

NAVIGATING REGULATORY POTHOLE IMPACTING TECHNOLOGY AND MOBILITY



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March, 6, 2018

NEW SHARED MOBILITY MODELS

Cities are seeing a growing number of new shared mobility service models and products hitting their streets, and often must address each with a new or unique set of regulations or pilot programs.

- Cars
- Homes
- Rides
- Bikes
- E-assist Bikes
- Scooters





HOW ARE WE RESPONDING TO TNCs

GOOD

SUMC Pilots in CBD

Commuter Tax Benefits

Transit Partnerships/Pilots

EH...

Data Reporting Requirements

Airport & Train Station PUDO

BAD

Prohibitions on Taxi-only Lane Access

TNC-Specific Congestion Fees

Artificial Supply Caps

“Public Nuisance” Lawsuits

AUTONOMY IS IRRELEVANT TO MOST CRITICAL POLICY CHANGES

Many of the most important policy and design changes necessary to building the CASE utopia future have absolutely nothing to do with the human/robot operating a vehicle. They have also proven difficult to implement for decades, how do we change this dynamic in the context of AVs?



Vehicle Electrification



Promoting Higher Vehicle Occupancy



Designing Walkable, Bike-friendly Cities and Suburbs



Pricing the True Cost of Driving, Parking



Transit Prioritized Streets

THE REAL PUBLIC ACCEPTANCE CHALLENGE: IMPLEMENTING CRITICAL POLICIES

BEFORE YOU GET TO THIS



YOU NEED TO DO THIS

- Mileage-based user fees
- Dynamic pricing
 - Highways AND in the Urban Core/CBD
- Investment in Transit
- Dedicated Bus and HOV Lanes
- Dynamically Priced Parking and Enforcement
- Curb Space Access and Redesign
- EV Charging Infrastructure
- Upzoning for TOD...and much much more

POLICIES SUPPORTED BY SOV DRIVERS

WAR ON CARS



SOV-ENABLING POLICIES

- Gas Tax (not indexed)
- Minimal Investment in Transit for the Poor
- Highway Widening to Fix Congestion
- More Parking to Fix Parking Scarcity
- Free Parking
- No Bike/Bus/Streetcar Lanes
- Curb Space is for Parking
- EV Charging Infrastructure

IMPLEMENTING NECESSARY POLICY CHANGES: FINDING COMMON GROUND



Policies that
SOV Drivers
Support

Shared, Electric,
Autonomous
Vehicle Utopia
Policies

PRE-EMPTION

- ...can stifle innovative policy making and oversight of the public right-of-way by handcuffing local officials' ability to respond to change.

OR

- ...can be used to save cities from our own worst instincts and mechanisms used to block necessary change.



METROPOLIS

California Bill Would Allow Unrestricted Housing by Transit, Solve State Housing Crisis

By Henry Grabar • JAN 05, 2018, 4:37 PM



'We hope to buy the first one and then object to the other 199 being built'

THANK YOU



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