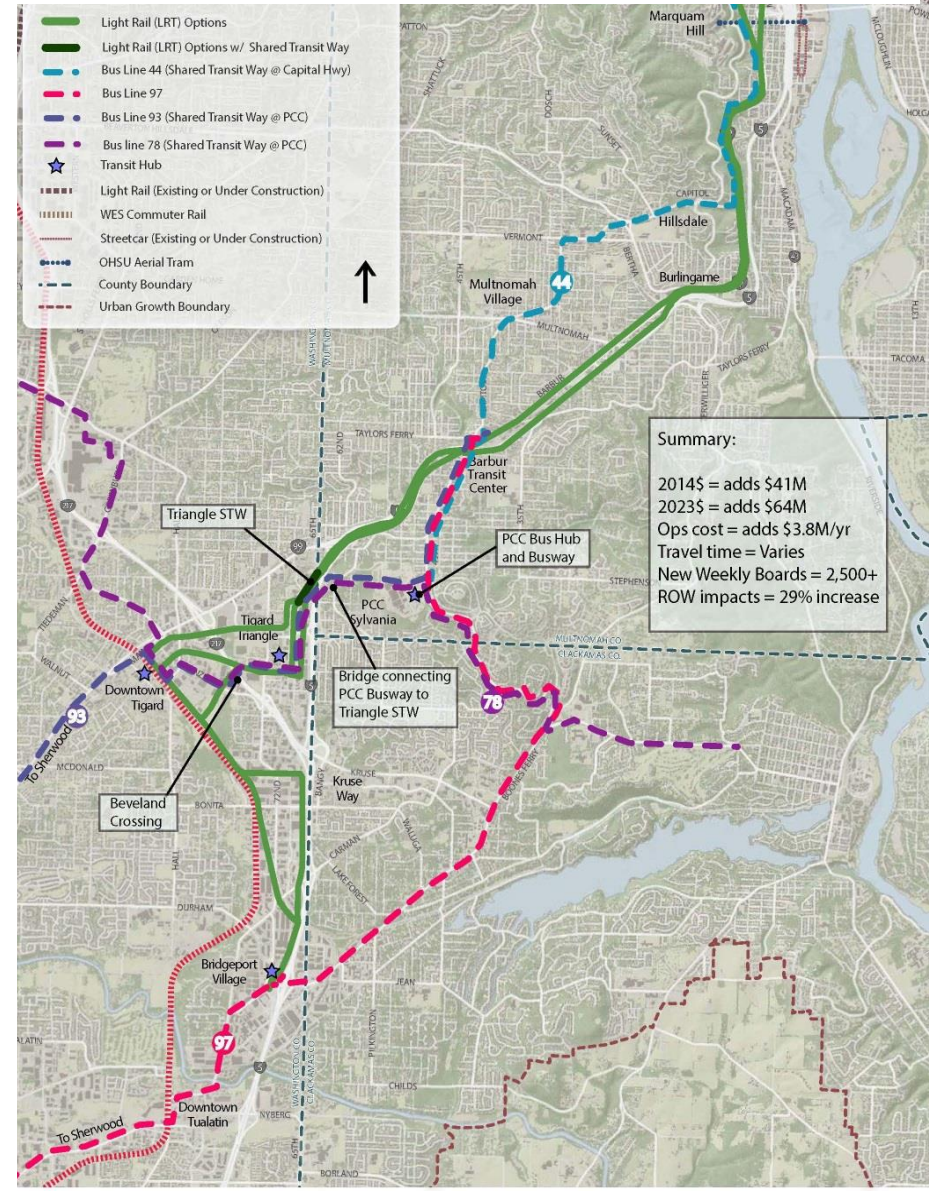
14,200 *fall 2015 student headcount*

5,360 *students at Sylvania during a typical day*



PCC bus hub concept

- Hub On Campus
- Reroute 5 bus lines
- Added Frequency
- Adds \$5M+/yr ops
- Adds Capital \$
- Adds Property impact
- Low benefits
 - Low LRT ridership
 - Some System ridership
 - Some redundancy to SEP



Another way?

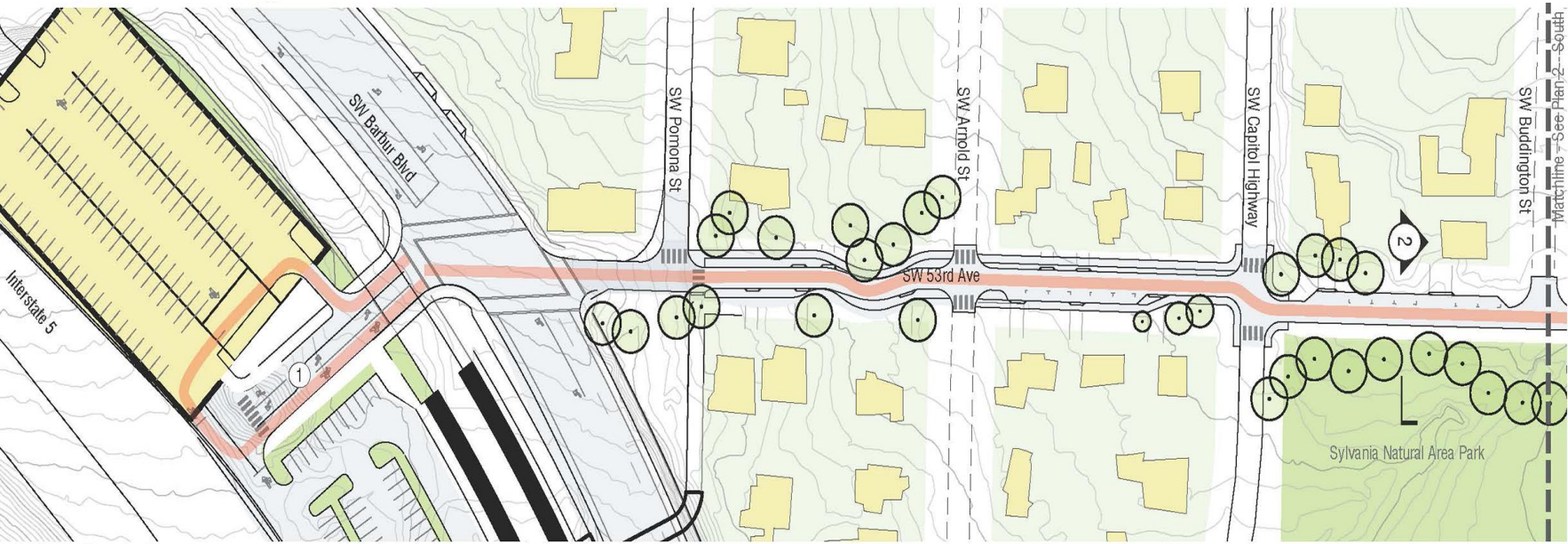
**No! - Tram, gondola, escalator,
funicular, elevated PRT....**

Yes! - AV Microtransit

- GM advocate
- AV shuttle
- Street improvements
 - Traffic calming
 - Bike & Ped
 - No local access to PCC



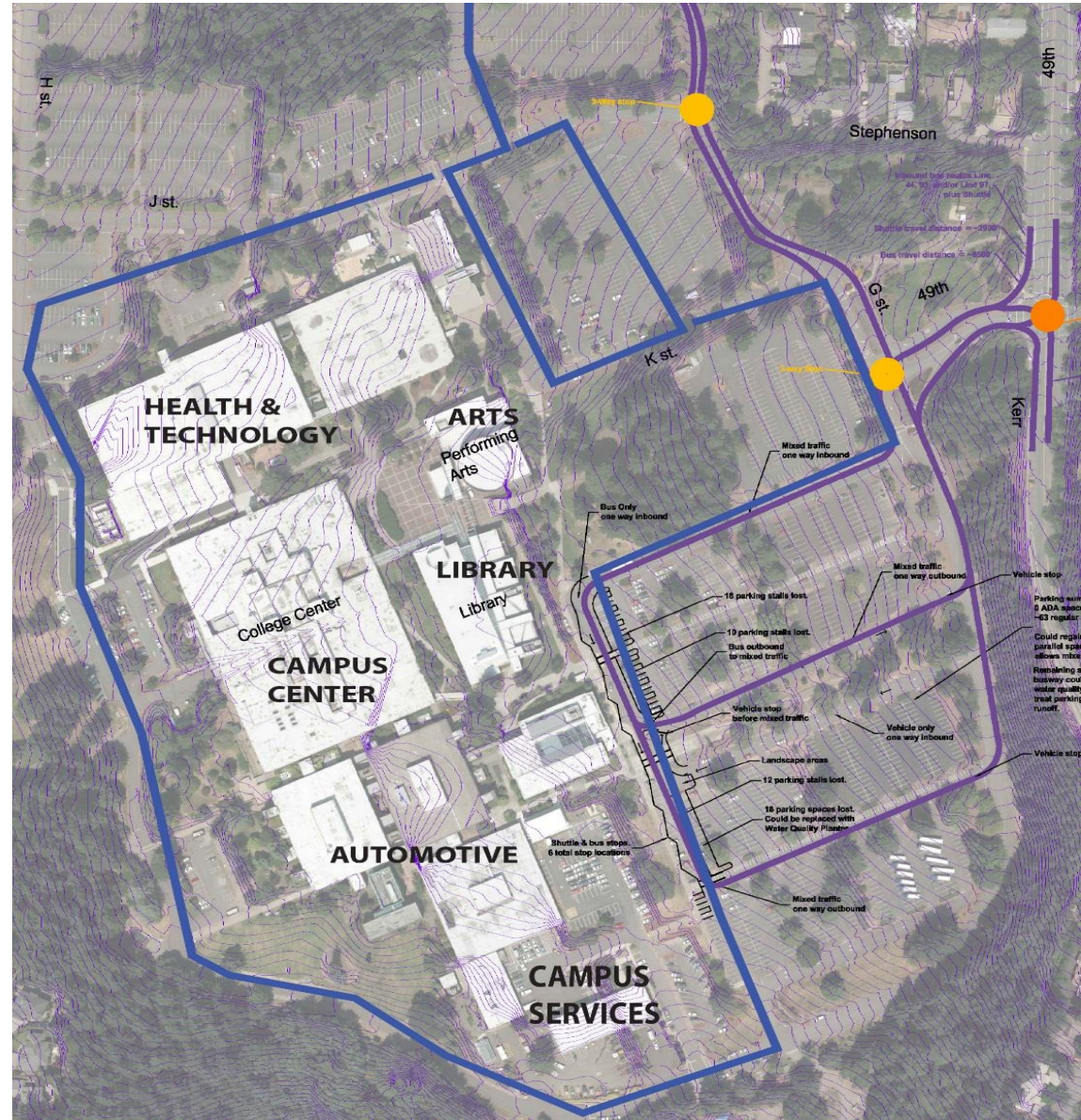
Station to PCC via 53rd Ave



Park Shuttle Plan - North



- Lower Capital Costs
- Lower Ops cost
- Lower ROW impacts
- Higher ROI
- Improved ADA
- Opportunities:
 - Extend transit coverage
 - Connect facilities
 - New “Front door”
 - Support growth
 - Trail connections
 - Other destinations



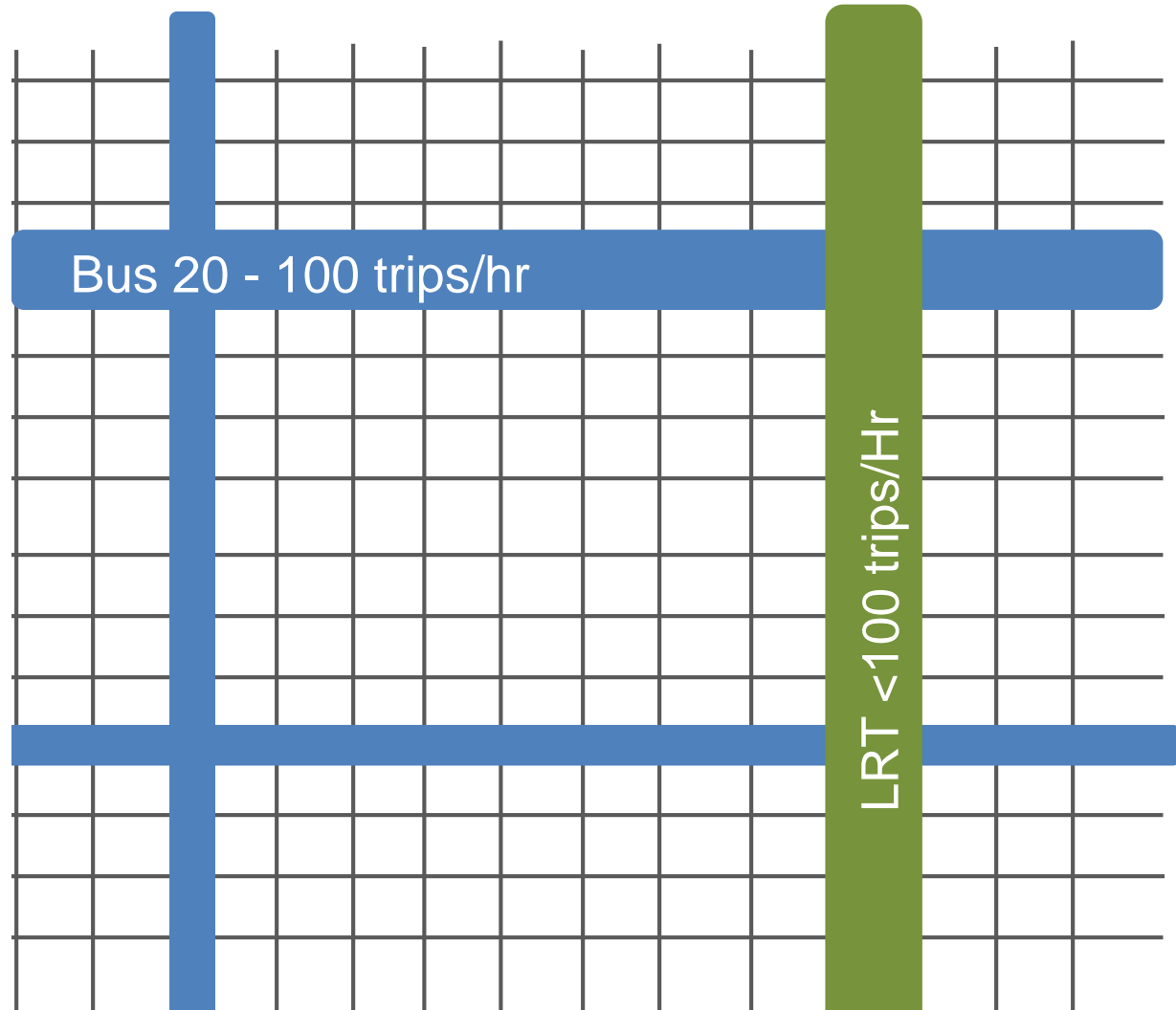
Urban Street Grid

Transit Street

- Bus >100 Trips
- HCT <100Trips

Non-Transit Street

- Walk 5-10%
- Bike 5-15%
- SOV 75-90%



Majority of streets dedicated to single person modes

- Add SAV 1-12 capacity transit to non-transit street
- Shared E-assist cargo bikes 1-4 person capacity

Lots Of Questions in 2016?

- Cost reductions?
- Safety?
- PCC or TM owned?
- Operational Oversight?
- Maintenance?
- Storage?
- Residential context?
- Policy support?
- Technical support?
- How/when to implement?
- Pilot project?
- Navigate regulatory hurdles?
- How do I fit more bullet points here?



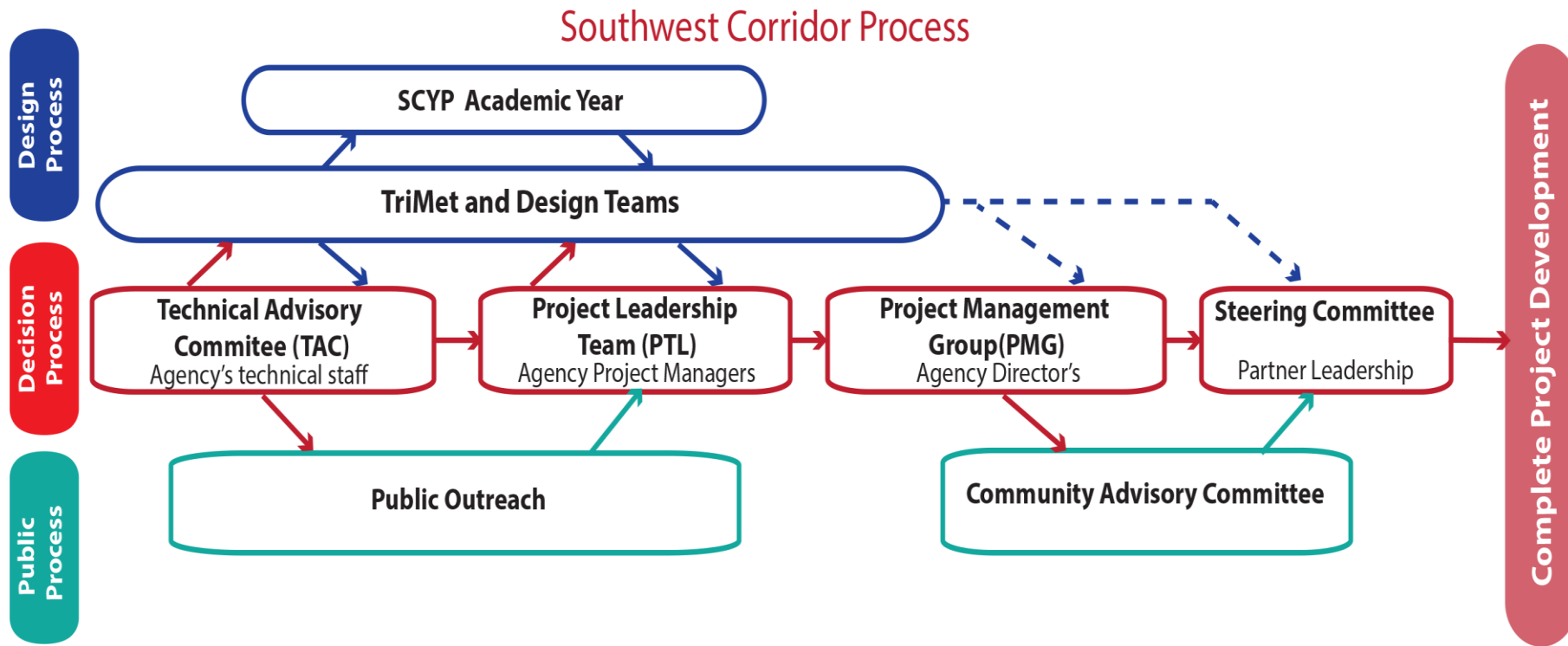
Sustainable City Year Program

- Partnership;
- 2017-18 Academic year
- The next generation
- Sustainability and livability
- Build off Orange line success
- Multi-disciplinary; Expand Resources
- Student innovation & energy
- Real-world issues
- Outside the box; political & technical



SCYP- SWC Partnership

- Engage SWC partners & process
- Advance sustainability
- Define project; capture opportunities
- Identify return on investment



Project Categories

Types

- Placemaking
- Climate Change
- Community
- Urban Mobility

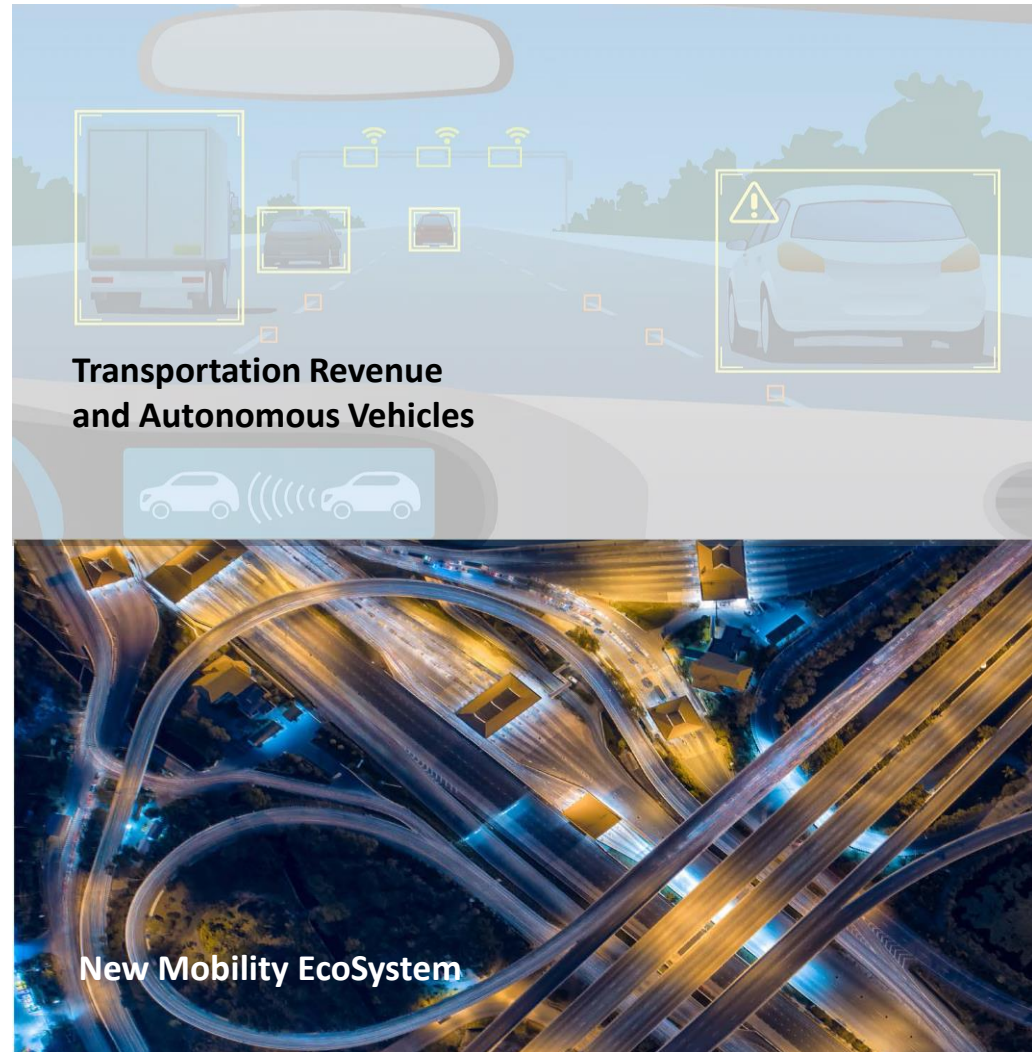
Stats to date:

- 17 total projects
- 275+ students
- 10 disciplines



Mobility Projects

- Autonomous Vehicles
 - Public Budget Impact
 - Parking/Curb Access
 - Policy
- Bike & Ped connections
- Bike Share & Microtransit
- New Mobility Ecosystem
- Transit App Design

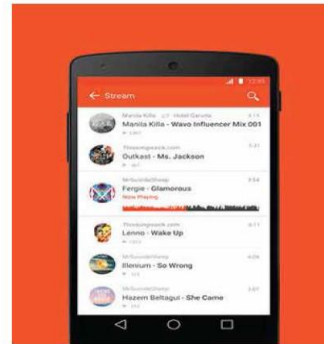


New Mobility Ecosystem

Transit App features

- Acehopper; Events
- Moovit; Fares
- Citymapper; Multimodal
- Unique features:
 - Rain Safe
 - Calories, Trees, Money
 - Disabled options
 - Gamification
 - Rewards programs

TRI MET



TriMet Transit App Project

